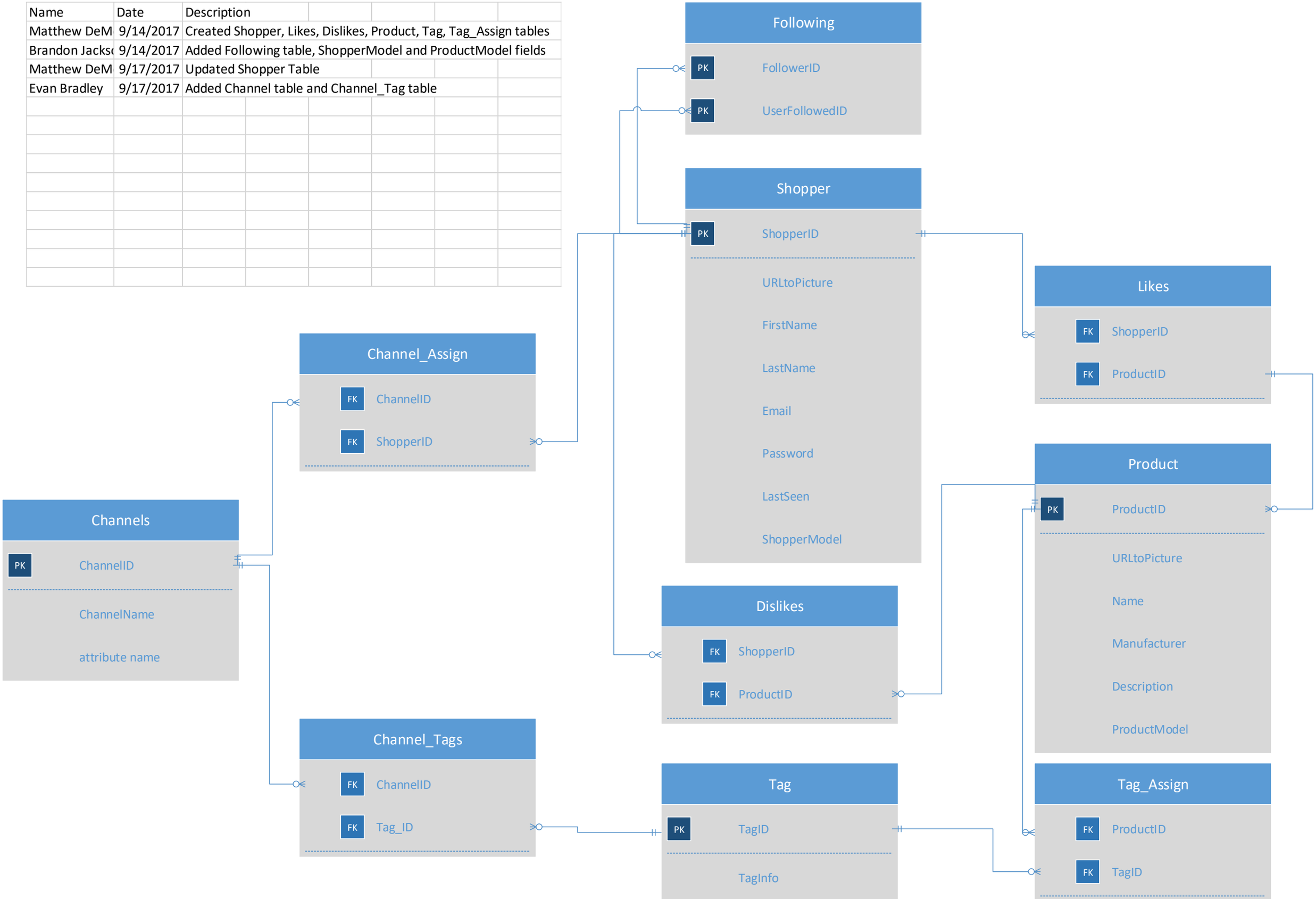Name	Date	Description
Matthew DeM	9/14/2017	Created Shopper, Likes, Dislikes, Product, Tag, Tag_Assign tables
Brandon Jacks	9/14/2017	Added Following table, ShopperModel and ProductModel fields
Matthew DeM	9/17/2017	Updated Shopper Table
Evan Bradley	9/17/2017	Added Channel table and Channel_Tag table