

# AMENUVEVE

Prints that empower.

2020

PRODUCT CATALOGUE





# AMENUVEVE

ah · men · ooh · vé · vé

This is  
our story

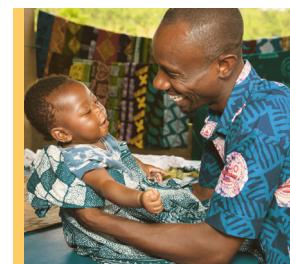


## Women founded

Amenuveve was founded in 2015 by the women of Woadze Tsatoe, a small Ghanaian village with big aspirations. At the time, the village men earned most of the income from fishing in the nearby lake. Amenuveve was a chance for the women to play a role in their families' finances.

## Artisan crafted

Amenuveve means "grace" in Ewe. The name conveys the manner in which our village artisans unite each day to perfect the traditional art of batik, threading their own stories into beautiful, handmade products.



## Community driven

Amenuveve plays an integral role in the community, now acting as Woadze Tsatoe's primary income source. Furthermore, the business directly reinvests part of its sales into projects, such as the construction of a new classroom for the local school.

# Batik

bah · teek

An **art form** that involves wax-resist dyeing and colorful block printing on cotton fabric. The result is vibrant and unique every time.



1

A design is carved into a foam block. The foam is dipped into wax and transferred onto plain fabric.



2

The fabric is folded and submerged in dye for several minutes before being laid out to dry.



3

Then, the fabric is doused in hot water to remove the wax.



4

During the second drying process, the fabric oxidizes, allowing the colors to become more vibrant.



5

Once the fabric has dried, it can be ironed, cut, and sewn into beautiful products.

## PRODUCT DIRECTORY

5 Dresses

19 Customization

9 Tops + Bottoms

Learn how to place your order

13 Accessories

20 Fabrics

Hats, scarves, flip flops and more

View all of our colors and patterns

Bags + cases

24 Contact Us

Home goods

# Dresses

Each piece from our collection of skirts and dresses seamlessly blends comfort and beauty into one, allowing you to always look and feel your best. For all color and pattern options, refer to page 20.



**Esther Dress**

30 - 36 USD

Let your spirit run free while sporting this playful one-piece.

This one-piece dress features slim straps, ruffle detail along the neckline, a cinched waist, and a ruffled hem embroidered with colorful thread.

**Comfort Dress**

36 - 40 USD

Twirl to your heart's content in this delightful dress. The perfect outfit for walks through the park and picnics on sunny afternoons.

This two-piece dress features a rounded v-neck top with a zip fastening and a flared circle skirt. Pieces can be worn together or separately.



**Love Skirt**

28 USD

This beautiful skirt is easy to style and sure to turn heads.

This circle skirt features a ruffled elastic band and flared body for the ultimate fit. Pairs well with a plain-colored short sleeve top.



**Scoop Skirt**

28 USD

No need to give up utility when wearing with this skirt. It has pockets!

This skirt features a stretchy waist-band for a flattering fit and two spacious inset pockets. Pairs well with a plain-colored short sleeve top.

**Kimono Dress**

32 USD

Nothing speaks celebration more than this bold and regal dress.

This traditional dress features a round collar, wide-winged sleeves, and a pleated skirt to allow for maximum freedom of movement on the dance floor.

**Gladys Skirt**

24 - 28 USD

Embrace the romance of a summer evening in this dreamy ensemble.

This wrap skirt features an adjustable tie waist and light, breathable cotton fabric for a relaxed fit. Available in two different lengths: short (knee length) and long (floor length).



# Tops + Bottoms

Achieve effortless style with our collection of unique tops and bottoms, and show up to any occasion dressed to impress. For all color and pattern options, refer to page 20.



**Patch Smock**

34 USD

Make a statement in this richly adorned top.

This smock features an intricately embroidered collar. The patchwork style fabric easily drapes over the shoulders and is fully customizable with the designs of your choice.

**Simon Hoodie**

34 USD

Showcase your personality with the coolest hoodie on the block.

This sleeveless hoodie features large front pockets and a button fastening at the bottom. The patchwork style design is fully customizable with the patterns of your choice.



**Grace Shirt**

32 USD

No wardrobe is complete without this essential addition.

This standard shirt features a slit neckline and simple cut for a classic, relaxed fit. The cotton fabric is naturally breathable and lightweight, ensuring all-day comfort.



**Vida Shirt**

32 USD

In warmer weather, this shirt is the perfect hoodie alternative.

This shirt features a curved v-slit neckline and a large hoodie style pocket for the ultimate cross between utility and comfort.

**Button-down Shirt**

34 USD

Be the life of the party any place and any time with this standout piece.

This button down shirt features a collar stand, six button placket, and cuffed sleeves for a crisp, clean look.

**Beach Top**

34 USD

Fun and feminine, this eye-catching top is sure to impress.

This peplum-style wrap top features a flounce hem and adjustable tie waistline. Can easily be dressed up or down for a more professional or casual look.

**Bless Pants**

28 USD

Relaxing is easy in these ultra-soft pants. Feel like you're at home even when you're on the go.

These lounge pants feature a stretchy waistband and cuffs for a snug fit. Easily carry personal items in the two spacious, front-angled pockets.



# Accessories

## Personal wear

Elevate your look with our vibrant and eye-catching accessories. For all color and pattern options, refer to page 20.



### Dyed scarf

24 USD

The styling possibilities are endless with this versatile knit scarf.

This is a soft and lightweight oblong scarf with fringe trim.



### Face mask

15 USD

Our masks allow you to cover your face but still express your personality.

This non-medical, reusable mask is made from dual layer cotton fabric with an expandable pleated cover to fit over your nose and mouth.



### Tie back cap

20 USD

Play ball in our unique spin on the classic sports accessory.

This baseball-style cap features a curved brim and an adjustable tie back panel.



### Scrunchies

4 USD (per piece)

Add a pop of color to your hair or your wrist with these patterned scrunchies.

These cute scrunchies are made out of soft, stretchy fabric in a variety of patterns.



### Sandals

16 USD

Put a twist on your favorite footwear with these fun accented sandals.

Thick fabric straps and firm soles provide the perfect level of support and comfort.

## Bags + cases

Our colorful assortment of bags and cases will allow you to travel in style while making packing and organization a breeze. For all color and pattern options, refer to page 20.



### Backpack

40 USD

For students, hikers, and everyone in between. Our backpacks are the ideal everyday companion.

Dimensions: 17" by 16." This backpack features a set of zippered front pockets, two side pockets, and a large inner compartment.



### Messenger bag

24 USD

Grab it and go. This lightweight bag is the perfect sidekick for running errands.

Dimensions: 14" by 14." This messenger bag features a large inner compartment and a smaller zippered pocket for optimum storage space.



### Small tote bag

24 USD

When you're out and about, you'll want this versatile bag by your side.

Dimensions: 14" by 14." With its sleek and lightweight design, this tote bag is a must-have.



### Small pouch

10 USD

Store change and other trinkets in this handy pouch.

Dimensions: 4.5" by 6.5." This pouch has a zip closure and lined pocket for extra protection.



### Makeup case

16 USD

Showcase your favorite beauty items in a pretty and practical case.

Dimensions: 5.5" by 8." This makeup case features a zip closure and small hang loop.



### Large tote bag

36 USD

Take day trips to the next level with our roomy tote bag.

Dimensions: 19" by 19." This tote has soft straps for all-day wear and a thick padded interior.

**Laptop case**

28 USD

Protective gear for your tech has never looked so good.

Dimensions: 14" by 10." With a spacious inner pocket and a front zip organizer, this case easily fits a laptop along with several smaller gadgets.

**Tablet case**

24 USD

Plain cases are boring. Spice up your home or work space with our fun and fresh designs.

Dimensions: 7" by 9." This case features one snug inner compartment to keep your tablet safe.

**Skirt apron**

16 USD

Cook in style with this colorful skirt apron.

This apron features an adjustable tie waist and small front pocket.

**Curtains**

32 USD

Elevate any room with these striking window dressings.

These drapes feature a rod pocket valance for added flair. Curtain length is customizable.

**Fan**

18 USD

Keep it cool with our beautiful folding fan.

This handcrafted accessory is both decorative and functional.

**Pillow case**

10 USD

No couch is complete without an accent pillow or two.

The dimensions of this pillow case are customizable to fit your needs.

**Full apron**

16 USD

The essential kitchen wear for home chefs and culinary enthusiasts alike.

This full apron features an adjustable tie waist and front zip pocket for all of your cooking accoutrements.

**Home goods**

Add a special touch to your living space with accessories that reflect your personality. For all color and pattern options, refer to page 20.

# Customization

Place an order via our website or social media.

## Website

1. Visit our website at [amenuvevbatik.com](http://amenuvevbatik.com).
2. Navigate to our online store under the 'apparel' tab.
3. Select the desired product(s) and add them to your cart.

## Other

1. Message us through WhatsApp (233-24-293-8523) or Instagram @amenuvevbatik, indicating the product(s) you wish to purchase.
2. For each product, please specify the desired size, fabric color, pattern, and up to two pattern color(s) based on the following options.

Example: *Women's small Esther dress with Navy colored fabric and the pattern 'Diligence' in Rose and Teal.*

## Size guide

Women's	XS	SM	MD	LG	XL	2X
Size (U.S.)	0-2	4-6	8-10	12-14	16	18-20
Bust (inches)	31.5-32.5	33.5-34.5	35.5-37.5	38-39.5	40-42	44-46
Waist (inches)	23-24	25-26	27-28	29.5-31	31-33	35-37
Hips (inches)	33.5-35	36-37	38-39	40.5-42	42-44	46-48

Men's	SM	MD	LG	XL	2X
Neck (inches)	14-14.5	15-15.5	16-16.5	17-17.5	18-18.5
Chest (inches)	35-37	38-40	42-44	46-48	50-52
Sleeve (inches)	32.5-33	33.5-34	34.5-35	35.5-36	36-36.5

Junior's	XS	SM	MD	LG	XL
Size (U.S.)	0-2	3-6	7-8	9-12	13-14
Bust (inches)	31-32	33-34	35	36-37.5	39
Waist (inches)	23-24	25-26	27	28-29.5	31
Hips (inches)	33-34	35-36	37	38-39.5	41

Youth	SM	MD	LG	XL
Size (U.S.)	6-8	10-12	14-16	18-20
Height (inches)	50-53	54-60	61-65	65-68
Chest (inches)	27-29	30-31	32-34	36-38

## Colors

From vibrant orange to earthy green to muted grey, our selection of twelve colors allows you to customize your products to suit any occasion.



# Patterns

Our designs are not only beautiful but also full of meaning. Some reflect objects and emotions, while others are inspired by the names of our skilled Batik artisans and Woadze Tsatoe community members.



1 Diligence



2 Africa



3 Protection



4 Direction



5 Railroads



6 Shell



7 Blessed



8 Baseball



9 Tie Dye (Circle)



10 Tie Dye (Diamond)



11 Poinsettia



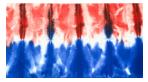
12 Wakandan Sun



13 Protection



14 Corner Stones



15 Waterfall



16 Credibility



17 Stripes (Thin)



18 Umbrella



19 Birds



20 Comfort



21 Snail



22 Fish



23 Swirl Sun



24 Okro Shapes



25 Tie Dye (Starburst)



26 Connected



27 Good Fortune



28 Forest



29 Beauty



30 Diamond



31 Banana Boat



32 Maze



33 Four Cogs



34 Pie



35 Slippers



36 Coconut Tree



37 Precious



38 Strength



39 Wisdom



40 Unless God



41 Florence



42 Comfort Layers



43 Stripes (Thick)



44 Sun Flower



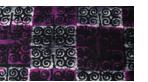
45 Connectivity



46 Pineapple



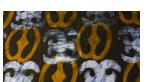
47 Caroline



48 Promenade



49 Simon



50 Hope



51 Four Corners



52 Sea Shore



53 Melon



54 Creativity



55 Plaid

## MEET OUR MANAGER

### Vida Zogli



As a key founder of Amenuveve and the first female mayor of Woadze Tsatoe, Vida's determination and entrepreneurial spirit has proven invaluable to the community. Through her many leadership roles, she has uplifted families, empowered women, and provided the village with hope for the future.

Vida encourages every man and woman who works at Amenuveve to be innovative and aspirational. Achieving

financial independence as the result of their efforts has given these employees confidence in their own abilities.

In the future, Vida hopes to start a school that will teach the village youth how to better fulfill their potential through batik.

*Vida zogli*

Manager (Ghana)

vidazoglihom@gmail.com

## Follow our story

*Amenuveve*  *Made with grace*

### Visit our village

Woadze Tsatoe Village  
Afadzato South  
Volta Region, Ghana



The community gathers in celebratory dance, cheering each other on to the beat of the drums.

Website  
[amenuvevebatik.com](http://amenuvevebatik.com)

Facebook  
[@amenuveveghana](https://www.facebook.com/amenuveveghana)

Instagram  
[@amenuveve.batik](https://www.instagram.com/amenuveve.batik)

WhatsApp  
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