




Analyzing Netflix Stock Price

Year 2017



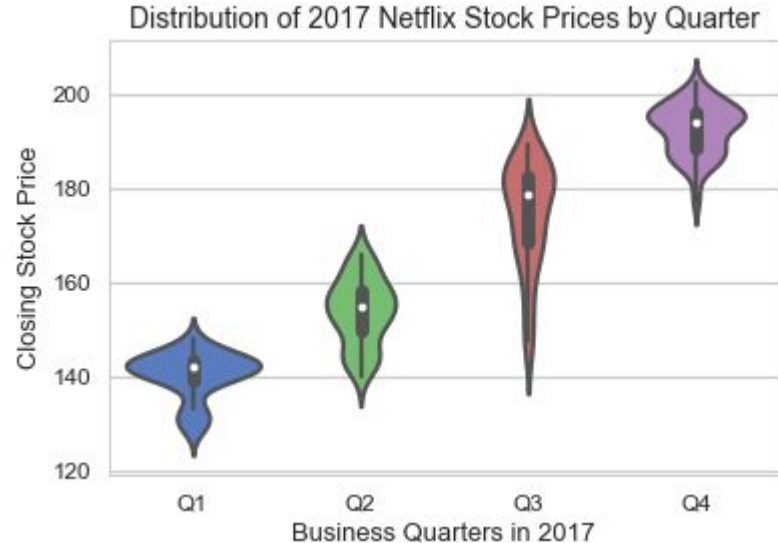
Overview

This analysis was completed for the Stock Profile team in order to more closely examine different aspects of Netflix' publicly traded company data. The analysis contains visualizations on:

- Distribution of NFLX stock prices over the year 2017.
- EPS estimates and actuals for 2017.
- Comparison of revenues and earnings.
- Comparison of NFLX stock to the Dow Jones Industrial Average for 2017.

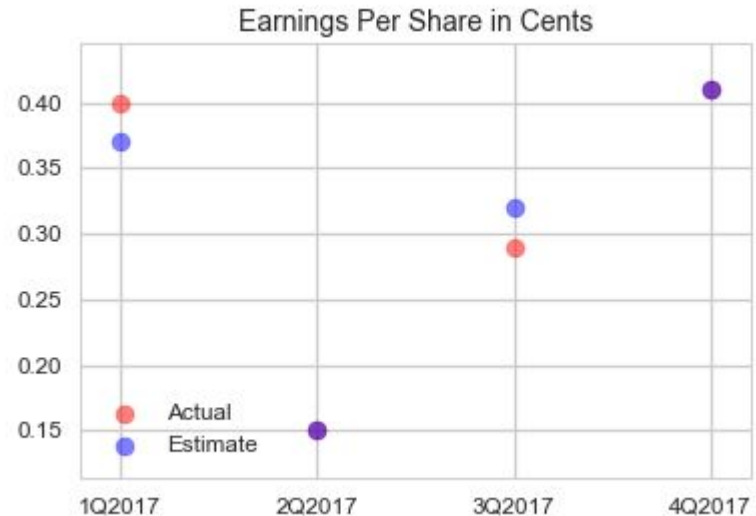
Distribution of NFLX stock prices

- NFLX stock increased in price on average for each quarter of 2017.
- NFLX stock began the year at \$125 and finished at \$192.
- Quarter 3 was the most volatile quarter of the year, with prices ranging from below \$140 to nearly \$200.



Earnings per Share - Actuals vs Estimates

- EPS outperformed estimates in only Q1 of 2017.
- Actual EPS equaled estimates in Q2 and Q4.
- Actual EPS fell short of estimates in Q3.



Revenue and Earnings per Quarter

- NFLX earnings are roughly 4% - 5% of total revenue.
- Both earnings and revenue grew over each quarter of 2017, though earnings are growing at a faster rate.



NFLX vs the Dow Jones Industrial Average

- NFLX stock price increased ~36%, compared to 25% for the DJIA, however the stock was also much more volatile than the index over the year.

