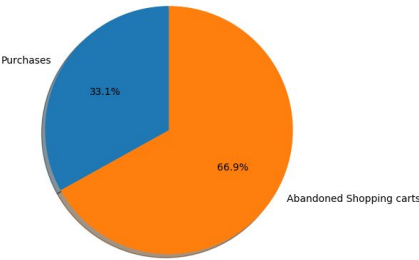
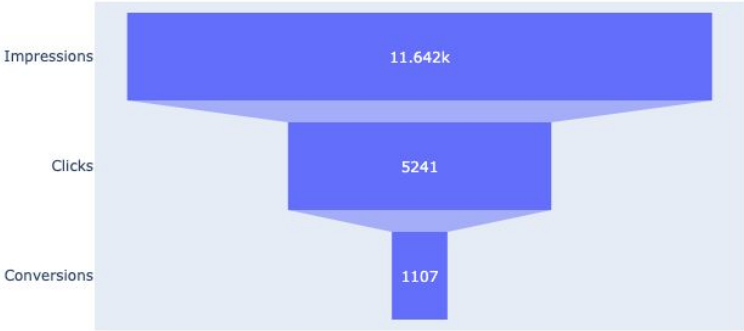


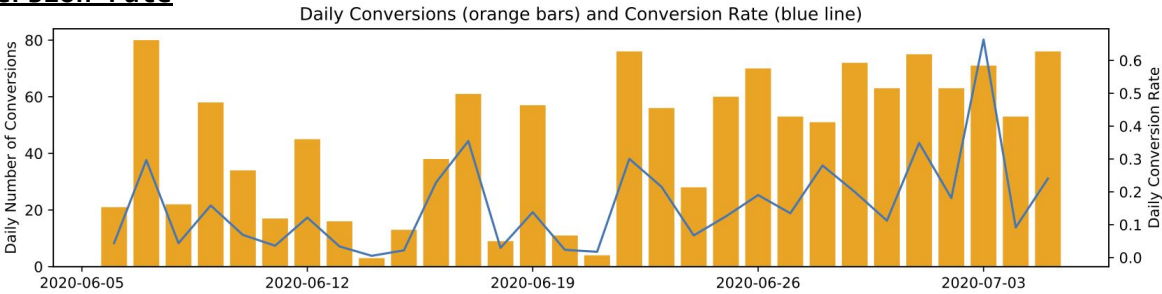
Shopping cart abandonment rate



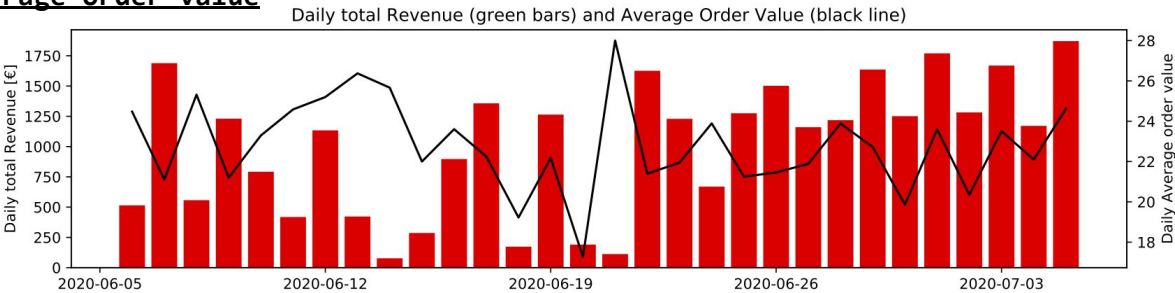
Number of impressions, clicks and conversions



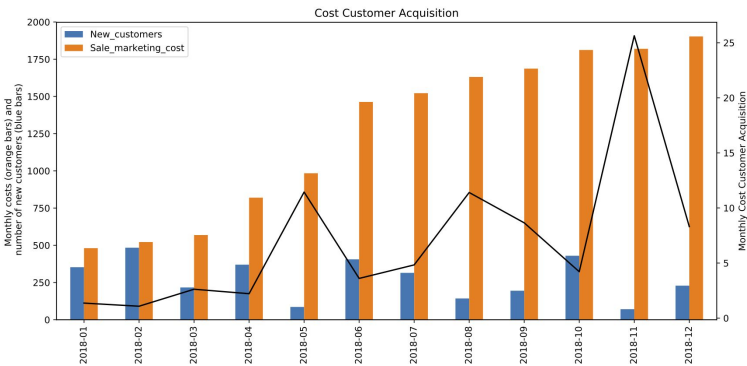
Conversion rate



Average order value



Cost Customer Acquisition



Gross Profit Margin

