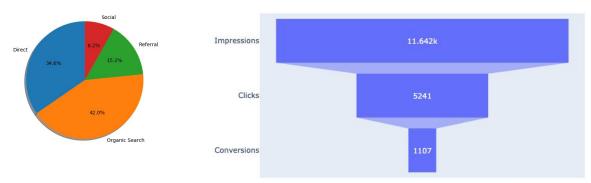
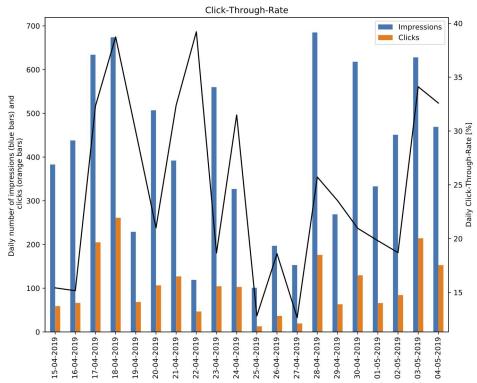
## <u>Traffic percentage for</u> <u>different channels</u>

## Number of impressions, clicks and conversions



## Click-through-rate



## Marketing reach

