

DESIGN BRIEF

Company Name:

Black Versa Services

Company Description:

We are a company that researches new ways to write by combining big ideas with a friendly face. Our main product is an app that you can use on the go and implements new creative techniques. Our target audience is college students. We want to convey a sense of innocence, while at the same time being professional.

Job Description

You must create a website that will mainly make it easy to contact the company. The goal is to increase sales. Besides the landing page, the website will need a contact page, product pages and a privacy policy page. The landing page should have a About the Team section. There should be a call to action to get users to order a free sample. They would prefer a minimal design, and would like you to use the brand color, which is red. Take into account the client's preferences and values.

Deadline

4 days