

BTCBAM
Project



Payment, E-Money

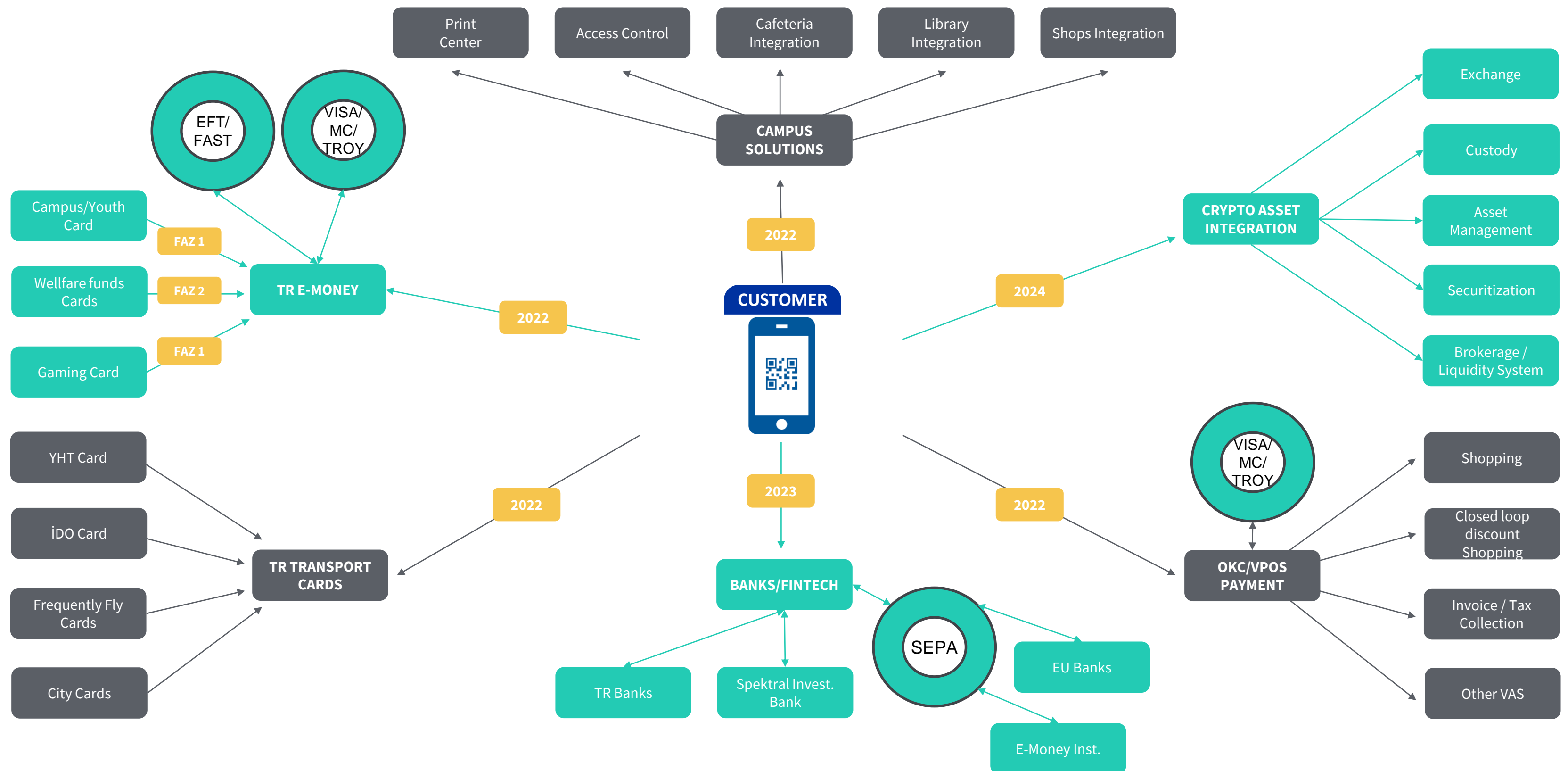
Crypto Asset

Strategies

Based on BTCBAM



Context Based Vision





Strategy Roadmap

Projects that we have prepared and can prepare as a fintech organization



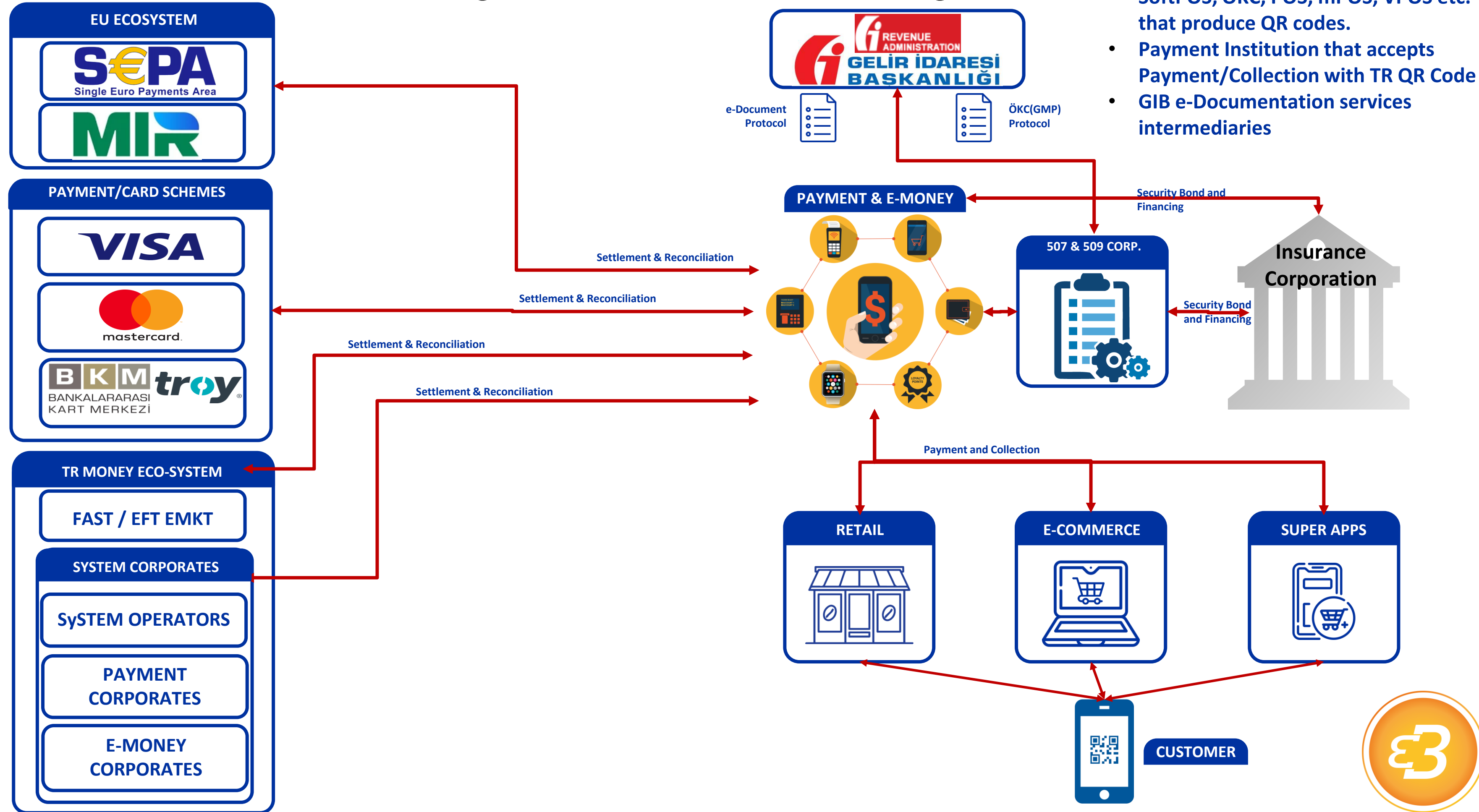


E-Document and Payment & E-Money

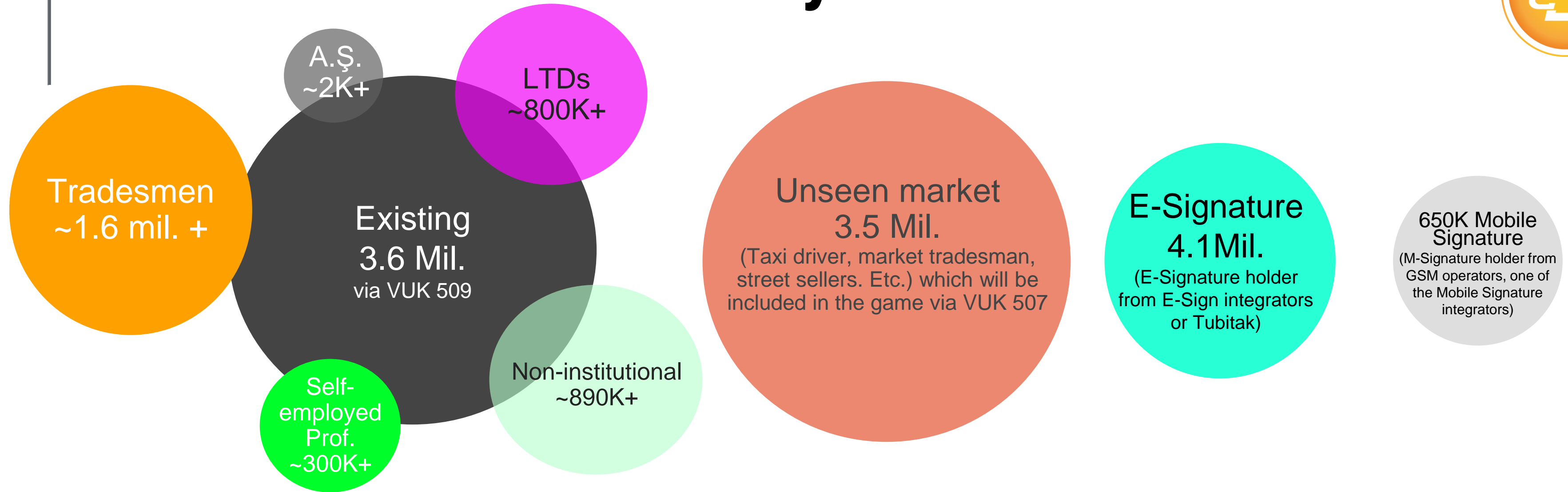


E-Document, Payment & E-Money

- SoftPOS, ÖKC, POS, mPOS, VPOS etc. that produce QR codes.
- Payment Institution that accepts Payment/Collection with TR QR Code
- GIB e-Documentation services intermediaries



E-Transformation Eco-system



Existing market population is 3.6 million; according to Ministry of Finance and Treasury's strategy and new development program, more over cause of Covid-19 Pandemi, digital and financial transformation will be speed up. Under control of ministry, Head of Revenue Administration (GIB) is rule setter and applicator, they are insisting on every institute and even self-employed people need to be run according VUK 509 rule set.

800K+: Limited corporates need to use e-document according to GIB's regulations.

2K+: Stock corporation need to use e-document according to GIB's regulations.

1.6M+: Tradesmen and Craftsmen. They need to use e-document according to rules.

300K+: Self-employed professionals need to use e-document according to GIB's regulations.

890K+: Non-institutional employee need also to obey GIB's rules and revenue levels.

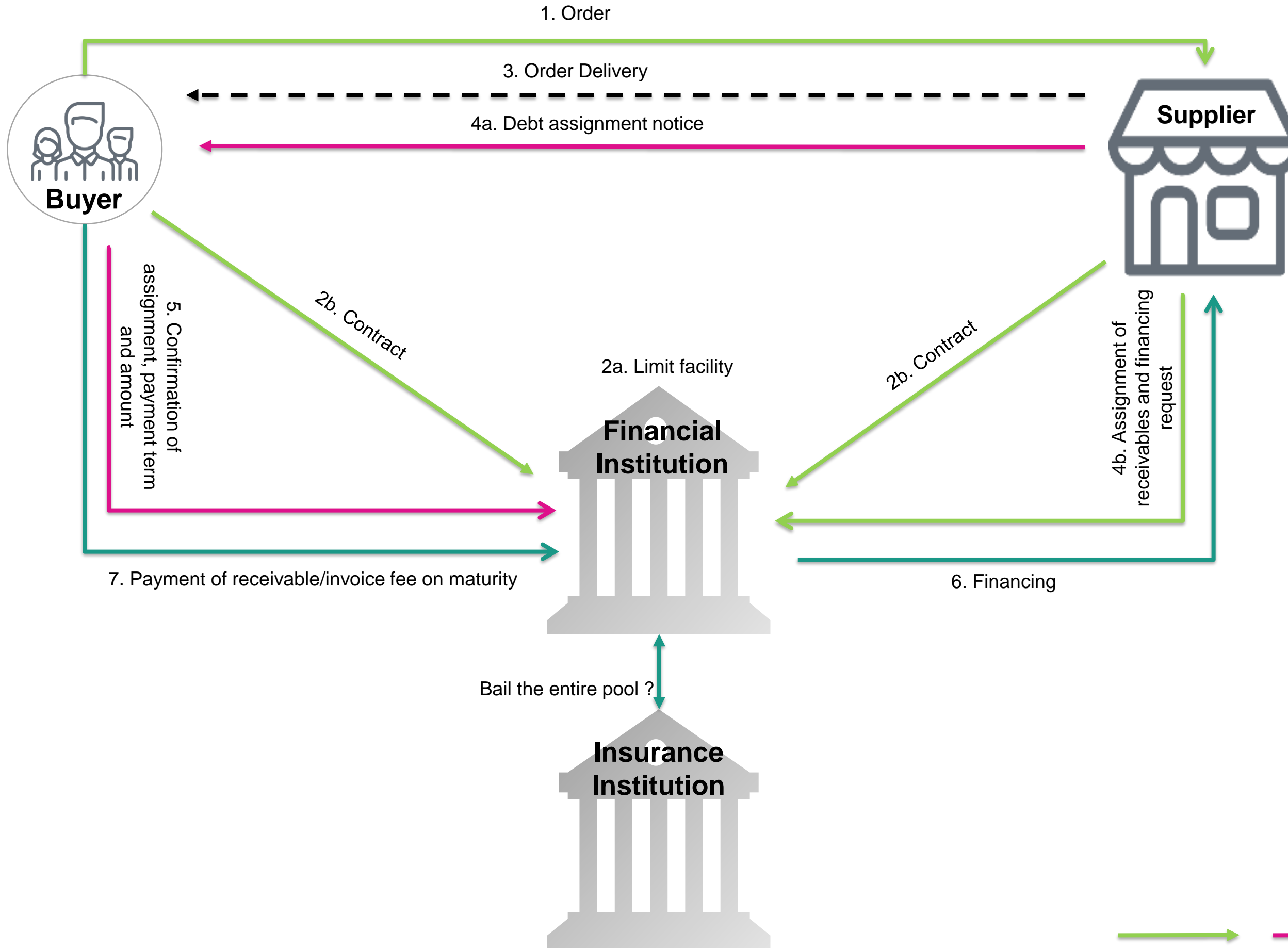
3.5 mil.: Unseen market which includes no tax declaration like taxi driver, street sellers.

◀ Financing



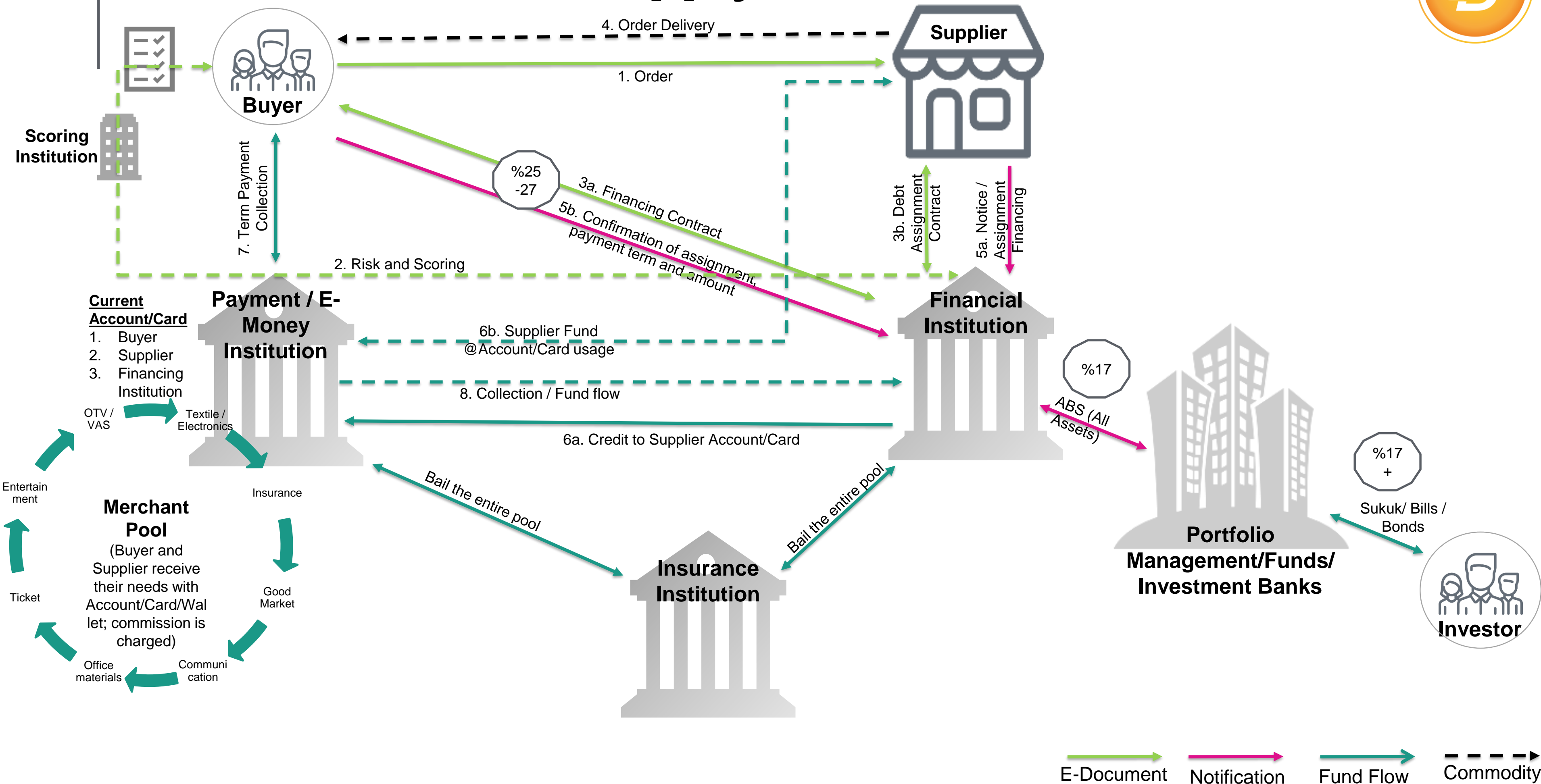


Traditional Supply Finance





New Generation Supply Finance



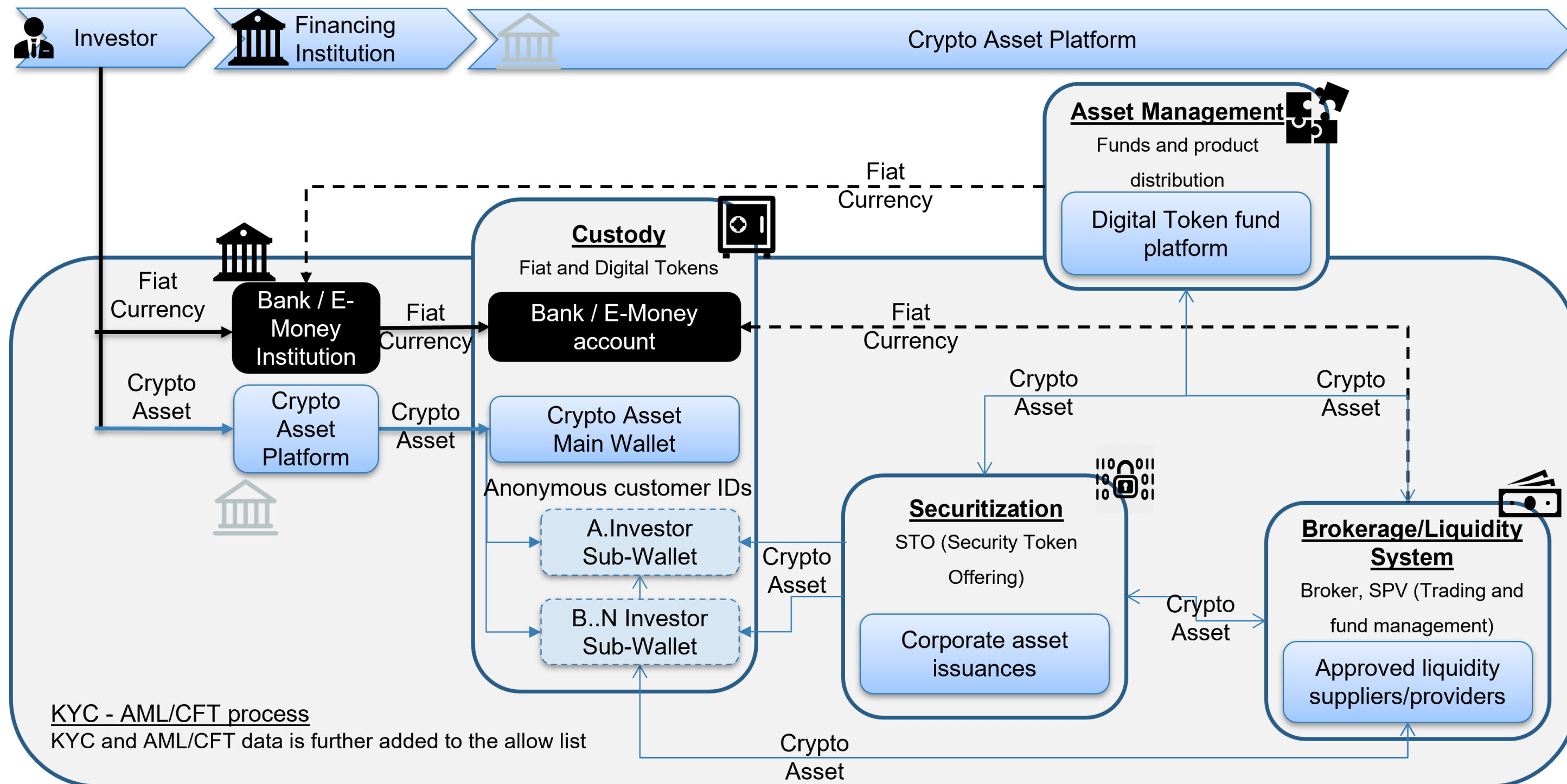


Crypto Asset Eco-system



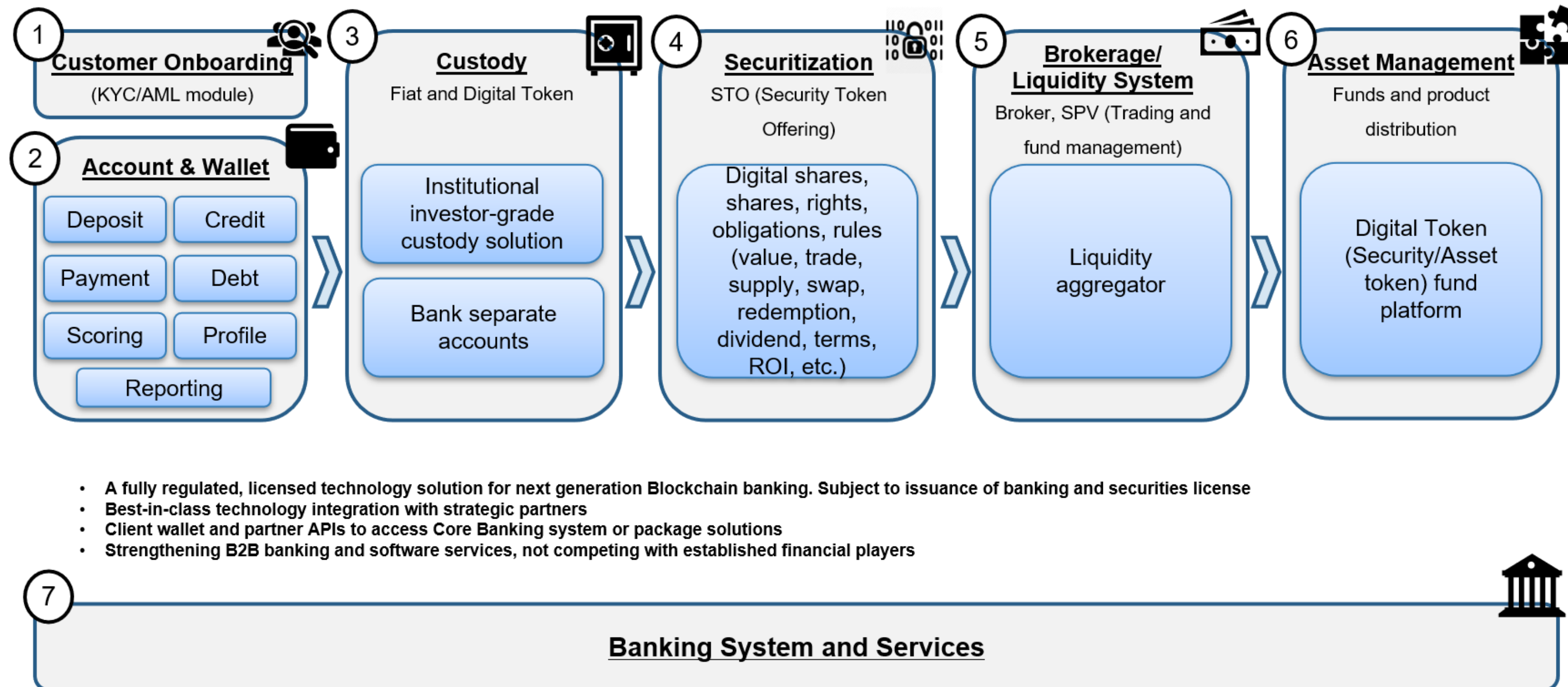


Crypto-Asset Eco-system





Crypto-Asset Platform



- A fully regulated, licensed technology solution for next generation Blockchain banking. Subject to issuance of banking and securities license
- Best-in-class technology integration with strategic partners
- Client wallet and partner APIs to access Core Banking system or package solutions
- Strengthening B2B banking and software services, not competing with established financial players

Crowd Economy And Access Control



Today's Platform Point of View Shaping the Future of Crowd Management not only focusing mass access control problems but also providing Crypto-asset integrated smart payment, wallet, E-Money solutions.



APPLICATION CLOUD

Today's Crypto-asset and token-based control and payment models are evolving into Business Instruments which are applications themselves. End-to-End, automatic and programmatically regulated.

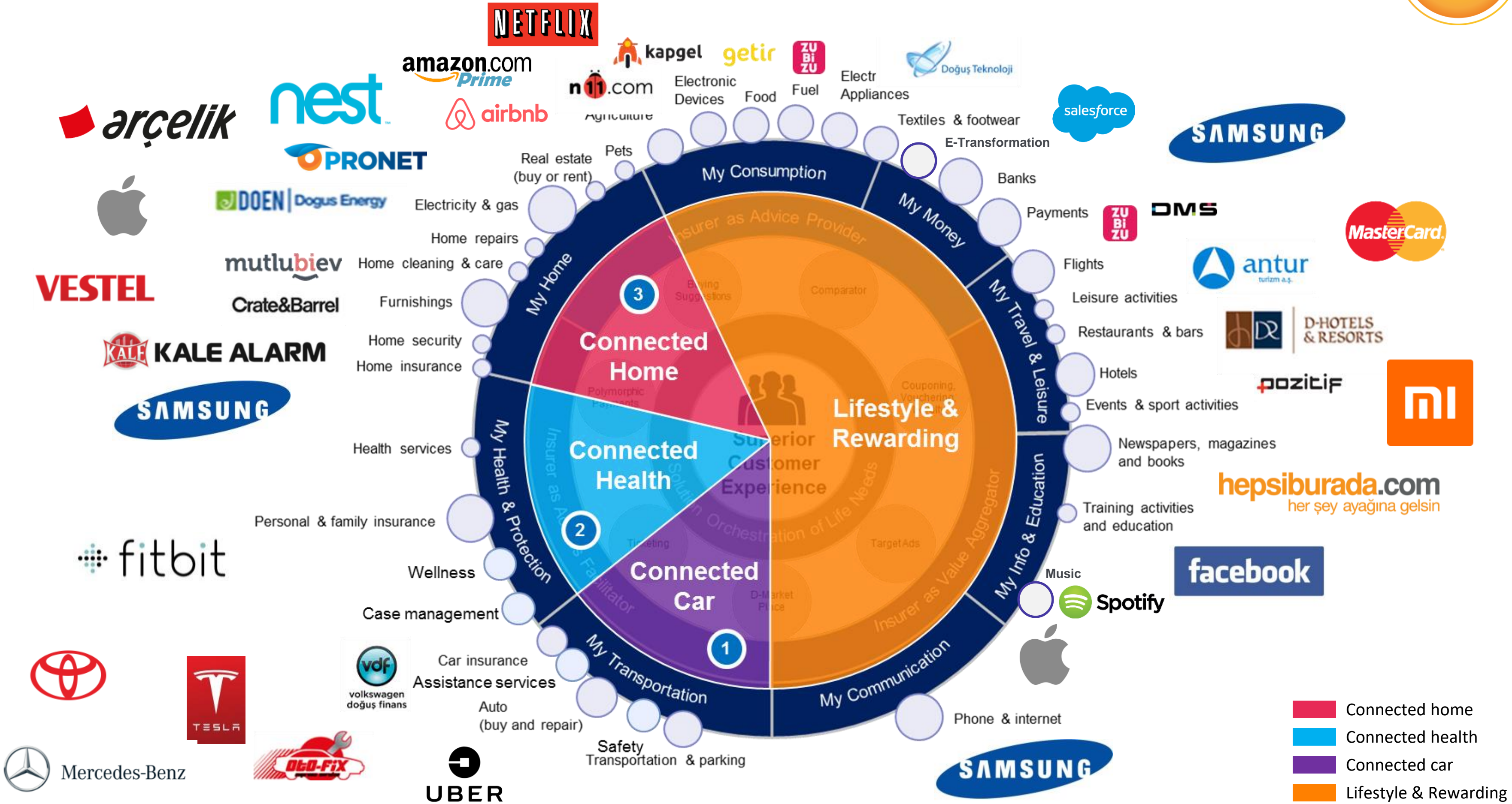


POS / Access Control / Digital Signage / IoT

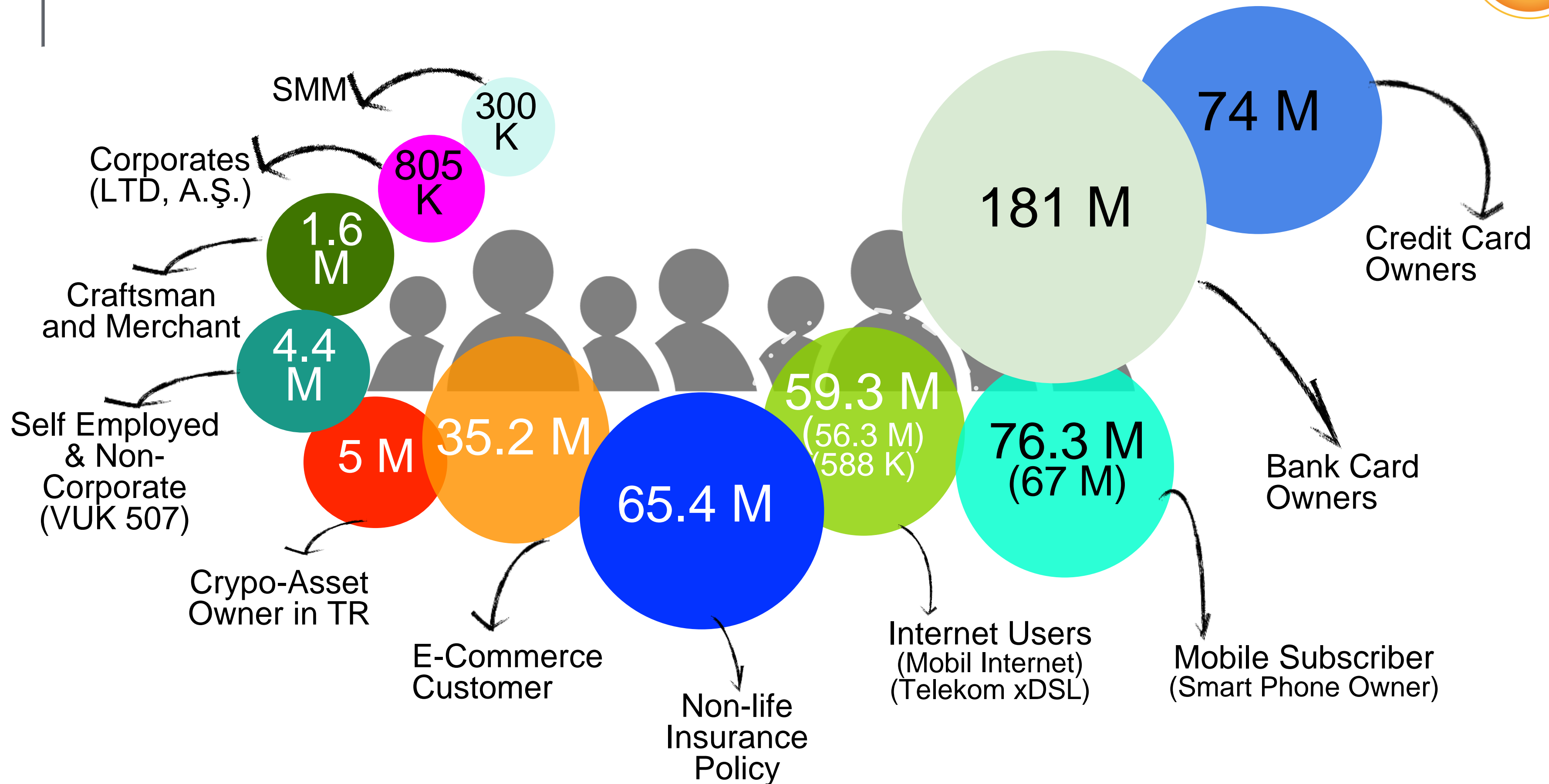
Existing Hardware is surrounding the experience over the customer at the physical world which enables digital to physical interaction interfaces.



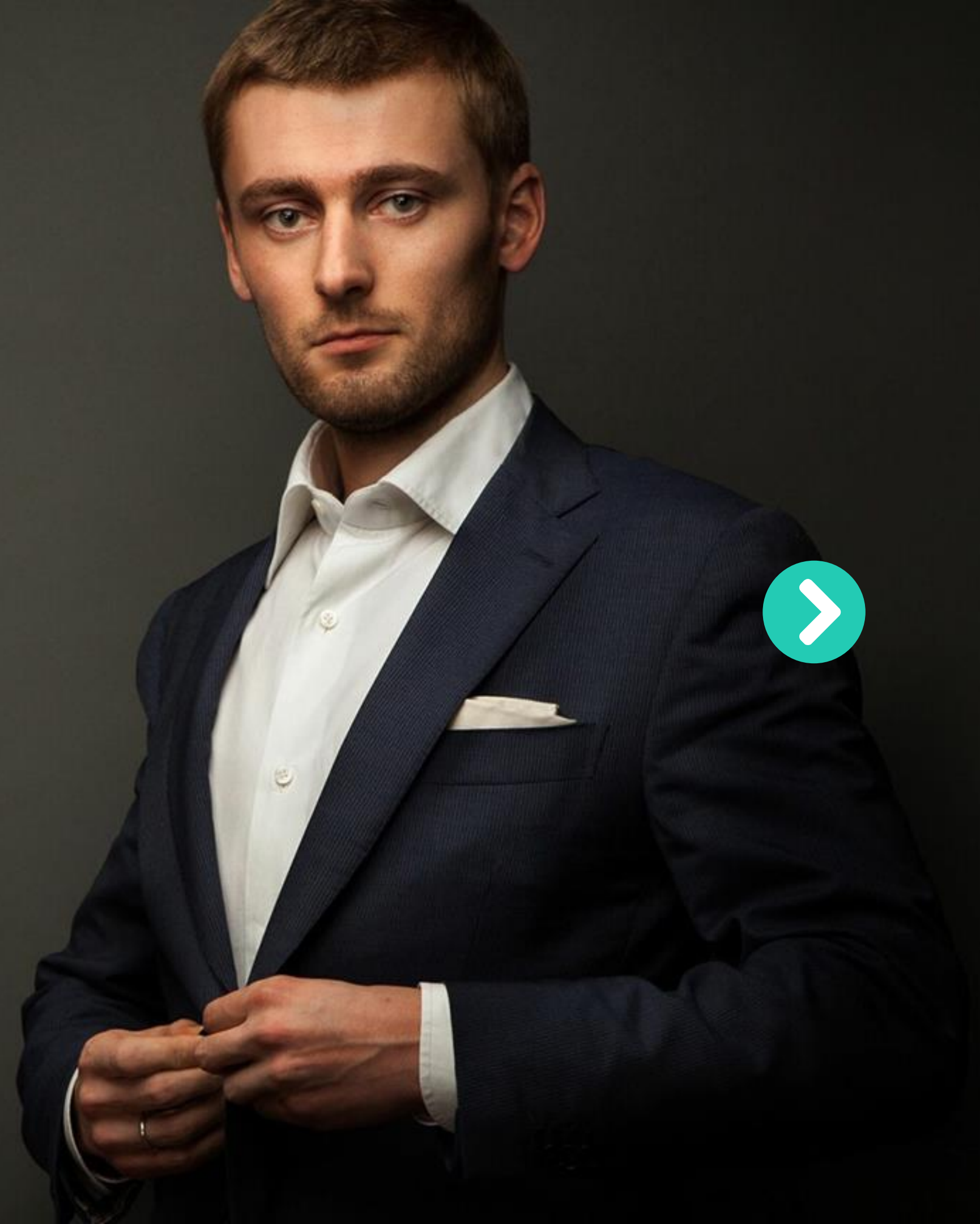
Accompanying Crypto-asset aware customer and Blockchain enabled sectors



Potential Customer Segments (as of 2011)

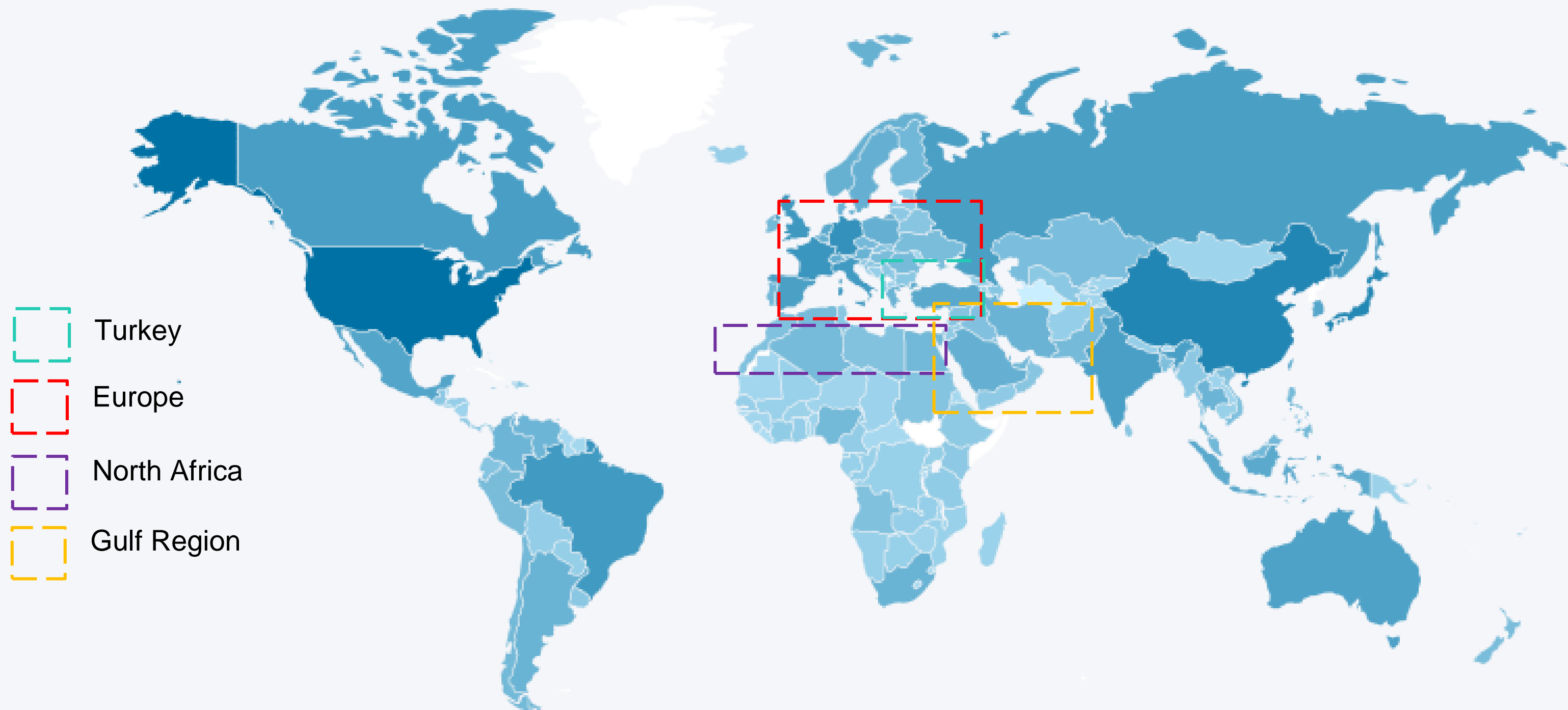


Expansion Plan





Target Zones





Expansion Plan



Once E-money license is obtained, wallet products will be activated additional to payment systems in 2022. Products will be enriched by obtaining TPP license under PSD2 alignment in Turkey. The ultimate goal is to be a digital only bank.