Dener da Silva Pereira

IT 340 – Business Intelligence Systems

Jonathan Jaussi

W6.3 - Project 3: My Community - Dimensional Modeling Advanced Concepts (2 hrs.)

1 – Customer = cust

- A fan that subscribed to Fan Partner

2 – Team Store = team_sto

- A team store with all team products, discounts, exclusives promotions

3 – Monthly Premium = mon_prem

- Describes amount paid monthly, variation, seasonality.

4 – Travel Packages = travel_pack

- Travel packages for away games, flight tickets, game tickets.

5 – Revenue

- Monthly revenue, annual revenue.

Dimensional Tables

t_cust_dim = Customer Dimension

t_team_sto_dim = Team store dimension

t_mon_prem_dim = monthly premium dimension

t_travel_pack_dim = Travel package dimension

Fact Tables

t_rev_fact = Revenue Fact