Dener da Silva Pereira

IT 340 – Business Intelligence Systems

Jonathan Jaussi

W6.3 - Project 3: My Community - Dimensional Modeling Advanced Concepts (2 hrs.)

1 – Customer = cust

* A fan that subscribed to Fan Partner

2 – Team Store = team\_sto

* A team store with all team products, discounts, exclusives promotions

3 – Monthly Premium = mon\_prem

* Describes amount paid monthly, variation, seasonality.

4 – Travel Packages = travel\_pack

* Travel packages for away games, flight tickets, game tickets.

5 – Revenue

* Monthly revenue, annual revenue.

Dimensional Tables

t\_cust\_dim = Customer Dimension

t\_team\_sto\_dim = Team store dimension

t\_mon\_prem\_dim = monthly premium dimension

t\_travel\_pack\_dim = Travel package dimension

Fact Tables

t\_rev\_fact = Revenue Fact