

WDD Group Project Write-Up

Color scheme:

We felt that the original website's color scheme was too purple and its blue links made it unattractive. We decided to use a lighter purple as a the background color for many elements in order to allow for album covers and other images to really pop. In order to create contrast, we made the navigation/search bar and body text a dark gray.

Font choice:

To make the website look more modern, we used a sans-serif font (Open Sans) for the body text and a more decorative sans-serif font (Montserrat) for the website header.

Home page:

The AZLyrics home page has a very boring color scheme and a lot of unnecessary empty space. Since the focus of the website is to find lyrics to songs, we wanted the design to draw attention to the search features and also provide users with song options in case they came to the site without a particular song in mind. Because most of the site is text, we wanted to use the homepage as an opportunity to showcase album covers and take up the whole width of the page, whereas the other text-heavy pages have a smaller width.

- Search bar: We enlarged the search bar to make it more prominent
- Alphabet bar: Previously, this bar was in the same line as the search bar, which made it look cramped. We separated the alphabet into its own bar, allowing it to span the whole width of the webpage.
- New Releases (new section): We added this section because we felt that it would be useful for users. From the user's perspective, we typically search for lyrics for new songs we're hearing for the first time, so we felt this would be a helpful addition.

- What's Hot?: We thought this section of the homepage was useful, so we kept it and styled it like the New Releases section.
- Bottom bar: The bottom bar of the AZLyrics homepage contains a lot of links that are irrelevant to most of its users. For example, the "Advertise Here" info could easily be added to the "Contact Us" page and the "Music Videos" link is likely rarely used because most people use YouTube as their video search engine. Therefore, we reduced the amount of links to four to reduce clutter and cater to the site's user base.

Artist page:

We chose to center the content and increase the spacing from the edge of the screen because it would create less of a strain on the eyes of our audience. The albums are split up into their own containers and have the album art included so that the audience finds it easier to navigate through the content. The padding and margins within the containers were set to create a clean feel to the webpage. To create a cleaner user experience, we decided to get rid of the alphabet on the navigation bar because most people don't search for lyrics by the first letter of the song/artist. We also made sure to include a change when hovering over things that would functionally act as links. The containers holding the content has a shadow to help the user focus on the content.

Lyrics View:

We chose to take out many of the icons such as the facebook like, print and email because we felt it was unnecessary and taking it out gave more focus to the lyrics on the page. We only chose to keep "submit corrections" because we felt it was an important functionality. The bottom bar and search bar has been changed to be consistent throughout the views (explanations in homepage). We decided to put the lyrics into a container of different color in order to emphasize it, since it is the most important part of this view.

Search View:

For the search view we added an icon for the artist's picture in the artist search results because we felt that an image for the artist gives the users a better experience. The image can help verify if the users have actually found the artists they are looking for. We also chose to change the spacing on the page because we felt the original search page was not scannable because the text spanned too wide. We also took out "[1-5 of 810 total songs found]" because it added unnecessary clutter to the page. The bottom bar and search bar has been changed to be consistent throughout the views (explanations in homepage). The bottom search bar was also taken out since we made the top search bar fixed, which allows users to search at any point of the page without scrolling all the way up.