

# Count Data

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The count data comes from Poisson:

$$Y \sim P(\mu)$$

In this part, we consider two ways to analyze the data, through Poisson and through Binomial.

## Discussion of Poisson and Binomial

### Poisson Model

#### Model Assumption:

$Y$ : the number of events in a Poisson process of rate  $\exp(x^\top \beta)$  observed for a period  $T$ , where  $\mu = T \exp(x^\top \beta) = \exp(x^\top \beta + \log T)$ .

#### Explanation:

1. The canonical link of Poisson is  $\mu = \exp(x^\top \beta)$ ;
2. The expected mean increases proportional to the  $T$ ;
3. This is a log-linear model with linear predictor  $\eta' = x^\top \beta + \log T$ , where  $\log T$ , a fixed part, is a *offset* term.

**Note:** The offset term can also be the amount of population.

### Binomial Model derived by Poisson Model

$Y_i \sim P(\mu_i)$ ,  $i = 1, 2$  are independent. Then,

$$Y_1 | Y_1 + Y_2 = m \sim \text{Bin}(m, \frac{\mu_1}{\mu_1 + \mu_2})$$

Since  $Y$  are output of Poisson model, we can use the log-linear model discussed above, that is,  $\mu_1 = \exp(\gamma + x_1^\top \beta)$  and  $\mu_2 = \exp(\gamma + x_2^\top \beta)$ . Then,

$$\pi = \exp\{(x_2 - x_1)^\top \beta\} / [1 + \exp\{(x_2 - x_1)^\top \beta\}]$$

In this case, we can use logistic model to estimate  $\beta$ , but we cannot estimate  $\gamma$ .

**Note:** The analysis of binomial model requires observations, otherwise it will lose some information. Therefore,  $se_{Poisson}(\beta) \leq se_{Binomial}(\beta)$ .

## Contingency Tables

### Sampling Scheme

There are several sampling schemes for obtaining contingency tables ( $R \times C$ ):

1. No constraints on the row and column totals. For the count in the  $(r, c)$  cell,  $y_{rc} \sim P(\mu_{rc})$ . The likelihood is:

$$\prod_{cc} \left\{ \frac{\mu_{tc}^{sc}}{y_{yc}!} e^{-\mu_{cc}} \right\}$$

2. Fix the total number  $\sum_{rc} y_{rc} = m$ . Then, the data are multinomially distributed. Denoting  $\pi_{rc} = \mu_{rc} / \sum_{s,t} \mu_{st}$ , the likelihood is:

$$\frac{m!}{\prod_{r,c} y_{rc}!} \prod_{r,c} \pi_{rc}^{y_{rc}}, \quad \sum_{r,c} \pi_{rc} = 1$$

3. Fix the row totals  $m_r = \sum_c y_{rc}$ . Then, the data are independently multinomial distributions for each row. Denoting  $\pi_{rc} = \mu_{rc} / \sum_t \mu_{rt}$ , the likelihood is:

$$\prod_r \left\{ \frac{m_r!}{\prod_c y_{rc}!} \prod_c \pi_{rc}^{y_{rc}} \right\}, \quad \sum_c \pi_{1c} = \dots = \sum_c \pi_{Rc} = 1$$

## Estimation

Noting that count data is discrete, we use GLM to analyze it. Here, we use a link  $\mu_{rc} = \exp(\gamma_r + x_{rc}^\top \beta)$  and consider sampling scheme 1 (Poisson) and 2 (Multinomial).

Then, some derivations show that:

$$\hat{\beta}_{Poiiss} = \hat{\beta}_{Mult}, \widehat{sd}(\hat{\beta}_{Poiiss}) = \widehat{sd}(\hat{\beta}_{Mult})$$

Note: Some softwares only depends on log-linear model. With this result, data comes from sampling method 2 can be analyzed with log-linear model.

## Derivation

The relation of the likelihood is shown following:

$$\begin{aligned} \ell_{Poiiss}(\beta, \tau) &= \sum_{r,c} (y_{rc} \log \mu_{rc} - \mu_{rc}) \\ &= \sum_r \left( m_r \gamma_r + \sum_c y_{rc} x_{rc}^\top \beta - e^{\gamma_r} \sum_c e^{x_{rc}^\top \beta} \right) \\ &\equiv \sum_r (m_r \log \tau_r - \tau_r) + \sum_r \left\{ \sum_c y_{rc} x_{rc}^\top \beta - m_r \log \left( \sum_c e^{x_{rc}^\top \beta} \right) \right\} \\ &= \ell_{Poiiss}(\tau; m) + \ell_{Mult}(\beta; y | m) \end{aligned}$$

where  $\tau_r = \sum_c \mu_{rc} = e^{\gamma_r} \sum_c e^{x_{rc}^\top \beta}$ .

So that

$$\frac{\partial \ell_{Poiiss}(\beta, \tau)}{\partial \beta} = \frac{\partial \ell_{Multi}(\beta, \tau)}{\partial \beta}$$

This implies the estimation of  $\beta$  are equal.

The expected information for  $\beta$  is:

$$\hat{I}_{Poiiss}(\beta) = \sum_r \hat{\tau}_r \frac{\partial^2 \log\left(\sum_c e^{x_{rc}^T \hat{\beta}}\right)}{\partial \beta \partial \beta^T} = \sum_r m_r \frac{\partial^2 \log\left(\sum_c e^{x_{rc}^T \hat{\beta}}\right)}{\partial \beta \partial \beta^T}$$

$$\hat{I}_{Mult}(\beta) = \sum_r m_r \frac{\partial^2 \log\left(\sum_c e^{x_{rc}^T \hat{\beta}}\right)}{\partial \beta \partial \beta^T}$$

So that

$$\widehat{\text{sd}}(\hat{\beta}_{Poiiss}) = \widehat{\text{sd}}(\hat{\beta}_{Mult})$$

Note: In fact, the expected information matrixes for these two sampling scheme are different. It's interesting to find that if  $\tau_r$  is unknown and need estimation, the estimated expected information matrixes under the two circumstances are the same.

## References

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- [Statistical Models](#)