

verb

1 [intransitive] PURPOSE to try or intend to achieve something:

aim to do something

We aim to finish by Friday.

(be) aimed at doing something

an initiative aimed at reducing road accidents

aim for

We're aiming for a big improvement.

2 aim something at somebody SUITABLE

to say or do something that is intended for a particular person or group of people:

a program that's aimed at teenagers

The criticism wasn't aimed at you.

3 [intransitive and transitive] SHOOT to choose the place, person etc that you want to hit or reach and point a weapon or another object towards them:

Denver aimed his gun but did not shoot.

aim at/for

The pilot was aiming for the runway but came down in a nearby field.

Word origin

Date: 1300–1400

Language: Old French

Origin: aesmer, from Latin aestimare; → ESTIMATE 2

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