



Page 2

Table of Content

Company History	4,5
Name and Quality	6
Brainstorm	7
Mood Board	
Name Typeface	10,11
Top Choice	12
Color Palatte	13
Custome Symbol	14
Secondary Typeface	
Final Result	16
Postcard	17
T Shirt	18
Web	19
Letter	20
Name Card	21



Page 4

This company will be an amazon consultant company aimed for small amazon sellers. The service will be including all kinds of selling solution.

Founded in 2015, the company team is formed by experienced amazon sellers.

They will share their experience in order to help new seller to overcome possible obstacles and avoid unnecessary fault.

The story starts with a seller friend always complain "it is so diffcult to communicate with amazon, and it is too far away." At that moment, the founder is kidding: "it is only couple miles away!"

Then since then, we named the company "9 MILES". Because 9 is a lucky number in eastern culture and 9 miles represnts "closer relationship". It aimed to make the amazon communication easier, effective, and much more closer!



NAME OPTION:

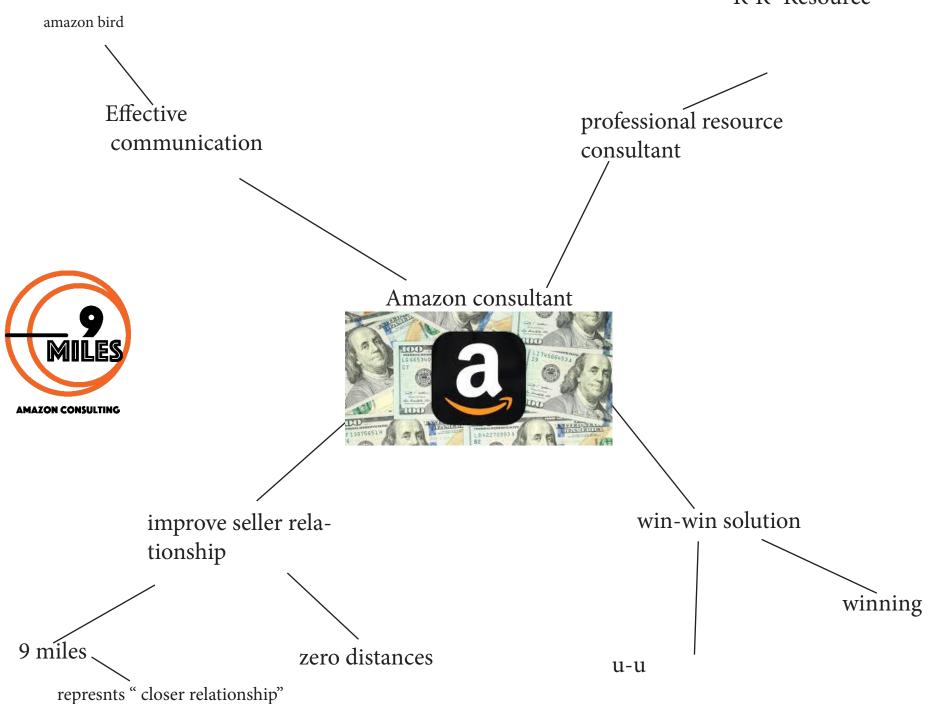
Come build the 9 MILES future with us

WINNING AMAZON BIRD

Three adjective that describe the start-up:

Professional Effective Closer











Advanced

Consulting Partner

Public Sector Partner



Migration Delivery Consultant











SHOULD YOU HIRE AN AMAZON **CONSULTANT?**











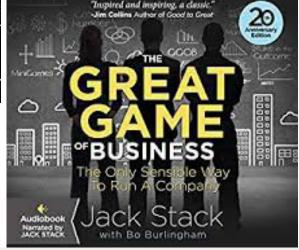
























































9 miles

9 miles

9 miles

nine miles

NINE MILES

9 MILES

9 MILES

9 MILES

9 MILES

9 MILES

9

MILES

9

MILES

9

MILES

9MILES

9

MILES

9

MILES

9 MILES

Color Palatte

This is a amazon consulting company, so we follow amazon's identity color to make more approriate.



CUSTOME SYMBOL



Final symbol and the reason:

secret ingredient

I choose two circles

because it represnts

the company will shorten the

distances bewteen two

bussiness partners.











SECDONARY TYPEFACE

amazon consulting

amaon consulting

amazon consulting

AMAZON CONSULTING

AMAZON CONSULTING



because the logo choose phospahet outline as main charactoer, so the secondar typeface i chose phosphate inline, which will be more like one brand.

Page 15

FINAL RESULT WILL BE LIKE

MILES

AMAZON CONSULTING

phospate as title make it more together.



AMAZON CONSULTING COMPANY

we care about your business, no matter big or small.

we fulfill your dream, and care about your profit,

we work effectively and make bussiness relationship closer.

i use arial as main body typeface bacues it is easier to read.

POSTER MAY LIKE





AMAZON CONSULTING

we care about your business,

no matter big or small.

we fulfill your dream, and care about your profit,

we work effectively and make bussiness relationship closer.

closer.

T SHIRT AND TOTE

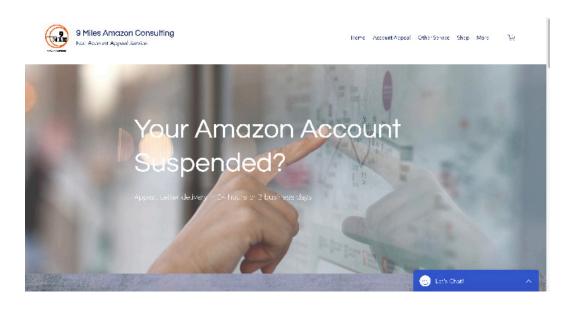






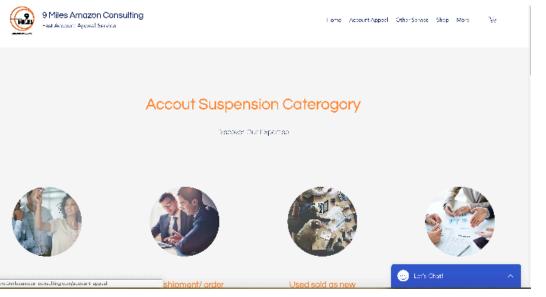


WEB

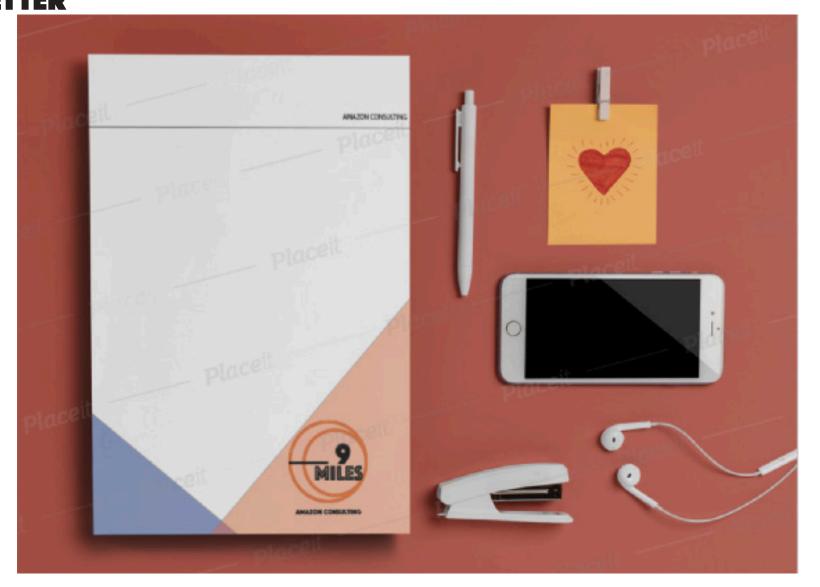


Using the main color palatte,
the whole website is trying to create
professional, clean, business look.

Orange as logo brings vibrant to this whole web.



COMPANY LETTER



COMPANY NAME CARD



