

# Amazon's website crashed and Prime Day began

By Nick Statt | @nickstatt | Jul 16, 2018, 3:16pm EDT

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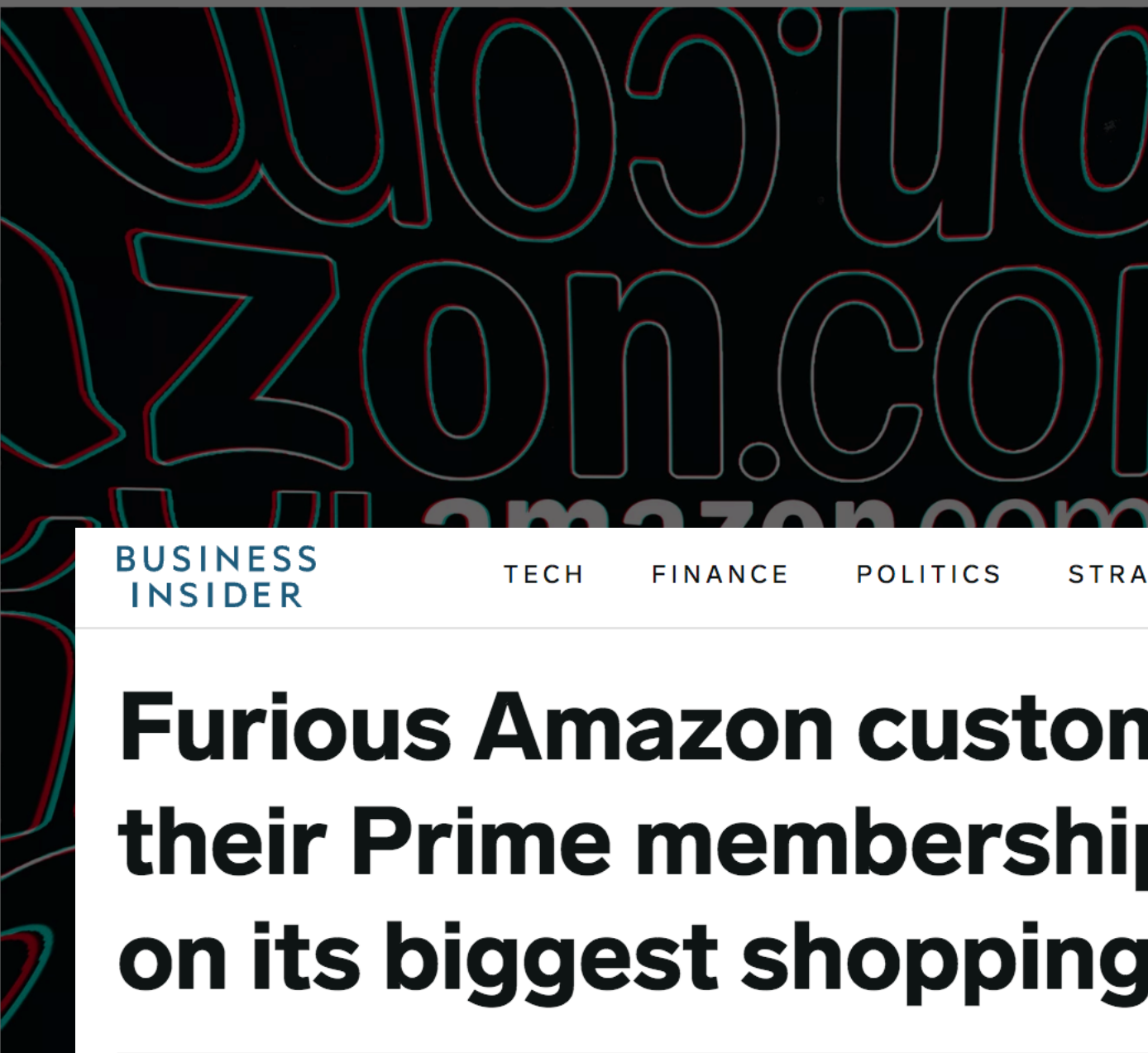


Illustration by [unintelligible]

PRIME DAY > NEWS

# Amazon Down? Major Fail on Prime Day 2018 (Amazon Responds)

by HENRY T. CASEY Jul 16, 2018, 2:47 PM

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**Update 5:47pm ET:** This story has been updated with a response from Amazon.

It seems there's such a thing as too many good deals. For about a quarter of an hour today, starting at around 3pm Eastern — the official time that **Prime Day** began — the super-retailer's

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# Furious Amazon customers threaten to cancel their Prime membership as website crashes on its biggest shopping day of the year

Hayley Peterson Jul. 16, 2018, 3:41 PM

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be functioning normally

