



# Box UK

## Company credentials

November 2017

**simply brilliant thinkers**  
**making software brilliantly simple**



**Thanks for joining us at our event!**

**Here you'll find a little more information about *who we are, what we do*, and the some of the *results we've helped our clients achieve*.**

**Please do *get in touch* if you'd like to learn more.**

# Contents

- ✓ Introductions
- ✓ Case study highlights
- ✓ What we do
- ✓ Our services
- ✓ Why we're different
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# Introductions

**Box UK specialises in the design,  
development and delivery of user-  
centred digital systems for  
ambitious, disruptive and innovative  
organisations worldwide**



**Established since 1998**

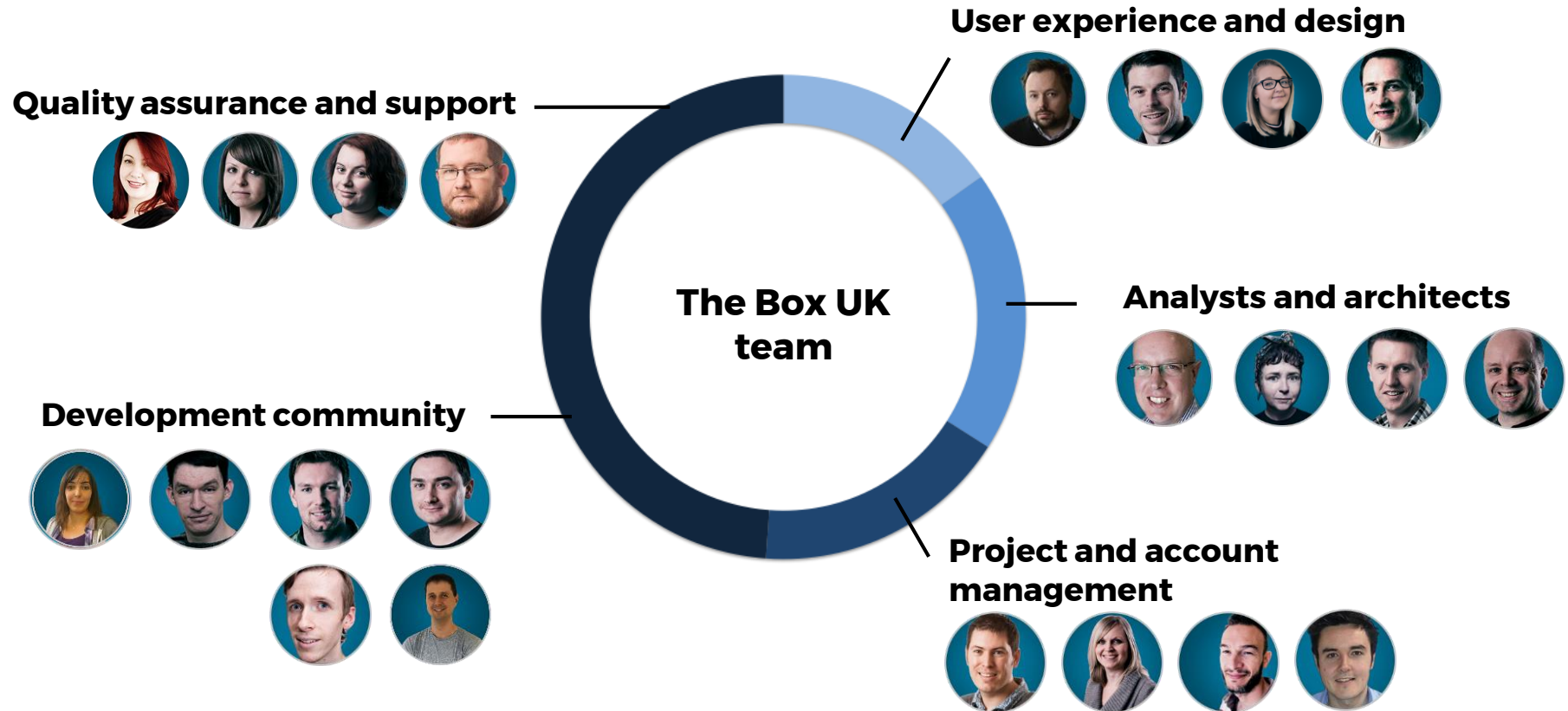
**ISO 9001:2008 certified since 2011**

**ISO 27001:2013 certified since 2017**

**IIP Gold accredited to 2020**



# Our 65+ digital experts



“Digital is no longer just a tactical tool - it’s embedded into organisations at a strategic level.

Which is why we care so much about building client relationships that last. We’ll get under the skin of your organisation, we’ll learn about the specifics of your industry, and we’ll act as an extension of your own team to the point where we’re able to provide expert technical advice tailored to deliver real value for your business.

It’s been an incredible privilege to work with many amazing clients over the years and we would relish the opportunity to work with you in this next phase of your journey.”



*Benno Wasserstein,  
Box UK Founder & Managing Director*



welcome





# Case study highlights



RS DesignSpark website:  
[www.rs-online.com/designspark](http://www.rs-online.com/designspark)



Strategy & Planning



Software Consultancy



UX & Design



Software Development

## A trusted partner to RS Components since 2013.

As their long-term technical partner, the projects Box UK has delivered for RS Components over the years have produced measurable results, time and time again.

Working closely with the Technical Marketing team we have transformed the DesignSpark platform that sits at the heart of their global engineering community. Through DesignSpark, engineers can access a wealth of valuable information, tools and resources, putting RS Components front-of-mind for subsequent purchase activity and supporting cross-selling opportunities.

The transformation began with a series of discrete projects focused on individual elements of the platform, helping minimise risk and supporting an iterative approach that enabled stakeholder and user feedback to be addressed throughout development. Now, RS Components has a powerful and integrated ecosystem from which to drive crucial marketing activity, enabling them to make the most of the data they possess to deliver an exceptional experience that increases engagement, satisfaction, and sales.

*"The Solutions Team are totally blown away with what we've achieved - it more than meets our expectations and takes us to a new level."*



UK Digital Experience Awards: Best Use of Digital to Improve the Customer Experience



Asset Management

IAM website:

[www.investecassetmanagement.com](http://www.investecassetmanagement.com)



UX Design



Visual Design



Mobile



Software Design

## Delivering a ‘out of the ordinary’, global, digital platform.

As their long-term technical partner, the projects Box UK has delivered for Investec Asset Management (IAM) over the years have produced measurable results, time and time again.

We’ve supported the financial institution’s digital strategy every step of the way, ensuring it’s underpinned by a powerful technology platform serving dynamic information to 22 role- and region-specific sites across the globe. By moving from traditional servers to the cloud, we’ve cut Investec Asset Management’s hosting costs by 45%, while our dedicated UX consultants have kept user needs at the heart of all activity.

And we continue to aid IAM in responding to changing audience behaviours and requirements, having recently delivered a responsive mobile retrofit project that makes important investment information and tools available to customers whenever and wherever they need them.

*“Box UK has been a core partner in terms of our digital development.”*

*- Alistair Blevins, Head of Digital Marketing, Investec Asset Management*



**FS**tech  
awards 2014  
SHORTLISTED

Investment Marketing  
awards  
Innovation Awards 2014

**FS**tech  
awards 2017  
SHORTLISTED

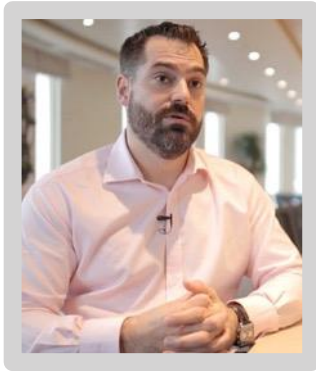
FStech Awards 2014: Best Use of IT in Wholesale and Investment Banking IMAIAs: Shortlisted, Open Category Innovation Award

FStech Awards 2017: Infrastructure Solution of the Year



simply brilliant thinkers making software brilliantly simple

[www.boxuk.com](http://www.boxuk.com) | [info@boxuk.com](mailto:info@boxuk.com)



“Time and again, Box UK has been there when Investec Asset Management has needed digital solutions that drive measurable results including increases in site traffic and lead generation, cost savings, and international recognition by leading awards bodies.”

Alistair Blevins

**Head of Digital Marketing - Investec Asset Management**





BCS website: [www.bcs.org](http://www.bcs.org)



UX Design



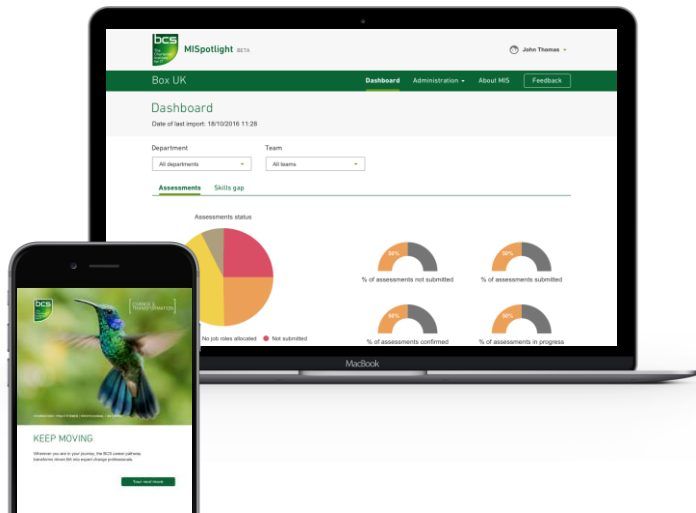
Visual Design



Mobile



Software Design



## Delivering a roadmap for digital transformation success.

You already know that the knowledge, resources and tools your organisation has to offer your members are hugely valuable in driving membership sign-ups. So it's crucial that you make the most of these assets to deliver improved levels of conversion, engagement and retention.

Which is exactly what Box UK have been helping BCS, the Chartered Institute for IT with.

As well as defining a programme of work to extend and enhance SFIPlus - the institution's skills framework that's relied upon by many of the UK's largest businesses - we have been modernising and extending their commercial offering, creating a suite of associated products to capitalise on this market-leading product.

Now, industry professionals will have a resource that can truly help them apply IT to improve the world in which we live - supporting BCS's aim of "making IT good for society". And we're very proud to be a part of that.

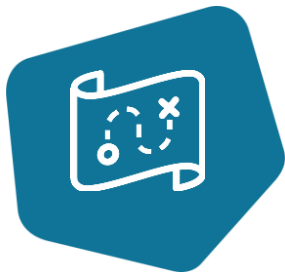
*"They're very good, in terms of involvement in our business and understanding what we're trying to achieve I can't fault them."*



MemCom Awards: Most Innovative Use of Data, New Product Development (learning resource or member benefit)

**What we do**

# What we do



## Strategy & Planning

Digital strategies at the heart of your organisation to engage, innovate and grow for the long-term.



## User Experience & Design

An intuitive, useful and enjoyable experience is also a profitable one. We'll keep the user and their needs at the heart of all your activity.



## Software Consultancy

Safeguard the success of your digital strategy with a comprehensive understanding of your objectives, and a clear roadmap to get you there.



## Software Development

If software is critical to powering continued growth and success for your business, let us help make sure it's the best it can be.

# Our services





# Consultancy

*Your roadmap to success*



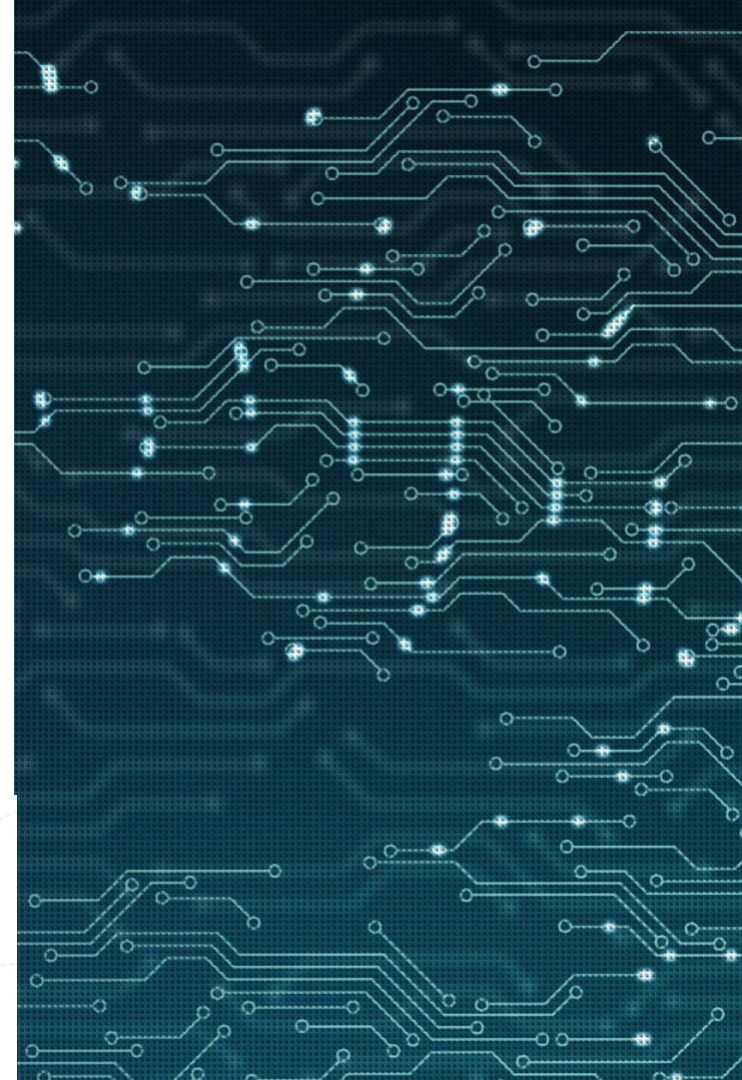
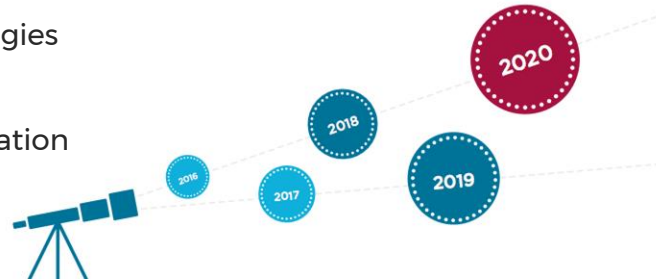
# Consultancy

**When your software is mission-critical, making the right decisions at the right time is imperative for success.**

Our business analysts and technical architects have extensive experience working across different industries and projects and are comfortable asking the searching questions needed to get you where you need to be - whether that's scaling your business during periods of growth, or achieving crucial competitive advantage in the face of market disruption.

Services include:

- ✓ Digital audits
- ✓ Code reviews
- ✓ Transformation strategies
- ✓ Roadmap planning
- ✓ Performance optimisation
- ✓ Agile transformation





A man with a beard, wearing a dark blue button-down shirt, is shown in profile from the chest up. He is looking intently at a large whiteboard that is covered with a complex diagram made of many small, light-colored rectangular cards connected by thin lines. He holds a black pen in his right hand. The background is a blurred office environment with glass partitions and some yellow light sources on the left.

# User Experience (UX) & Design

*Intuitive, useful and enjoyable user experiences*



# User experience & design

**Investing in UX brings far-reaching and long-lasting benefits in user satisfaction and business performance.**

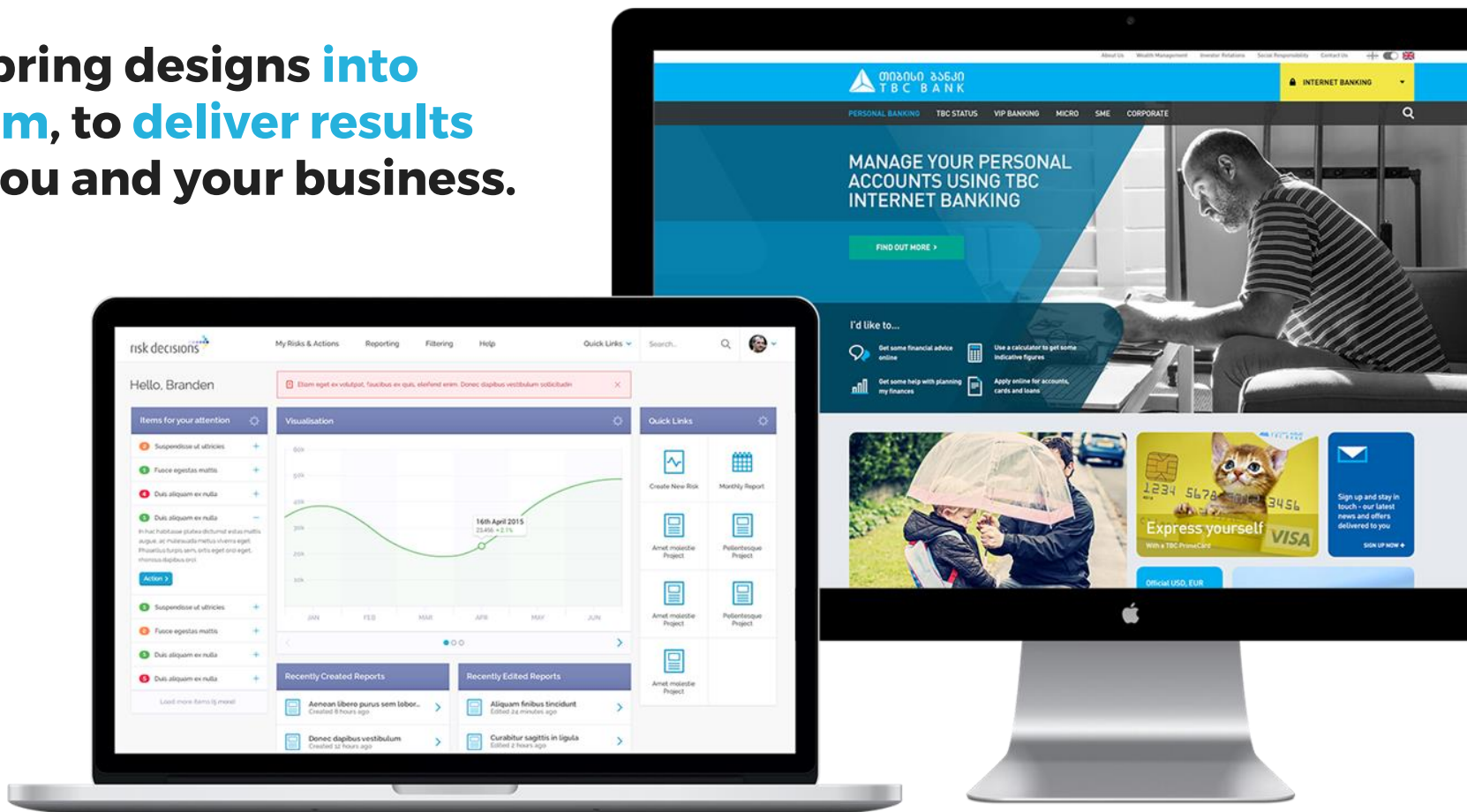
Over the years we've developed a formidable UX&D team, with expertise across a full range of disciplines. We apply the science of User-Centred Design (or UCD) to our clients' digital brands, creating simple, compelling and intuitive user experiences that are easy to understand and navigate.

Services include:

- ✓ User research
- ✓ Usability reviews
- ✓ Usability testing and lab hire
- ✓ Information architecture
- ✓ UX design
- ✓ Visual design



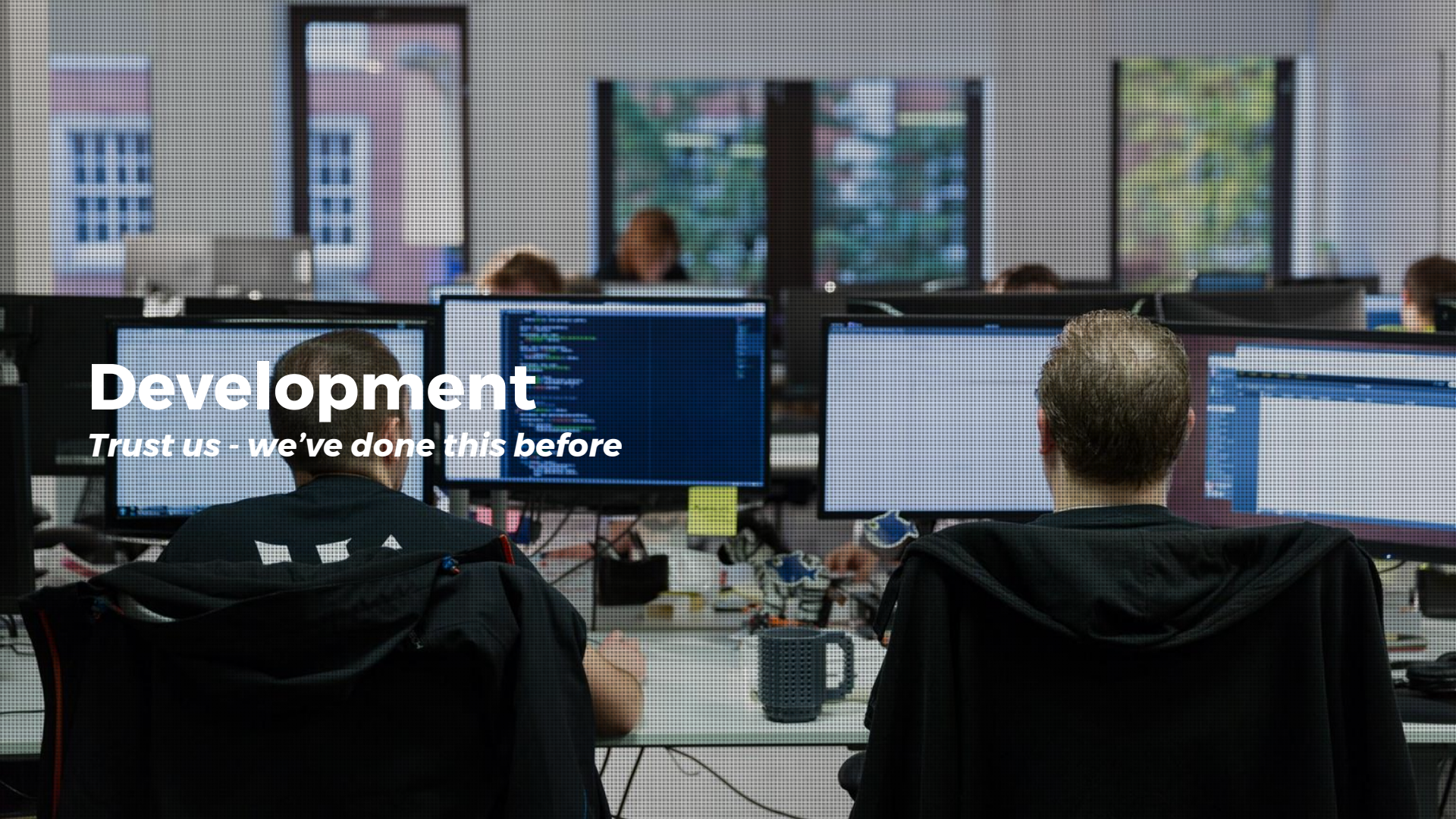
We bring designs **into bloom**, to **deliver results** for you and your business.





# Development

*Trust us - we've done this before*





# Development

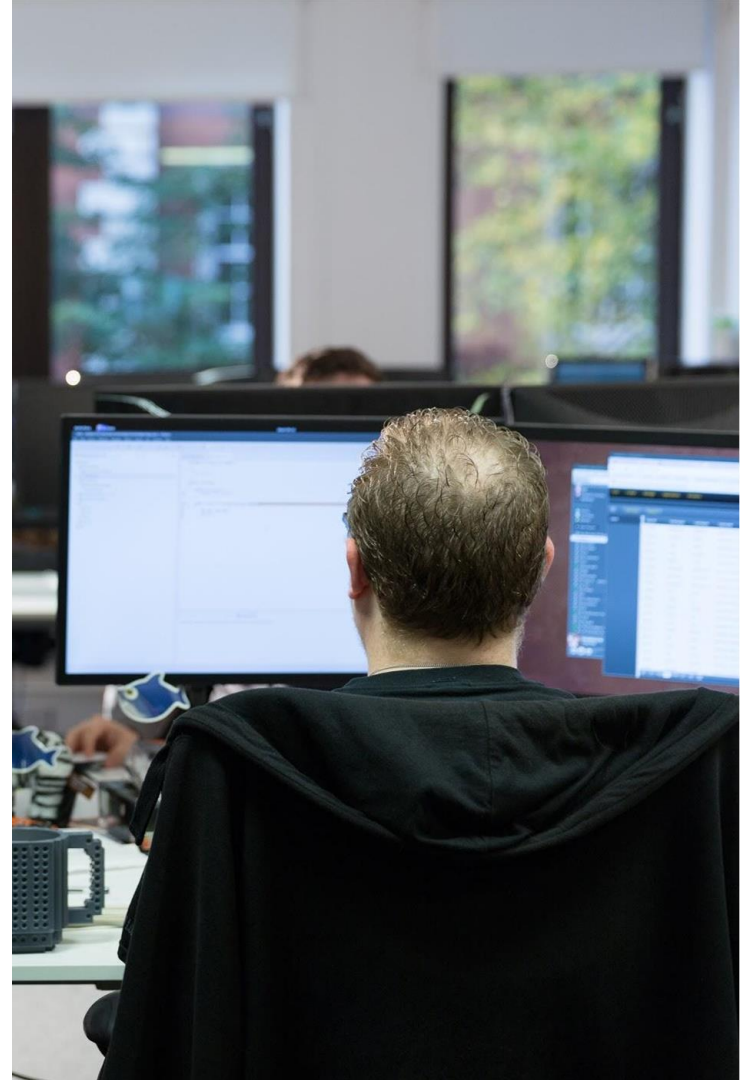
When it comes to **high-performance applications and websites** that fuel **growth** and **profitability**, you can rely on **Box UK** to deliver.

And delivering is precisely what our team does - with smart and innovative software, websites and mobile experiences that delight and differentiate, turning your digital vision into a reality.

Plus... we underpin every one of our projects with strict quality standards and industry best practice, using a proven Agile framework to give you end-to-end visibility and total trust in what we do.

Services include:

- ✓ Back-end software systems
- ✓ Web applications
- ✓ Smart, personalised websites
- ✓ Mobile experiences



# Our tech stack

## Languages

- PHP
- C#
- JavaScript
- Python

## Database technologies

- MySQL
- Microsoft SQL Server
- SQLite
- MongoDB

## Frameworks and libraries

- Symfony
- .NET Framework
- Entity Framework
- NHibernate
- Sitecore CMS
- Silex
- Doctrine
- Angular
- Backbone
- React
- ExtJS
- Ionic
- Express
- Twig
- Rails

## Testing/Quality

- PHPUnit
- Jasmine
- Karma
- QUnit
- PHP Codesniffer
- JSLint/JSHint
- NUnit



# Our tech stack

## Cloud services

- Amazon Web Services
- Azure

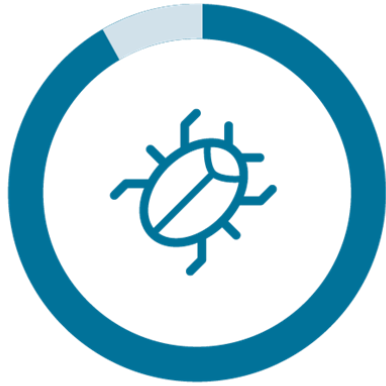
## Supporting tools & services

- Ansible
- RunDeck
- Docker
- OctopusDeploy
- Jenkins
- Travis
- TeamCity
- Composer
- Satis
- Powershell
- Bash
- Team Foundation Build
- Team Foundation Server
- GitHub
- Subversion

## Other tools & services

- MemCache
- Redis
- RabbitMQ
- Varnish
- Solr
- Lucene
- ElasticSearch
- Nginx
- Microsoft IIS
- Apache

## Quality at Box UK



**98%**

bugs caught before  
client release



**0%**

unreviewed  
code



**100%**

user stories  
manually tested



A photograph of two men in an office setting. The man on the left, wearing a blue and white checkered shirt, is gesturing with his hands while speaking. The man on the right, wearing a maroon jacket and glasses, is listening. The background is a whiteboard covered with numerous colorful sticky notes (yellow, pink, blue, green) and a small diagram. The text 'Agile coaching & training' is overlaid in white, bold font, with the tagline 'Be focused, be flexible, be better' below it in a smaller, italicized font.

# Agile coaching & training

*Be focused, be flexible, be better*



# Agile coaching & training

If you're looking to **unlock the power of Agile** for your organisation **Box UK's coaching is the key** as we teach you **not just how to do Agile, but how to be Agile.**

And, whether you're just getting started or are further along in your adoption of the approach, our coaching delivers the ultimate value for you - establishing your individual pain points and recommending only those techniques and approaches that will work within the unique context of your organisation

Our Agile coaching team has delivered training and consultancy to many clients across a diverse set of industries and crucially, as practitioners of Agile themselves, they understand the real-world issues relating to its application, and know how to practically resolve them.

All while safeguarding agility, quality and commercial results.



**Why we're different**

**We recruit from  
purposely diverse  
backgrounds, to  
deliver you a huge  
range of experience  
and expertise...**





**...and we use our 18  
years of cross-sector  
experience to deliver  
nothing but the best  
from our work.**

# Appendix

*Clients, awards and press*







  
**THE SUNDAY TIMES**

**web  
designer**

**lifehack**er

 **ITProPortal**

**Financial IT**  
Innovations in Technology

 **netimperative**  
Digital intelligence for business

InformationAge

**businessreview** 

**The Daily Telegraph**

 **agileCYMRU**

 **MemCom**

**digital** marketing  
magazine



## **simply brilliant thinkers making software brilliantly simple**

At Box UK our team of simply brilliant thinkers, consultants and application developers mastermind simply brilliant solutions to the world's toughest web and software projects.

It's why blue chip organisations around the world, from airlines to car manufacturers, international banks to global charities, choose to trust us with the execution of their digital strategies, from the development of enterprise-level custom software platforms to the delivery of award-winning multi-channel experiences.

So if you want an effective, compelling software solution, talk to us.

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