

# Software Development

High-performance software for high-performance businesses.

## Web apps. Mobile experiences. Sitecore.

 Connect with your customers

 Extend your brand's reach

 Take the weight off

 Watch your business grow

 Stay ahead of the curve



# Trust us - we've done this before.

## Our team

Home to some of the most talented and visionary software engineers around, our 70-strong team has decades of experience creating dynamic digital solutions for leading organisations across the globe.

It's a team that is always pushing back boundaries to deliver better products for our clients.

And a team that brings scarily smart developers together with brilliant technical strategists to make sure you don't just get the software you want - but the software you really need.

## Our development process

When your software is critical to the continued growth and success of your business, it's important to get it right. So, just as we're proud of our team, we're proud of our rock-solid process too.

Each and every one of our projects is underpinned by strict quality standards and industry best practice, and delivered through a proven Agile framework. This means you can have total trust in what we're doing, and end-to-end visibility too.

They say the devil is in the detail though. And so, working in bite-sized sprints, we provide frequent opportunities for feedback - providing the flexibility to react to changing conditions as well as take advantage of lucrative new opportunities. Plus, as we're freed from technological limitations, we only ever use the right tools for the job, making us better able to focus on creating software that meets your specific requirements and goals.



**“ Iterative software development techniques employed at Box UK ensure all work is validated against your core requirements and mean we never produce unnecessary functionality, instead remaining focused solely on delivering the greatest benefits for your business.”**

**Chris Collins**

*Principal Developer, Box UK*

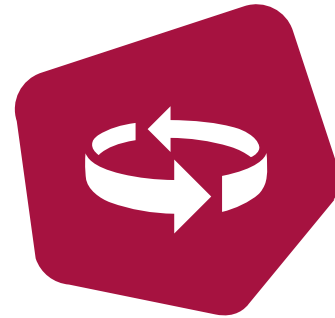
# Powerful. Flexible. Scalable. Our software puts **you** in **control**.

## Benefits



### Connect with your customers

When it comes to engaging customers, it's the personal touch that counts. We'll help develop your digital channels to deliver relevant, personalised and timely messages that attract attention, foster communication and drive your users to action.



### Extend your brand's reach

Of course you'll want to be just as mobile as your users are. So we create expert multi-channel strategies that combine technological understanding with psychological insight to provide consistent, optimised and valuable experiences at every turn.



### Take the weight off

Improve performance by letting your systems do some of the heavy lifting - whether that's joining up the customer experience, or streamlining your business processes.



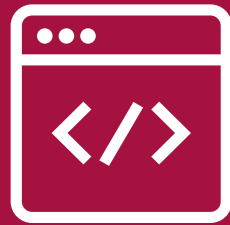
### Watch your business grow

Propel your business to new heights with innovative digital products and services that delight and differentiate - giving you the competitive advantage you need to stand out.



### Stay ahead of the curve

Let us evolve your software alongside your business to take advantage of new trends and technologies and respond to changing user behaviour.



## Software development **Services**

In the battle to **increase your digital capabilities**, Box UK is a **truly valuable ally**.



### **Web Application Development**

We know your digital plans won't stay still, and your digital platform shouldn't either. Keep your strategy aligned with user needs and business objectives with a custom web application that puts intelligent functionality at your fingertips.

And remember that whatever your goals, you can rely on our business and technical analysts, user experience consultants, and systems engineers to get you there. Defining a strategy based on your needs, they'll turn your vision into reality through the delivery of highly creative, original solutions.



### **Mobile Experiences**

In a rapidly-changing mobile landscape, it's important to stay one step ahead. Which is precisely where we come in. Through responsive frameworks and cross-channel campaigns we'll make sure your multi-channel strategy delivers across all your different touchpoints - both those you have now and those yet to come.

It's not all about the technology though. A truly exceptional mobile experience is one built on an in-depth understanding of user behaviour - where the journeys across and between channels are so seamless users don't notice the joins. Our user experience consultants will provide you with this through a combination of research, reviews and testing that uncovers specific mobile considerations - and make sure your designs address these from the outset.



### **Sitecore**

Time after time, the Sitecore Experience Platform has been proven to have a measurable impact on business performance. Giving you the tools you need to succeed, it supports the delivery of persuasive and personalised journeys that respond to the individual preferences of your users.

And with Box UK an official Sitecore solution partner, you can have total confidence in the effectiveness and efficiency of your implementation. Insight-led design puts user needs at the very heart of the process right from the start, while our streamlined development approach minimises waste and risk - accelerating the rate at which you'll see returns.

# Who you'll be working with

**Our team contains some of the best in the business.** Here's just a small selection of our Software Development experts:



## Jaime Hindle

As an Account Manager, Jaime is the first point of contact for our clients - on hand to support long-term planning and strategy as well as any requests for new work. Having worked both client- and agency-side for over 16 years, he has extensive experience in all aspects of relationship management.

“ Listening is the first and most overlooked skill in software development. Genuine collaboration is essential for a project's success.”



## Gavin Harris

Gavin specialises in user testing, information architecture, HTML prototyping and web accessibility. In his 8 years working as a UX consultant he has conducted hundreds of hours of usability testing - making him ideally placed to help clients discover how well their digital products and services respond to user needs.

“ User experience is about understanding your users so well that you can eliminate the unnecessary and support only what's necessary.”



## Andrew Beaney

With a track record of technical consultancy and business risk reduction spanning a broad range of systems and technologies over more than 15 years, Business Analyst Andrew makes sure client requirements translate into achievable project goals. He's the one who represents your interests during the day-to-day on a project, to make sure it's delivered successfully.

“ We're focused on creating solutions that, as a minimum, meet client needs, and have a real desire to exceed expectations at every opportunity.”



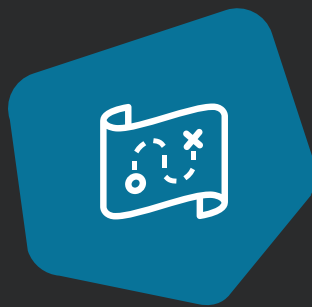
## Ian Jenkins

Ian Jenkins is a Principal Developer at Box UK. He has wide range of development experience in various platforms and languages, in particular PHP and Symfony. Ian has worked on and delivered a number of successful projects and is currently most interested in maintaining and transforming troublesome legacy projects into well-tested, high-performance web applications.

“ We exercise technological freedom. Without a vendor agenda, a world of tools and techniques are available for best-fit development practices.”



## Simply brilliant thinkers making software brilliantly simple



**Strategy &  
Planning**



**User Experience  
& Design**



**Software  
Consultancy**



**Software  
Development**

At Box UK our team of simply brilliant thinkers, consultants and application developers mastermind simply brilliant solutions to the world's toughest web and software projects.

It's why blue chip organisations around the world, from airlines to car manufacturers, international banks to global charities, choose to trust us with the execution of their digital strategies, from the development of enterprise-level custom software platforms to the delivery of award-winning multi-channel experiences.

So if you want an effective, compelling software solution, talk to us.

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development@boxuk.com • +44 (0)20 7439 1900