

# Amazon's website crashed and began

By Nick Statt | @nickstatt | Jul 16, 2018, 3:16pm EDT

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PRIME DAY > NEWS

# Amazon Down? Major Fail on Prime Day 2018 (Amazon Responds)

by HENRY T. CASEY Jul 16, 2018, 2:47 PM



**Update 5:47pm ET:** This story has been updated with a response from Amazon.

It seems there's such a thing as too many good deals. For about a quarter of an hour today, starting at around 3pm Eastern — the official time that [Prime Day](#) began — the super-retailer's homepage was down.

The homepage came back up about 15 minutes later, but issues still persisted, such as not being able to click on categories of deals. However, the site seemed to be functioning normally as of 4:30 pm ET.

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