



Denis Dudar

Product Designer, UX/UI Designer

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Personal profile

Hello! I'm Denis, product designer from Lviv, Ukraine. I'm trying to help startups and enterprises to design and launch successful digital products. My working process is based on the human centered design principles and design thinking framework. Experienced in designing products from the scratch (from discovery to development).

Work experience

Product Designer at Cieden

Nov 2018—Present

Meeting Performance & Outcomes Platform AI

Oct 2022 - May 2025 · 2 yrs 8 mos

[View key screens](#)

This project is an AI-powered meeting performance and outcomes platform built to help leaders move from "more meetings" to clear decisions and measurable outcomes. I designed the product end-to-end—from discovery to high-fidelity UI—focusing on structured workflows for planning, running, and improving meetings over time. The result is a clean, consistent UX that supports busy teams with clarity, accountability, and operational momentum.

Responsibilities:

- Designed the product from scratch (0→1), taking it from discovery through to development.
- Led discovery: clarified requirements, mapped key user needs, and aligned with stakeholders.
- Produced wireframes and user flows to validate structure, navigation, and core workflows.
- Validated design solutions through user testing, incorporating feedback to iterate and improve the experience.
- Delivered high-fidelity UI designs with consistent patterns, states, and clear UX copy.
- Supported development with handoff assets/specs and ongoing QA to ensure accurate implementation.
- Validated design solutions through user testing, incorporating feedback to iterate and improve the experience.

Real Estate Lead Routing & CRM Platform

Feb 2021 to Jan 2023 · 2 yrs

[View key screens](#)

A B2B web application that streamlines how teams receive, assign, and manage new prospects across their workflow. It provides a clear overview of activity and progress to support more predictable execution.

Responsibilities:

- Designed and maintained user flows to support key product journeys and improve usability.
- Built and evolved a design system (components, styles, and guidelines) to improve consistency and speed up delivery.
- Led product discovery (requirements, stakeholder alignment, problem framing) from idea to implementation.
- Created wireframes and user flows to validate structure, navigation, and key journeys.
- Designed high-fidelity UI with consistent patterns, states, and responsive layouts.
- Supported development handoff with specs, assets, and ongoing QA to ensure design intent was implemented correctly.

The Complete Cloud Studio for Modern Production

Jan 2020 - Aug 2021 · 1 yr 8 mos

[View key screens](#)

A B2B web application that streamlines how teams receive, assign, and manage new prospects across their workflow. It provides a clear overview of activity and progress to support more predictable execution.

Responsibilities:

Redesign existing products there were 4 of them. Integrate new features, and make a smooth transition from the old version to the new one.

Task tracking for restaurants

Mar 2020 to Dec 2020 · 10 mos

[View key screens](#)

Food safety compliance encompasses more than just the crucial point during production. During the pandemic, chefs needed to be especially careful and strived for a way to guarantee the top quality of their dishes.

The app helps to ensure that nothing is left to chance, chaos is eliminated, all kitchen tasks are tracked, and the work gets done faster

Responsibilities:

- Designed the product from scratch (0→1), taking it from discovery through to development.
- Led discovery: clarified requirements, mapped key user needs, and aligned with stakeholders.
- Produced wireframes and user flows to validate structure, navigation, and core workflows.
- Delivered high-fidelity UI designs with consistent patterns, states, and clear UX copy.
- Supported development with handoff assets/specs and ongoing QA to ensure accurate implementation.
- Collaborated with another designer who owned the landing page.

Merging three video conference platforms into one.

NDA

[View case study](#)

A leading company with the mission to make education smarter and drive change through data-driven solutions turned to us to create a compelling and functional design for its internal solution. The client tackled a massive project aimed at optimizing their operational workflows and reducing expenses by merging three existing tools into an integral customized internal solution.

This app is a more affordable and operationally optimized alternative to such complex web conferencing products as Adobe Connect or Microsoft Teams which the client used previously. It's a unique software suite for conducting online meetings, webinars, workshops, training courses, surveys, and other real-time collective virtual experiences. Along with actually holding events, the platform provides services for their planning, managing, record-keeping, and templating.

Revamped UX design for a sustainable property investment project.

3 weeks

[View case study](#)

Carbon Lighthouse is a forward-thinking company dedicated to helping commercial real estate owners increase their income by implementing energy-efficient building improvement projects and harnessing cutting-edge technologies. The company empowers CRE owners to maximize their return on investment while contributing to a cleaner environment. Founded in 2010, Carbon Lighthouse has amassed an impressive track record, impacting over 1,500 buildings across the United States.

Real estate Wizard wireframes.

NDA

[View case study](#)

Every real estate startup tackles with a taught competition on the market and works hard to differentiate by creating unique value for real estate companies. Product's main value to customers derived form personalization of content catered to each potential customer, using automation algorithms and integration with third-party services and databases to enrich data.

Another industry complication is the user profile of the target audience. Main customer of real estate SaaS products are real estate and brokerage companies. However, direct users of these systems are real estate agents, who on average are above 55 years old, according to the most recent industry statistics. Which means that accessibility requirements and best usability practices should be considered when designing such solutions for agents.

Desktop lie detector software.

4 months of active work and support

[View case study](#)

Our client is an innovative provider of human behavior analysis and screenings. With their high-accuracy AI-assisted video analytics functionalities, they've been revolutionizing the industry. However, their platform wasn't as user-friendly as they'd like, with several desktop applications that made the interface complex and challenging to navigate.

That's where Cieden and I came in! We helped our client redesign and unite their separate desktop applications into a single solution. The result? More intuitive navigation, new features, including analytics, wearables support, and expanded screening capabilities. With our help, our client provided an all-in-one tool for screening people on-site or analyzing video recordings.

Broker Fleet Monitoring & Smart Fleet Payments Platform

Jan 2019 to Oct 2019 · 10 mos

[View case study](#)

NDA - Broker Fleet Monitoring & Smart Fleet Payments Platform
MVP - Worked from discovery to development.

Others

from 2017 to Now

[View All](#)

Throughout this period, I also worked on other projects — on support or part-time — ranging from mobile apps to enterprise projects, helping businesses improve existing flows and build new functionality

Achievements

Hackathon Winner

On April 26 2025, the Cieden team and the @coax.digital team built a tool that helps engage with clients.

Google
Completed Google Prompting Essentials Certificate

Growth.Design
Completed Product Psychology Masterclass by Growth.Design Course

Projector
Graduated from Mobile Interfaces Advanced course by Projector

Google
Completed Google UX Design Certificate (7 courses)

Tools

Sketch	Illustrator	After Effects	XMind	Trello
Figma	Readymag	InVision	Notion	InVision DSM
Adobe XD	Principle	Rotato	Zeplin	Miro
Photoshop	Protopie	Marvell	Google analytics	

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