Lecture: Applied Bayesian Statistics II

Overview

What is brms?

The brms package provides an interface to fit Bayesian generalized (non-)linear multivariate multilevel models using Stan. The formula syntax is very similar to that of the package lme4 to provide a familiar and simple interface for performing regression analyses.

paul-buerkner.github.io/brms

It was created and is being maintained by Paul Bürkner. It is extensively documented on its own website.

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Comparison: Pre-implemented model types

Linear models yes yes yes yes Robust linear models yes yes yes yes yes yes Categorical models yes yes yes yes yes Categorical models no no no no Multinomial models no no no Count data models yes yes yes yes yes yes Survival models yes yes yes yes yes Yes Ordinal models yes Y		brms	rstanarm	rethinking
Robust linear models Binomial models Ves Ves Ves Ves Ves Ves Ves Ves Ves Ve	Supported model types:			
Robust linear models Binomial models Ves Ves Ves Ves Ves Ves Ves Ves Ves Ve	Linear models	yes	yes	yes
Categorical models yes no no no Multinomial models no no no no no Count data models yes yes yes yes yes Survival models yes yes yes yes yes Ordinal models various cumulative³ no Teor-inflated and hurdle models yes no no limited⁴ on Non-linear models yes no limited⁴ on limited⁴ on Non-linear models yes yes no Non-linear models yes yes yes no Non-linear models yes yes yes no Non-linear models yes yes yes yes Non Non-linear models yes yes yes yes Non Non-linear models yes yes yes Non Non-linear models yes yes yes Non Non-linear models yes Non Non-linear Non-linear models yes Non Non-linear Non-li	Robust linear models	yes	yes ¹	•
Multinomial models no no no no Count data models yes yes yes yes Survival models yes² yes yes yes Ordinal models various cumulative³ no ceneralized additive models yes no no limited⁴ or no no limited or no li	Binomial models	yes	yes	yes
Count data models yes yes yes yes Survival models yes² yes yes Ordinal models various cumulative³ no Zero-inflated and hurdle models yes no no no Generalized additive models yes no limited⁴ Additional modeling options: Variable link functions various various various Weights yes yes no Offset yes yes yes no Offset yes yes yes Multivariate responses limited no no Autocorrelation effects yes no no Standard errors for meta-analysis yes no no Category specific effects yes no no Standard errors for meta-analysis yes no no Truncated data yes no no no Truncated data yes no no no Missing value imputation no no no yes Bayesian specifics: parallelization yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO	Categorical models	yes	no	no
Survival models yes² yes yes Ordinal models various cumulative³ no Zero-inflated and hurdle models yes no no Non-linear models yes no limited⁴ Additional modeling options: Variable link functions various various various Weights yes yes no Offset yes yes no Offset yes no no no no yes Offset yes no no no no yes Offset yes no no no no no yes Offset yes no no no no no yes Offset yes no no no no no no yes Offset yes no no no no no no no no no yes Offset yes no no no no no no no yes Offset yes no no no no no yes Offset yes no no no no no yes Offset yes yes yes yes yes Offset yes yes yes yes Offset yes yes yes yes Offset yes yes yes Offset yes yes yes Offset yes yes yes Offset yes yes Offset yes yes yes Offset yes Offset yes yes Offset yes Offset yes Offset yes yes Offset yes	Multinomial models	no	no	no
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Zero-inflated and hurdle modelsyesnonoGeneralized additive modelsyesyesnoNon-linear modelsyesnolimited4Additional modeling options:Variable link functionsvariousvariousWeightsyesyesnoOffsetyesyesyesMultivariate responseslimitednonoAutocorrelation effectsyesnonoCategory specific effectsyesnonoStandard errors for meta-analysisyesnonoCensored datayesnonoTruncated datayesnonoCustomized covariancesyesnonoMissing value imputationnonoyesBayesian specifics:parallelizationyesyesyespopulation-level priorsflexiblenormal, Student-tflexiblegroup-level priorsnormalnormalnormalcovariance priorsflexiblerestricted5flexibleOther:EstimatorHMC, NUTSHMC, NUTSHMC, NUTSInformation criterionWAIC, LOOAIC, LOOAIC, LOO	Survival models	yes^2	yes	yes
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Non-linear models yes no limited ⁴ Additional modeling options: Variable link functions various various various Weights yes yes no Offset yes yes yes Multivariate responses limited no no Autocorrelation effects yes no no Category specific effects yes no no Standard errors for meta-analysis yes no no Censored data yes no no Truncated data yes no no Truncated data yes no no Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes population-level priors flexible normal, Student-t flexible group-level priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO	Zero-inflated and hurdle models	yes	no	no
Additional modeling options: Variable link functions Weights Offset yes yes Multivariate responses Multivariate responses Multivariate refects yes no Ocategory specific effects yes no Category specific effects yes no Standard errors for meta-analysis yes no Censored data yes no Truncated data yes no Truncated covariances yes no no Missing value imputation yes parallelization yes population-level priors flexible group-level priors flexible Testricted Other: Estimator HMC, NUTS	Generalized additive models	yes	yes	no
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Category specific effects yes no no no Standard errors for meta-analysis yes no no no Censored data yes no no yes Customized data yes no no no Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Multivariate responses	limited	no	no
Standard errors for meta-analysis yes no no no Censored data yes no yes Customized covariances yes no no no Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Autocorrelation effects	yes	no	no
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Truncated data yes no yes Customized covariances yes no no yes Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Standard errors for meta-analysis	yes	no	no
Customized covariances yes no no yes Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Censored data	yes	no	no
Missing value imputation no no yes Bayesian specifics: parallelization yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Truncated data	yes	no	yes
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Customized covariances	yes	no	no
parallelization yes yes yes population-level priors flexible normal, Student-t flexible group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Missing value imputation	no	no	yes
population-level priors flexible normal, Student-t flexible normal priors normal normal normal normal covariance priors flexible restricted flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	Bayesian specifics:			
group-level priors normal normal normal covariance priors flexible restricted ⁵ flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	parallelization	yes	yes	yes
covariance priors flexible restricted 5 flexible Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	population-level priors	flexible	normal, Student-t	flexible
Other: Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	group-level priors	normal	normal	normal
Estimator HMC, NUTS HMC, NUTS HMC, NUTS Information criterion WAIC, LOO AIC, LOO AIC, LOO	covariance priors	flexible	$restricted^5$	flexible
Information criterion WAIC, LOO AIC, LOO AIC, LOO	Other:			
Information criterion WAIC, LOO AIC, LOO AIC, LOO	Estimator	HMC, NUTS	HMC, NUTS	HMC, NUTS
	Information criterion	,	,	,
	C++ compiler required	yes		yes
Modularized no no no			no	

Source: Bürkner, Paul-Christian (2022). brms: An R Package for Bayesian Multilevel Models using Stan.

Note: This table is from a 2022 publication. Newer versions of brms handle missing values.

brms vignettes as an indication of its versatility

General

• General Introduction to brms

Model types

- Advanced Multilevel Modeling with brms
- Bayesian Item Response Modeling with brms
- Estimating Distributional Models with brms
- Estimating Multivariate Models with brms
- Estimating Non-Linear Models with brms
- Estimating Phylogenetic Multilevel Models with brms

Auxiliary

- Define Custom Response Distributions with brms
- Parameterization of Response Distributions in brms
- Handle Missing Values with brms
- Estimating Monotonic Effects with brms
- Running brms models with within-chain parallelization

A function call to brms

```
lm_brms <- brms::brm(</pre>
  sup_afd ~
                                           # outcome
   la_self,
                                           # predictor
  data = gles,
                                           # data
  family = gaussian(link = "identity"),
                                          # family and link
  chains = 4L,
                                           # number of chains
  iter = 2000L,
                                           # number of iterations per chain
                                           # number of warm-up samples per chain
  warmup = 1000L,
  algorithm = "sampling",
                                          # algorithm (HMC/NUTS)
                                          # backend (rstan)
 backend = "rstan",
  seed = 20231123L
                                           # seed
)
```

What happens under the hood

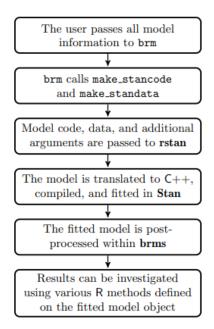


Figure 1: High-level description of the model fitting procedure used in brms.

Source: Bürkner, Paul-Christian (2022). brms: An R Package for Bayesian Multilevel Models using Stan.

Linear model

Likelihood

The linear model stipulates that the observed outcomes y_i for every unit i can be expressed as realizations from a normal distribution with unit-specific mean or location parameter μ_i and a constant (i.e., general) variance or scale parameter σ^2 .

$$y_i \sim N(\mu_i, \sigma^2)$$
 for all $i = 1, ...N$

or, alternatively,

$$y_i = \mu_i + \epsilon_i$$
 for all $i = 1, ... N \epsilon_i \sim N(0, \sigma^2)$

The latter notation makes explicit that each observed y_i can be thought of as a combination of a systematic component, μ_i , and a stochastic error component, ϵ_i , which follows a zero-mean normal distribution with constant variance σ^2 .

The systematic component

The systematic component is represented by the mean parameter μ_i . In fact, μ_i is merely a transformed parameter: It is a linear function of unit-specific data \mathbf{x}_i and coefficients β .

The formula below illustrates this, using the row vector notation $\mathbf{x}_i'\beta$ as shorthand for the scalar notation $\beta_1 + \beta_2 x_{i,2} + ... + \beta_k x_{i,k}$.

$$\mu_i = \underbrace{\mathbf{x}_i' \beta}_{=\beta_1 + \beta_2 x_{i,2} + \dots + \beta_k x_{i,k}}$$
 for all $i = 1, \dots N$

Parameters and priors

In the linear model, all coefficients β as well as the variance σ^2 are model parameters.

In Bayesian analysis, we must assign them priors (though brms, like Stan, will assign default uniform priors if we do not explicitly specify priors).

Data

We model respondents' support for the AfD (sup_afd, measured on an 11-point scale ranging from -5 to 5) as a function of respondents' pro-redistribution preferences (se_self) and anti-immigration preferences (la_self), a multiplicative interaction term between the two, and some controls: Gender (fem), age (age), and East/West residence (east).

Both se_self and la_self are measured on 11-point scales:

- se_self ranges from values (0) "less taxes and deductions, even if that means less social spending" to (10) "more social spending, even if that means more taxes and deductions".
- la_self ranges from values (0) "facilitate immigration" to (10) "restrict immigration".

The model formula is given by

```
\texttt{sup\_afd}_i = \beta_1 + \beta_2 \texttt{se\_self}_i + \beta_3 \texttt{la\_self}_i + \beta_4 \texttt{fem}_i + \beta_5 \texttt{east}_i + \beta_6 \texttt{age}_i + \beta_7 \texttt{se\_self}_i \times \texttt{la\_self}_i + \epsilon_6 \texttt{la_self}_i + \beta_6 \texttt
```

Fitting

Choosing priors

brms uses default priors for certain "classes" of parameters. To check these defaults, we need to supply the model formula, data, and generative model (i.e., family and link function) to brms::get_prior().

```
# Get default priors
default_priors <- brms::get_prior(</pre>
  sup_afd ~
                                           # outcome
                                           # immigration preferences
    la_self *
    se_self +
                                           # redistribution preferences
    fem +
                                           # gender
    east +
                                           # east/west residence
    age,
                                           # age
  data = gles,
                                           # data
  family = gaussian(link = "identity") # family and link
default_priors
```

source	lb ub	nlpar	dpar	resp	group	coef	class	prior		##
default							b	(flat)		##
(vectorized)						age	b	(flat)		##
(vectorized)						east1	b	(flat)		##
(vectorized)						fem1	Ъ	(flat)		##
(vectorized)						la_self	Ъ	(flat)		##
(vectorized)						a_self:se_self	Ъ	(flat)		##
(vectorized)						se_self	Ъ	(flat)		##
default							tercept	-5, 2.5)	student_t(3,	##

student_t(3, 0, 2.5) sigma 0 default

Note: Missing entries in the prior column denote flat/uniform priors.

Define custom priors

If we don't like the default priors, we can create a brmsprior object by specifying the desired distributional properties of parameters of various classes:

```
custom_priors <- c(
  brms::prior(normal(0, 5), class = b),  # normal slopes
  brms::prior(normal(0, 5), class = Intercept),  # normal intercept
  brms::prior(cauchy(0, 5), lb = 0, class = sigma) # half-cauchy SD
)
custom_priors</pre>
```

```
class coef group resp dpar nlpar
##
                                                               ub source
           prior
                                                          lb
   normal(0, 5)
                         b
                                                        <NA> <NA>
                                                                    user
                                                        <NA> <NA>
   normal(0, 5) Intercept
                                                                    user
   cauchy(0, 5)
##
                                                           O <NA>
                     sigma
                                                                    user
```

Let's think about these values intuitively. How informative/vague are our priors?

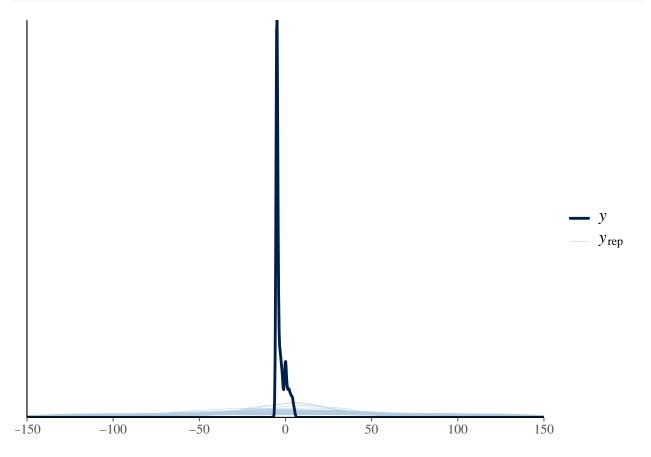
Prior predictive checks: Fitting

```
lm_brms_prior_only <- brms::brm(</pre>
  sup_afd ~
                                           # outcome
    la_self *
                                           # immigration preferences
    se_self +
                                           # redistribution preferences
    fem +
                                           # gender
                                           # east/west residence
    east +
                                           # age
    age,
  data = gles,
                                           # data
  family = gaussian(link = "identity"), # family and link
  prior = custom_priors,
                                           # priors
  sample_prior = "only",
                                           # samply only from prior
```

```
chains = 2L,  # number of chains
iter = 1000L,  # number of iterations per chain
warmup = 0L,  # number of warm-up samples per chain
algorithm = "sampling",  # algorithm (HMC/NUTS)
backend = "rstan",  # backend (rstan)
seed = 20231123L  # seed
)
```

Check model predictions vis-à-vis empirical distribution of outcome

```
brms::pp_check(
  lm_brms_prior_only,
  ndraws = 100,
  type = "dens_overlay"
) +
  ggplot2::xlim(-150, 150)
```



Fitting the model

Lastly, we can fit the model using brms::brm().

Note: Model compilation and estimation may take a while.

```
lm_brms <- brms::brm(</pre>
  sup_afd ~
                                          # outcome
   la_self *
                                          # immigration preferences
   se_self +
                                          # redistribution preferences
   fem +
                                          # gender
    east +
                                          # east/west residence
                                          # age
   age,
  data = gles,
                                          # data
  family = gaussian(link = "identity"), # family and link
 prior = custom_priors,
                                          # priors
  chains = 4L,
                                          # number of chains
  iter = 2000L,
                                          # number of iterations per chain
  warmup = 1000L,
                                          # number of warm-up samples per chain
  algorithm = "sampling",
                                          # algorithm (HMC/NUTS)
 backend = "rstan",
                                          # backend (rstan)
  seed = 20231123L
                                          # seed
```

Summarize and diagnose

Model summary and generic diagnostics

First, we print the model summary. We can check Rhat for any signs of non-convergence.

```
lm_brms
```

```
## Family: gaussian
## Links: mu = identity; sigma = identity
## Formula: sup_afd ~ la_self * se_self + fem + east + age
## Data: gles (Number of observations: 1321)
## Draws: 4 chains, each with iter = 2000; warmup = 1000; thin = 1;
```

```
##
            total post-warmup draws = 4000
##
## Regression Coefficients:
##
                   Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## Intercept
                       -3.81
                                  0.43
                                          -4.63
                                                    -2.95 1.00
                                                                   2719
                                                                             2473
## la_self
                                                    0.41 1.00
                       0.30
                                  0.05
                                           0.20
                                                                   2474
                                                                            2331
## se_self
                                  0.06
                                          -0.25
                                                    0.01 1.00
                      -0.12
                                                                   2575
                                                                            2151
## fem1
                      -0.59
                                  0.14
                                          -0.87
                                                    -0.32 1.00
                                                                   4804
                                                                             2719
## east1
                       0.42
                                                    0.71 1.00
                                  0.15
                                           0.14
                                                                   4394
                                                                            2740
## age
                      -0.01
                                  0.00
                                          -0.02
                                                   -0.01 1.00
                                                                   5887
                                                                            3038
## la_self:se_self
                       0.01
                                  0.01
                                          -0.01
                                                    0.03 1.00
                                                                   2483
                                                                             2183
##
## Further Distributional Parameters:
         Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
##
## sigma
                       0.05
                                 2.36
                                          2.53 1.00
                                                         5010
             2.44
                                                                  3136
##
## Draws were sampled using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
```

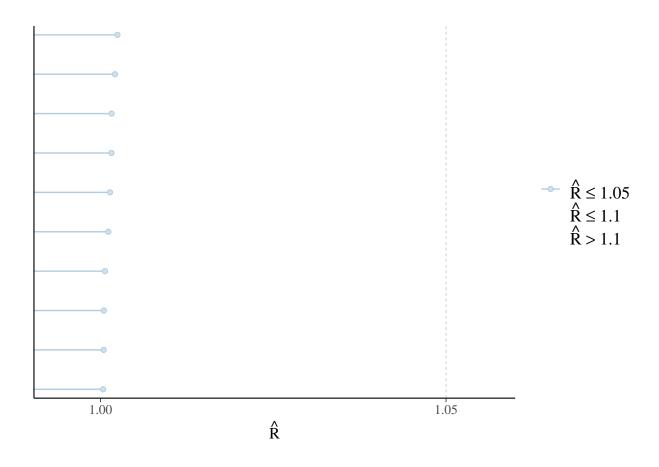
Quick guides on interpretation:

- Potential scale reduction factor (Rhat)
- Effective sample size (Bulk_ESS, Tail_ESS)

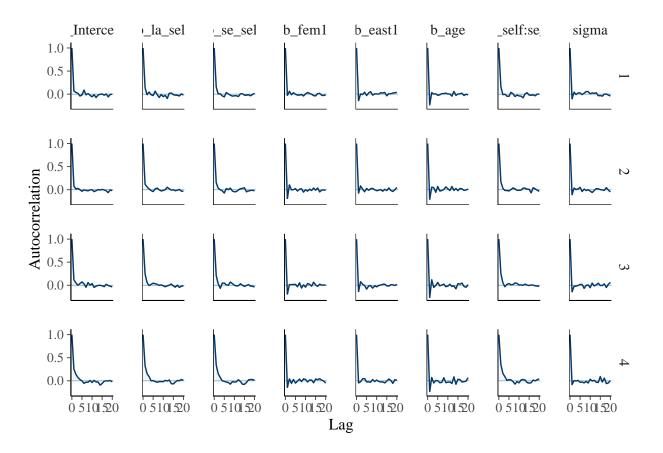
Visual diagnostics

Let's explore the following visualizations of common generic diagnostics:

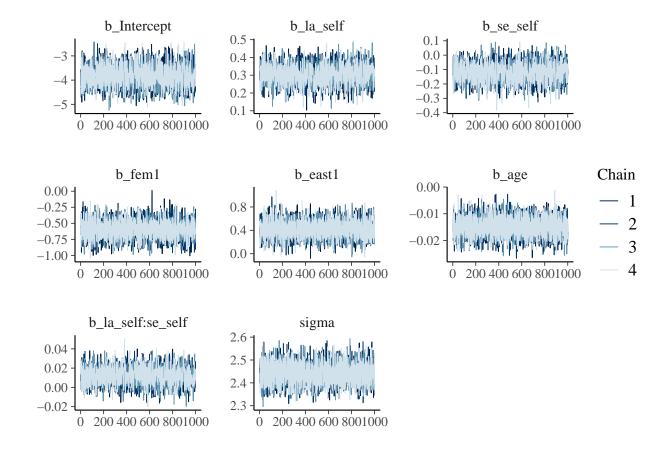
```
brms::mcmc_plot(lm_brms, type = "rhat") # Gelman-Rubin
```



brms::mcmc_plot(lm_brms, type = "acf") # Autocorrelation



brms::mcmc_plot(lm_brms, type = "trace") # Trace plots



Quick guides on interpretation:

- Potential scale reduction factor (rhat)
- Autocorrelation (acf)
- Trace plot (trace)

See help(mcmc_plot) for additional types of plots.

Algorithm-specific diagnostics

Note: We rely on the check_hmc_diagnostics() function from the rstan package. To ensure it works, we must extract the stanfit object nested in our brmsfit object via lm_brms\$fit.

```
rstan::check_hmc_diagnostics(lm_brms$fit)
##
```

Divergences:

0 of 4000 iterations ended with a divergence.

```
##
## Tree depth:
## 0 of 4000 iterations saturated the maximum tree depth of 10.
##
## Energy:
## E-BFMI indicated no pathological behavior.
```

Quick guides on interpretation:

- Divergent transitions after warmup
- Maximum tree depth
- BFMI low

What if I find signs of non-convergence?

The standard answer is: Increase the length of your chains. It may especially help with warnings about Rhat, ESS, and low BFMI.

But this is not always the optimal strategy, and it may not solve your problem.

So, suppose that after running longer chains, one or several of the following still apply:

- Your algorithm-specific diagnostics throw warnings (that won't go away)
- Your convergence diagnostics indicate signs of non-convergence (and increasing the warm-up period doesn't help)
- Your algorithm is painfully slow

Dealing with non-covergence and computational problems

Here are some answers, partly based on Gelman et al. (2020) and the Stan Development Team's guide *Runtime warnings and convergence problems*:

- Do read *Runtime warnings and convergence problems*. It can help you understand a specific problem and potential solutions.
- Do you get algorithm-specific warnings about divergences/max_treedepth? Adjust the HMC/NUTS control arguments adapt_delta, stepsize, and/or max_treedepth.

- Check if your model is well specified (e.g., do you have problems of separation in logistic regression?)
- Adopt an efficient workflow for debugging:
 - Reduce model complexity. Start with a simpler specification, gradually build up. See
 where things start to go wrong.
 - Use smaller sets of data, few chains, and short runs.
- Optimize priors:
 - If you use custom priors: Do your priors allow for posterior density in regions where you'd expect it?
 - If you use default flat or very vague priors: Use stronger priors (within reason)

Presentation

Vincent AB's universe

Vincent Arel-Bundock has authored and maintains an excellent collection of R packages for the post-estimation presentation of statistical results, including:

- modelsummary: Beautiful, customizable, publication-ready data and model summaries in R
- marginaleffects: R package to compute and plot predictions, slopes, marginal means, and comparisons

These packages not only come with incredible flexibility (see the links for details) but also apply to countless classes of statistical models in R (including both frequentist/likelihood-based and Bayesian models).

Tables

```
"b_se_self" = "Pro-redistribution",
    "se_self" = "Pro-redistribution",
    "sigma" = "\sigma"
  ),
  coef_omit = c("fem1|east1|age"),
  gof_map = "nobs",
  conf_level = 0.95,
  centrality = "mean",
  output = "flextable",
  align = "lc",
 title = paste(
    "Bayesian linear regression of AfD support on preferences for",
    "immigration restriction and redistribution."
  ),
 notes = paste(
    "Posterior means with posterior standard deviations and",
    "95% credible intervals in parentheses.",
    "Background covariates (omitted from table): age, gender, East/West."
  )
) %>%
 flextable::autofit()
```

Table 1: Bayesian linear regression of AfD support on preferences for immigration restriction and redistribution.

	Model 1
Intercept	-3.815
	(0.428)
	[-4.633, -2.952]
Anti-immigration	0.304

Table 1: Bayesian linear regression of AfD support on preferences for immigration restriction and redistribution.

	Model 1
	(0.054)
	[0.196, 0.410]
Pro-redistribution	-0.120
	(0.065)
	[-0.250, 0.006]
Anti-immigration:Pro-redistribution	0.012
	(0.009)
	[-0.006, 0.030]
σ	2.442
	(0.045)
	[2.356, 2.532]
Num.Obs.	1321

Posterior means with posterior standard deviations and 95% credible intervals in parentheses. Background covariates (omitted from table): age, gender, East/West.

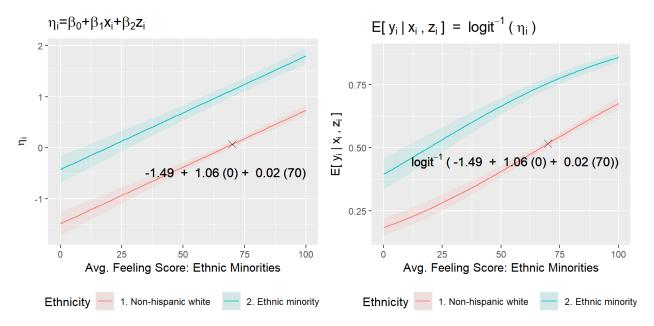
Quantities of interest (QOIs) – a refresher

- 1. Expected values: Predicted levels of the outcome variable
 - 1. For hypothetical observations
 - 2. Over the values of a focal predictor, holding all else constant

- 2. Average first differences: Effects of categorical predictors
 - 1. For binary comparisons
 - 2. For multi-group comparisons** \rightarrow pairwise binary comparisons
- 3. Average marginal effects: Effects of continuous predictors

QOI example: logistic regression

Here, you see a visualization of a logistic regression of voting for Joe Biden (y = 1) as opposed to Donald Trump (y = 0) in the 2020 US Presidential Election as a function of two predictors: respondents' ethnicity and their average feelings towards various ethnic minority groups (rated on a scale from 0 "cold" to 100 "warm").

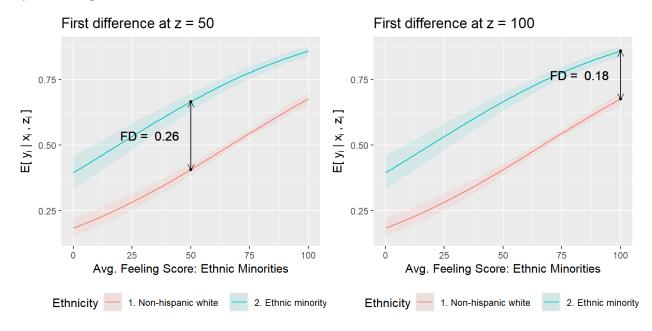


The left-hand side shows the *linear component*, a linear function of the coefficient estimates and chosen predictor values.

The right-hand side shows the *expected values*, which result from applying the *inverse link function* to this linear function.

The X marks a *hypothetical observation*: a non-hispanic white respondent who feels moderately warm towards ethnic minorities.

QOI example: first differences

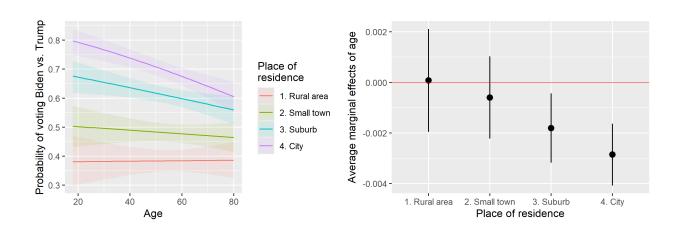


The plots illustrate *observation-level first differences* in the probability of voting for Biden instead of Trump that result from a counterfactual comparison of ethnic minority vs non-hispanic white respondents.

In generalized linear models, observation-level first differences are sensitive to the choice of background covariate values (here: feelings towards ethnic minorities).

The average first difference takes the sample average of all observation-level first differences, thereby averaging over the variation induced by different covariate values.

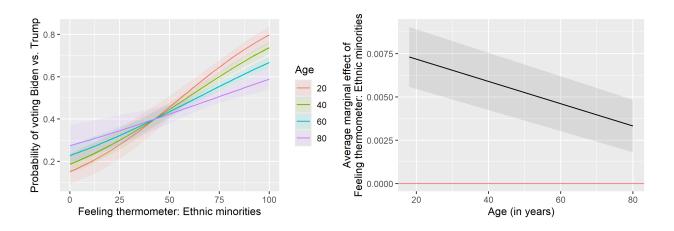
QOI example: conditional effects (discrete interaction effects)



Here, we see the effect of age on the probability of voting Biden vs. Trump, conditional on a *discrete* moderator, respondents' place of residence (four categories).

On the left, we see the expected values. We see that support for Biden is generally lower in rural than in urban areas. Furthermore, the dependence of vote choice on age is greater in urban than in rural places: the prediction curve is flat in rural areas and downward-sloping in cities. This is also shown on the right-hand side, where we see the respective average marginal effects.

QOI example: conditional effects (gradual interaction)



Lastly, we see the effect of respondents' feeling towards ethnic minorities on the probability of voting Biden vs. Trump, conditional on a *continuous moderator*, respondents' age (in years).

On the left, we see the expected values, conditional on four exemplary values of the moderator. We see that the dependence of vote choice on feelings towards ethnic minorities decreases with age: the prediction curve is steepest for young respondents and flattest for old respondents. This is also shown on the right-hand side, where we see a gradual decline in the positive average marginal effect.

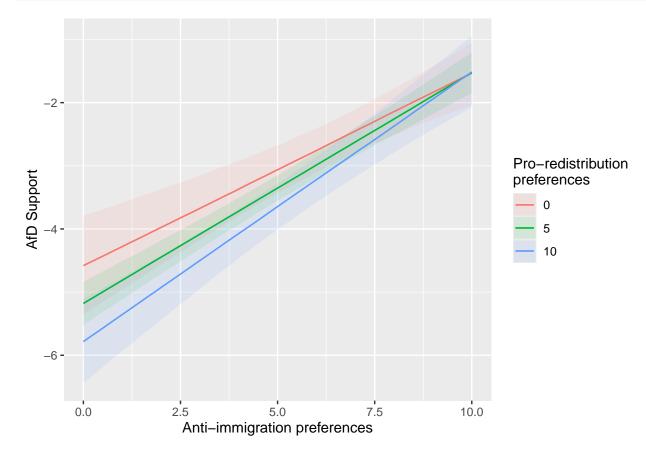
Application: marginaleffects

The marginal effects package ("Predictions, Comparisons, Slopes, Marginal Means, and Hypothesis Tests"), allows users to "compute and plot predictions, slopes, marginal means, and comparisons (contrasts, risk ratios, odds, etc.) for over 100 classes of statistical and machine learning models in R".

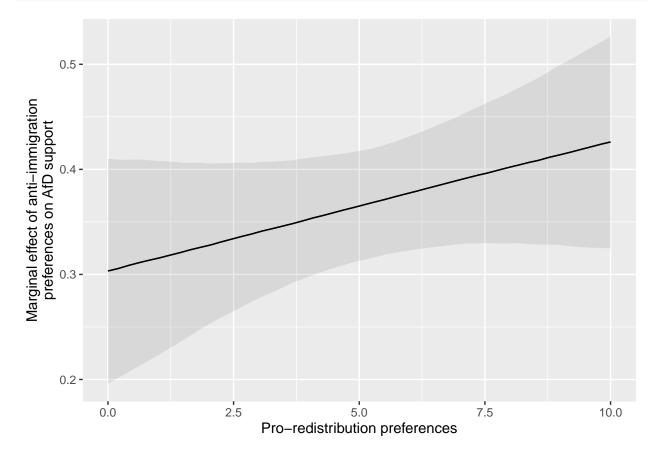
A few years ago, compatibility with brms models was added.

Below, we apply the package commands to our model, lm_brms, which includes a *continuous* interaction effect.

Conditional expected values



Conditional marginal effects



Which substantive conclusions can we draw?

Further reading

See the marginal effects Case Study 8: Bayes for a complete overview of the package's compatibility with brms.

Posterior predictive checks

Posterior predictive checks involve simulating the data-generating process to obtain replicated data given the estimated model. They can help us determine how well our model fits the data.

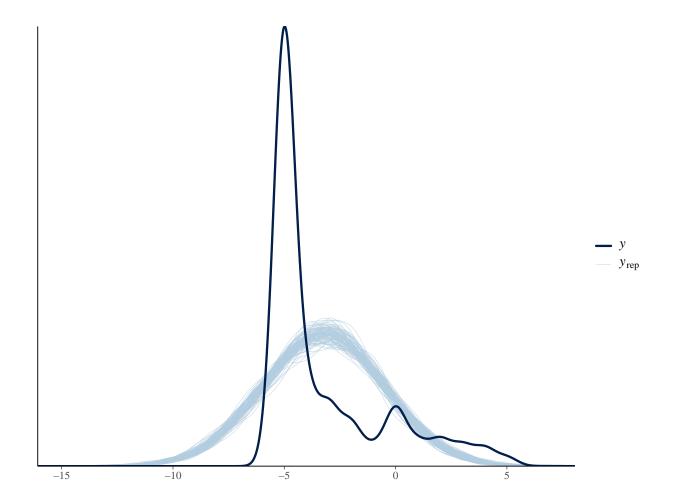
This usually involves two questions:

- 1. Does the *family* yield an adequate generative model?
 - Does a Gaussian (normal) data-generating processes produce realistic replications of the observed values of sup_afd (support for the AfD on the -5 to +5 scale)?
 - Does the simulated distribution of the replications match the observed distribution of the outcome in the *sample*?
- 2. Does the *systematic component* accurately predict outcomes?
 - Do our predictors accurately predict which individuals are more likely to support the AfD?
 - How large is the *observation-level discrepancy* between simulated replications and observed data?

Distributional congruence

To check whether the generative model produces distributions of replicated outcomes that match the distribution of the observed outcome, we can compare the density of the observed outcome with those of, say, ndraws = 100 simulations. Each simulation is based on one post-warm-up sample from the posterior distribution.

```
brms::pp_check(lm_brms, ndraws = 100, type = "dens_overlay")
```



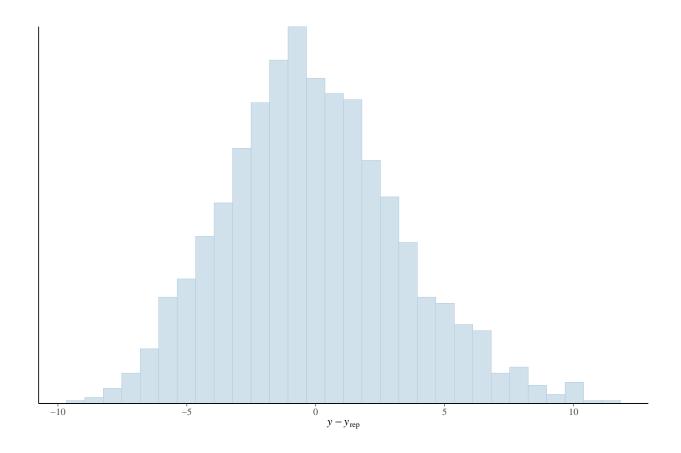
So, what do you think?

Observation-level prediction error

To check the predictive accuracy of the model, we can investigate the distribution of observation-level prediction errors. A model with perfect fit would produce an error of 0 for all N observations.

Below, you see the distribution of errors for our linear model. What do you think?

```
brms::pp_check(lm_brms, ndraws = 1, type = "error_hist")
```



Comparison: the model as a zero-one-inflated beta (ZOIB) regression

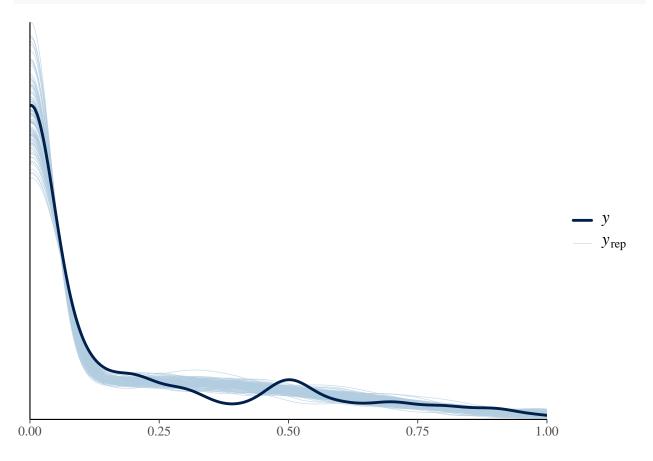
Zero-one-inflated beta (ZOIB) regression models bounded continuous outcomes on the unit (i.e., [0, 1]) interval.

The ZOIB model is a GLM with a multi-family likelihood, meaning that its likelihood is composed of a mixture of several constitutive likelihoods. Specifically, it supplements a beta pdf for values $y \in]0,1[$ with additional pmfs for the boundary values $y \in \{0,1\}$.

To model a bounded continuous outcome on the unit interval, we must transform the scale of AfD support to range from 0 to 1 (with midpoint 0.5) instead of -5 to +5 (with midpoint 0), but we will scale it back later on.

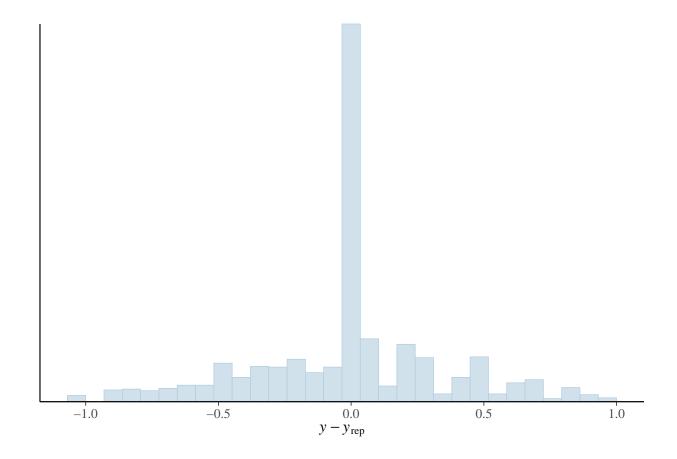
We first observe the distributional congruence of the ZOIB-generated outcome simulations.





We then turn to checking observation-level prediction errors.

```
brms::pp_check(zoib_brms, ndraws = 1, type = "error_hist")
```



What do you conclude? Does the ZOIB-family accurately model the observed sample-level distribution of the outcome? Are you happy with the predictive accuracy of our current systematic component?