

Denise Lu

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Experience

The Washington Post | Jan. 2014 - present
Graphics Editor, Metro desk | March 2015 - present
Local Data Editor | May 2014 - March 2015
Interactive Graphics Intern | Jan. - March 2014

-build interactive and print graphics and data visualizations

Mashable | June 2013 - March 2014

Contributor | Sept. 2013 - March 2014

Features Editorial Intern | June - Sept. 2013

-pitched and wrote features on tech, digital and social media

PBS Mediashift | Nov. - Dec. 2013

Editorial Intern

-published cross-posts and produced story packages

NorthbyNorthwestern.com | Dec. 2012 - Dec. 2013

Executive Editor & Executive Vice President | Sept. - Dec. 2013

Managing Editor | Dec. 2012 - June 2013

-trained editors on overall content and brand identity

WNUR 89.3FM | Sept. 2011 - June 2013

Marketing & Publicity Director

-designed, planned and produced promotional items

-created Twitter presence and maintained social media

PrettyMuchAmazing.com | Feb. 2012 - May 2013

Contributor

-wrote music album reviews, maintained weekly column

Evolver.fm, The Echo Nest | June - Aug. 2012

Editorial & Research Intern

-wrote articles about interactive music apps

-tracked syndication statistics and incoming site traffic

FreeCause, Inc., Rakuten Loyalty | June - Sept. 2011

Marketing & PR Intern

-conducted opposition research and competitor tracking

Education

**Northwestern University,
Medill School of
Journalism**

B.S. in Journalism

Minor in Economics

Evanston, IL | 2010 - 2014

J.G. Nolan Scholarship

General Motors Scholarship

**Danish Institute for
Study Abroad**

Danish Design

Business Innovation

Copenhagen, DK | Fall 2012

Skills

Mandarin Chinese

Working knowledge of French

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

HTML

CSS

JavaScript

jQuery

d3.js

leaflet.js