

Denise Lu

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Experience

The Washington Post | Jan. - March 2014
Interactive Graphics Intern

-built interactive graphics and visualizations for PostGraphics

Mashable | Sept. 2013 - March 2014
Contributor

-pitched and wrote features on tech, digital and social media
-Features Editorial Intern from June to August 2013

PBS Mediashift | Nov. - Dec. 2013
Editorial Intern

-published cross-posts and produced story packages

NorthbyNorthwestern.com | Sept. - Dec. 2013
Executive Editor & Executive Vice President

-trained editors on overall content and brand identity
-Managing Editor from December 2012 to June 2013

WNUR 89.3 FM | Sept. 2011 - June 2013
Marketing & Publicity Director

-designed, planned and produced promotional items
-created Twitter presence and maintained social media

PrettyMuchAmazing.com | Feb. 2012 - May 2013
Contributor

-wrote album reviews, maintained weekly column

Evolver.fm, The Echo Nest | June - Aug. 2012
Editorial & Research Intern

-wrote articles about interactive music apps
-tracked syndication statistics and incoming site traffic

FreeCause, Inc., Rakuten Loyalty | June - Sept. 2011
Marketing & PR Intern

-conducted opposition research and competitor tracking

Education

**Northwestern University,
Medill School of
Journalism**

B.S. in Journalism
minor in Economics
Evanston, IL | 2010 - 2014

J.G. Nolan Scholarship
General Motors Scholarship

**Danish Institute for
Study Abroad**

Danish Design
Business Innovation
Copenhagen, DK | Fall 2012

Skills

Mandarin Chinese
Working knowledge of French

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro

HTML
CSS
JavaScript