ED-Trek

Educational travel app designed to support student-learning during vacations and travel.

UI/UX Case study

Xd Ai In Ps Id

Overview

Engage your child and peek their curiosity as they embark on their own educational journey throughout your next trip.

Prevent the 'summer slide'!

Objective

To provide educational activities and family experiences during a trip which are relevant to the chosen route.

Challenge

Create an integrated app featuring opportunities for family engagement and educational content throughout all aspects of a journey.

Family Time!
Choose lovely fun!
Ringling Museum
Circus
Sarasota Opera
Ringling Circus Museum
Ringling Circus Museum
Ringling Circus Museum

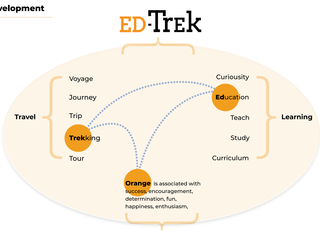
The Development Process

Rapid Iteration

The Design Process

Mood Board

Logo Development



Color Palette

Primary Color - Shades

HEX: #3679D1 RGB: 54, 121, 209	HEX: #6cbde3 RGB: 134 189, 248	HEX: #151F41 RGB: 21, 31, 65

Secondary Colors

HEX: #ff6249 RGB: 255, 162, 73	HEX: #d3dc5b RGB: 211, 220, 91	HEX: #FFDF5EB RGB: 263, 245, 235

Typography

AaBb

Aa

ARVO

Regular *Italic* **Bold**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

AaBb

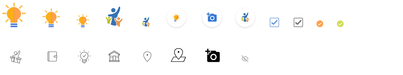
Aa

MONTSERRAT

Regular *Italic* **Semibold** **Bold**

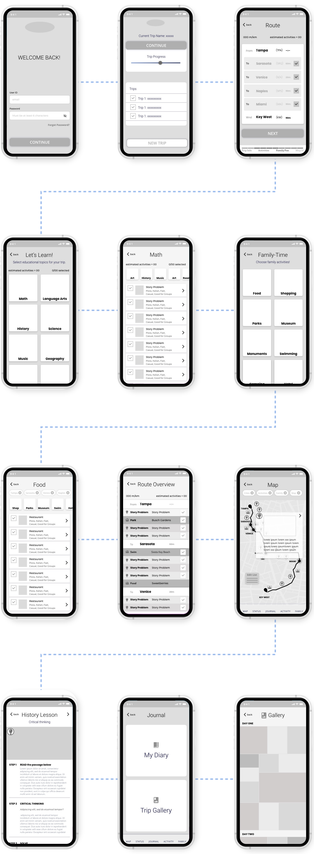
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Iconography



Illustration

Mid-Fidelity Wireframes

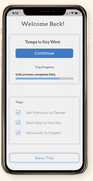

WELCOME BACK!
CONTINUE
Current Trip Name: xxxxx
CONTINUE
Trip Progress
Trips
Trip 1: xxxxxxxxx
Trip 2: xxxxxxxxx
Trip 3: xxxxxxxxx
NEW TRIP
Route
Add Action
xxxxxxxxxx activities / 30
Tampa
TPA
Sarasota
SRQ
Venice
VNC
Naples
APF
Miami
MIA
Key West
EYW
NEXT
Let's Learn!
Select educational topics for your trip.
xxxxxxxxx activities / 30
0/30 selected
Math
Language Arts
History
Science
Music
Geography
Math
Estimated activities / 30
0/30 selected
All
History
Music
Art
Math
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Story Problem
Family-Time
Choose family activities!
Food
Shopping
Parks
Museum
Monuments
Swimming
Food
Shop
Parks
Museum
Swim
Restaurant
Story Problem
Story Problem
Restaurant
Story Problem
Restaurant
Story Problem
Restaurant
Story Problem
Route Overview
Add Action
xxxxxxxxxx activities / 30
Tampa
Story Problem
Park
Beach Cleaning
Story Problem
Story Problem
Restaurant
Story Problem
Restaurant
Story Problem
Restaurant

Responsive Application

Final Screens

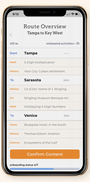
Login

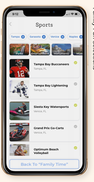
Travel Route



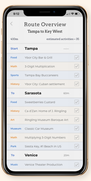
Academic Selections

Family-Fun Selections



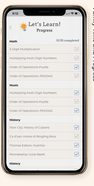


Meal of Route

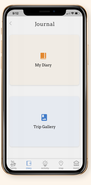


Academic Content and Success

Family-Time and Progress



Overview and Personal Journal



Gallery

Thank-you for scrolling!