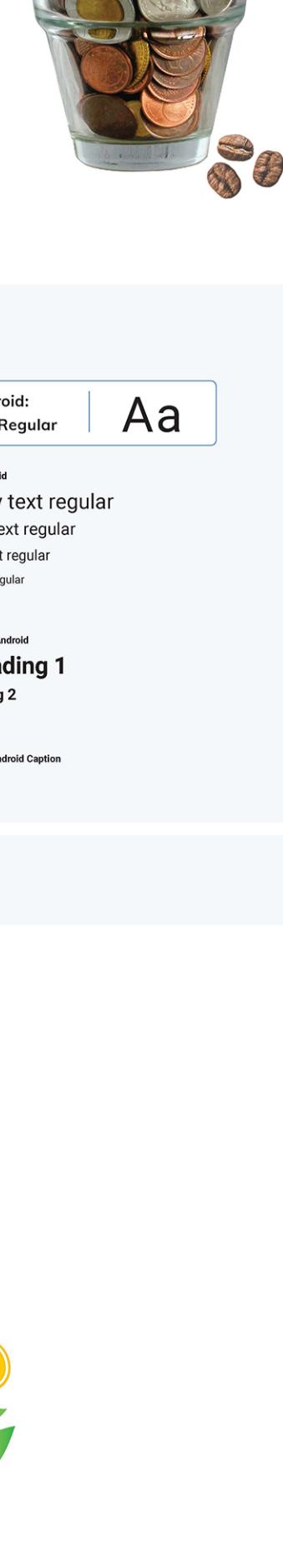
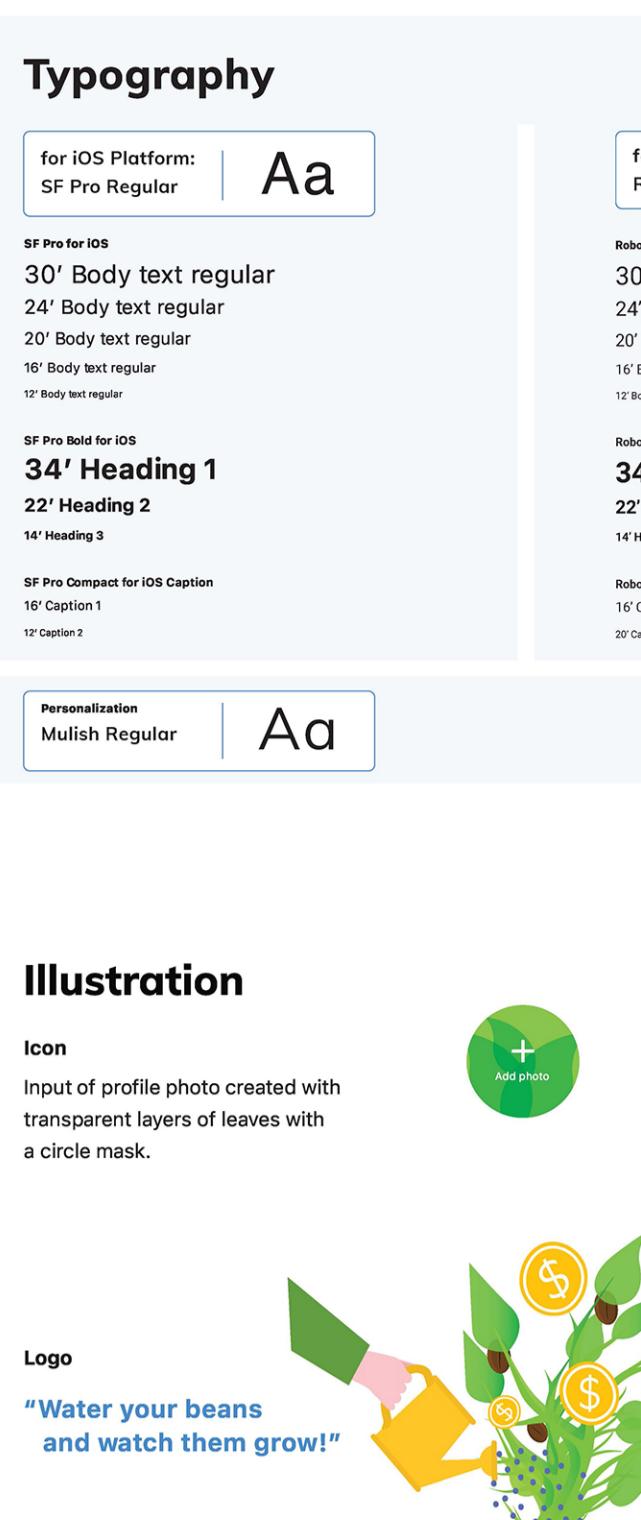


Color Palette

Green = Growth; Symbolizing financial security and health
Brown = Color of coffee beans and soil; when watered . . . grows
Gold = Happiness and Sunlight; Symbolizing gold coins



Typography

for iOS Platform:
SF Pro Regular | Aa

SF Pro for iOS
30' Body text regular
24' Body text regular
20' Body text regular
16' Body text regular
12' Body text regular

SF Bold for iOS
34' Heading 1
22' Heading 2
14' Heading 3

SF Pro Compact for iOS Caption
16' Caption 1
12' Caption 2

for Android:
Roboto Regular | Aa

Roboto for Android
30' Body text regular
24' Body text regular
20' Body text regular
16' Body text regular
12' Body text regular

Roboto Bold for Android
34' Heading 1
22' Heading 2
14' Heading 3

Roboto iOS for Android Caption
16' Caption 1
12' Caption 2

Personalization
Muish Regular | Aa

Illustration

Icon

Input of profile photo created with transparent layers of leaves with a circle mask.

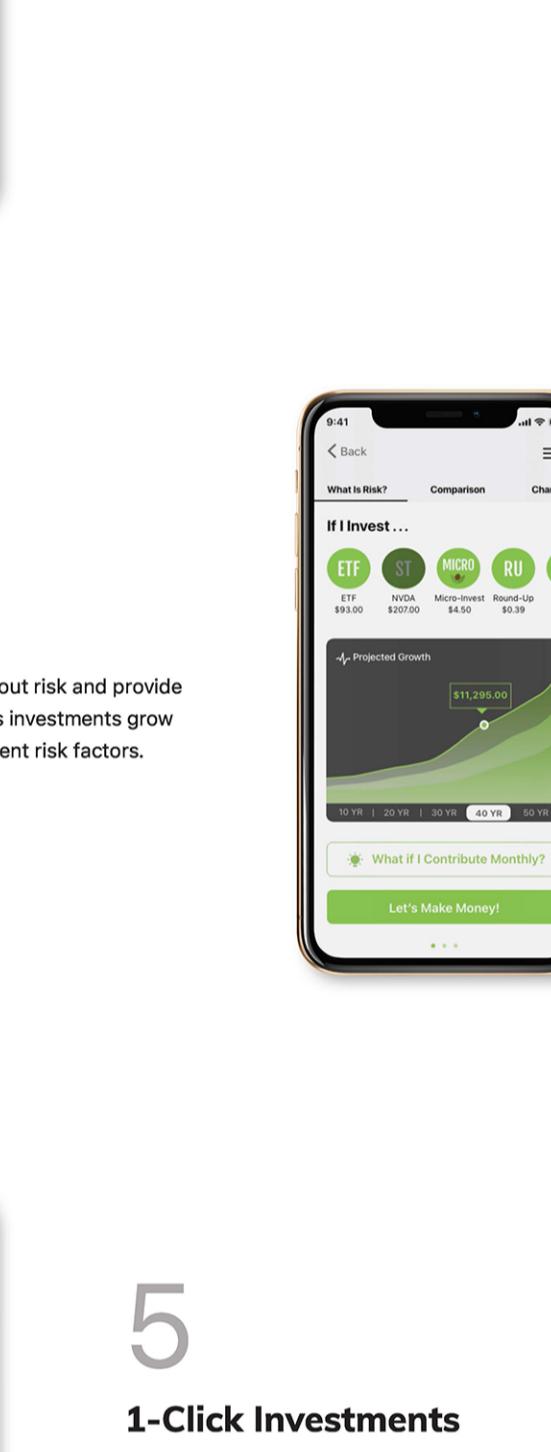


Logo

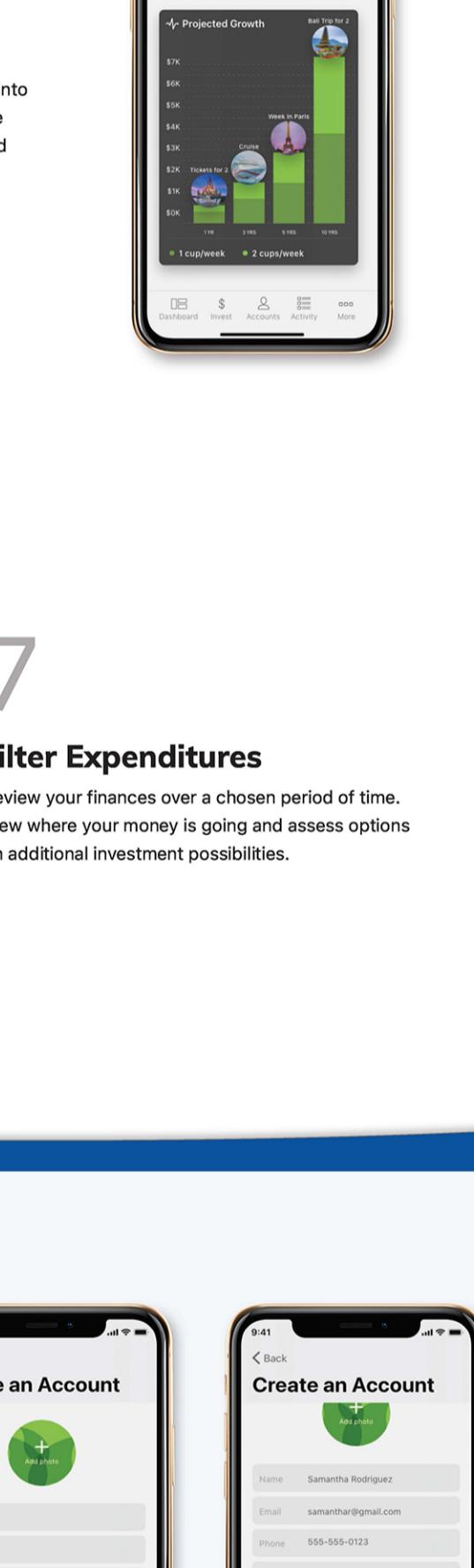
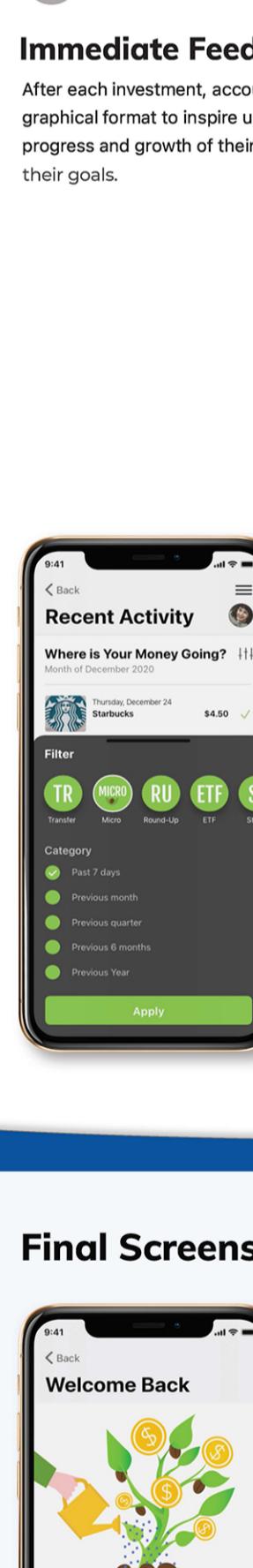
"Water your beans
and watch them grow!"



Animation



Emotional Impact of Feedback



About This App

