

prototyping 7

The slide features a solid blue background. At the top center, there is a large, empty white rectangular box. Below this, in the lower-left quadrant, is a circular profile picture of a man with dark hair and a beard, smiling. To his right, the name "Sam" is written in a bold, black, sans-serif font. In the lower-right quadrant, there is another circular profile picture of a woman with long dark hair, smiling broadly. To her right, the name "Gigi" is written in the same bold, black, sans-serif font. The overall design is clean and modern, using a limited color palette of blue, white, and black.

```

graph TD
    A[Occurs] --> B[Risk Analysis]
    B --> C[What is Risk?]
    C --> D[$ Comparison]
    D --> E[Chart]
    E --> F[User Profile]
    F --> G[User Profile]
    F --> H[User Profile]
    F --> I[User Profile]

```

The flowchart illustrates the Risk Analysis process. It begins with the occurrence of an event, which triggers a risk analysis. This leads to defining what risk is, followed by a comparison of costs. The result of this comparison is a chart, which then informs the creation of a user profile. The user profile is the final output of the process.



Page 1

Fear of

-

Ease of

- You are doing a great job! Your future self will thank you!

1 cup coffee today
= future of

B _____

Next month, how about 2?

A B C D E

ence? Teach, Show

- 11

ts in "you."

- The image shows two hand-drawn game boards side-by-side.

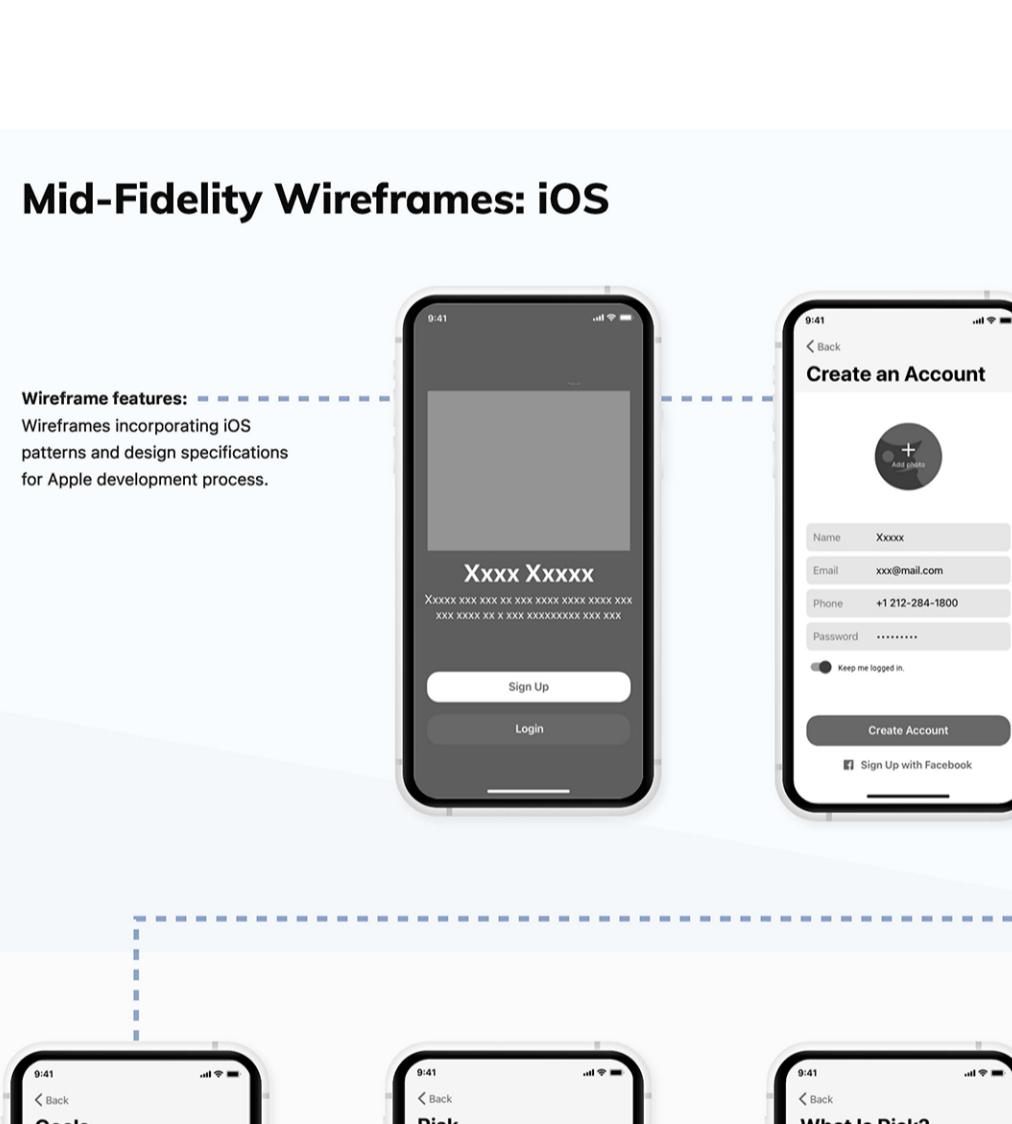
Left Game Board: Quick Invest

 - Header:** "Quick Invest"
 - Text:** "Which Micro Invest?"
 - Visuals:** Four boxes representing investments:
 - Top-left: A coffee cup icon with "\$1.50" below it.
 - Top-right: An empty circle icon with "\$—" below it.
 - Bottom-left: A circle icon with "\$" below it.
 - Bottom-right: A circle icon with a bar graph symbol below it.
 - Text:** "Invest in Me"
 - Table:** A 4x3 grid of numbers:

1	2	8
4	5	6
7	1	9
0	3	3
 - Text:** "Reward"

Right Game Board: Activity

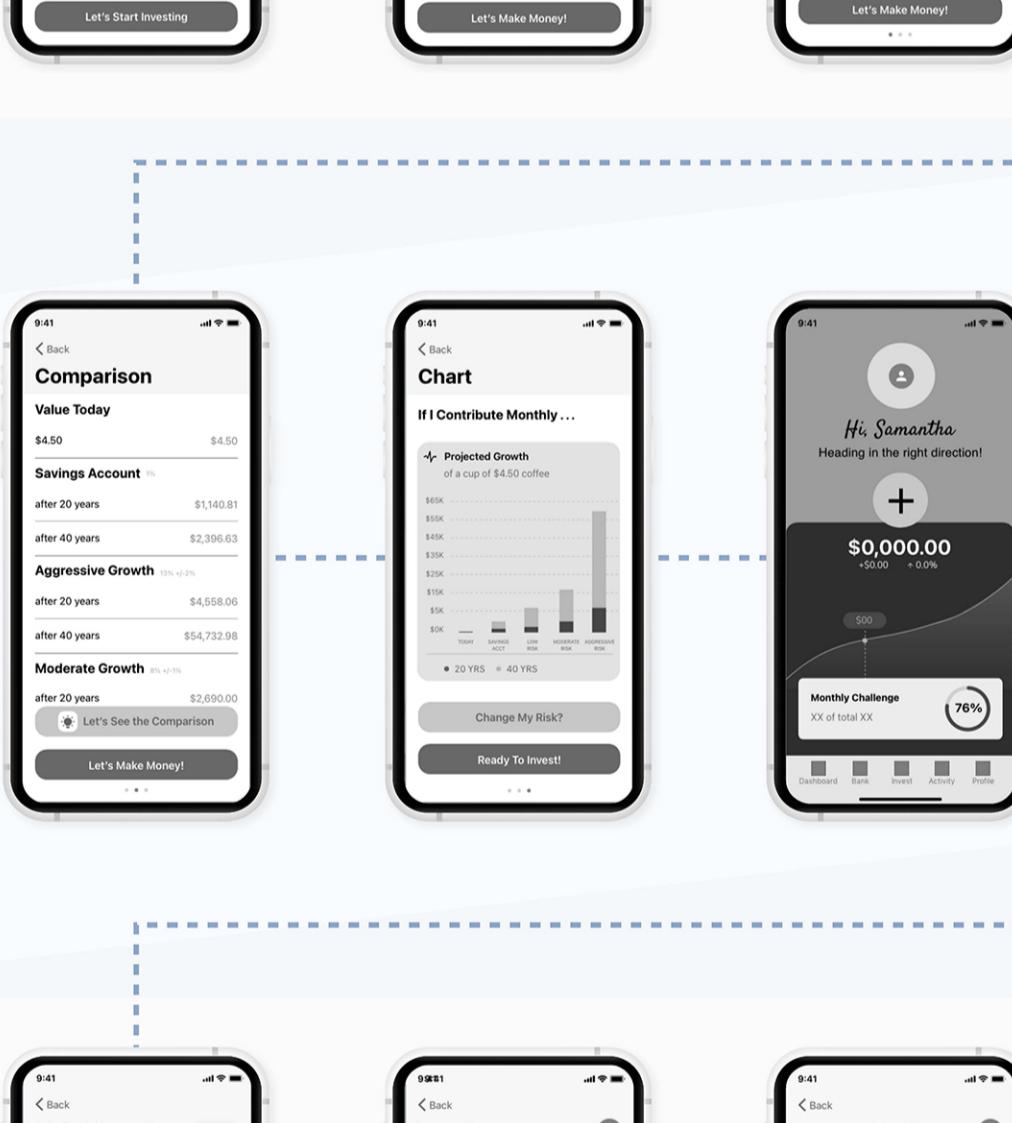
 - Header:** "Activity"
 - Text:** "(choose)"
 - Care I
you in
to man
Similar
invest
 - Text:** "Yes"
 - Visuals:** Three circles connected by lines:
 - Top circle: "Sister now 2"
 - Middle circle: "Treasure"
 - Bottom circle: "H o #"



Goals	Risk
XXXXXXXX XXXX XXXX XXXX XXXX XXX XXXX XX XXX XXXX	XXXXXXXX XXXX XXXX XXXX XXXX XXX XXXX XX XXX XXXX

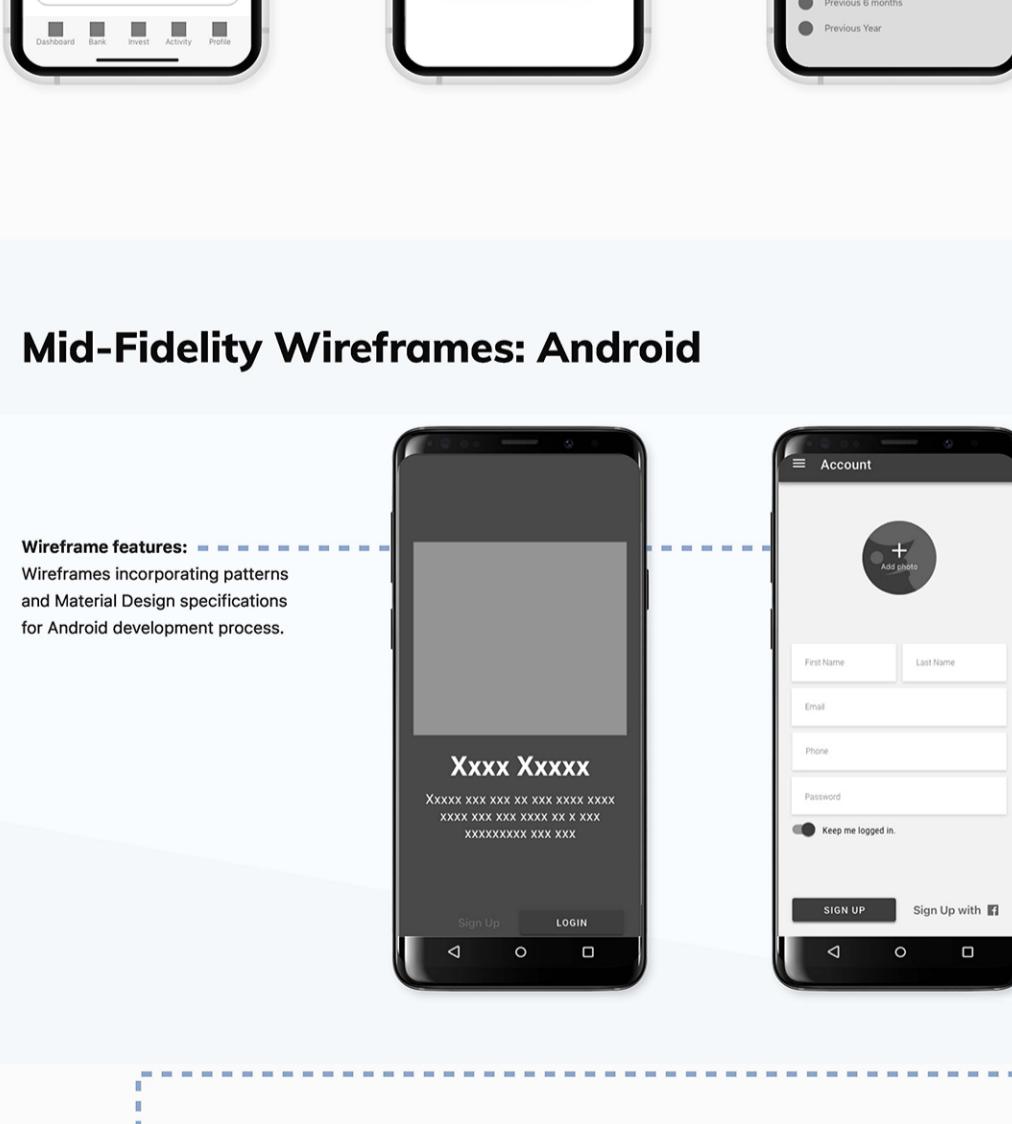
-  **New Home** follow the S&P 500 growth [more >](#)
-  **AGGRESSIVE RISK-TAKER**
For risk-takers looking for high returns even if volatile [more >](#)

[What's My Risk?](#)



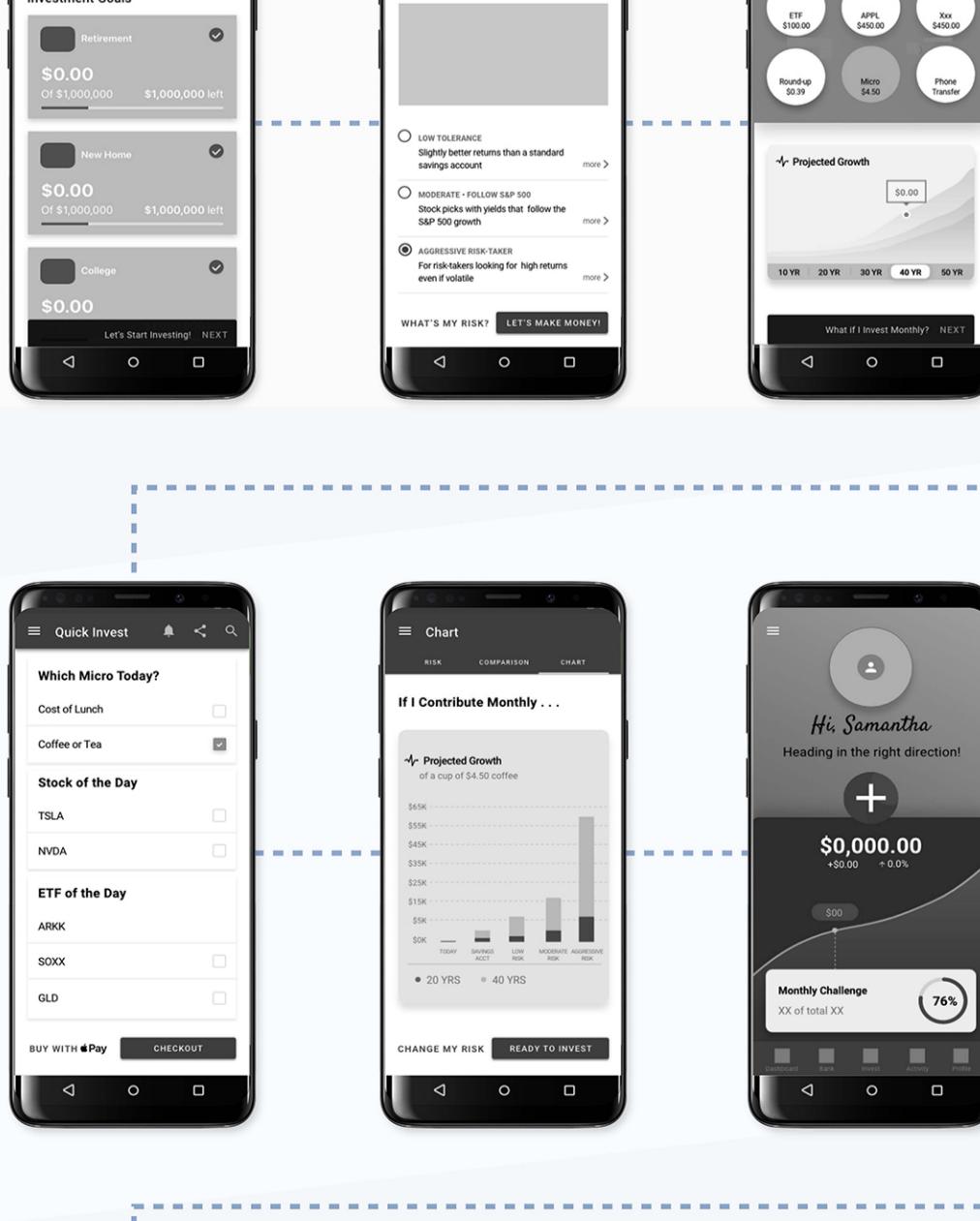
Quick Invest	\$0.00	Receipt
Which Micro Today?		Congrats!
Cost of Lunch	<input type="radio"/>	One step closer to yo
Coffee or Tea	<input checked="" type="radio"/>	
Stock of the Day		\$0.00
TSLA	<input type="radio"/>	

A screenshot of a mobile application interface. At the top, there's a header with the text "ETF of the Day" and a circular progress bar icon. Below the header, the text "ARKK" is displayed. In the center, a large button labeled "Buy With Apple Pay" is visible. To the right of the button, a callout box contains the text "you next move: invest more" above a statistic: "87% of people who receive a reminder save more money each month." At the bottom right, there are two buttons: "Close" and "Remind Me". On the far right, there's a sidebar titled "Category" with three items: "Past 7 days" (indicated by a grey dot), "Previous month" (indicated by a dark grey dot), and "Previous quarter" (indicated by a green checkmark).



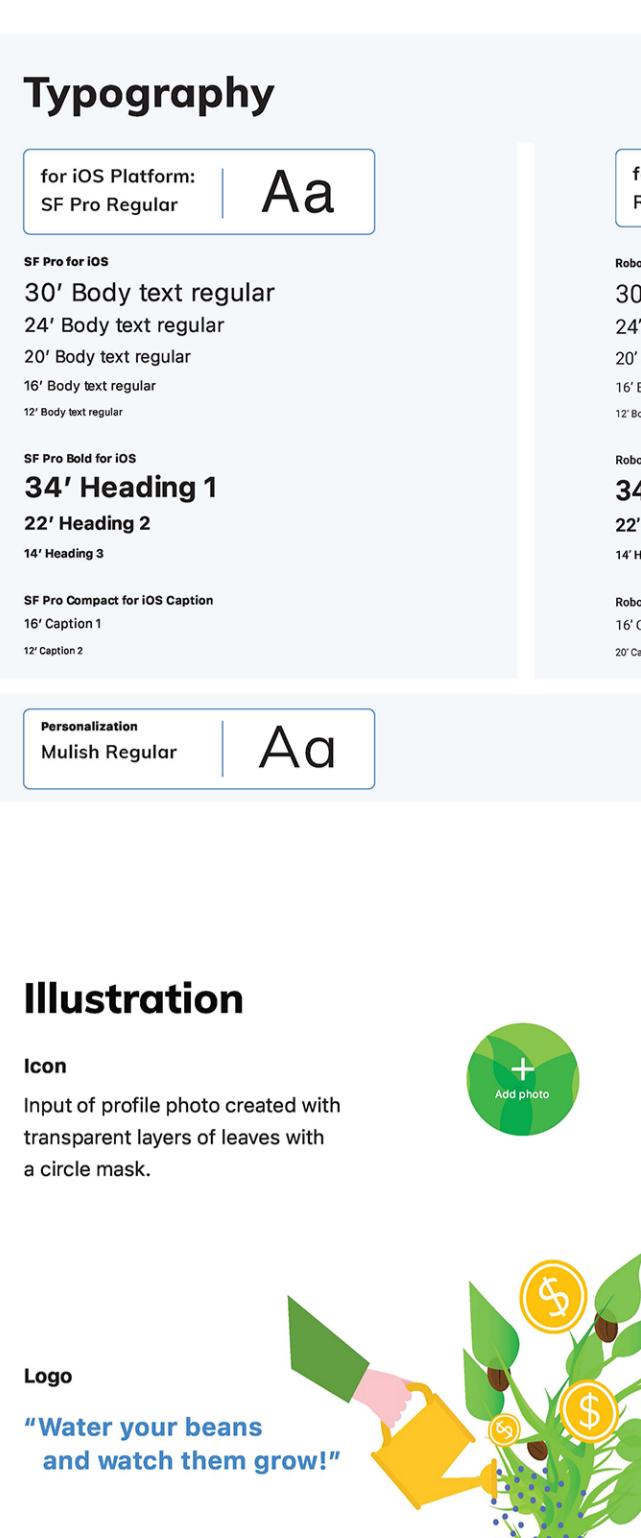
The image displays three separate mobile phone screens side-by-side, representing different sections of a financial management application. Each screen has a dark header bar with a back arrow, a search icon, and a menu icon (three horizontal lines).

- Goals Section:** The title is "Goals". The main content area shows three items: "XXXXXXXX XXXX XXXX", "XXXXX XXXX XXX XXXXX XX", and "XX XXX XXXX". Below this, a section titled "Investment Goals" is visible.
- Risk Section:** The title is "Risk". The main content area shows three items: "XXXXXXXX XXXX XXXX", "XXXXX XXXX XXX XXXXX", and "XX XXX XXXX".
- What Is Risk? Section:** The title is "What Is Risk?". The visible content includes a "RISK" button, a "COMPARISON" button, and a "CHART" button. Below these buttons, a partial view of a card with the text "If I invest in . . ." is shown.



Color Palette

Green = Growth; Symbolizing financial security and health
Brown = Color of coffee beans and soil; when watered . . . grows
Gold = Happiness and Sunlight; Symbolizing gold coins



Typography

for iOS Platform:
SF Pro Regular | Aa

SF Pro for iOS
30' Body text regular
24' Body text regular
20' Body text regular
16' Body text regular
12' Body text regular

SF Bold for iOS
34' Heading 1
22' Heading 2
14' Heading 3

SF Pro Compact for iOS Caption
16' Caption 1
12' Caption 2

for Android:
Roboto Regular | Aa

Roboto for Android
30' Body text regular
24' Body text regular
20' Body text regular
16' Body text regular
12' Body text regular

Roboto Bold for Android
34' Heading 1
22' Heading 2
14' Heading 3

Roboto iOS for Android Caption
16' Caption 1
12' Caption 2

Personalization
Muish Regular | Aa

Illustration

Icon

Input of profile photo created with transparent layers of leaves with a circle mask.

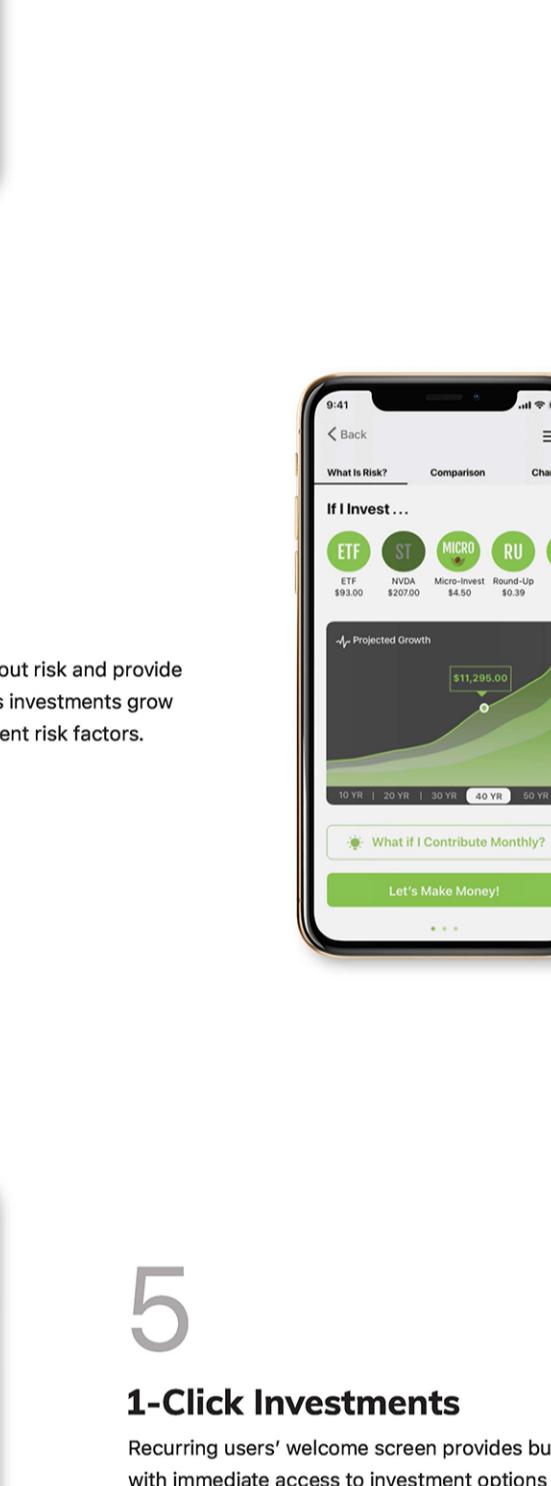


Logo

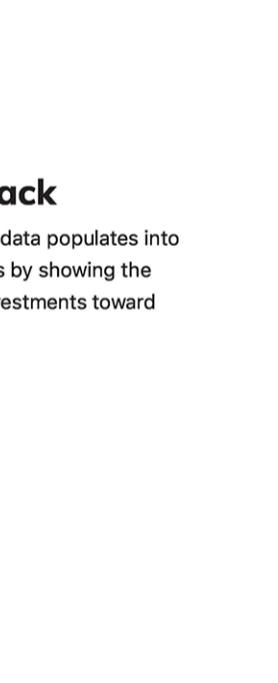
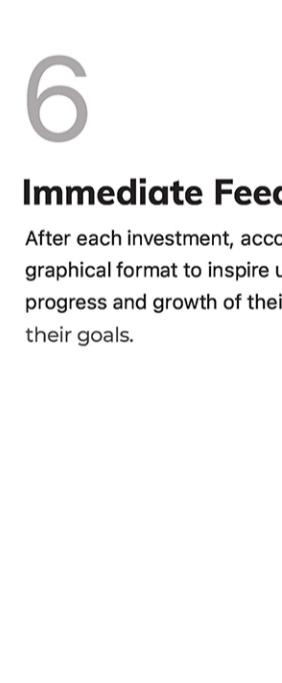
"Water your beans
and watch them grow!"



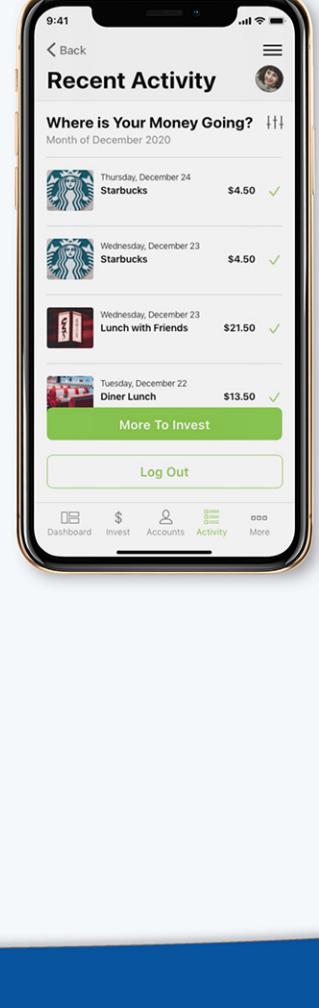
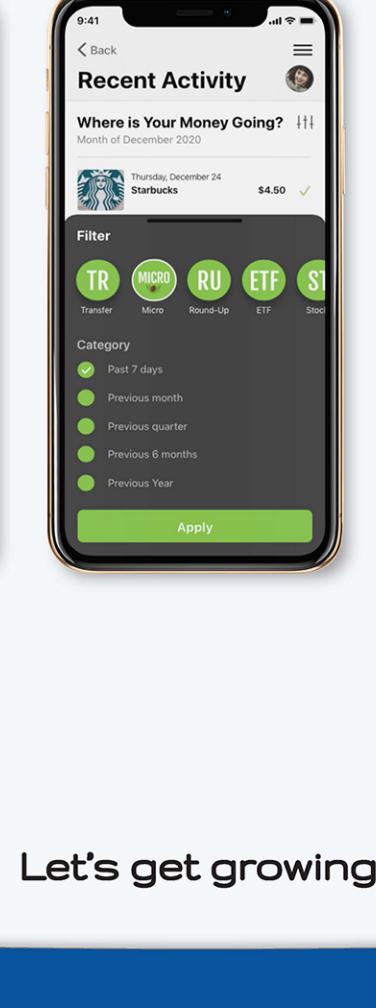
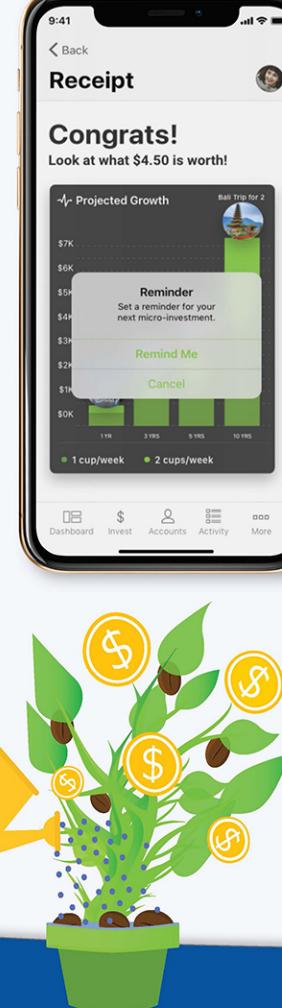
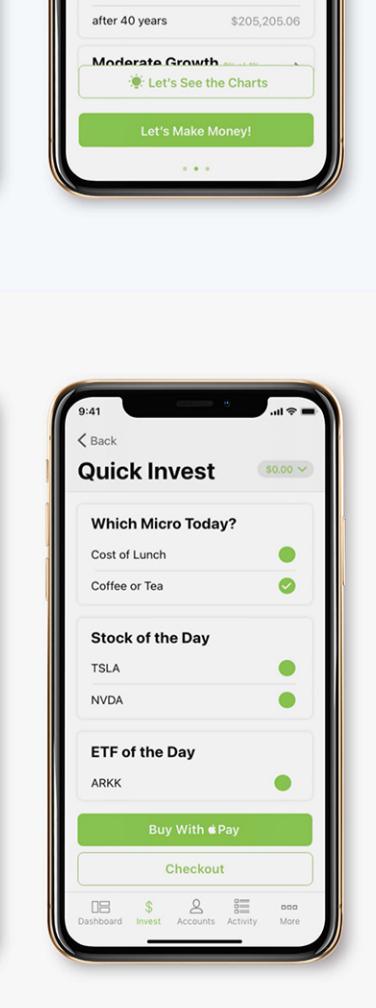
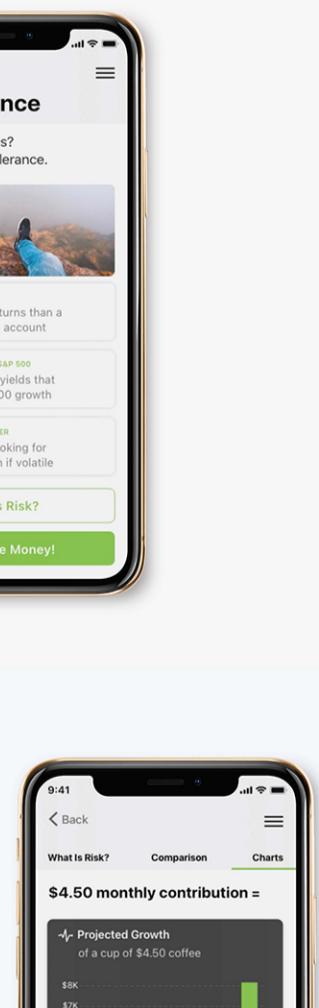
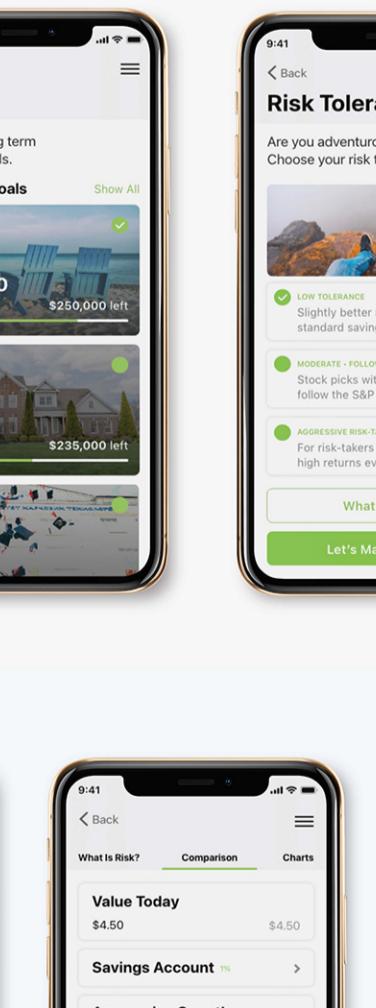
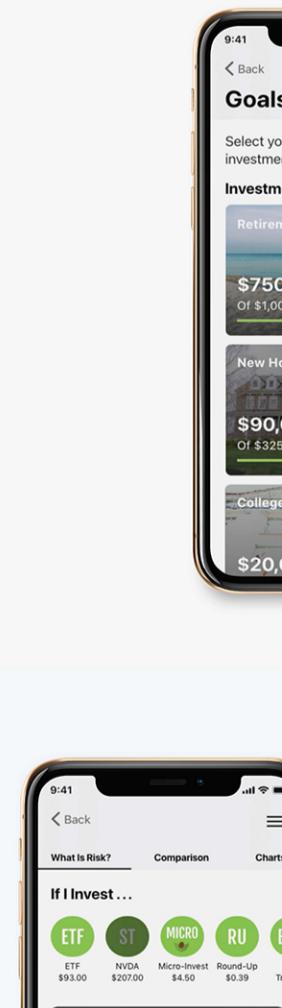
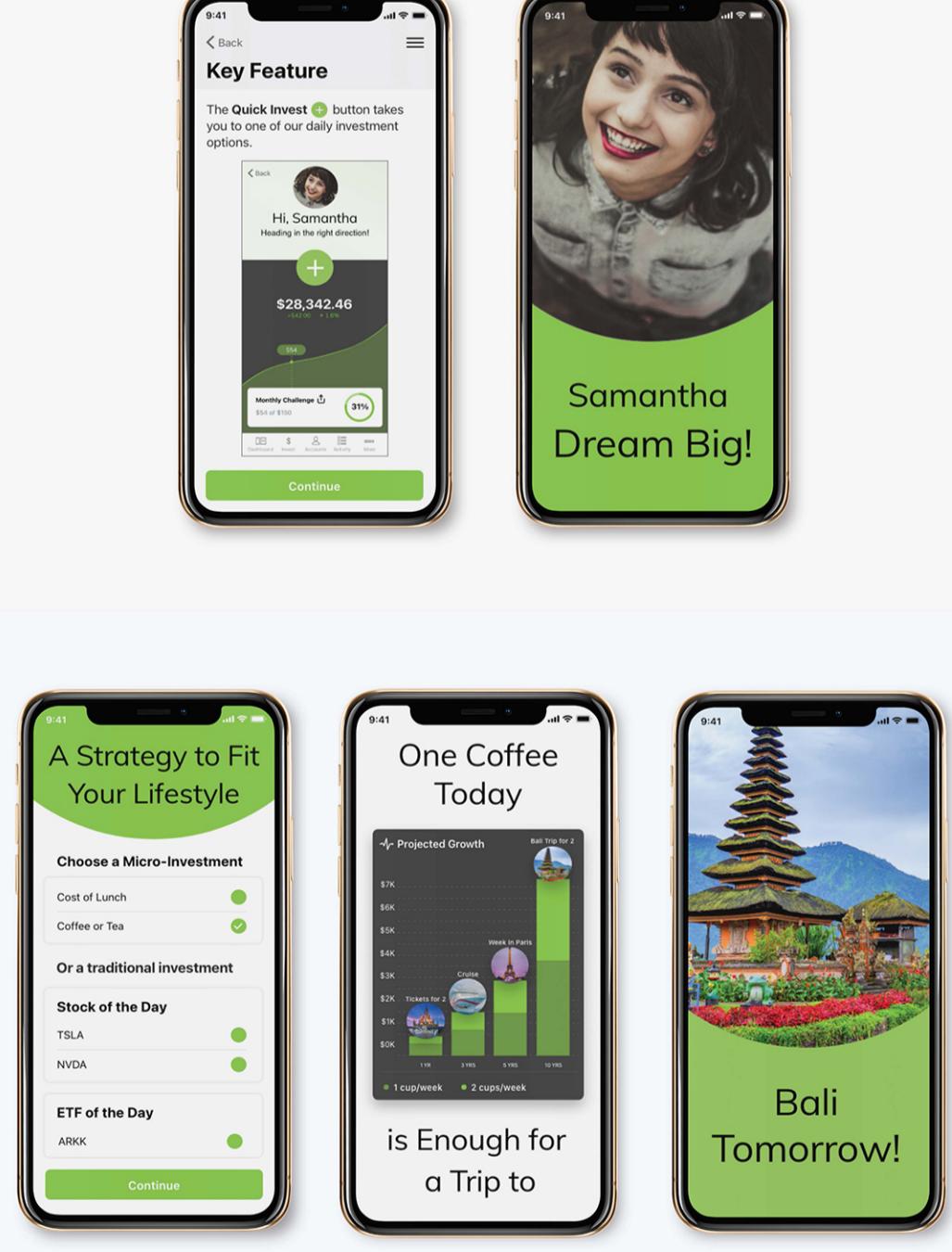
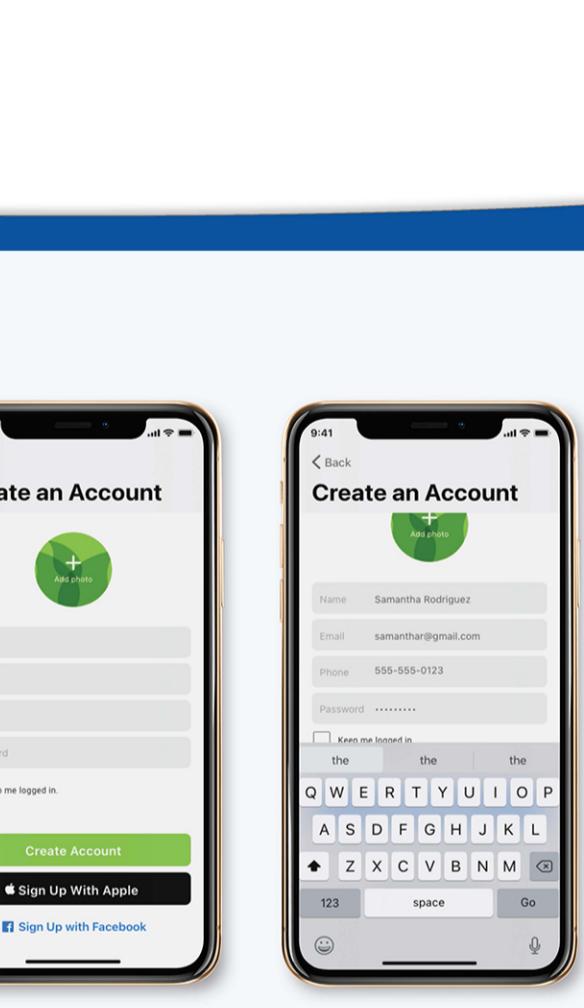
Animation



Graphs and Technical Art



Emotional Impact of Feedback



About This App

