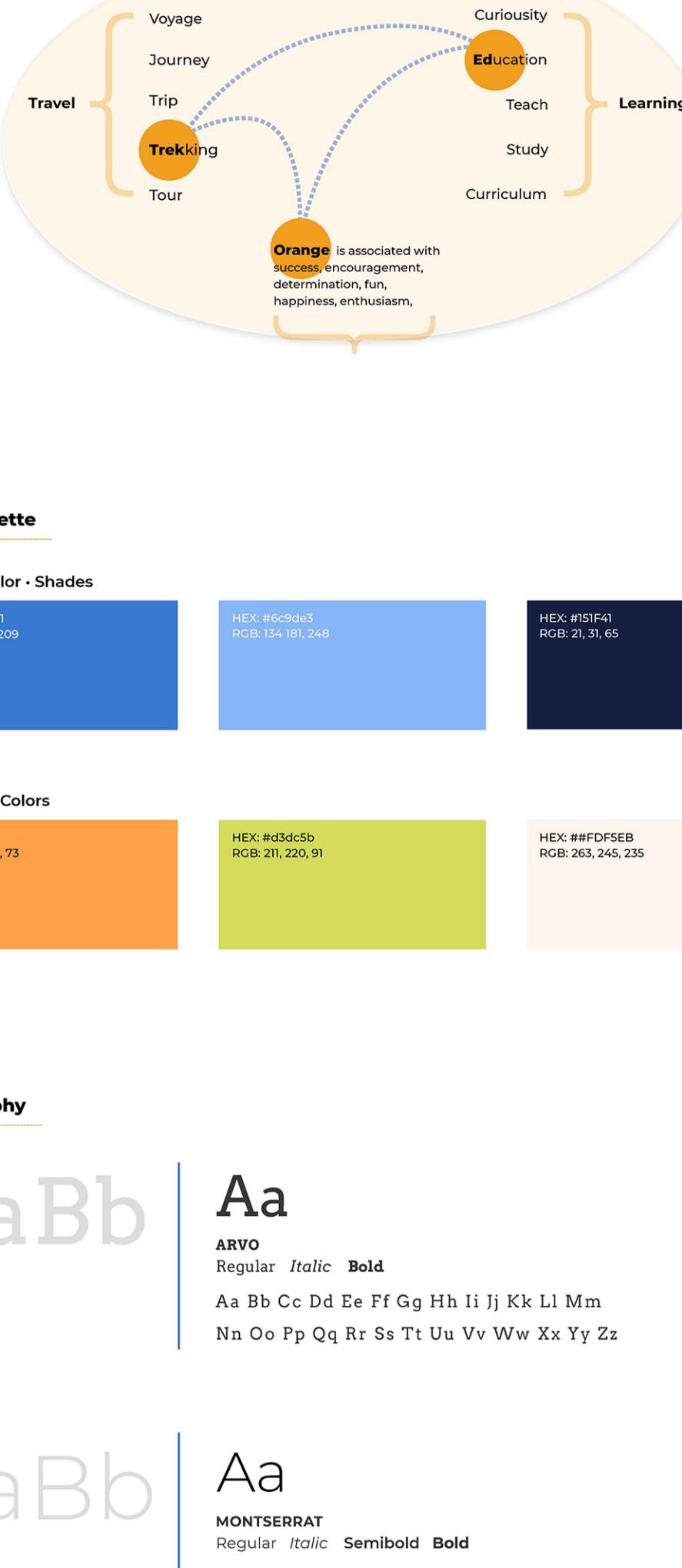
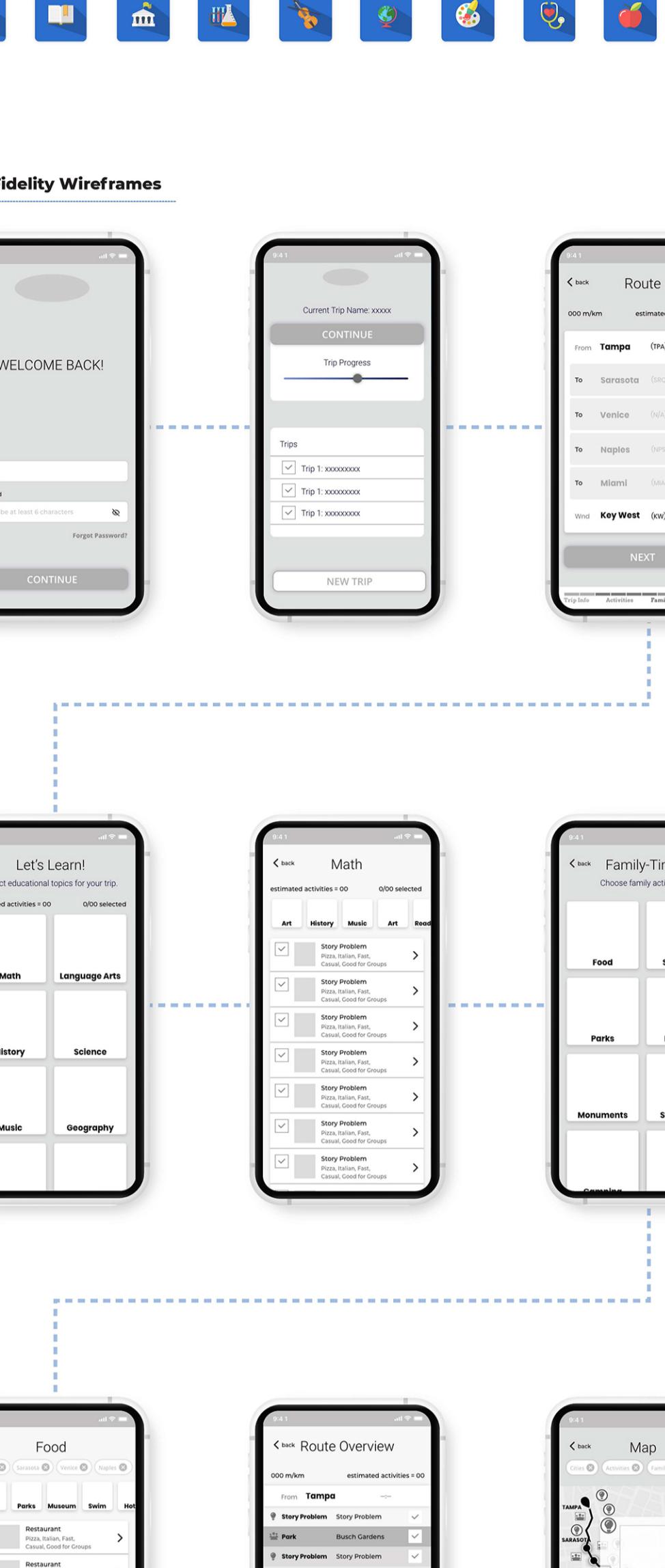


## The Design Process

### Mood Board



### Logo Development

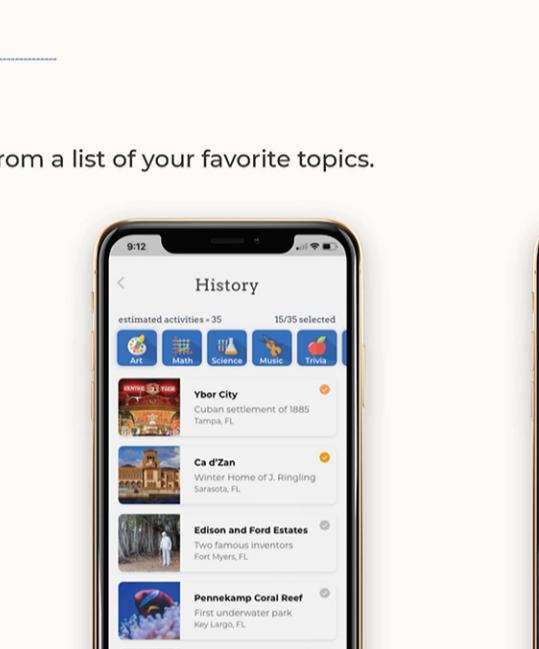


### Color Palette

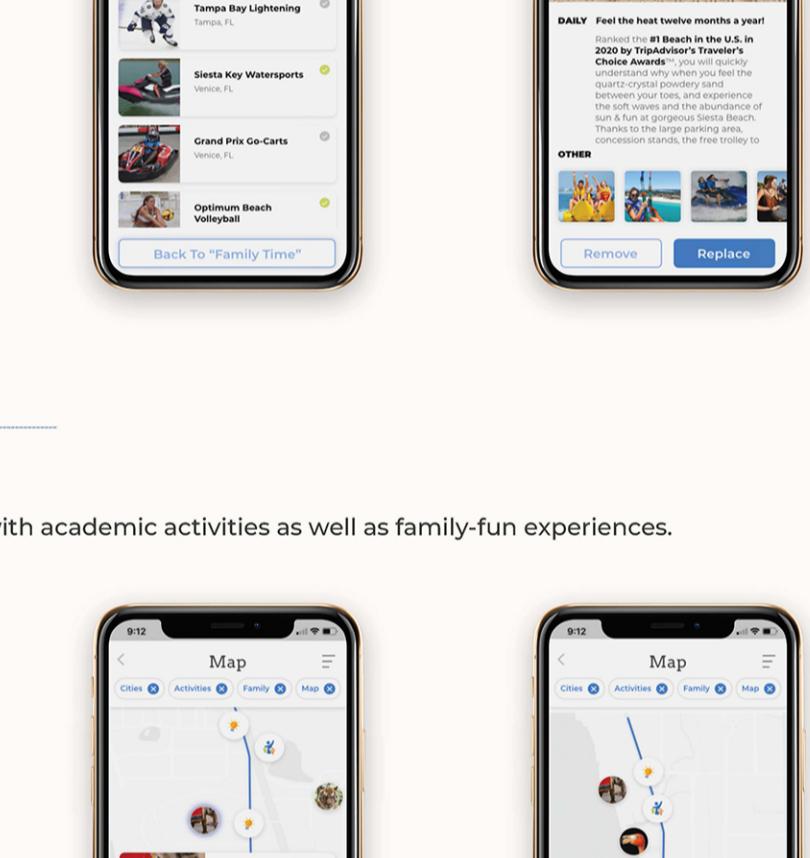
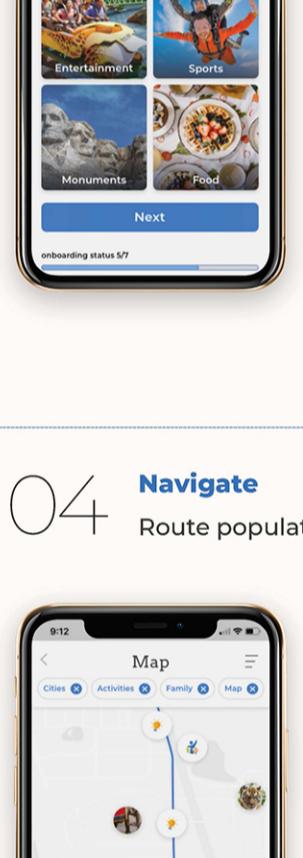
#### Primary Color - Shades



### Typography



### Iconography



### Illustration

