

# DENISE FERREIRA

VISUAL DESIGNER | UX DESIGNER

Visual Designer emerging as UX Designer.

Focused on understanding human behavior and solving real problems thru design thinking.

---

## EXPERIENCE

Present	<b>Freelance Designer</b> UX/UI Design, Graphic Design, Branding, Brand & IP Consulting.	2009-2012	<b>Collaborating and Consulting Partner</b> Portuguese Association of Design  Consulting of Intellectual Property, Competitions Regulations, Organization and Ethics of Design.
Present	<b>Board Secretary</b> Casa do Povo do Concelho da Lourinhã  Volunteer Work	2008	<b>Graphic Designer</b> Add Solutions - addsolutions.pt  Branding, Graphic Design (flyers, brochures, books, outdoors, banners, etc.), Multimedia (TV ads, digital presentations, etc.), Webdesign, Merchandising, Set Design/ Ephemeral Architectures, Events and Packaging.
2020-2021	<b>Fiscal Council President</b> Casa do Povo do Concelho da Lourinhã  Volunteer Work		
2014-2019	<b>Brand &amp; Design Advisor</b> Crably IVS		
2010-2017	<b>Collaborator Researcher</b> Research Centre for Architecture, Urbanism and Design Faculty of Architecture, University of Lisbon  Design Research	2008	<b>Graphic Designer Intern</b> IP Quatro - Imagem e Publicidade, Lda  Graphic Design (Editorial, Advertising and Events).
2009-2015	<b>Publications and Communications</b> Participation in several scientific conferences, seminars and publications	2007-2010	<b>Freelance Designer</b> Webdesign, Graphic Design, Editorial and Branding.

---

## TECH SKILLS

Illustrator, Photoshop, InDesign, Sketch,  
Affinity Designer, Affinity Photo, Marvel, Figma,  
Microsoft Office, SPSS. Windows and Mac OSX.  
  
HTML5, CSS3, Bootstrap.

## LANGUAGE SKILLS

<b>Portuguese</b> Native	<b>English</b> Fluent	<b>Japanese</b> Beginner
-----------------------------	--------------------------	-----------------------------

# DENISE FERREIRA

VISUAL DESIGNER | UX DESIGNER

**e:** deniseferreira@gmail.com | **w:** www.deniseferreira.design | **in:** www.linkedin.com/in/deniseferreira

---

## EDUCATION

2009-2015	<b>Ph.D in Design</b> Faculty of Architecture, University of Lisbon  Ph.D Studentship Foundation for Science and Technology Government of Portugal	2007-2009	<b>Master in Communication Design</b> Faculty of Architecture, University of Lisbon
		2002-2007	<b>Degree in Architecture Design</b> Faculty of Architecture, University of Lisbon

---

## LICENSES & CERTIFICATIONS

2021	<b>User Experience: The Beginner's Guide</b> Interaction Design Foundation  Top 10% Distinction Course Certificate ID: 112516-2021-627067 <a href="https://www.interaction-design.org/denise-ferreira">https://www.interaction-design.org/denise-ferreira</a>	2017	<b>Japanese Crash Course</b> Coto Academy - Language School Tokyo and Yokohama
		2014	<b>One Month HTML</b> One Month  Certification Number: 14696402 <a href="https://api.accreditable.com/v1/frontend/credential_website_embed_image/certificate/14696402">https://api.accreditable.com/v1/frontend/credential_website_embed_image/certificate/14696402</a>
2021	<b>Responsive Web Design</b> freeCodeCamp  <a href="https://www.freecodecamp.org/certification/deniseferreira/responsive-web-design">https://www.freecodecamp.org/certification/deniseferreira/responsive-web-design</a>	2010	<b>General Course on Intellectual Property</b> World Intellectual Property Organization WIPO