

# Questionnaire BC\_POST\_ALL SC\_POST\_ALL

Version 12 Thu Jul 15 16:26:52 2010



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- 3 O Yorkshire and the Humber
- 4 o East Midlands
- 5 West Midlands
- 6 O East of England
- 7 London
- 8 O South East
- 9 O South West
- 10 O Wales
- 11 O Scotland
- 12 O Northern Ireland
- 98 Skipped Admin/Not Shown Not Asked 99 Admin/Not Shown

## Page: bccap group

## **bccap group**- Show if not pdl.bccap grouping/required Bccap Grouping

SINGLE CHOICE

#### Order as shown

- 1 o Essex
- 2 Oxford
- Simon Fraser 3
- 4 Caltech
- 5 Other
- 8 Skipped Admin/Not Shown
- Not Asked

Admin/Not Shown

# Page: p10q1

# p10q1- Show if False/required

SINGLE CHOICE

## Country

- Order as shown England
- 2 O Scotland
- 3 Wales
- 8 Skipped Admin/Not Shown
- Not Asked

Admin/Not Shown



# Page: countryset

& Goto exit 0 (resume at page None) if exitflag==1

# Module: common

# Page: intro

<br/>

# Page: scaleintro

<b>On the next few screens we would like to get your opinion of parties and their leaders.<br/>
| Spr/>| Please rate each party or party leader using the scale on the screen. Ratings between 5 and 10 mean that you feel favourable toward the party or leader. Ratings between 0 and 5 mean that you don't feel favourable toward them.<br/>
| Spr/>| Spr/>| You would rate the party or leader at the 5 mark if you don't feel particularly favourable or unfavourable toward them. Simply drag the arrow to your desired ranking. We are going to show you a number of scales, one after the other.

## Page: p110 p150

p110q1- Show all respondents/required On the scale below, please indicate how you feel about > <k< th=""><th>RULE or/&gt;Nick Clegg</th></k<>	RULE or/>Nick Clegg
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum
998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown
p120q1- Show all respondents/required On the scale below, please indicate how you feel about > !	RULE or/>Gordon Brown
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable  997 Don't Know	Maximum



p130q1- Show all respondents/required	RULE
On the scale below, please indicate how you feel abou	t  David Cameron
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable 997□ Don't Know	Maximum
998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown
p130q2- Show all respondents/required	RULE
On the scale below, please indicate how you feel abou	t  David Miliband
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable 997□ Don't Know	Maximum
998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown
p130q3- Show all respondents/required	RULE
On the scale below, please indicate how you feel abou	t  Ed Miliband
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable 997□ Don't Know	Maximum
998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown
p130q4- Show all respondents/required	RULE
On the scale below, please indicate how you feel abou	t  Ed Balls
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable	Maximum
997□ Don't Know 998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown
p130q5- Show all respondents/required	RULE
On the scale below, please indicate how you feel abou	
Values in range 0 to 10	
0 < Unfavourable	Minimum
10 > Favourable	Maximum
997□ Don't Know 998 Skipped	Admin/Not Shown
999 Not Asked	Admin/Not Shown



p130q6- Show all respondents/required On the scale below, please indicate how you feel about br/> >br/>	RULE  Diane Abbott
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable	Minimum Maximum
997 Don't Know 998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
p140q1- Show if p10q1 == 2/required On the scale below, please indicate how you feel about > >	RULE •Alex Salmond
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know 998 Skipped	Minimum Maximum Admin/Not Shown
999 Not Asked	Admin/Not Shown
<b>p150q1</b> - Show if p10q1 == 3/required	RULE
On the scale below, please indicate how you feel about  	leuan Wyn Jones
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
Page: p160_p200	
p160q1- Show all respondents/required On the scale below, please indicate how you feel about > br/>	RULE <b>The Labour Party</b>
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
p170q1- Show all respondents/required On the scale below, please indicate how you feel about br/>	RULE The Liberal Democrat Party
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know	Minimum Maximum
997□ Don't Know 998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown



p180q1- Show all respondents/required On the scale below, please indicate how you feel about >The scale below is a scale below.	RULE ne Conservative Party
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
p190q1- Show if p10q1 == 2/required On the scale below, please indicate how you feel about >The scale below, please indicate how you feel about	RULE ne Scottish National Party
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
p200q1- Show if p10q1 == 3/required On the scale below, please indicate how you feel about >PI	RULE aid Cymru
Values in range 0 to 10	
0 < Unfavourable 10 > Favourable 997□ Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
Page: p310q1	
p310q1- Show all respondents/required In politics, people sometimes talk about parties and politicians as bein Using the 0 to 10 scale on this screen, where the end marked 0 means 10 means right, where would you place yourself on this scale?	
Values in range 0 to 10	
0 < left 10 > right 997□ Don't Know	Minimum Maximum
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown

Page: p310q2



### **p310q2**- Show if p310q1 >=0 and p310q1 <=10/required

SINGLE CHOICE

How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain

Not Asked

8 Skipped

Admin/Not Shown

Admin/Not Shown

## Page: p400q1

#### **p400q1**- Show all respondents/required

SINGLE CHOICE

Now, some questions about party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader...<br/>
br/><br/>
How would you describe Gordon Brown?

#### Order as shown

- 1 O O A very incompetent leader
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9

99

- 11 o 10 A very competent leader
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p410q1

Not Asked



#### **p410q1**- Show all respondents/required

SINGLE CHOICE

Using that same scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe David Cameron?

#### Order as shown

- 1 o 0 A very incompetent leader
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- . .
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 A very competent leader
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

# Page: p420q1

## **p420q1**- Show all respondents/required

SINGLE CHOICE

#### And how would you describe Nick Clegg?

#### Order as shown

- 1 0 A very incompetent leader
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9

99

- 11 o 10 A very competent leader
- 12 o Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p420q2

Not Asked



-	q2- Show all respondents/required ow would you describe David Miliband?	SINGLE CHOICE
Order	as shown	
1 0	0 - A very incompetent leader	
2 0	1	
3 0	2	
4 0	3	
5 0	4	
6 0	5	
7 0	6	
8 0	7	
9 0	8	
10 0	9	
11 0	10 - A very competent leader	
12 0	Don't know	
98	Skipped	Admin/Not Showr
99	Not Asked	Admin/Not Showr
	e: p420q3	SINGLE CHOICE
<b>p420</b> And h	Oq3- Show all respondents/required ow would you describe Ed Miliband?	SINGLE CHOICE
<b>p420</b> And h	0q3- Show all respondents/required	SINGLE CHOICE
<b>p420</b> And h	Oq3- Show all respondents/required ow would you describe Ed Miliband? as shown 0 - A very incompetent leader	SINGLE CHOICE
p420 And he  Order  1	ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1 2	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5	SINGLE CHOICE
p420 And he Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7	SINGLE CHOICE
p420 And h  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8  9	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8  9  10 - A very competent leader	SINGLE CHOICE
p420 And he  Order  1	Oq3- Show all respondents/required ow would you describe Ed Miliband?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8  9	SINGLE CHOICE

Page: p420q4



	q4- Show all respondents/required ow would you describe Ed Balls?	SINGLE CHOICE
	as shown	
1 0	0 - A very incompetent leader	
2 0	1	
3 0	2	
1 0	3	
5 0	4	
5 0	5	
7 0	6	
3 0	7	
9 0	8	
10 0	9	
11 0	10 - A very competent leader	
12 0	Don't know	
12 ° 98	Skipped	
98 99 <b>Pag</b>	Skipped Not Asked e: p420q5	Admin/Not Showr
98 99 Pag <b>9420</b>	Skipped Not Asked	Admin/Not Showr
98 99 Pag <b>9420</b> And h	Skipped Not Asked  e: p420q5  q5- Show all respondents/required	Admin/Not Showr
Pag Pag PA10 PA10 PA10 PA10 PA10 PA10 PA10 PA10	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown	Admin/Not Showi
98 99 Pag <b>9420</b> And h	Skipped Not Asked e: p420q5 q5- Show all respondents/required ow would you describe Diane Abbott?	Admin/Not Showi
Pag Pag And h Order  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader 1	Admin/Not Showi
Pag Pag Pag And h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader	Admin/Not Showi
Pag Pag P420 And h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1 2	Admin/Not Showi
Pag Pag P420 And h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1 2 3 4	Admin/Not Showi
Pag Pag And h Order  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4	Admin/Not Showi
Pag Pag PAdd h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5	Admin/Not Showi
Pag Pag P420 And h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5  6	Admin/Not Showi
Pag Pag And h Order  1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7	Admin/Not Showi
Pag Pag Pag And h  Order  1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8	Admin/Not Showi
Pag Pag P420 And h Order 1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8  9	Admin/Not Showi
Pag P420 And h Order  1	Skipped Not Asked  e: p420q5  q5- Show all respondents/required ow would you describe Diane Abbott?  as shown  0 - A very incompetent leader  1  2  3  4  5  6  7  8  9  10 - A very competent leader	Admin/Not Shown  Admin/Not Shown  SINGLE CHOICE  Admin/Not Shown

Page: p420q6



•	Oq6- Show all respondents/required how would you describe Andy Burnham?	SINGLE CHOICE
Orde	er as shown	
1	0 - A very incompetent leader	
2		
3	2	
4	3	
5	4	
6	5	
7	6	
8	7	
9	8	
10	9	
11	10 - A very competent leader	
12	Don't know	
	Chianad	
98	Skipped	Admin/Not Shown
99	Not Asked	•
Pag p10 Whice	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6	
Pag p10 Whice gove apple	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented after the recent UK general election on May 6  y)	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag p10 Whice gove apple	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represent that formed after the recent UK general election on May 6  y)  er as shown	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag p10 Whice gove apple Orde	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 y)  er as shown  Labour	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag Pag p10 Whice gove apple Orde 1 = 2	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 y)  er as shown  Labour Conservatives	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag p10 Whice gove apple Orde 1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 y)  er as shown  Labour  Conservatives  Liberal Democrats	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag Pag p10 Whice appl Orde 1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6  y)  er as shown  Labour  Conservatives  Liberal Democrats  Scottish National Party (SNP)	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag Pag Phio Phio Phio Phio Phio Phio Phio Phio	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 yy)  er as shown  Labour Conservatives Liberal Democrats Scottish National Party (SNP) Plaid Cymru	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag Pag p10 Whice appl Orde 1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 (y)  er as shown  Labour  Conservatives Liberal Democrats Scottish National Party (SNP) Plaid Cymru Green Party	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag p10 Whice gove apple  Orde  1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 (y)  er as shown  Labour  Conservatives Liberal Democrats Scottish National Party (SNP) Plaid Cymru Green Party United Kingdom Independence Party	Admin/Not Shown  MULTIPLE CHOICE resented in the new
Pag p10 Whice gove apple  Orde  1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represented that formed after the recent UK general election on May 6 (y)  er as shown  Labour  Conservatives Liberal Democrats Scottish National Party (SNP) Plaid Cymru Green Party United Kingdom Independence Party (UKIP)	Admin/Not Shown  MULTIPLE CHOICE resented in the new
99 Pag p10 Whice apple Orde 1	Not Asked  ge: p10100q1  100q1- Show all respondents/required  ch, if any, of the following parties do you believe are currently represent that formed after the recent UK general election on May 6  y)  er as shown  Labour  Conservatives Liberal Democrats Scottish National Party (SNP) Plaid Cymru Green Party United Kingdom Independence Party (UKIP) British National Party (BNP)	Admin/Not Shown  MULTIPLE CHOICE resented in the new

Page: p10100q2



#### p10100q2- Show all respondents/required

SINGLE CHOICE

About what percentage of the ministerial positions available in the new Conservative-Liberal Government have been given to the Liberal Democrats?

#### Order as shown

- 1 0 0%
- 2 0 10%
- 3 0 20%
- 4 0 30%
- 5 0 40%
- 6 0 50%
- 7 \circ 60%
- , , , , , ,
- 8 0 70%
- 9 0 80%
- 10 0 90%
- 11 0 100%
- 12 O Don't know
- 98 Skipped Admin/Not Shown
  99 Not Asked Admin/Not Shown

## Page: p10100q3

#### p10100q3- Show all respondents/required

**OPEN TEXTBOX** 

The UK now has a Conservative-Liberal coalition government. What does this mean for the future of the country?

## Page: p10100q4

#### p10100q4- Show all respondents/required

**OPEN TEXTBOX** 

If you could tell us one thing IN YOUR OWN WORDS that best explains your vote in the UK general election this year, what would it be? (If you cannot think of anything, please write DK)

# Page: p510

#### p510q2- Show all respondents/required

SINGLE CHOICE

How well do you think the new Conservative-Liberal Coalition government will handled crime in Britain?

#### Order as shown

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

# Page: p520



#### p520q2- Show all respondents/required

SINGLE CHOICE

How well do you think the new Conservative-Liberal Coalition government will handled the National Health Service?

#### Order as shown

- 1 O Very well
- 2 o Fairly well
- Neither well nor badly 3
- 4 Fairly badly
- 5 Very badly
- Don't know 6
- 8 Skipped Admin/Not Shown

\_\_\_\_\_

Not Asked

Admin/Not Shown

## Page: p530q1

#### p530q1- Show all respondents/required

SINGLE CHOICE

How well do you think the new Conservative-Liberal Coalition government will handle the risk of terrorism in Britain?

#### Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

# Page: p550q1

#### p550q1- Show all respondents/required

SINGLE CHOICE

How well do you think the new Conservative-Liberal Coalition government will handled the number of asylum-seekers coming to Britain?

#### Order as shown

- 1 O Very well
- 2 Fairly well
- Neither well nor badly
- 4 o Fairly badly
- 5 Very badly
- Don't know 6
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

Page: p11010q1



#### p11010q1- Show all respondents/required

SINGLE CHOICE

The Conservatives and Liberal Democrats have formed a coalition government with David Cameron as Prime Minister and Nick Clegg his deputy. Do you approve or disapprove of this coalition?

#### Order as shown

- 1 Strongly approve
- 2 o Tend to approve
- 3 o Tend to disapprove
- 4 o Strongly disapprove
- 5 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p11010q2

Not Asked

#### p11010q2- Show all respondents/required

SINGLE CHOICE

How long do you think the coalition between the Conservatives and Liberal Democrats will last?

\_\_\_\_\_

#### Order as shown

- 1 O Less than a year
- 2 o 1 or 2 years
- 3 3 or 4 years
- 4 o 5 years or more
- 5 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: p11010q3

#### p11010q3- Show all respondents/required

SINGLE CHOICE

Thinking about the longer term, in the years ahead do you think the coalition will be a good or bad thing for the Conservative party?

#### Order as shown

- 1 O Good thing
- 2 O Bad thing
- 3 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

## Page: p11010q4

Not Asked



#### p11010q4- Show all respondents/required

SINGLE CHOICE

And again, thinking about the longer term, in the years ahead do you think the coalition will be a good or bad thing for the Liberal Democrat party?

#### Order as shown

- 1 O Good thing
- 2 Bad thing
- 3 Don't know
- 8 Skipped Admin/Not Shown Not Asked

Admin/Not Shown

## Page: p11010q5

## p11010q5- Show all respondents/required

SINGLE CHOICE

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

#### Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 Fairly badly
- 4 Very badly
- 5 Don't know
- 8 Admin/Not Shown Skipped Not Asked Admin/Not Shown

# Page: p11010q6

#### p11010q6- Show all respondents/required

SINGLE CHOICE

Do you think the coalition government is managing the economy well or badly?

#### Order as shown

- 1 o Very well
- 2 Fairly well
- Fairly badly
- Very badly 4
- 5 Don't know
- Admin/Not Shown 8 Skipped Admin/Not Shown
- Not Asked

# Page: p11010q8



#### p11010q8- Show all respondents/required

SINGLE CHOICE

Do you think this coalition government will be good or bad for people like you?

Order as shown

- Very good
- Fairly good
- Fairly bad 3
- 4 Very bad
- Won't make much difference either way 5
- 6 Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

## Page: p11010q9

#### p11010q9- Show all respondents/required

SINGLE CHOICE

Thinking about government borrowing, do you think the coalition government will succeed or fail in its attempts to reach its target in the next few years for reducing the public deficit?

#### Order as shown

- Succeed
- Fail
- 3 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

\_\_\_\_\_

# Page: p11010q10

#### p11010q10- Show all respondents/required

SINGLE CHOICE

And do you think the coalition government will succeed or fail in its attempts to protect the quality of front-line public services such as health and education?

#### Order as shown

- 1 Succeed
- Fail
- Don't know 3
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown
- Page: p11010q11

#### p11010q11- Show all respondents/required

SINGLE CHOICE

And do you think the coalition government will succeed or fail in its attempts to make Britain a fairer society?

#### Order as shown

- 1 Succeed
- 2 Fail
- 3 Don't know
- 8 Skipped Admin/Not Shown
- Not Asked Admin/Not Shown



# Page: p660q1

#### p660q1- Show all respondents/required

SINGLE CHOICE

#### Would you say that OVER THE PAST YEAR the nation's economy has...

#### Order as shown

- 1 O Got much better
- 2 O Got better
- Stayed about the same
- 4 Got worse
- 5 Got much worse
- 6 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

# Page: p670q1

#### p670q1- Show all respondents/required

SINGLE CHOICE

What about the next 12 months? Do you expect the economy, in the country as a whole, to...

#### Order as shown

- 1 O Get much better
- 2 O Get better
- 3 O Stay about the same
- 4 Get worse
- 5 Get much worse
- Don't know 6
- 8 Skipped Admin/Not Shown
- Not Asked

Admin/Not Shown

# Page: p680q1

#### p680q1- Show all respondents/required

SINGLE CHOICE

We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are MUCH BETTER OFF, BETTER OFF, WORSE OFF, or MUCH WORSE OFF, than you were a year ago?

#### Order as shown

- 1 O Much better off
- Better off
- 3 About the same
- 4 Worse off
- 5 Much worse off
- Don't know
- 8 Admin/Not Shown Skipped Not Asked Admin/Not Shown

# Page: p690q1



#### p690q1- Show all respondents/required

SINGLE CHOICE

Now looking ahead, do you think that a year from now you (and your family living here) will be MUCH BETTER OFF, BETTER OFF, WORSE OFF, MUCH WORSE OFF, or JUST ABOUT THE SAME as now?

#### Order as shown

- 1 O Much better off
- 2 O Better off
- 3 O About the same
- 4 O Worse off
- 5 O Much worse off
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p6901q1

Not Asked

#### p6901q1- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR, the level of unemployment in the country has...

#### Order as shown

- 1 O Become much better
- 2 O Become a little better
- 3 O Stayed the same
- 4 O Become a little worse
- 5 O Become much worse
- 6 Don't know
- 8 Skipped

9

Admin/Not Shown

Admin/Not Shown

# Page: p6902q1

Not Asked

#### p6902q1- Show all respondents/required

SINGLE CHOICE

Now thinking about the future and the number of people out of work, in your opinion, the COMING 12 MONTHS will bring...

#### Order as shown

- 1 o Much more unemployment
- 2 O A little more unemployment
- 3 O No change to unemployment
- 4 o A little less unemployment
- 5 O Much less unemployment
- 6 O Don't know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

Page: p6903q1



Admin/Not Shown

Admin/Not Shown

### p6903q1- Show all respondents/required SINGLE CHOICE Would you say that OVER THE PAST YEAR, inflation has... Order as shown 1 O Become much better Become a little better 3 Stayed the same Become a little worse 5 Become much worse Don't know 6 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown Page: p6904q1 p6904q1- Show all respondents/required SINGLE CHOICE Now thinking about the future and the level of inflation, in your opinion, the COMING 12 MONTHS will bring... Order as shown 1 O Much higher inflation 2 O Slightly higher inflation About the same inflation Slightly lower inflation 4 Much lower inflation 5 6 Don't know 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown Page: p6905q1 p6905q1- Show all respondents/required SINGLE CHOICE And what about housing prices in the country as a whole? During the NEXT 12 MONTHS, in your opinion, housing prices in general will... Order as shown Be much higher 2 O Be slightly higher 3 Stay about the same 4 Be slightly lower

# Page: p6906q1

Be much lower

Don't know

Skipped Not Asked

5

6

8

\_\_\_\_\_



# p6906q1- Show all respondents/required

SINGLE CHOICE

Now think about the neighbourhood in which you live. In your opinion, during the NEXT 12 MONTHS housing prices in your neighbourhood will...

#### Order as shown

- 1 Be much higher
- 2 O Be slightly higher
- 3 O Stay about the same
- 4 o Be slightly lower
- 5 O Be much lower
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

Not Asked

Admin/Not Shown

# Page: p6907q1

## p6907q1- Show all respondents/required

SINGLE CHOICE

About the big things people buy for their homes--such as furniture, kitchen appliances, televisions, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?

\_\_\_\_\_

### Order as shown

1 O Good time to buy

Not Asked

- 2 O Bad time to buy
- 3 O Neither good nor bad time to buy
- 4 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p6908q1

### p6908q1- Show all respondents/required

SINGLE CHOICE

Generally, would you say that energy prices in this country are...

#### Order as shown

- 1 O Rising a lot
- 2 O Rising somewhat
- 3 O Staying about the same
- 4 o Falling somewhat
- 5 o Falling a lot
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

Not Asked

Admin/Not Shown

# Page: p770q1



### p770q1- Show all respondents/required

SINGLE CHOICE

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

#### Order as shown

- 1 O Labour
- 2 Conservative
- 3 Liberal Democrat
- Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- United Kingdom Independence Party 7 (UKIP)
- British National Party (BNP) 8
- 9 Other
- 10 O No-none
- 11 o Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: p775q1

### **p775q1**- Show if p770q1 == 9/required

**OPEN TEXTBOX** 

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

# Page: p780q1

### **p780q1**- Show if p770q1 in [10,11]/required

SINGLE CHOICE

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please indicate which party.

### Order as shown

- Labour 1
- 2 Conservative
- Liberal Democrat
- 4 Scottish National Party (SNP)
- Plaid Cymru 5
- 6 Green Party
- United Kingdom Independence Party 7 (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 10 O No None
- 11 O Don't know
- 98 Skipped Admin/Not Shown
- 99 Not Asked

Admin/Not Shown

# Page: p790q1



**p790q1**- Show if p770q1 in [10,11] and p780q1 == 9/required

**OPEN TEXTBOX** 

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

# Page: p800q1

**p800q1**- Show if p770q1 in [1,2,3,4,5,6,7,8,9] or p780q1 in

SINGLE

[1,2,3,4,5,6,7,8,9]/required

Would you call yourself a very strong party supporter, fairly strong or not very strong?

#### Order as shown

- 1 Very strong party supporter
- 2 O Fairly strong party supporter
- 3 O Not very strong party supporter
- 4 O Don't know
- 8 Skipped

9

Admin/Not Shown

Admin/Not Shown

# Page: p10050q1

Not Asked

## p10050q1- Show all respondents/required

SINGLE CHOICE

How interested, if at all, were you in the general election that was held on May 6th this year?

#### Order as shown

- 1 Very interested,
- 2 O Somewhat interested,
- 3 O Not very interested,
- 4 O Not at all interested
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown
- 9 NOT ASKEU

# Page: p10050q2

### p10050q2- Show all respondents/required

SINGLE CHOICE

As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at your current address or somewhere else?

### Order as shown

- 1 Yes where living now
- 3 · No
- 4 o Don't know
- 8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

# Page: p10050q3



### p10050q3- Show all respondents/required

SINGLE CHOICE

Talking with people about the general election on May 6th, we have found that a lot of people didn't manage to vote. How about you, did you manage to vote in the general election?

#### Order as shown

- 1 o Yes, voted
- 2 ° No
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Page: p10050q4

# **p10050q4**- Show if p10050q3==1/required

SINGLE CHOICE

### Which party did you vote for in the general election?

#### Order as shown

- 1 O Labour
- 2 O Conservatives
- 3 O Liberal Democrats
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 98 Skipped Admin/Not Shown
  99 Not Asked Admin/Not Shown

# Page: p10050q5

# **p10050q5**- Show if p10050q3==1/required

SINGLE CHOICE

# How long ago did you decide that you would definitely vote the way you did?

### Order as shown

- 1 O A long time ago
- 2 O Some time last year
- 3 Some time this year
- 4 O During the election campaign
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: p10050q6



### **p10050q6**- Show if p10050q3==1/required

SINGLE CHOICE

People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?

#### Order as shown

- 1 o The party had the best policies
- 2 O The party had the best leader
- 3 o I really preferred another party but it stood no chance of winning in my constituency
- I voted tactically 4
- 5 Other
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

Not Asked

# Page: p10050q7

# p10050q7- Show if p10050q6 in[3,4]/required

SINGLE CHOICE

Which party did you really prefer?

### Order as shown

- Labour
- Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- Green Party 6
- 7 United Kingdom Independence Party (UKIP)
- British National Party (BNP) 8
- 9 Other

99

98 Skipped Not Asked Admin/Not Shown

Admin/Not Shown

# Page: p10050q8

### **p10050q8**- Show if p10050q3==1/required

SINGLE CHOICE

There are different ways in which people can cast their votes in general elections - in person, by post or by proxy, that is, getting someone else to vote on their behalf. How did you cast your vote in the general election on May 6th?

#### Order as shown

- 1 o In person
- 2 By post
- 3 By proxy
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

Page: p10050q9



#### p10050q9- Show all respondents/required SINGLE CHOICE Since you have been eligible to vote in general elections, have you voted in...? Order as shown 1 O All general elections, most of them, 3 O Some of them, Not very many of them, 5 None at all Not applicable, I have never been eligible 6 to vote in a general election 7 Don't know Admin/Not Shown 8 Skipped Not Asked Admin/Not Shown Page: p815q1 p815q1- Show all respondents/required SINGLE CHOICE Which party won the election in your local constituency? Order as shown Labour Conservatives 3 Liberal Democrats 4 Scottish National Party 5 Plaid Cymru Green Party 7 United Kingdom Independence Party (UKIP) British National Party (BNP) 8 9 Other 10 O Don't know 98 Skipped Admin/Not Shown Admin/Not Shown 99 Not Asked \_\_\_\_\_ Page: p815q2

**p815q2**- Show if p815q1==9/required

**OPEN TEXTBOX** 

You said that an 'other' party won the election in your local constituency. Please say here which party or parties this is.

Page: x1vi



<b>X1vi</b> - Show all respondents/required  Some people suggest Britain should have a new voting system. Instead of placing an 'x' against the name of one candidate, we would put a '1' against our first choice, '2' against our second choice and so on. If this system operated in this election, which party's candidate would be your first choice?			
Order as shown			
<ul> <li>1 o Conservative</li> <li>2 o Labour</li> <li>3 o Liberal Democrat</li> <li>4 o Scottish National Party (SNP) / Plaid</li> </ul>	Show if p10q1 !=1		
Cymru  Some other party  Don't know			
8 Skipped 9 Not Asked	Admin/Not Shown Admin/Not Shown		
Page: x2vi			
<b>x2vi</b> - Show if x1vi==5/required  And which of these party's candidates would be your first choice?	SINGLE CHOICE		
Order as shown			
<ul> <li>1</li></ul>			
(UKIP)  3 O British National Party (BNP)			
4 · Respect			
5 O Some other party 6 O Don't know			
8 Skipped	Admin/Not Shown		
9 Not Asked	Admin/Not Shown		
Page: x3vi			
<b>x3vi</b> - Show if ((x1vi in [1,2,3,4,5,6]) or (x2vi in[1,2,3,4,5]))/required  And which would be your second choice?	SINGLE CHOICE		
Order as shown			
1 o Conservative			
2 · Labour			
<ul><li>3 · Liberal Democrat</li><li>4 · Scottish National Party (SNP) / Plaid</li></ul>	Show if p10q1 !=1		
Cymru			
5 O Some other party			
6 O Don't know 8 Skipped	Admin/Not Shown		
9 Not Asked	Admin/Not Shown		

# Page: x4vi



### **x4vi**- Show if x3vi==5/required SINGLE CHOICE And which of these party's candidates would be your second choice? Order as shown 1 o Green United Kingdom Independence Party (UKIP) British National Party (BNP) 3 Respect 4 Some other party 5 Don't know 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown \_\_\_\_\_ Page: p11010q13 p11010q13- Show all respondents/required SINGLE CHOICE If at the next election you were required to give two votes, in order of preference, which party would you put as your second choice? Order as shown 1 O Liberal Democrat 2 o Labour 3 Conservative Scottish National Party (SNP)/ Plaid Cymru 5 Some other party Would not cast a second vote 6 7 Don't know 8 Admin/Not Shown Skipped 9 Not Asked Admin/Not Shown Page: p820q1 **p820q1**- Show all respondents/required SINGLE CHOICE On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country? Order as shown 1 • Very satisfied 2 o Fairly satisfied 3

- A little dissatisfied
- 4 o Very dissatisfied
- 5 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

# Page: p830q1



p830q1- Show all respondents/required How interested are you in politics?	SINGLE CHOICE
Order as shown  1  O Very much 2  O Somewhat 3  O Not that much 4  O Not at all interested 5  O Don't know 8  Skipped 9  Not Asked	Admin/Not Shown Admin/Not Shown
Page: p831q1	
p831q1- Show all respondents/required What is the most important problem facing <u>you and your family</u>	OPEN TEXTBOX today?
Page: p831q2	
p831q2- Show all respondents/required Which party is best able to handle this issue?	SINGLE CHOICE
Order as shown  1	Admin/Not Shown Admin/Not Shown
Page: p832q1	
p832q1- Show all respondents/required And what do you think is the most important <u>economic</u> problem country today?  Page: p832q2	OPEN TEXTBOX  n facing <u>the</u>

27



# p832q2- Show all respondents/required

### SINGLE CHOICE

### Which party is best able to handle this issue?

#### Order as shown

- None No Party
- Labour
- Conservatives 3
- Liberal Democrats
- Scottish National Party (SNP) 5
- 6 Plaid Cymru
- 7 Green Party
- 8 United Kingdom Independence Party (UKIP)
- 9 British National Party (BNP)
- 10 Other

99

- 11 O Not applicable, I do not believe there are any economic problems
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p8904q1

Not Asked

### p8904q1- Show all respondents/required

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of unemployment in the media or on the Internet?

\_\_\_\_\_\_

#### Order as shown

- 1 o Yes
- 2 o No
- 3 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

# Page: p8905q1

### **p8905q1**- Show if p8904q1 == 1/required

SINGLE CHOICE

Overall would you say, the discussion of unemployment you noticed in the media or on the Internet suggested unemployment has become...

#### Order as shown

- 1 Much better
- 2 Better
- 3 The same
- 4 Worse
- 5 Much worse
- 6 Don't know

Not Asked

8 Skipped Admin/Not Shown Admin/Not Shown

Page: p8906q2



### **p8906q2**- Show if p8904q1 == 1/required

**MULTIPLE CHOICE** 

Did the discussion of unemployment mention any of the following political figures? Please tick all that apply.

### Randomize response options

- 1 

  The Prime Minister, David Cameron
- 2 

  The Deputy-Prime Minister, Nick Clegg
- 3 

  The Conservative-Liberal Coalition

Government

- 4 George Osborne, The Chancellor of the Exchequer
- 5 □ The Treasury
- 6 □ The Bank of England
- 7 

  Conservative Party
- 8 Gordon Brown
- 9 

  Labour Party
- 10 ☐ Mervyn King, Governor of Bank of England
- 11 

  The Liberal Democrat Party
- 12 

  Alistair Darling, the Shadow Chancellor
- 13 □ Vince Cable, the Business Secretary
- 14 □ None of the above

Not randomized, exclude other punches

# Page: p8907q1

# p8907q1- Show all respondents/required

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of economic growth or decline in the media or on the Internet?

### Order as shown

- 1 o Yes
- 2 · No
- 3 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: p8908q1

### **p8908q1**- Show if p8907q1 == 1/required

SINGLE CHOICE

Overall would you say the discussion of economic growth or decline you noticed in the media or on the Internet suggested the economy has...

### Order as shown

- 1 O Declined a lot
- 2 O Declined a little
- 3 O Stayed the same
- 4 O Grown a little
- 5 O Grown a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown



# Page: p8909q1

### **p8909q1**- Show if p8907q1 == 1/required

**MULTIPLE CHOICE** 

Did the discussion of economic growth mention any of the following political figures? Please tick all that apply.

### Randomize response options

- 2 

  The Deputy-Prime Minister, Nick Clegg
- 3 

  The Conservative-Liberal Coalition
  Government
- 4 George Osborne, The Chancellor of the Exchequer
- 5 □ The Treasury
- 6 □ The Bank of England
- 7 

  Conservative Party
- 8 Gordon Brown
- 9 

  Labour Party
- 10 ☐ Mervyn King, Governor of Bank of England
- 11 

  The Liberal Democrat Party
- 12 

  Alistair Darling, the Shadow Chancellor
- 13 □ Vince Cable, the Business Secretary
- 14 □ None of the above

Not randomized,exclude other punches

# Page: p8910q1

### p8910q1- Show all respondents/required

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of the government debt in the media or on the Internet?

#### Order as shown

- 1 · Yes
- 2 · No
- 3 O Don't know
- 8 Skipped

Admin/Not Shown
Admin/Not Shown

Not Asked

Page: p8911q1



### **p8911q1**- Show if p8910q1 == 1/required SINGLE CHOICE Overall would you say the discussion of the government debt you notice in the media or on the Internet suggested the debt has... Order as shown 1 O Declined a lot 2 O Declined a little 3 Stayed the same Increased a little 4 5 Increased a lot 6 Don't know 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown ..... Page: p8912q1 **p8912q1**- Show if p8910q1 == 1/required **MULTIPLE CHOICE** Did the discussion of the government debt mention any of the following political figures? Please tick all that apply. Randomize response options 1 The Prime Minister, David Cameron 2 The Deputy-Prime Minister, Nick Clegg 3 The Conservative-Liberal Coalition Government 4 George Osborne, The Chancellor of the Exchequer 5 □ The Treasury 6 □ The Bank of England 7 Conservative Party 8 Gordon Brown 9 Labour Party 10 □ Mervyn King, Governor of Bank of England 11 The Liberal Democrat Party 12 Alistair Darling, the Shadow Chancellor 13 □ Vince Cable, the Business Secretary 14 □ None of the above Not randomized, exclude other punches Page: p8904q2 p8904q2- Show all respondents/required SINGLE CHOICE IN THE LAST MONTH, have you noticed a discussion of inflation in the media or on the Internet? Order as shown 1 · Yes

- 2 · No
- 3 O Don't know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown



# Page: p10060q1

### **p10060q1**- Show if p8904q2==1/required

SINGLE CHOICE

Overall would you say the discussion of inflation you noticed in the media or on the Internet suggested inflation has...

#### Order as shown

- 1 O Declined a lot
- Declined a little
- 3 O Stayed the same
- 4 o Increased a little
- 5 Increased a lot
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown \_\_\_\_\_

Admin/Not Shown

# Page: p8906q1

### **p8906q1**- Show if p8904q2 == 1/required

**MULTIPLE CHOICE** 

Did the discussion of inflation mention any of the following political figures? Please tick all that

### Randomize response options

- 1 

  The Prime Minister, David Cameron
- 3 

  The Conservative-Liberal Coalition

Government

- ☐ George Osborne, The Chancellor of the Exchequer
- 5 □ The Treasury
- 6 □ The Bank of England
- 7 

  Conservative Party
- 8 

  Gordon Brown
- 9 

  Labour Party
- 10 □ Mervyn King, Governor of Bank of England
- 11 

  The Liberal Democrat Party
- 12 

  Alistair Darling, the Shadow Chancellor
- 13 □ Vince Cable, the Business Secretary
- 14 □ None of the above

Not randomized, exclude other punches

# Page: p8913q1



### **p8913q1**- Show all respondents/required

SINGLE CHOICE

Over the next year would you say that the economic policies of the current Liberal-Conservative Coalition government will make the nation's economy...

#### Order as shown

- 1 O Much better
- 2 O A little better
- 3 o Haven't made much difference either

way

- 4 o A little worse
- 5 O Much worse
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

Not Asked Admin/Not Shown

# Page: p8914q1

### **p8914q1**- Show all respondents/required

SINGLE CHOICE

Over the next year would you say that the economic policies of the Prime Minister David Cameron will make the nation's economy...

#### Order as shown

- 1 O Much better
- 2 O A little better
- 3 O Haven't made much difference either way
- 4 O A little worse
- 5 O Much worse
- 6 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: p9040q1

# **p9040q1**- Show all respondents/required

SINGLE CHOICE

As you think about your OWN financial situation which, if any, of the following economic issues worries you MOST right now?

#### Randomize response options

- $1 \quad \circ \quad \text{Problems in the financial markets}$
- 2 O Declining house prices
- 3 O Rising prices generally
- 4 O The job situation
- 5 Other Not randomized
  6 None / not worried about any Not randomized
  7 Don't know Not randomized
  8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Page: p9050q1



### p9050q1- Show all respondents/required

SINGLE CHOICE

The national debt is the total amount of money the government owes individuals, banks and other countries. How concerned are you that increasing the national debt will create hardships for future generations of British citizens?

#### Order as shown

- 1 o Very concerned
- 2 O Somewhat concerned
- Not very concerned
- Not at all concerned
- 5 Don't know
- 8 Skipped

Admin/Not Shown Admin/Not Shown

Not Asked

Page: p9080q1

# p9080q1- Show all respondents/required

SINGLE CHOICE

### Which of the following concerns you more?

#### Order as shown

- 1 O That the Conservative-Liberal Coalition government will spend too MUCH money trying to boost the economy and as a result will drive up the budget deficit
- 2 O That the Conservative-Liberal Coalition government will spend too LITTLE money trying to boost the economy and as a result the recession will last longer
- Neither of these 3
- 4 Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

Not Asked

Page: p52q1

### p52q1- Show all respondents/required

SINGLE CHOICE

If the government needed to balance the books, and had to make a choice between raising taxes and cutting spending, where would you prefer the emphasis to be?

#### Order as shown

- 1 Only raising taxes
- Mostly raising taxes with some cutting of spending
- Mostly cutting of spending with some 3 raising taxes
- 4 Only cutting spending
- 5 Don't know
- Admin/Not Shown 8 Skipped Not Asked
- Page: p58q1

Admin/Not Shown



### **p58q1**- Show all respondents/required

SINGLE CHOICE

Suppose the government had to choose between the three options below. Which do you think it should choose?

#### Order as shown

- 1 O Reduce taxes and spend less on health, education and social benefits
- 2 O Keep taxes and spending on these services at the same level as now
- 3 o Increase taxes and spend more on health, education and social benefits
- 4 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

9 Not Asked

# Page: p60q1

### **p60q1**- Show all respondents/required

SINGLE CHOICE

If you had to choose, which of these would you prefer?

### Order as shown

- 1 O Reduce public spending to pay off the national debt we now have
- 2 O Raise taxes to pay off the national debt we now have
- 3 O Reduce public spending AND raise taxes to pay off the national debt we now have
- 4 O Maintain current spending and tax levels, and leave the national debt as it is
- 5 O Don't know
- 8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

# Page: p671q1

### **p671q1**- Show all respondents/required

SINGLE CHOICE

How well do you think the Conservative-Liberal Coalition government will manage Britain's national debt in the coming years?

#### Order as shown

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Page: ethnicity



### ethnicity- Show all respondents/required SINGLE CHOICE To which of these groups do you consider you belong? Order as shown 1 O White British Any other white background 3 White and Black Caribbean White and Black African 5 White and Asian Any other mixed background 6 7 Indian 8 O Pakistani 9 O Bangladeshi 10 O Any other Asian background 11 O Black Caribbean 12 O Black African 13 O Any other black background 14 O Chinese 15 ○ Other ethnic group 16 • Prefer not to say 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown Page: p1070q1 p1070q1- Show all respondents/required **MULTIPLE CHOICE** We are interested in the kinds of things people do when they use the Internet. Have you done any of the following on the internet IN THE LAST SEVEN DAYS? (Please tick all that apply) Randomize response options 1 □ Look up movie times 3 □ Plan holidays 4 Find restaurants 5 □ Get directions 6 □ Chat 7 Read about politics 8 □ Keep in touch with friends 9 Pay bills

Page: p1080grid

11 □ Look at sports highlights

10 □ Read the news

12 □ Shopping13 □ None of these

Not randomized, exclude other punches



p1080grid-Show all respond		GRID
IN THE LAST SEVEN DAYS, how	many days have you used the Internet to	
ROWS		
Order as shown		
p1080q1	Visit news websites	
p1080q2	Visit political blogs	
p1080q3	Post comments on a news website or politica	l blog
p1080q4	Exchange political emails with friends and fan	-
COLUMNS		
Order as shown		
1 0 0 days		
2 0 1 day		
3 o 2 days		
4 0 3 days		
5 0 4 days		
6 0 5 days		
7 0 6 days		
8 O Every day		
9 O Don't know		
98 Skipped		Admin/Not Shown
99 Not Asked		Admin/Not Shown

Page: p1090q1



# p1090q1- Show all respondents/required **MULTIPLE CHOICE** Which, if any, of the following have you watched on television in the LAST SEVEN DAYS? (Please tick all that apply) Randomize response options 1 Andrew Marr 2 Argumental □ BBC News 3 4 BBC Parliament Bremner, Bird and Fortune 5 □ Channel 4 News 7 Channel 5 News 8 CNN 9 Daily Politics 10 □ Dispatches 11 Fox News 12 GMTV 13 Have I Got News For You 14 ITN News 15 □ Mock the Week 16 □ More4 News 17 Newsnight 18 Panorama 19 Question Time 20 □ Sky News 21 The Politics Show 22 This Week with Andrew Neil 23 Tonight with Trevor Mc Donald 24 Unreported World 25 □ None of the above Not randomized, exclude other punches Not randomized, exclude other punches 26 □ Don't know Page: p1110q1 p1110q1- Show all respondents/required SINGLE CHOICE

### Do you use a multichannel TV service such as Sky, Freeview or Cable?

### Order as shown

- 1 Yes
- 2 No
- Don't know
- 8 Skipped

Not Asked

Admin/Not Shown Admin/Not Shown

# Page: page1120gridcheck

<span style="color:red"><b>Please provide an answer for each row.</b></span>



## p1120grid-Show all respondents/required

**GRID-CHECK** 

We are interested in the kinds of things people watch on TV. Did you watch any of these stations at these times yesterday? Click on the channels if you watched them. (Please tick all that apply on each horizontal row)

D	$\cap$	١,	1	C
$\mathbf{L}$	U	V	٧	J

Randomize rows

p1120q1 BBC1 p1120q2 BBC2 p1120q3 ITV p1120q4 Channel 4 p1120q5 Five

p1120q6 24 hour news service

### COLUMNS

### Order as shown

- 1 □ 4:00 PM 2 □ 5:00 PM
- 3 □ 6:00 PM
- 4 □ 7:00 PM
- 5 □ 8:00 PM
- 6 □ 9:00 PM
- 7 □ 10:00 PM
- 8 □ 11:00 PM

10 □ Don't know Exclude other punches

# Page: p1130q1

### **p1130q1**- Show all respondents/required

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't interested. Would you say you follow what's going on in government and public affairs...

#### Order as shown

- 1 O Most of the time
- 2 O Some of the time
- 3 Only now and then
- 4 O Hardly at all
- 5 O Don't Know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Page: p1135q1



## p1135q1- Show all respondents/required

SINGLE CHOICE

How many days in the past seven days have you read a daily newspaper? (This <u>in</u>cludes free daily papers such as Metro, but <u>ex</u>cludes online newspapers)

#### Order as shown

- 0 0
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 O Don't know
- 98 Skipped Admin/Not Shown
  99 Not Asked Admin/Not Shown

# Page: p1140q1

### p1140q1- Show all respondents/required

SINGLE CHOICE

Which daily morning newspaper do you read most often?

#### Order as shown

- 1 O The Express
- 2 O The (Scottish) Daily Mail
- 3 O The (Scottish) Mirror/Daily Record
- 4 The Daily Star (of Scotland)
- 5 O The Sun
- 6 o The Daily Telegraph
- 7 O The Financial Times
- 8 O The Guardian
- 9 O The Independent
- 10 O The Times
- 11 O The Scotsman
- 12 O The (Glasgow) Herald
- 13 O The (Aberdeen) Press and Journal
- 14 Other Scottish/Welsh/regional or local daily morning newspaper
- 15 Other
- 16 I never read a daily morning newspaper
- 17 O Don't know
- 98 Skipped
- 99 Not Asked Admin/Not Shown

# Page: p1140q2

### **p1140q2**- Show if p1140q1 == 14/required

**OPEN TEXTBOX** 

Admin/Not Shown

You said that you read an 'other Scottish/Welsh/regional or local' daily morning newspaper. Please say here which newspaper this is.



# Page: p1140q3

### **p1140q3**- Show if p1140q1 == 15/required

**OPEN TEXTBOX** 

You said that you read an 'other' daily morning newspaper. Please say here which newspaper this is.

# Page: ECONVg1

### **ECONVg1**- Show all respondents/required

**GRID** 

Generally speaking, how responsible, if at all, would you say the British government is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is 'not at all responsibile' and 10 is 'fully responsibile'.

#### **ROWS**

Order as shown

ECONVq1

#### COLUMNS

### Order as shown

- 1 o 0 not at all responsible
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 o 5 exactly in the middle
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9

99

- 11 o 10 fully responsibile
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: ECONVg2

Not Asked

\_\_\_\_\_



# ECONVg2- Show all respondents/required

**GRID** 

And how responsible would you say the European Union is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is 'not at all responsibile' and 10 is 'fully responsibile'.

ROWS

Order as shown

ECONVq2

### **COLUMNS**

### Order as shown

- 1 0 not at all responsible
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 o 5 exactly in the middle
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 fully responsibile
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

# Page: emotionalpeople

How often would you say that each of the following people have made you feel the emotions below? (Please tick one answer on each horizontal row)

# EMODC- Show all respondents/required

GRID

# David Cameron

**ROWS** 

Order as shown

EMODCq1 Angry

EMODCq2 Anxious or afraid

EMODCq3 Enthusiastic, hopeful or proud

#### COLUMNS

### Order as shown

- 1 O Very Often
- 2 o Fairly Often
- 3 Occasionally
- 4 Rarely
- 5 o Never
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown



EMOGB- Show all respondent Gordon Brown	s/required	GRID
ROWS Order as shown EMOGBq1 EMOGBq2 EMOGBq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS Order as shown		
<ul> <li>1   Very Often</li> <li>2   Fairly Often</li> <li>3   Occasionally</li> <li>4   Rarely</li> <li>5   Never</li> </ul>		
<ul><li>8 Skipped</li><li>9 Not Asked</li></ul>		Admin/Not Shown Admin/Not Shown
EMONC- Show all respondent Nick Clegg	s/required	GRID
ROWS Order as shown EMONCq1 EMONCq2 EMONCq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS Order as shown		
<ul> <li>1   Very Often</li> <li>2   Fairly Often</li> <li>3   Occasionally</li> <li>4   Rarely</li> <li>5   Never</li> <li>8   Skipped</li> <li>9   Not Asked</li> </ul>		Admin/Not Shown Admin/Not Shown



EMODB- Show all responder David Miliband	nts/required	GRID
ROWS Order as shown EMODBq1 EMODBq2 EMODBq3 COLUMNS Order as shown	Angry Anxious or afraid Enthusiastic, hopeful or proud	
<ul> <li>1</li></ul>		Admin/Not Shown Admin/Not Shown
EMOEB- Show all responden Ed Miliband	ts/required	GRID
ROWS Order as shown EMOEBq1 EMOEBq2 EMOEBq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS  Order as shown  1		
8 Skipped 9 Not Asked		Admin/Not Shown Admin/Not Shown



EMOEBa- Show all respondented Balls	ts/required	GRID
ROWS Order as shown EMOEBaq1 EMOEBaq2 EMOEBaq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS  Order as shown  1		
<ul> <li>3 Occasionally</li> <li>4 Rarely</li> <li>5 Never</li> <li>8 Skipped</li> </ul>		Admin/Not Shown
9 Not Asked  EMODA- Show all respondent Diane Abbott	s/required	Admin/Not Shown GRID
ROWS Order as shown EMODAq1 EMODAq2 EMODAq3 COLUMNS	Angry Anxious or afraid Enthusiastic, hopeful or proud	
Order as shown  1		
<ul><li>5 O Never</li><li>8 Skipped</li><li>9 Not Asked</li></ul>		Admin/Not Shown Admin/Not Shown



EMOAB- Show all respondents/required			GRID	
An	dy E	Burnham		
D.O.				
	WS			
Or	der	as shown		
ΕN	10A	Bq1	Angry	
ΕN	10A	Bq2	Anxious or afraid	
ΕN	10A	Bq3	Enthusiastic, hopeful or proud	
CC	LUN	ИNS		
Or	der	as shown		
1	0	Very Often		
2	0	Fairly Often		
3	0	Occasionally		
4	0	Rarely		
5	0	Never		
8		Skipped		Admin/Not Shown
9		Not Asked		Admin/Not Shown

# Page: emotionalparty

And how often would you say that each of the following parties have made you feel the emotions below? (Please tick one answer on each horizontal row)

	EMOCP- Show all respondents/required GRI Conservative party			GRID
ROW Orde EMO EMO	er a OCP OCP	q2	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLU	JM		Zitar dolasticy inoperar or produ	
1 C 2 C 3 C 4 C 5 C 8		Very Often Fairly Often Occasionally Rarely Never Skipped Not Asked		Admin/Not Shown Admin/Not Shown



EMOLP- Show all respondents Labour party	s/required 	GRID
ROWS Order as shown EMOLPq1 EMOLPq2 EMOLPq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS Order as shown		
<ol> <li>Very Often</li> <li>Fairly Often</li> <li>Occasionally</li> <li>Rarely</li> <li>Never</li> </ol>		
<ul><li>8 Skipped</li><li>9 Not Asked</li></ul>		Admin/Not Shown Admin/Not Shown
EMOLD- Show all respondent Liberal Democrat party	rs/required	GRID
ROWS Order as shown EMOLDq1 EMOLDq2 EMOLDq3	Angry Anxious or afraid Enthusiastic, hopeful or proud	
COLUMNS Order as shown		
1  Very Often 2  Fairly Often 3  Occasionally 4  Rarely 5  Never 8  Skipped 9  Not Asked		Admin/Not Shown Admin/Not Shown

# Page: HPq1 \*\*Moving on...\*\*



### **HPq1**- Show all respondents/required **MULTIPLE CHOICE** Which, if any, of the following parties would you NEVER consider voting for? Order as shown 1 □ Conservative 2 Labour 3 □ Liberal Democrat 4 Scottish National Party (SNP)/ Plaid Cymru 5 □ UKIP 6 □ Green 7 D BNP 8 Other party 9 D Not applicable, there is no party I would Exclude other punches NEVER consider voting for 10 □ Don't know Exclude other punches Page: HPq5 \*\*Thinking about the UK government at westminster...\*\* **HPq5**- Show all respondents/required SINGLE CHOICE Which ONE of the following do you think would generally be better for Britain nowadays? Order as shown 1 o To have a government formed by one political party on its own 2 o To have a government formed by two political parties together - in coalition 3 O Don't know 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown Page: HPg3



## **HPg3**- Show all respondents/required

**GRID** 

And still thinking generally about what would be better for Britain nowadays, how much do you support or oppose each of the following outcomes? Please use the following 0 to 10 scale where 0 is "strongly oppose" and 10 is "strongly support".

#### **ROWS**

#### Order as shown

HPq11 A Labour government with Labour ruling on its own

HPq12 A Conservative govt with the Conservatives ruling on their own

HPq13 A Labour/ Liberal Democrat coalition
HPq14 A Conservative/ Liberal Democrat coalition

HPq15 A 'Grand Coalition', with all three main parties ruling together

#### COLUMNS

### Order as shown

- 1 0 Strongly oppose
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 5 Neither support nor oppose
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly support
- 12 O Don't know

98 Skipped Admin/Not Shown

99 Not Asked Admin/Not Shown

# Page: MPq1

### MPq1- Show all respondents/required

SINGLE CHOICE

I am now going to ask you to think back one year. Compared to your expectations at that time, how do you think the general economic situation in this country has changed over the last 12 months?

### Order as shown

- 1 O A lot better than expected
- 2 O A little better than expected
- 3 O The same as expected
- 4 O A little worse than expected
- 5 O A lot worse than expected
- 6 O Don't know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Page: MPq2



### MPq2- Show all respondents/required

SINGLE CHOICE

Do you think that Government policies have had a positive influence, a negative influence or no influence on economic conditions in Britain?

#### Order as shown

- 1 O Had a very positive influence
- 2 O A fairly positive influence
- 3 O No effect one way or the other
- 4 o A fairly negative influence
- 5 O No influence
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

# Page: MPq3

## MPq3- Show all respondents/required

SINGLE CHOICE

In view of the general economic situation, do you think now is the right or wrong time for people to make major purchases, such as furniture or electrical goods?

#### Order as shown

- 1 O Now is the right time for people to make major purchases
- 2 O Now is neither right nor wrong time to make major purchases
- 3 O Now is the wrong time to make major purchases
- 4 o Don't know
- 8 Skipped Admin/Not Shown

9 Not Asked

Admin/Not Shown

# Page: p1510q1

### p1510q1- Show all respondents/required

SINGLE CHOICE

### Generally speaking, how often can you trust other people?

### Order as shown

- 1 o Always
- 2 O Most of the time
- 3 O About half the time
- 4 o Once in a while
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: p1510q2



### p1510q2- Show all respondents/required

SINGLE CHOICE

How often do politics and government seem so complicated that you can't really understand what's going on?

### Order as shown

- 1 O All the time
- 2 O Most of the time
- About half the time 3
- Some of the time
- 5 Never
- 8 Skipped

Admin/Not Shown Not Asked

Admin/Not Shown

# Page: p1510q3

### p1510q3- Show all respondents/required

SINGLE CHOICE

### How well do you understand the important political issues facing our country?

#### Order as shown

- 1 o Extremely well
- Very well
- 3 O Moderately well
- 4 O Slightly well
- 5 Not well at all
- 8 Skipped
- Admin/Not Shown 9 Not Asked Admin/Not Shown

# Page: p1510q4

# p1510q4- Show all respondents/required

SINGLE CHOICE

### How much do public officials care what people like you think?

### Order as shown

- 1 o A great deal
- 2 O A lot
- 3 O A moderate amount
- 4 A little
- 5 Not at all
- 8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

# Page: p1510q5



# p1510q5- Show all respondents/required

SINGLE CHOICE

### How much can people like you affect what the government does?

#### Order as shown

- A great deal
- A lot
- 3 A moderate amount
- 4 A little
- 5 Not at all
- 8 Skipped

Admin/Not Shown

Not Asked

Admin/Not Shown

# Page: p1511intro

Now we're going to ask you a few questions about your involvement in various activities. Please click the arrow to continue.

# Page: p1511grid

# p1511grid-Show all respondents/required

For each of the following activities, please say how willing you would be to take part. Please use the 0-10 scale, where 10 means you would be very willing to take part and 0 you would not be willing at all.

#### **ROWS**

#### Randomize rows

p1511q1	Donating blood
---------	----------------

Helping to renovate a local park or amenity p1511q2

p1511q3 Serving as a school governor p1511q4 Standing as a local councillor

Participating in a Neighbourhood Watch scheme p1511q5

Assisting a meals on wheels service p1511q6

### **COLUMNS**

### Order as shown

- 10 very willing
- 2 0 9
- 3 0
- 4 0 7
- 5 0 6
- 6 0 5
- 7 4
- 0 3
- 9 0 2
- 10 0 1
- 11 O Not at all willing
- 12 O Don't know
- 98 Admin/Not Shown Skipped Not Asked
- 99

Admin/Not Shown

# Page: p1511q7



# p1511q7- Show all respondents/required

SINGLE CHOICE

### How long have you lived in the local community?

#### Order as shown

- 1 Less than a year
- 2 O Between one and five years
- 3 O More than five years
- 4 o Don't know
- 8 Skipped9 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: p1511q8

# p1511q8- Show all respondents/required

**MULTIPLE CHOICE** 

Over the past five years or so, have you done any of the following things to express your views about something the government should or should not be doing? (Please tick all that apply.)

### Order as shown

- 1 □ Contacted a politician or government official either in person or in writing, or some other way

- 4 

  None of them Exclude other punches

# Page: p1508q4

### p1508q4- Show all respondents/required

SINGLE CHOICE

Which of the party leaders, or potential party leaders, do you think would do the best job in managing Britain's economy?

### Randomly rotate response options

- 1 O David Cameron
- 2 O Nick Clegg
- 3 O Ed Miliband
- 4 O David Miliband
- 5 O Ed Balls
- 6 O Diane Abbott
- 7 o Andy Burnham
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

# Page: p1515q1

Not Asked

53



#### **p1515q1**- Show all respondents/required

**MULTIPLE CHOICE** 

Which, if any, of the following sites are you currently registered with and use? (Please select all that apply)

#### Randomize response options

- 1 

  BBC Communities
- 2 □ Bebo
- 3 del.icio.us
- 4 □ Digg
- 5 🗆 Facebook
- 6 □ Flickr
- 7 

   Friends Reunited
- 8 🗆 Hi5
- 9 🗆 Linkedin
- 10 □ MSN Groups
- 11 □ Myspace
- 12 □ Second Life
- 13 □ Six Apart : Typepad
- 14 □ Twitter
- 15 □ WordPress
- 16 □ Yahoo Groups
- 17 □ YouTube
- 18 

  None of the above

Not randomized, exclude other punches

## Page: p1515grid



p1515grid- Show if not 18 in In an average day, how much t	p1515q1/required ime do you spend using the following online serv	GRID
ROWS  Randomize rows  p1515q2  p1515q3  p1515q4  p1515q6  p1515q7  p1515q8  p1515q9  p1515q10  p1515q11  p1515q12  p1515q13	BBC Communities Bebo del.icio.us Digg Facebook Flickr Friends Reunited Hi5 Linkedin MSN Groups Myspace Second Life	nce(s):
p1515q13 p1515q14 p1515q15 p1515q16 p1515q17 p1515q18 COLUMNS	Six Apart : Typepad Twitter WordPress Yahoo Groups YouTube	
Order as shown  1  O None 2  O Under 15 mins 3  O 16 - 30 mins 4  O 31 mins -1 hour 5  O More than an hour 6  O Not sure 8  Skipped 9  Not Asked		Admin/Not Shown Admin/Not Shown

## Page: p10070q1



#### p10070q1- Show all respondents/required

SINGLE CHOICE

Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? Please use the 0 to 10 scale again, where 0 means would try to take advantage and 10 means would try to be fair.

#### Order as shown

- 1 0 Try to take advantage
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 Try to be fair
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

## Page: p10070q2

#### p10070q2- Show all respondents/required

SINGLE CHOICE

Now, thinking about British political institutions like Parliament, please use the 0 to 10 scale to indicate how much trust you have for each of the following, where 0 means no trust and 10 means a great deal of trust. How much do you trust political parties?

#### Order as shown

- 1 0 No trust
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O 10 A great deal of trust
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

## Page: p10070q3



And he	ow much do you trust the Parliament at Westminster?	SINGLE CHOICE
Order	as shown	
1 0	0 - No trust	
2 0	1	
3 0	2	
4 0	3	
5 0	4	
6 0	5	
7 0	6	
8 0	7	
9 0	8	
10 0	9	
11 0	10 - A great deal of trust	
	_	
98	Skipped	
98 99 <b>Pag</b> (	_	Admin/Not Shown
98 99 Page <b>p100</b> How n	Skipped Not Asked  2: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?	Admin/Not Shown Admin/Not Shown
98 99 Page <b>p100</b> How n	Skipped Not Asked  2: p10070q4  70q4- Show all respondents/required	Admin/Not Shown
98 99 Page <b>p100</b> How n	Skipped Not Asked  2: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?	Admin/Not Shown
98 99 Page p100 How n	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown	Admin/Not Shown
98 99 <b>Pago</b> <b>p100</b> <b>How n</b> <i>Order</i> 0	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1 2	Admin/Not Shown
98 99 <b>Page</b> <b>p100</b> <b>How n</b> 0 Order (1	Skipped Not Asked  2: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3	Admin/Not Shown
98 99 <b>Page</b> <b>p100</b> <b>How n</b> 0 rder (2 0 3 0 4 0 5 0 0	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4	Admin/Not Shown
98 99 <b>Page</b> <b>p100</b> <b>How n</b> 2	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5	Admin/Not Shown
98 99 <b>Page</b> <b>p100</b> <b>How n</b> 1	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5  6	Admin/Not Shown
Page Page Page Phown Order  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Skipped Not Asked  2: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5  6  7	Admin/Not Shown
98 99 Page p100 How n 0rder 1	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5  6  7  8	Admin/Not Shown
98 99 Page p100 How n 0 cder ( 1	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5  6  7  8  9	Admin/Not Shown
98 99 Page p100 How n 0rder 1	Skipped Not Asked  e: p10070q4  70q4- Show all respondents/required nuch do you trust British politicians generally?  as shown  0 - No trust  1  2  3  4  5  6  7  8	Admin/Not Shown



p10070q5- Show all respondents/required  How much do you trust the Police?	SINGLE CHOICE
Order as shown	
1 ○ 0 - No trust	
2 0 1	
3 0 2	
4 0 3	
5 0 4	
5 0 5	
7 0 6	
8 0 7	
9 0 8	
10 0 9	
11 ○ 10 - A great deal of trust	
•	
98 Skipped	
98 Skipped 99 Not Asked Page: p10070q6 p10070q6- Show all respondents/required	Admin/Not Shown
98 Skipped 99 Not Asked  Page: p10070q6  p10070q6- Show all respondents/required How much do you trust the Courts?	Admin/Not Shown Admin/Not Shown SINGLE CHOICE
Page: p10070q6  p10070q6- Show all respondents/required How much do you trust the Courts?  Order as shown	Admin/Not Shown
Page: p10070q6  p10070q6- Show all respondents/required How much do you trust the Courts?  Order as shown  1  0  0 - No trust	Admin/Not Shown
Page: p10070q6  Page: p10070q6  Pologo Show all respondents/required  How much do you trust the Courts?  Page as shown  1 0 0 - No trust 2 0 1	Admin/Not Shown
Page: p10070q6  P10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
Page: p10070q6  P10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
Page: p10070q6  P10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
Page: p10070q6  P10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
98	Admin/Not Shown
98	Admin/Not Shown
98 Skipped 99 Not Asked  Page: p10070q6  p10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
98 Skipped 99 Not Asked  Page: p10070q6  p10070q6- Show all respondents/required  How much do you trust the Courts?  Order as shown  1	Admin/Not Shown
98	Admin/Not Shown



#### p10070q7- Show all respondents/required SINGLE CHOICE How much do you trust the banks in Britain? Order as shown 0 - No trust 2 1 3 0 2 4 0 3 5 0 4 6 0 5 7 0 6 8 0 7 9 0 8 10 0 9 11 0 10 - A great deal of trust 98 Admin/Not Shown Skipped Not Asked 99 Admin/Not Shown Page: p10100q5 p10100q5- Show all respondents/required SINGLE CHOICE And when you think about the future of the United Kingdom as a whole, are you generally Order as shown 1 Very optimistic 2 Somewhat optimistic 3 Neither optimistic nor pessimistic Somewhat pessimistic 4 5 Very pessimistic Don't know 6 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown Page: p10100q7 p10100q7- Show all respondents **OPEN INTEGER TEXTBOX** As far as you know, what is the current unemployment rate in the United Kingdom, that is, of the adults in the United Kingdom who want to work, what percent of them would you guess are now unemployed and looking for a job? (if you do not know, please skip this question) Require integer value between 0 and 100 998 Skipped Admin/Not Shown 999 Not Asked Admin/Not Shown

Page: p10100q8



p10100q8- Show all respondents

**OPEN INTEGER TEXTBOX** 

What is your best guess of the average price of a pint of milk? (Please answer in pence not pounds. If you do not know, please provide your best guess or skip this question.)

Require integer value between 0 and 1000

9998SkippedAdmin/Not Shown9999Not AskedAdmin/Not Shown

## Page: p10100q9

#### p10100q9- Show all respondents

**OPEN INTEGER TEXTBOX** 

And what is your best guess of the average price of a litre of petrol? (Please answer in pence not pounds. If you do not know, please provide your best guess or skip this question.)

Require integer value between 0 and 1000

9998SkippedAdmin/Not Shown9999Not AskedAdmin/Not Shown

### Page: charityq1

#### charityq1- Show all respondents/required

SINGLE CHOICE

<u>>During the year 2009</u>, did you, or anyone in your family, donate money, assets or property /goods, with a combined value of <u>>more than £25</u> to charitable orreligious organisations?

#### Order as shown

- 1  $\circ$  Yes I/ my family have
- 2 O No, I/ my family have not
- 3 Don't know/ can't remember
- 8 Skipped

Admin/Not Shown

9 Not Asked Admin/Not Shown

## Page: charityg1



#### charityg1- Show if charityq1 == 1/required

**GRID-OPEN** 

Please indicate the types of organisation to which you, or a member of your family, made donations and the approximate value, pounds, of your donation in the year 2009. (Please type your answer in numbers not words. You do not need to include the  $\pounds$  sign)

**ROWS** 

Order as shown

charityq2 Donations specifically for <u>religious purposes or spiritual

development</u> (e.g. to a church, synagogue, mosque etc.)?

charityq3 Organisations that served a <u>combination of purposes </u>

(e.g. the United Way, the United Jewish Appeal, the Catholic

Charities)?

charityq4 Organisations that <u>help people in need</u> of <u>food,

shelter, or other basic necessities?</u>

charityq5 <u>Health care or medical research organisations </u> (e.g.

hospitals, nursing homes etc.)?

charityq6 Towards <u>educational</u> purposes (e.g. schools, universities,

PTAs, libraries, scholarship funds etc.)?

charity7 Organisations that provide <u>youth or family services</u> (e.g.

the scouts, family action etc.)?

charityq8 Organisations that support or promote the <u>arts, culture, or

ethnic awareness</u> (e.g. a museum, theatre etc.)?

charity9 Organisations that <u>improve neighbourhoods and communities

</u>(e.g. to community associations etc.)?

charityq10 Organisations that <u>preserve the environment</u> (e.g. for

conservation efforts, animal protection, parks etc.)?

**COLUMNS** 

Order as shown

1 AMOUNT

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

Page: charitysplit

Module: p320\_p340

Module: p320

Page: p320q1

p320q1- Show all respondents/required

**RULE** 

And where would you place <u>the Labour Party</u> on this scale?

Values in range 0 to 10

0 < left
10 > right
Maximum
Maximum

997□ Don't Know

998SkippedAdmin/Not Shown999Not AskedAdmin/Not Shown



Page: p320q2

**p320q2**- Show if p320q1 >=0 and p320q1 <=10/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 o very certain
- pretty certain
- not very certain
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

Module: p330

Page: p330q1

#### p330q1- Show all respondents/required

**RULE** 

And where would you place <u>the Liberal Democrat Party</u> on this scale?

Values in range 0 to 10

0 < left Minimum 10 > right Maximum

997 Don't Know

998 Skipped Admin/Not Shown Admin/Not Shown 999 Not Asked

Page: p330q2

## **p330q2**- Show if p330q1 >=0 and p330q1 <=10/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 o very certain
- pretty certain
- 3 not very certain
- 8 Skipped Admin/Not Shown Admin/Not Shown

Not Asked

Module: p340

Page: p340q1

Page: p67q1



p340q1- Show all respondents/required  And where would you place <u>the Conservative Party</u> on this	RULE s scale?
Values in range 0 to 10	
0 < left	Minimum
10 > right	Maximum
997 Don't Know	Advair /Nat Charre
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown
Page: p340q2	
p340q2- Show if p340q1 >=0 and p340q1 <=10/required How certain are you of this?	SINGLE CHOICE
Order as shown	
1 o very certain	
2 o pretty certain	
<ul><li>3 o not very certain</li><li>8 Skipped</li></ul>	Admin/Not Shown
	Admin/Not Shown
9 Not Asked	
Module: modp65_p67	
Module: modp65_p67	SINGLE CHOICE r increase government
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of	
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?	
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1   Reduce national debt 2   Increase government spending	
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1   Reduce national debt 2   Increase government spending 3   Don't know	r increase government
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1   Reduce national debt 2   Increase government spending	
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1   Reduce national debt 2   Increase government spending 3   Don't know 8   Skipped	r increase government  Admin/Not Shown
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt or spending?  Order as shown  1	Admin/Not Shown Admin/Not Shown
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1   Reduce national debt 2   Increase government spending 3   Don't know 8   Skipped 9   Not Asked	Admin/Not Shown Admin/Not Shown SINGLE CHOICE
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt of spending?  Order as shown  1	Admin/Not Shown Admin/Not Shown SINGLE CHOICE
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt or spending?  Order as shown  1	Admin/Not Shown Admin/Not Shown SINGLE CHOICE
Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt or spending?  Order as shown  1	Admin/Not Shown Admin/Not Shown SINGLE CHOICE
Module: modp65_p67  Page: p65q1  p65q1- Show all respondents/required If you had to choose, would you rather reduce the national debt or spending?  Order as shown  1	Admin/Not Shown Admin/Not Shown SINGLE CHOICE



#### p67q1- Show all respondents/required

SINGLE CHOICE

If you had to choose, would you rather increase government spending or reduce taxes?

#### Order as shown

1 o Increase government spending

2 O Reduce taxes

3 O Don't know

8 Skipped

9 Not Asked

Admin/Not Shown
Admin/Not Shown

Module: p104\_p107

Module: p104

Page: p104q1

#### p104q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place yourself on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O 10 Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

Page: p104q2



# p104q2- Show if p104q1 !=12/required How certain are you of this?

SINGLE CHOICE

## Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

## Module: p105

## Page: p105q1

#### p105q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Labour Party on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 ° 7 9 ° 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown
Admin/Not Shown

Not Asked Adm

Page: p105q2



# p105q2- Show if p105q1 !=12/required How certain are you of this?

SINGLE CHOICE

#### Order as shown

- 1 very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

## Module: p106

## Page: p106q1

#### p106q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Conservative Party on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

Page: p106q2

Not Asked



# **p106q2**- Show if p106q1 !=12/required How certain are you of this?

SINGLE CHOICE

## Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

## Module: p107

## Page: p107q1

#### p107q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the Liberal Democrats on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

Page: p107q2

Not Asked



# p107q2- Show if p107q1 !=12/required How certain are you of this?

SINGLE CHOICE

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

## Module: scotland if p10q1==2

## Page: p108q1

#### p108q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the SNP on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- כ ∪ ס
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: p108q2



# **p108q2**- Show if p108q1 !=12/required How certain are you of this?

SINGLE CHOICE

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

## Module: wales1 if p10q1==3

## Page: p109q1

#### p109q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place Plaid Cymru on this scale?

#### Order as shown

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

9 Not Asked

Admin/Not Shown Admin/Not Shown

Page: p109q2



#### p109q2- Show if p109q1 !=12/required How certain are you of this?

SINGLE CHOICE

#### Order as shown

- very certain
- pretty certain
- 3 not very certain
- 8 Skipped

Not Asked

Admin/Not Shown Admin/Not Shown

Module: p110\_p113

Module: p110

Page: p10000q1

#### p10000q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place your own view?

#### Order as shown

- 0 Reducing crime more important
- 2 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0
- 8 0 7
- 9 0
- 10 0
- 10 Rights of accused more important
- 98 Skipped Admin/Not Shown Admin/Not Shown
- 99 Not Asked

Page: p10000q2

### p10000q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- very certain
- 2 pretty certain
- 3 not very certain
- 8 Skipped Admin/Not Shown



## Module: p111

## Page: p10001q1

#### p10001q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Labour Party?

#### Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 –Rights of accused more important
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

## Page: p10001q2

### p10001q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Module: p112

## Page: p10003q1



#### p10003q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Conservative Party?

#### Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 2 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

### Page: p10003q2

## p10003q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

## Module: p113

## Page: p10004q1



#### p10004q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Liberal Democrats?

#### Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

### Page: p10004q2

## p10004q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

## Module: scotland2 if p10q1==2

Page: p10005q1



#### p10005q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Scottish National Party (SNP)?

#### Order as shown

- 0 Reducing crime more important
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 Rights of accused more important
- 98 Admin/Not Shown Skipped 99 Not Asked Admin/Not Shown

## Page: p10005q2

### p10005q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- not very certain
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

## Module: wales2 if p10q1==3

Page: p10006q1



#### p10006q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place Plaid Cymru?

#### Order as shown

- 1 0 − Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 0 9 3
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 09
- 11 O Rights of accused more important
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown

### Page: p10006q2

## p10006q2- Show all respondents/required

SINGLE CHOICE

#### How certain are you of this?

#### Order as shown

- 1 o very certain
- 2 o pretty certain
- 3 o not very certain
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Module: charity if charitysplit==2

## Page: cgg11grid

We are now giving you the chance to donate up to all 150 of your points for this survey to charity.

On the next page we will be giving you the chance to donate all or some of your points to one of the following charities;

Alzheimer's Society

Amnesty International

**British Heart Foundation** 

Cancer Research

Marie Curie

**NSPCC** 

Oxfam



Plan International

**RSPCA** 

Shelter

#### cgg11grid- Show all respondents/required

**GRID-OPEN** 

How many points would you like to donate to charity and how many points would you like to keep for yourself? (Please ensure that the total adds up to 150 points)

**ROWS** 

Order as shown

CGgrid1q1 For charity
CGgrid1q2 For myself

**COLUMNS** 

Order as shown

1 AMOUNT

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

### Page: cgq2single

#### cgq2single- Show if CGgrid1q1[0] >0/required

SINGLE CHOICE

Please indicate which charity you would like to donate your \$CGgrid1q1 points to.

#### Order as shown

- 1 O Alzheimer's Society
- 2 O Amnesty International
- 3 O British Heart Foundation
- 4 o Cancer Research
- 5 O Marie Curie
- 6 o NSPCC
- 7 Oxfam
- 8 O Plan International

Not Asked

- 9 O RSPCA
- 10 O Shelter
- 98 Skipped

99

Admin/Not Shown

Admin/Not Shown

## Module: oxford if bccap\_group==2

Page: count12

Page: Page1

<span style="color:red"><b>Can you think of anyone else? These might be people from your family,
our family, from work, from the neighbourhood, from some other organizations you belong to, or
they might be someone else. You might have talked with them about the recent national election,
local politicians or election, or issues that government deals with, such as the economy, the
environment, immigration, or health care. </b></span>

<span style="color:red"><b>Please either input the names or indicate that you don't discuss politics
with others</b></span>



<span style="color:red"><b>Please input at least one name or select that you do not discuss
politics</b></span>

#### **OXF1tgrid**- Show all respondents

**GRID-OPEN** 

Thinking back over the last month, please give the names of those with whom you discussed politics. Please list only their initials.

D	0	١	٨	IC
П	U	١	/١	IJ

Order as shown

OXF1a	Name 1
OXF1b	Name 2
OXF1c	Name 3
OXF1d	Name 4
OXF1e	Name 5

#### COLUMNS

Order as shown

1 Political Di	scussant
----------------	----------

8	Skipped	Admin/Not Snown
9	Not Asked	Admin/Not Snown

#### **OXF1r**- Show if count1 and not flagadd

**MULTIPLE CHOICE** 

Order as shown

1 □ <b>l never discuss politics with others</b>

& Goto page Page1 if flag == 1 or flag2 == 1 or flagadd == 1

Page: OXF2grid

Not Asked



Admin/Not Shown

_	grid- Show if not 1 in OXF1 ick all that apply about ea	1r/required ach person with whom you discussed polit	GRID-CHECK
ROWS			
Order as		50V54	
OXF2 OXF3		SOXF1a_name	
OXF3		SOXF1b_name SOXF1c_name	
OXF5		SOXI 1C_name	
OXF6		SOXF1e_name	
COLUMI		<del></del>	
Order as			
1 🗆	Is not born in the UK		
	Is of a different race or eth	nnicity than me	
	Holds an undergraduate d	•	
4 🗆 I	Is a woman		
5 🗆 l	Is my spouse / partner		
	Is another family member		
	Considers someone else o	n this list a	
	close friend		
	Recently lost a job	nt nolitical	
	Likely to vote for a different party	пі роппса	
	None of these		Exclude other punches
Page	: online		
<b>OXPgr</b>	rid1- Show all respondents	s/required	GRID
_		any online forums related to politics, or i	n which political
topics a	re discussed. (e.g., blogs,	newsgroups, Facebook, comment sections	s, email lists, listservs,
boards 6	etc.)		
ROWS			
Order as	s shown		
OFPq1		Comment or activity participate	
OFPq2		Read or follow the discussion	
COLUMI			
Order as			
	Frequently		
	Sometimes		
	Rarely		
	Never		
8 .	Skipped		Admin/Not Shown
	Alat Aalaal		A . I / A I I C I



#### **OXPgrid2**- Show all respondents/required

**GRID** 

Do you read/and or participate in any online forums that are not related to politics, or in which political topics are not discussed. (e.g., blogs, newsgroups, Facebook, comment sections, email lists, listservs, boards etc.)

**ROWS** 

Order as shown

OFPq4 Comment or activity participate Read or follow the discussion

**COLUMNS** 

Order as shown

1 ° Frequently2 ° Sometimes

3 · Rarely 4 · Never

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

Page: snbpAq1count

Page: snbpAq2count

Page: snbpAq3count

Page: snbpBq1count

Page: snbpBq2count

Page: anothersplit

Page: OXF13a

## **OXF13a**- Show if panman.source==236/required

SINGLE CHOICE

#### **Network A Assignment**

#### Order as shown

- 1 O Your friends
- 2 O Your neighbors
- 3 O Your coworkers
- 4 O Your family
- 8 Skipped

Admin/Not Shown

Not Asked Admin/Not Shown

Page: OXF13b



OXF13b- Show if panman.source==236/required Network B Assignment	SINGLE CHOICE
Order as shown	
1 o Your friends	
2 • Your neighbors	
<ul><li>3 · Your coworkers</li><li>4 · Your family</li></ul>	
8 Skipped	Admin/Not Shown
9 Not Asked	Admin/Not Shown
Page: OXF13c	
OXF13c- Show if panman.source==236/required Party A Assignment	SINGLE CHOICE
Order as shown	
1 O Labour	
2 O Conservatives	
3 O LibDems	
<ul><li>4 O British National Party (BNP)</li><li>8 Skipped</li></ul>	Admin/Not Shown
9 Not Asked	Admin/Not Shown
Page: OXF13d	
OXF13d- Show if panman.source==236/required Party B Assignment	SINGLE CHOICE
Order as shown	
1 o Labour	
2 O Conservatives	
3 O LibDems	
<ul><li>4 O British National Party (BNP)</li><li>8 Skipped</li></ul>	Admin/Not Shown
9 Not Asked	Admin/Not Shown
	,
Page: OXF13e	



# OXF13e- Show if panman.source==236/required SINGLE CHOICE Corporation A Assignment

#### Order as shown

- 1 O Banks and financial institutions
- 2 o Major corporations
- 3 o Telecommunications companies
- 4 o Engineering companies
- 5 o Technology companies
- 6 O HSBC
- 7 O Deutsche Bank
- 8 O Goldman Sachs
- 9 · Vodafone
- 10 O Deutsche Telecomm
- 11 O British Telecomm (BT)
- 12 O British American Tobacco
- 13 O BAE/KT
- 14 O Shell
- 15 O Apple
- 16 o Google
- 17 O Dell
- 18 o Tesco
- 19 O Sainsbury
- 20 O ASDA
- 21 O Bayer
- 22 O British Airways
- 23 O Lufthansa
- 98 Skipped

99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: OXF13f

.....



# OXF13f- Show if panman.source==236/required SINGLE CHOICE Corporation B Assignment

#### Order as shown

- 1 O Banks and financial institutions
- 2 o Major corporations
- 3 o Telecommunications companies
- 4 o Engineering companies
- 5 o Technology companies
- 6 O HSBC
- 7 O Deutsche Bank
- 8 O Goldman Sachs
- 9 · Vodafone
- 10 O Deutsche Telecomm
- 11 O British Telecomm (BT)
- 12 O British American Tobacco
- 13 O BAE/KT
- 14 O Shell
- 15 O Apple
- 16 O Google
- 17 O Dell
- 18 O Tesco
- 19 O Sainsbury
- 20 O ASDA
- 21 O Bayer
- 22 O British Airways
- 23 O Lufthansa
- 98 Skipped

99 Not Asked

Admin/Not Shown Admin/Not Shown

## Page: PAGE5 if OXF2931 in [1,2,3]



#### **OXF14grid**- Show all respondents

**GRID** 

Now, thinking not only about asylum seekers, but about immigrants to the United Kingdom in general, please indicate your own opinion on the following issue. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.

#### ROWS

Order	as	sh	0	wn
OVE1/				

OXF14	Yourself
OXF14a	\$OXF13a
OXF14b	\$OXF13b
OXF14c	\$OXF13c
OXF14d	\$OXF13d
OXF14e	\$OXF13e
OXF14f	\$OXF13f

#### **COLUMNS**

#### Order as shown

- 0 0 Immigrants hurt the British economy by taking jobs away from British people
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 0 8
- 9 0 9
- 10 · 10 Immigrants help the British economy by taking unfilled jobs or creating new jobs
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

& Goto page PAGE5 if immigflag

## Page: issuespace

### **OXF28a**- Show if panman.source==236/required

SINGLE CHOICE

#### Network A Assignment

#### Order as shown

- 1 O Your friends
- 2 O Your neighbors
- 3 o Your coworkers
- 4 o Your family
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown



<b>OXF28b</b> - Show if panman.source==236/required SINGLE CHOICE				
Network B Assignment				
Order as shown				
1 O Your friends				
2 O Your neighbors				
3 · Your coworkers				
4 o Your family				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
OXF28c- Show if panman.source==236/required	SINGLE CHOICE			
Party A Assignment				
Order as shown				
1 O Labour				
2 O Conservatives				
3 · LibDems				
4 O British National Party (BNP)				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
<b>OXF28d</b> - Show if panman.source==236/required SINGLE CHOICE				
Party B Assignment				
Order as shown				
1 O Labour				
2 O Conservatives				
3 · LibDems				
4 O British National Party (BNP)				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			



### **OXF28e**- Show if panman.source==236/required

SINGLE CHOICE

#### **Corporation A Assignment**

#### Order as shown

- 1 O Banks and financial institutions
- 2 o Major corporations
- 3 Telecommunications companies
- 4 o Engineering companies
- 5 o Technology companies
- 6 O HSBC
- 7 O Deutsche Bank
- 8 O Goldman Sachs
- 9 · Vodafone
- 10 O Deutsche Telecomm
- 11 O British Telecomm (BT)
- 12 O British American Tobacco
- 13 O BAE/KT
- 14 O Shell
- 15 O Apple
- 16 O Google
- 17 O Dell
- 18 O Tesco
- 19 O Sainsbury
- 20 O ASDA
- 21 O Bayer
- 22 O British Airways
- 23 O Lufthansa
- 98 Skipped

Admin/Not Shown

99 Not Asked Admin/Not Shown



# OXF28f- Show if panman.source==236/required SINGLE CHOICE Corporation B Assignment

#### Order as shown

- 1 O Banks and financial institutions
- 2 Major corporations
- 3 Telecommunications companies
- 4 o Engineering companies
- 5 o Technology companies
- 6 O HSBC
- 7 O Deutsche Bank
- 8 O Goldman Sachs
- 9 · Vodafone
- 10 O Deutsche Telecomm
- 11 O British Telecomm (BT)
- 12 O British American Tobacco
- 13 O BAE/KT
- 14 O Shell
- 15 O Apple
- 16 O Google
- 17 O Dell
- 18 O Tesco
- 19 O Sainsbury
- 20 O ASDA
- 21 O Bayer
- 22 O British Airways
- 23 O Lufthansa
- 98 Skipped

Admin/Not Shown Admin/Not Shown

Page: PAGE9a if OXF2931 in [1,4,5]



### **OXF29grid**- Show all respondents

GRID

Admin/Not Shown

Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.

There is no "right" answer to this question.					
ROV	۸/۷				
		as shown			
			Variousle		
OXF			Yourself		
OXF			\$OXF28a		
OXF29b			\$OXF28b		
OXF	290		\$OXF28c		
OXF29d		b	\$OXF28d		
OXF29e		9	\$OXF28e		
OXF29f		:	\$OXF28f		
COL	.UN	1NS			
Ord	er d	as shown			
0	0	0 - A woman's place is in	the home		
1	0				
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10 - Women and men sho	ould have equal		
		roles in the workplace			
98		Skipped		Admin/Not Shown	

& Goto page PAGE9a if issueflag

Not Asked

99

## Page: PAGE9b if OXF2931 in [2,4,6]



### **OXF30grid**- Show all respondents

GRID

Admin/Not Shown

Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues.

There is no "right" answer to this question.

	There is no "right" answer to this question.					
	ROWS					
		as shown				
OXF30		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Yourself			
OXF30a		a	\$OXF28a			
OXF30b			\$OXF28b			
OXF30c			\$OXF28c			
OXF30d		d	\$OXF28d			
OXF30e		e	\$OXF28e			
OXF30f		f	\$OXF28f			
	COLUN	1NS				
	Order (	as shown				
	0 0	0 - No legal limits on pay	for executives			
	1 0					
	2 0	2				
	3 0	3				
	4 0	4				
	5 0	5				
	6 0	6				
	7 0	7				
	8 0	8				
	9 0	9				
	10 0	10 - Government should	l limit the pay of			
		corporative executives				
	98	Skipped		A	dmin/Not Shown	

& Goto page PAGE9b if issueflag

Not Asked

99

## Page: PAGE9c if OXF2931 in[3,5,6]



#### **OXF31grid**- Show all respondents

GRID

Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.

ROWS					
Order	as shown				
OXF31		Yourself			
OXF31	a	\$OXF28a			
OXF31	b	\$OXF28b			
OXF31	С	\$OXF28c			
OXF31	d	\$OXF28d			
OXF31	е	\$OXF28e			
OXF31	f	\$OXF28f			
COLUN	ЛNS				
Order	as shown				
0 0	0 O - Economic performance is more important than protecting the				

		environment
1	0	1

<sup>2 0 2</sup> 

& Goto page PAGE9c if issueflag

## Page: PAGE9d

<sup>3 0 3</sup> 

<sup>4 0 4</sup> 

<sup>5 0 5</sup> 

<sup>6 0 6</sup> 

<sup>7 0 7</sup> 

<sup>8 0 8</sup> 

<sup>9 0 9</sup> 

<sup>10</sup> O 10 - We should protect the environment even if it hurts economic performance

<sup>98</sup>SkippedAdmin/Not Shown99Not AskedAdmin/Not Shown



# **OXF310grid**-Show all respondents

**GRID** 

Please indicate your own opinion on the following issues. Also please provide your best guess as to the political opinions held by the indicated people and organizations on the same issues. There is no "right" answer to this question.

R	0	W	٧S

Order as shown	Ord	er	as	sh	own
----------------	-----	----	----	----	-----

OXF310	Yourself
OXF310a	\$OXF28a
OXF310b	\$OXF28b
OXF310c	\$OXF28c
OXF310d	\$OXF28d
OXF310e	\$OXF28e
OXF310f	\$OXF28f

#### **COLUMNS**

#### Order as shown

- 0 0 I prefer a society where some groups of people have much more money and resources than others.
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 0 8
- 9 0 9
- 10 10 I prefer a society where money and resources are divided evenly.
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

# Page: \_implicit\_17

# Module: socialnetworkbrokeragepageA

# Page: snbpAq1

Please choose an option, or select don't know.

<sup>\*\*</sup>Earlier in this survey we provided you with a summary of an important political issue adapted from news coverage. This article was based on events that were reported on the BBC and other prominent international journalistic outlets at some point during the past 15-20 years. We did, however, omit reference to identifying information such as the countries involved, time period in question and details of specific legal cases. The purpose of this research was academic; the intention was not simply to take the issue out of context. Please click the arrow to exit this survey.\*\*

<sup>\*\*</sup>Imagine you were hosting a party, and planned to invite friends from different parts of your life (e.g., work, school, social groups, neighborhood, etc.)\*\*



### **snbpAq1**- Show all respondents

SINGLE CHOICE

### Would you find it appealing to have all your friends get together at one event?

Order as shown

- 1 O Definitely not
- 2 o Probably not
- 3 O Maybe
- 4 o Probably yes
- 5 O Definitely yes
- 6 Don't know Show if snbpaq1counter > 1
- 8 Skipped

9 Not Asked Admin/Not Shown

& Goto page snbpAq1 if not snbpAq1

# Page: snbpAq2

Please choose an option, or select don't know.

\*\*Now, imagine you hosted an event attended by friends and family from your different social circles (e.g., work, school, social groups, neighborhood, etc.)\*\*

### **snbpAq2**- Show all respondents

SINGLE CHOICE

Admin/Not Shown

How many of the guests at this party would already know all or nearly all of the other guests?

#### Order as shown

- 1 O Almost all
- 2 O Some
- 3 Only a few
- 4 O None
- 5 O Don't know Show if snbpaq2counter > 1
  8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

& Goto page snbpAq2 if not snbpAq2

# Page: snbpAq3

Please choose an option, or select don't know.

\*\*Still imagining you hosted an event attended by friends and family from your different social circles (e.g., work, school, social groups, neighborhood, etc.)\*\*



### **snbpAq3**- Show all respondents

SINGLE CHOICE

Would your guests be likely to mix and mingle, or would they sort out into groups of people who already know each other well?

#### Order as shown

- 1 O Definitely mix and mingle
- 2 O Probably mix and mingle
- 3 Probably sort into pre-existing groups
- 4 O Definitely sort into pre-existing groups
- 5 O Don't know Show if snbpaq3counter > 1
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

& Goto page snbpAq3 if not snbpAq3

# Module: socialnetworkbrokeragepageB

# Page: snbpBq1

Please choose an option, or select don't know.

### **snbpBq1**- Show all respondents

SINGLE CHOICE

### Are you more comfortable interacting one-on-one or in a group?

#### Order as shown

- 1 o I definitely prefer one on one
- 2 o I usually prefer one on one
- 3 I like both equally
- 4 o I usually prefer in a group
- 5 I definitely prefer in a group
- 6 O Don't know Show if snbpbq1counter > 1
  8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

# Page: snbpBq2

Please choose an option, or select don't know.



# snbpBq2- Show all respondents

**GRID** 

When there is a conflict between your friends, are you more likely to pick sides, try to mediate, or try to stay out of it?

**ROWS** 

Order as shown

snbpBq2aPick sidessnbpBq2bMediatesnbpBq2cStay out of it

**COLUMNS** 

Order as shown

1 O Most likely

2 O Somewhat likely

3 O Not very likely

4 o Never do

5 O Don't know Show if snbpbq2counter > 1

8 Skipped Admin/Not Shown

9 Not Asked Admin/Not Shown

# Module: propensitytonegotiate

# Page: OXFptnq1

# **OXFptnq1**- Show all respondents/required

SINGLE CHOICE

You are buying a new car. How likely would you be to negotiate the price?

Order as shown

1 o 1 Not at all likely

2 0 2

3 0 3

4 0 4

5 0 5

6 0 6

7 o 7 Very likely

8 O Don't know

98 Skipped Admin/Not Shown

99 Not Asked Admin/Not Shown

# Page: OXFptnq2



# **OXFptnq2**- Show all respondents/required

SINGLE CHOICE

Imagine you are at the airport and the airline announces that the flight you are scheduled to take is overbooked. You are interested in possibly volunteering and ask what type of compensation the airline is offering. The airline representative says that you will receive a £300 voucher for relinquishing your seat. You notice that not many other people have offered to be bumped off this flight. How likely are you to ask for a voucher of greater value and/or amenities like an upgrade to first class?

#### Order as shown

- 1 o 1 Not at all likely
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 o 7 Very likely
- 8 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

# Module: justicenorms

# Page: justicenorms1

<sup>\*\*</sup>A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*



### jng1- Show all respondents/required

**GRID** 

Please indicate how fair or unfair each of the following price increases would be, given the associated increase in the cost of the materials to make the table.

**ROWS** 

Order as shown

inc30 <th

width="50%"><big><u>Cost of Materials</u></big><th

width="50%"><big><u>Price of

Table</u></big>£30 increase£20

increase

inc10 <a href="table width="100%" height="50px">£10</a>

increase£20 increase

inc40 £40

increase£20 increase

#### **COLUMNS**

### Order as shown

1 O Completely Fair

2 o Fair

3 · Acceptable

4 o Unfair

5 O Very Unfair

8 Skipped Admin/Not Shown

Not Asked Admin/Not Shown

# Page: justicenorms2

<sup>\*\*</sup>A large company produces tables and sells all that it can make at £200 each. Because of changes in the price of materials, the company is considering a change in the price of its table. \*\*



### jng2- Show all respondents/required

**GRID** 

Please indicate how fair or unfair each of the following price decreases would be, given the associated decrease in the cost of the materials to make the table.

**ROWS** 

Order as shown

dec30 <th

width="50%"><big><u>Cost of Materials</u></big><th

width="50%"><big><u>Price of

Table</u></big>£40 decrease£20

decrease

dec10 £30

decrease£10 decrease

dec40 £20

decreaseNo decrease

#### **COLUMNS**

# Order as shown

1 O Completely Fair

2 O Fair

3 O Acceptable

4 o Unfair

5 O Very Unfair

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

Module: ethorgh

Module: orgs

Page: orgrand

Page: group1 if orgsplit == 1

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_1\_\_Toyota\_Race.jpg"/>



### **oxg1q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
-----------	----------	---------

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7  $\square$  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know Not randomized,exclude other punches

#### oxg1q2- Show all respondents/required

SINGLE CHOICE

Not randomized, exclude other punches

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown
- Page: group2 if orgsplit == 2

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_2\_\_Toyota\_Race.jpg"/>



### **oxg2q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
-----------	----------	---------

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7  $\square$  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

Not randomized, exclude other punches Not randomized, exclude other punches

18 □ Don't know

### oxg2q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group3 if orgsplit == 3

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_3\_\_Toyota\_Race.jpg"/>



### **oxg3q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
-----------	----------	---------

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7  $\square$  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# **oxg3q2**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

#### Order as shown

- 1 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group4 if orgsplit == 4

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_4\_\_Toyota\_Sex.jpg"/>



### **oxg4q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
-----------	----------	---------

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 Surprise
- Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 

  Fear
- 10 

  Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

### oxg4q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 0
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped

Page: group5 if orgsplit == 5

99

Admin/Not Shown

# Admin/Not Shown

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC TEST OXFORD POST/Group 5 -</pre> \_Toyota\_Sex.jpg"/>



### **oxg5q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 □ Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

### **oxg5q2**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group6 if orgsplit == 6

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_6\_\_Toyota\_Sex.jpg"/>



### **oxg6q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

#### Randomize response options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 

Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# **oxg6q2**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Toyota?

#### Order as shown

- 1 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group7 if orgsplit == 7

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_7\_\_Dell\_Sex.jpg"/>



### **oxg7q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

#### Randomize response options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 □ Surprise
- Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 

  Fear
- 10 

  Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

Not randomized, exclude other punches 18 □ Don't know

### oxg7q2- Show all respondents/required

SINGLE CHOICE

Not randomized, exclude other punches

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Dell?

### Order as shown

- 1 o 0 I don't admire them
- 2
- 0
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped Admin/Not Shown Admin/Not Shown
- 99

# Page: group8 if orgsplit == 8

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC TEST OXFORD POST/Group 8 -</pre> \_Dell\_Sex.jpg"/>



### **oxg8q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know Not randomized,exclude other punches

#### oxg8q2- Show all respondents/required

SINGLE CHOICE

Not randomized, exclude other punches

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Dell?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped Admin/Not Shown
  99 Not Asked Admin/Not Shown
- JJ NOT ASKED

# Page: group9 if orgsplit == 9

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_9\_\_Dell\_Sex.jpg"/>



### **oxg9q1**- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

#### Randomize response options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 □ Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# **oxg9q2**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Dell?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group10 if orgsplit == 10

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_10\_\_British\_Airways\_Sex.jpg"/>



# oxg10q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

#### Randomize response options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg10q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate British Airways?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group11 if orgsplit == 11

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_11\_\_Shell\_Race.jpg"/>



# oxg11q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	ontions
Nullu	UIIIIZE	response	Options

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg11q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Shell?

#### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group12 if orgsplit == 12

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_12\_\_Shell\_Race.jpg"/>



# oxg12q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg12q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Shell?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group13 if orgsplit == 13

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_13\_\_Deutsche\_Bank.jpg"/>



# oxg13q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	ontions
Nullu	UIIIIZE	response	Options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 

  Fear
- 10 

  Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 □ Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg13q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Deutsche Bank?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group14 if orgsplit == 14

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_14\_\_HSBC\_Race.jpg"/>



# oxg14q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
-----------	----------	---------

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 Surprise
- Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 

  Fear
- 10 

  Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg14q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate HSBC?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 0
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99

Admin/Not Shown

Admin/Not Shown

# Page: group15 if orgsplit == 15

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC TEST OXFORD POST/Group 15 -</pre> \_HSBC\_Sex.jpg"/>



# oxg15q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	omize	response	ontions
Nullu	UIIIIZE	response	Options

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg15q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate HSBC?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group16 if orgsplit == 16

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_16\_\_HSBC\_Sex.jpg"/>



# oxg16q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	lomize	response	options

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg16q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate HSBC?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group17 if orgsplit == 17

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_17\_\_Goldman\_Sachs\_Sex.jpg"/>



# oxg17q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

	Randomiz	e response	options
--	----------	------------	---------

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg17q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?

#### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group18 if orgsplit == 18

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_18\_\_Goldman\_Sachs\_Sex.jpg"/>



# oxg18q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

#### Randomize response options

- 1 

  Contempt
- 2 

  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 

  Fear
- 10 

  Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 □ Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg18q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?

### Order as shown

- 1 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group19 if orgsplit == 19

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_19\_\_Goldman\_Sachs\_Sex.jpg"/>



# oxg19q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Rand	omize	response	ontions
Nullu	UIIIIZE	response	Options

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 □ Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg19q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Goldman Sachs?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

# Page: group20 if orgsplit == 20

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_20\_\_Google\_Sex.jpg"/>



# oxg20q1- Show all respondents/required

**MULTIPLE CHOICE** 

How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.)

Randomize	response	options
I WII WOITHE	1 63001136	OPLICITIO

- 1 

  Contempt
- 2  $\square$  Anger
- 3 

  Irritation
- 4 

  Frustration
- 5 

  Surprise
- 6 

  Embarrassment
- 7 

  Envy
- 8 

  Jealousy
- 9 🗆 Fear
- 10 □ Sadness
- 11 □ Shame
- 12 

  Amusement
- 13 □ Happiness
- 14 □ Pride
- 15 
  Relief
- 16 □ Guilt
- 17 □ None of these

18 □ Don't know

Not randomized, exclude other punches

Not randomized, exclude other punches

# oxg20q2- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Google?

### Order as shown

- 1 o 0 I don't admire them
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7  $\circ$  6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 I admire them very much
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

# Page: group21 if orgsplit == 21

<sup>\*\*</sup>Below is a summary of an important political issue adapted from news coverage. Please read the issue summary carefully before responding to the questions that follow it.\*\*

<sup>&</sup>lt;img src="https://surveyfiles.yougov.com/static/BC\_TEST\_OXFORD\_POST/Group\_21\_\_Google\_Sex.jpg"/>



### oxg21q1- Show all respondents/required **MULTIPLE CHOICE** How does this article make you feel? (Please select all that apply, even if you feel some emotions more strongly than others.) Randomize response options 1 Contempt 2 Anger 3 Irritation 4 Frustration 5 □ Surprise Embarrassment 7 Envy 8 Jealousy 9 Fear 10 Sadness 11 □ Shame 12 □ Amusement 13 □ Happiness 14 □ Pride 15 Relief 16 Guilt 17 □ None of these Not randomized, exclude other punches 18 Don't know Not randomized, exclude other punches oxg21q2- Show all respondents/required SINGLE CHOICE Using a scale that runs from 0 to 10, where 0 means I don't really admire them and 10 means I admire them very much, how would you rate Google? Order as shown 0 - I don't admire them 2 0 2 4 0 3 5 0 4 6 0 5 7 0 6 8 0 7 9 0 8 10 0 9 11 ○ 10 - I admire them very much 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown Page: finalsplits Module: finalqs Page: blocka

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>



<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

### **BAgrida**- Show if asplit==1/required

**GRID** 

Using a scale that runs from 0 to 10, where 0 means a very cold group or organisation and 10 means a very warm group or organisation, how would you rate the following groups and organisations?

**ROWS** 

Randomize rows

govGov1 Government officials

govEU1 EU officials socRich1 Women socPoor1 Immigrants

genTelc1 Engineering and manufacturing companies

genTech1 Technology companies

genAir1 Airlines

genOil1 Oil and Gas companies

genFinance1 Banking and Financial companies

xToyota1 Toyota xDell1 Dell

xBritishAirways1 British Airways

xShell1 Shell

xDeutscheBank1 Deutsche Bank

xHSBC1 HSBC

xGoldmanSachs1 Goldman Sachs

xGoogle1 Google yDaimler1 Daimler AG yBMW1 **BMW** Dell yDell1 yGoogle1 Google yApple1 **Apple** yLufthansa1 Lufthansa vBP1 BP **HSBC** yHSBC1

yGoldmanSachs1 Goldman Sachs yDeutscheBank1 Deutsche Bank

#### **COLUMNS**

#### Order as shown

- 1 0 A very cold group or organisation
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 o 5 Neither warm nor cold
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 A very warm group or organisation
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown



### **BAgridb**- Show if asplit==2/required

**GRID** 

Using a scale that runs from 0 to 10, where 0 means a very incompetent group or organisation and 10 means a very incompetent group or organisation, how would you rate the following groups and organisations?

**ROWS** 

Randomize rows

govGov2 Government officials

govEU2 EU officials socRich2 Women socPoor2 Immigrants

genTelc2 Engineering and manufacturing companies

genTech2 Technology companies

genAir2 Airlines

genOil2 Oil and Gas companies

genFinance2 Banking and Financial companies

xToyota2 Toyota xDell2 Dell

xBritishAirways2 British Airways

xShell2 Shell

xDeutscheBank2 Deutsche Bank

xHSBC2 HSBC

xGoldmanSachs2 Goldman Sachs

xGoogle2 Google Daimler AG yDaimler2 yBMW2 **BMW** yDell2 Dell yGoogle2 Google yApple2 **Apple** yLufthansa2 Lufthansa yBP2 BP **HSBC** yHSBC2

yGoldmanSachs2 Goldman Sachs yDeutscheBank2 Deutsche Bank

#### **COLUMNS**

#### Order as shown

- 0 A very incompetent group or organisation
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 o 5 Neither competent nor incompetent
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 A very competent group or

organisation

98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown



# Page: blockb

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>
<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

# BBgridc- Show if bsplit==1/required

GRII

In general, do you think there is too much, too little or about the right amount of government regulation of the following groups and organisations?

**ROWS** 

Randomize rows

govGov3 Government officials

govEU3 EU officials socRich3 Women socPoor3 Immigrants

genTelc3 Engineering and manufacturing companies

genTech3 Technology companies

genAir3 Airlines

genOil3 Oil and Gas companies

genFinance3 Banking and Financial companies

xToyota3 Toyota xDell3 Dell

xBritishAirways3 British Airways

xShell3 Shell

xDeutscheBank3 Deutsche Bank

xHSBC3 HSBC

xGoldmanSachs3 Goldman Sachs

xGoogle3 Google yDaimler3 Daimler AG yBMW3 **BMW** vDell3 Dell yGoogle3 Google yApple3 Apple yLufthansa3 Lufthansa vBP3 ΒP **HSBC** vHSBC3

yGoldmanSachs3 Goldman Sachs yDeutscheBank3 Deutsche Bank

### **COLUMNS**

#### Order as shown

- 1 o Far too much regulation
- 2 O Too much regulation
- 3 O Right amount of regulation
- 4 o Too little regulation
- 5 O Far too little regulation
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown



### **BBgridd**- Show if bsplit==2/required

**GRID** 

On a scale of 0 to 10, where 0 means no influence and 10 means the most influence, how much influence should the following groups and organisations have in deciding what to do about important public policy issues?

**ROWS** 

Randomize rows

govGov4 Government officials

govEU4 EU officials socRich4 Women socPoor4 Immigrants

genTelc4 Engineering and manufacturing companies

genTech4 Technology companies

genAir4 Airlines

genOil4 Oil and Gas companies

genFinance4 Banking and Financial companies

xToyota4 Toyota xDell4 Dell

xBritishAirways4 British Airways

xShell4 Shell

xDeutscheBank4 Deutsche Bank

xHSBC4 HSBC

xGoldmanSachs4 Goldman Sachs

xGoogle4 Google Daimler AG yDaimler4 yBMW4 **BMW** yDell4 Dell yGoogle4 Google yApple4 **Apple** yLufthansa4 Lufthansa vBP4 BP **HSBC** yHSBC4

yGoldmanSachs4 Goldman Sachs yDeutscheBank4 Deutsche Bank

#### **COLUMNS**

#### Order as shown

- 1 0 No influence at all
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 o 10 The most influence
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

*⋬* Goto page blockb if (counter3!=5 and bsplit ==1) or (counter4!=5 and bsplit ==2)



# Page: blockc

<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>
<span style="color:red"><b>Please provide an answer for each row in the grid </b></span>

### **BCgride**- Show if csplit==1/required

**GRID** 

How much trust do you have in the following groups and organisations to give wise input into public policy?

**ROWS** 

Randomize rows

govGov5 Government officials

govEU5 EU officials socRich5 Women socPoor5 Immigrants

genTelc5 Engineering and manufacturing companies

genTech5 Technology companies

genAir5 Airlines

genOil5 Oil and Gas companies

genFinance5 Banking and Financial companies

xToyota5 Toyota xDell5 Dell

xBritishAirways5 British Airways

xShell5 Shell

xDeutscheBank5 Deutsche Bank

xHSBC5 HSBC

xGoldmanSachs5 Goldman Sachs

xGoogle5 Google yDaimler5 Daimler AG **BMW** yBMW5 yDell5 Dell yGoogle5 Google yApple5 **Apple** yLufthansa5 Lufthansa yBP5 BP

yHSBC5 HSBC

yGoldmanSachs5 Goldman Sachs yDeutscheBank5 Deutsche Bank

# COLUMNS Order as shown

1 o A great deal of trust

2 O Quite a lot of trust

3 O Some trust

4 O Not much trust

5 O Hardly any trust

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown



### **BCgridf**- Show if csplit==2/required

**GRID** 

On a scale of 0 to 10, where 0 means no contribution at all and 10 means the biggest contribution, how much do you think each of these groups and organisations contributeto the welfare of British people?

**ROWS** 

Randomize rows

Government officials govGov6

**EU** officials govEU6 socRich6 Women socPoor6 **Immigrants** 

Engineering and manufacturing companies genTelc6

genTech6 Technology companies

genAir6 Airlines

genOil6 Oil and Gas companies

genFinance6 Banking and Financial companies

xToyota6 Toyota xDell6 Dell

xBritishAirways6 **British Airways** 

xShell6 Shell

xDeutscheBank6 Deutsche Bank

xHSBC6 **HSBC** 

xGoldmanSachs6 Goldman Sachs

xGoogle6 Google yDaimler6 Daimler AG yBMW6 **BMW** yDell6 Dell yGoogle6 Google yApple6 **Apple** yLufthansa6 Lufthansa BP vBP6 **HSBC** yHSBC6

Goldman Sachs yGoldmanSachs6 Deutsche Bank yDeutscheBank6

#### **COLUMNS**

#### Order as shown

- 0 No contribution to British welfare
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0
- 11 o 10 The biggest contribution to British

welfare

98 Skipped Admin/Not Shown Admin/Not Shown

99 Not Asked



# Module: ethnic

Page: eth

Page: etha

Page: ethb

Page: ethc

Page: ethd

Page: ethe

Page: ethg

Page: ethh

Page: ethi

Page: ethj

Page: ethk

Page: ethl

Page: religion

### religion- Show all respondents/required

SINGLE CHOICE

Do you regard yourself as belonging to any particular religion?

### Order as shown

- 1 · Yes, I do
- 2 O No, I do not
- 3 o Prefer not to say

Not Asked

8 Skipped

Admin/Not Shown

Admin/Not Shown

Page: denom



Admin/Not Shown

Admin/Not Shown

# **denom**- Show if religion ==1/required SINGLE CHOICE Which denomination? Order as shown 1 O Church of England/Anglican/Episcopal Roman Catholic 3 o Presbyterian/Church of Scotland 4 Methodist 5 o Baptist 6 O United Reformed Church 7 • Free Presbyterian 8 O Brethren 9 O Jewish 10 ○ Hindu 11 O Muslim 12 O Sikh 13 O Buddhist 14 O Other 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown Page: UK **UK**- Show all respondents/required SINGLE CHOICE Were you born in the UK? Order as shown 1 • Yes, I was 2 O No, I was not

Page: ethnicityset

Skipped

Not Asked

8

9

Page: OXFq102grid

Please choose an option, or select don't know.



OXFq102grid- Show all respondents		
How much does each of follow	ring sentences describe you?	
ROWS		
Order as shown		
OXFq102a	I feel British.	
OXFq103a	I am proud to be British.	
COLUMNS		
Order as shown		
1 O Not me at all		
2 0		
3 0		
4 0		
5 O Completely true of me		
6 ○ Don't know		Show if ethcounter11 > 1
8 Skipped		Admin/Not Shown
9 Not Asked		Admin/Not Shown

& Goto page OXFq102grid if not dshowOXFq102a or not dshowOXFq103a

Module: minority if ethnicity in [3,4,5,6,7,8,9,10,11,12,13,14,15] or denom in [9,10,11,12,13,14]

Page: OXFLFq4grid



### **OXFLFq4grid**- Show all respondents

**GRID** 

For each of the following, please say how well that individual or group represents the interests of people like you.

**ROWS** 

Randomize rows

OXFLFq4a Conservatives

OXFLFq4b Labour
OXFLFq4c LibDems
OXFLFq4d Greens
OXFLFq4e UKIP
OXFLFq4f BNP

OXFLFq4h David Cameron

#### COLUMNS

#### Order as shown

- 1 Opposed to my interests
- 2 O Doesn't represent my interests
- 3 O Somewhat represents my interests
- 4 O Strongly represents my interests
- 5 O Don't know Show if ethcounter3 > 1
  8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Page: conlike

\*\*What do you like about the Conservative party? (If you can't think of anything, please type DK.)\*\*

OXFLFq2a-Show a	ll respondents/	'required
-----------------	-----------------	-----------

**OPEN TEXTBOX** 

## **OXFLFq2b**- Show all respondents

**OPEN TEXTBOX** 

## **OXFLFq2c**- Show all respondents

**OPEN TEXTBOX** 

## Page: condislike

\*\*And what do you dislike about the Conservative party?(If you can't think of anything, please type DK.)\*\*

OXFLFq3a- Show all respondents/required

**OPEN TEXTBOX** 

#### **OXFLFq3b**- Show all respondents

**OPEN TEXTBOX** 



**OXFLFq3c**- Show all respondents

**OPEN TEXTBOX** 

# Module: earlyeth if ethsplit==1

## Page: OXFLFq1a1

Please choose an option, or select don't know.

### **OXFLFq1a1**- Show if ethsplit==1

SINGLE CHOICE

Do you think what happens generally to \$ethn people in this country will have something to do with what happens in your life?

#### Order as shown

- Yes, I do
- No, I do not
- Don't know
- Skipped
- Not Asked

Show if ethcounter1 > 1

Admin/Not Shown

Admin/Not Shown

& Goto page OXFLFq1a1 if not OXFLFq1a1

# Module: earlyetha if OXFLFq1a1==1

## Page: OXFLFq1b1

Please choose an option, or select don't know.

#### OXFLFq1b1- Show all respondents

SINGLE CHOICE

And how much do you think what happens generally to \$ethn people in this country has something to do with what happens in your life?

#### Order as shown

- 1 o Alot
- Somewhat
- A little
- Don't know

8 Skipped

Not Asked

Show if ethcounter2 > 1

Admin/Not Shown

Admin/Not Shown

& Goto page OXFLFq1b1 if not OXFLFq1b1

# Module: lateeth if ethsplit==2

## Page: OXFLFq1a2



## **OXFLFq1a2**- Show all respondents

SINGLE CHOICE

Do you think what happens generally to \$ethn people in this country will have something to do with what happens in your life?

Order as shown

1 · Yes, I do

2 O No, I do not

3 O Don't know

8 Skipped

9 Not Asked

Show if ethcounter4 > 1 Admin/Not Shown Admin/Not Shown

& Goto page OXFLFq1a2 if not OXFLFq1a2

# Module: lateetha if OXFLFq1a2==1

## Page: OXFLFq1b2

Please choose an option, or select don't know.

## OXFLFq1b2- Show all respondents

SINGLE CHOICE

And how much do you think what happens generally to \$ethn people in this country has something to do with what happens in your life?

#### Order as shown

- 1 o Alot
- 2 O Somewhat
- 3 O A little
- 4 O Don't know Show if ethcounter5 > 1
  8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

& Goto page OXFLFq1b2 if not OXFLFq1b2

# Module: nonminority if ethnicity in [1,2] and (religion in [2,3] or denom in [1,2,3,4,5,6,7,8])

## Page: minintro

On the next few pages we will be showing you statements that some people make about immigration and asking you to answer questions based on these statements. Please click the arrow to continue.

## Page: ethaa

Please choose an option, or select don't know.

Please indicate to what extent you feel that the following statements apply.



	'qgrid- Show all respond nts living here threaten.		GRID
OXFq7 OXFq7 OXFq7 OXFq7	as shown 'a 'b 'c 'd	my personal freedom and rights my personal economic situation my personal way of life my personal security	
1	doesn't apply at all tends not to apply tends to apply applies entirely. Don't know Skipped Not Asked		Show if ethcounter6 > 1 Admin/Not Shown Admin/Not Shown

 $\not$  Goto page ethaa if not dshowOXFq7a or not dshowOXFq7b or not dshowOXFq7c or not dshowOXFq7d

## Page: ethab

Please choose an option, or select don't know.

And to what extent you feel that the following statements apply.

OXFq8grid- Show all responding the sponding of the state		GRID
ROWS Order as shown OXFq8a OXFq8b OXFq8c OXFq8d COLUMNS	our freedom and rights our prosperity our culture our security	
Order as shown		
<ul> <li>doesn't apply at all</li> <li>tends not to apply</li> <li>tends to apply</li> <li>applies entirely.</li> </ul>		

5 O Don't know Show if ethcounter7 > 1
8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

 $\textit{$\not$ Goto page ethab if not dshow} \textit{OXFq8a or not dshow} \textit{OXFq8b or not dshow} \textit{OXFq8c or not dshow} \textit{OXFq8d}$ 

## Page: ethac



#### **OXFq9grid**- Show all respondents **GRID** Please indicate the extent to which you agree or disagree with the following statements:

**ROWS** 

Randomize rows

OXFq9a Immigration to the UK should be reduced

OXFq9b If Migrants living in the UK get special breaks (such as preference

in hiring decisions), this is likely to make things more difficult for

people like me.

OXFq9c Resources that go to migrants living in the UK are likely to take

away from the resources of people like me.

OXFq9d The more power migrants in the UK have, the less power people

like me are likely to have.

OXFq9e The religious practices of people from minority groups threaten

our way of life.

OXFq9f Migrants living in the UK should choose their spouses from

among those from their own country.

When jobs become scarce, migrants who live in the UK should OXFq9g

return to their home country.

## **COLUMNS**

#### Order as shown

Completely disagree

2 Tend to disagree

3 Tend to agree

4 Completely agree.

5 Don't know Show if ethcounter8 > 1 8 Admin/Not Shown Skipped

9 Not Asked Admin/Not Shown

& Goto page ethac if not dshowOXFq9a or not dshowOXFq9b or not dshowOXFq9c or not dshowOXFq9d or not dshowOXFq9e or not dshowOXFq9f or not dshowOXFq9g

## Page: ethad



### **OXFq100grid**- Show all respondents

**GRID** 

For each of the following statements, please indicate how often, if at all, the following happens to you:

**ROWS** 

Order as shown

OXFq100a How often has a migrant helped you?

OXFq100b How often do you have interesting conversations with a migrant?

OXFq100c How often did it occur that a migrant bothered you?

COLUMNS
Order as shown

1 o Often

2 · Sometimes

3 ○ Seldom 4 ○ Never

5 O Don't know Show if ethcounter9 > 1
8 Skipped Admin/Not Shown

Not Asked Admin/Not Shown

& Goto page ethad if not dshowOXFq100a or not dshowOXFq100b or not dshowOXFq100c

## Page: OXFq101

Please choose an option, or select don't know.

#### **OXFq101**- Show all respondents

SINGLE CHOICE

#### Which opinion do your friends or acquaintances have?

Order as shown

1 o Mostly for immigrants

2 o Equally for and against immigrants

3 ○ Mostly against immigrants

4 o Equally many support as reject

5 O Don't know Show if ethcounter10 > 1
8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

# Module: toronto if bccap\_group==5 or bccap\_group==1

Page: split121

Page: UTq1

At the end of this study, we'll be conducting a <u>random</u> draw for 10,000 points (£100). All respondents who complete the study will be eligible.

If you win, you'll have the chance to share your prize with another completely anonymous individual who also completed the survey.



Please keep in mind that whether you share your prize will have no effect on your chances of winning! Also, you will never know the identity of the person with whom you share the prize and they'll never know your identity.

Finally, remember that you don't have to share anything if you don't wish.

#### **UTq1**- Show all respondents/required

**OPEN INTEGER TEXTBOX** 

If you won the prize, how much would you give to a completely anonymous individual? (Please answer in points up to 10,000)

Require integer value between 0 and 10000

99999	Not Asked	Admin/Not Shown
99998	Skipped	Admin/Not Shown

## Page: UTgrid1

Below, we offer you six <u>certain payoffs</u>. They range from 2,000 points (£20) to 8,000 points (£80). In each case, please indicate if you would choose this prize or whether you would choose the chance to win 10,000 points (£100) in a coin-toss in which a head pays you 10,000 points and tails pays you 0 points. Both outcomes are <u>equally probable</u>. In other words, if you choose the coin toss, you have <u>equal chances</u> of winning 10,000 points or winning 0 points.

#### **UTgrid1**- Show all respondents/required

**GRID** 

For each certain payoff, please indicate if you would take this over a coin-toss for 0 points or 10000 points.

R	0	٧	V	S

Order as shown

UTq5	    /big> <u>CERTAIN PAYOFF</u> <table< td=""></table<>
- 1-	

width="100%" height="50px">2,000 points

(£20)

UTq7 4,000

points (£40)

UTq8 <a href="table width="100%" height="50px">vidth="50%">5,000</a>

points (£50)

UTq9 <a href="table width="100%" height="50px">vidth="50%">6,000</a>

points (£60)

UTq10 <a href="table width="100%" height="50px">vidth="50%">7,000</a>

points (£70)

UTq11 <a href="table width="100%" height="50px">vidth="50%">8,000</a></a>

points (£80)

#### **COLUMNS**

#### Order as shown

- 1 O ACCEPT CERTAIN PAYOFF
- 2 COIN TOSS FOR 10,000 points (£100)
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Page: UTgrid2

In addition to the 150 YouGov Point points that you will receive for completing this survey, you will be entered into a random draw. One study participant will be <u>randomly</u> chosen to be eligible for a large number of YouGov bonus points.



Should you win the draw, your answers to the question below will determine the amount of the YouGov Point bonus points that you receive. Remember that your answers are completely anonymous.

Below, we offer you two options: the amount of money you would be given in a month and the amount we would give you in two months. We will randomly select one of the prizes from 1 to 12, and the answer you give below will determine which of those prizes you win.

For each prize, please indicate whether you would take the prize in one month or the prize in two months.



#### **UTgrid2**- Show all respondents/required

**GRID** 

Please select either payment option A (to be paid in one month) or payment option B (to be paid in two months) for each row.

_	_		
D.	$\cap$	١Λ	10
П	u	W	v . 🤈

Order as shown

UTg12 <th

width="50%"><big><u>Payment Option A</u></big><th

width="50%"><big><u>Payment Option

B</u></big>10,000 points (£100)

10,250 points (£102.50)

UTq13 <td

width="50%">10,000 pointswidth="50%">10,500 points

(£105)

UTq14 <td

width="50%">10,000 points 10,750

points (£107.50)

UTq15 <td

width="50%">10,000 points 11,000

points (£110)

UTq16 <td

width="50%">10,000 points 11,250

points (£112.50)

UTq17 <td

width="50%">10,000 points 11,500

points (£115)

UTq18 <td

width="50%">10,000 points 11,750

points (£117.50)

UTq19 <td

width="50%">10,000 points 12,000

points (£120)

UTq20 <td

width="50%">10,000 points 12,250

points (£122.50)

UTq21 <td

width="50%">10,000 points 12,500

points (£125)

UTq23 <td

width="50%">10,000 points 12,750

points (£127.50)

UTq24 <td

width="50%">10,000 points 13,000

points (£130)

#### **COLUMNS**

#### Order as shown

- 1 O Payment Option A: Pays Amount in one
- 2 O Payment Option B: Pays Amount in two months
- 8 Skipped Admin/Not Shown



Not Asked Admin/Not Shown

## Page: UTgrid3

## **UTgrid3**- Show all respondents/required

We'd like to know a little more about you personally. Here are a number of statements that may or may not describe you. Please indicate to what extent you agree or disagree with each statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other.

#### Order as shown

UTq25	Extraverted, enthusiastic
UTq26	Critical, argumentative
UTq27	Dependable, self-disciplined
UTq28	Anxious, easily upset
UTq29	Open to new experiences, complex
UTq30	Reserved, quiet
LIT24	Compared to the compared

Sympathetic, warm UTq31 UTq32 Disorganized, careless UTq33 Calm, emotionally stable Convention, creative UTq34

#### **COLUMNS**

#### Order as shown

- 1 O Disagree strongly
- 2 O Disagree moderately
- 3 Disagree a little
- 4 Neither agree nor disagree
- Agree a little 5
- Agree moderately
- 7 O Agree strongly
- 8 O Don't know
- 98 Skipped Admin/Not Shown Admin/Not Shown
- Not Asked 99

## Page: monies

## tuitionmoney- Show if O/required

SINGLE CHOICE

## **Tuition Money** Order as shown

- 1 0 £100
- 2 o £250
- o £500 3
- 4 o £1,000
- 5 o £2,000
- Admin/Not Shown 8 Skipped Not Asked Admin/Not Shown
- Page: rand1



## Page: monies2

	alt alth	th- Show if O/required	SINGLE CHOICE
Or	der (	as shown	
1	0	one hour	
2	0	90 minutes	
3	0	two hours	
4	0	three hours	
5	0	five hours	
6	0	ten hours	
8		Skipped	Admin/Not Shown

Page: rand2

## Page: monies3

Not Asked

healthmon- Show if O/required  Healthmoney	SINGLE CHOICE
nealtimoney	
Order as shown	
1 o £2,000	
2 o £1,500	
3 · £1,000	
4 0 £500	

## Page: UTq35

Skipped Not Asked

o £100

5

8

We'd like to ask you about your support for three different policies the government might implement. For each one, please indicate to what extent you would support or oppose each of the following proposals.

#### **UTq35**- Show all respondents/required

SINGLE CHOICE

Admin/Not Shown

Admin/Not Shown

Admin/Not Shown

Some politicians and policy groups propose making the first four years of university free for all qualified students. This will result in greater accessibility to university education. Would you support the elimination of tuition fees if it cost you \$tuitionmoney more per year in taxes?

#### Order as shown

- 1 O Strongly support
- 2 O Tend to support
- 3 O Neither support nor oppose
- 4 o Tend to oppose
- 5 O Strongly oppose
- 6 O Don't know
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown



## Page: UTq36

#### **UTq36**- Show all respondents/required

SINGLE CHOICE

Government health care programs often do not cover the cost of drugs for those with cancer. This can make fighting cancer financially taxing for cancer sufferers and their families. Would you support covering the cost of cancer drugs if you knew it would increase average emergency wait times for non-critical injuries (such as ear infections, the flu, or small cuts) by \$health?

#### Order as shown

- 1 O Strongly support
- 2 O Tend to support
- 3 O Neither support nor oppose
- 4 O Tend to oppose
- 5 O Strongly oppose
- 6 O Don't know
- 8 Skipped
- 9 Not Asked Admin/Not Shown

## Page: UTq37

## **UTq37**- Show all respondents/required

SINGLE CHOICE

Admin/Not Shown

Wait times for many medical procedures (such as cataract surgery and hip and knee replacements) are currently longer than recommended by doctors. If taxes were guaranteed to go to these priority areas and to reduce wait times, would you support this policy if it were to cost \$healthmon more per year in taxes?

#### Order as shown

- 1 O Strongly support
- 2 o Tend to support
- 3 O Neither support nor oppose
- 4 o Tend to oppose
- 5 O Strongly oppose

Not Asked

- 6 O Don't know
- 8 Skipped

9

Admin/Not Shown

Admin/Not Shown

## Page: q2

## **q2**- Show if q1a==1 or q1b==1 or q1c==1 or q1d==1/required

SINGLE CHOICE

#### Do you approve very strongly, or only somewhat?

#### Order as shown

- 1 O Very strongly
- 2 O Somewhat
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Page: q3



**q3**- Show if q1a==2 or q1b==2 or q1c==2 or q1d==2/required SINGLE CHOICE **Do you disapprove very strongly, or only somewhat?** 

Order as shown

- 1 O Very strongly
- 2 O Somewhat
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown
- , wot / sked

Page: q4

**q4**- Show if q1a==3 or q1b==3 or q1c==3 or q1d==3/required

SINGLE CHOICE

Do you lean toward approving of the way the British Prime Minster handled the situation, lean toward disapproving, or don't you lean either way?

Order as shown

- 1 Lean toward approving
- 2 O Lean toward disapproving
- 3 O Don't lean either way
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

## Module: party

Page: UTq2

**UTq2**- Show all respondents/required

**OPEN INTEGER TEXTBOX** 

And how much would you share if the individual normally supported the Conservative party? (Please answer in points up to 10,000)

Require integer value between 0 and 10000

99998SkippedAdmin/Not Shown9999Not AskedAdmin/Not Shown

Page: UTq3

**UTq3**- Show all respondents/required

**OPEN INTEGER TEXTBOX** 

And how much would you share if the individual normally supported the Labour party? (Please answer in points up to 10,000)

Require integer value between 0 and 10000

99998SkippedAdmin/Not Shown99999Not AskedAdmin/Not Shown

Page: UTq4



**UTq4**- Show all respondents/required

**OPEN INTEGER TEXTBOX** 

And how much would you share if the individual normally supported the Liberal Democrat party? (Please answer in points up to 10,000)

Require integer value between 0 and 10000

99998SkippedAdmin/Not Shown9999Not AskedAdmin/Not Shown

# Module: groupassign

Page: split

Page: screen1intro

The following questions are about British relations with other countries around the world. You will read about a situation our country has faced many times in the past and will probably face again. Different leaders have handled the situation in different ways. We will describe one approach British leaders have taken, and ask whether you approve or disapprove.

# Module: GroupA if split1 == 1

## Page: screen2Aintro

A country sent its military to take over a neighboring country. The attacking country was led by a democratically elected government, which invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

## Page: screen3Aintro

The British Prime Minister said the UK would stay out of the conflict. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

## Page: q1a

<b><big>To summarize, </big></b>

<br/>
<b><big>The attacking country had a <u>strong military,</u> was led by a <u>democratically elected government,</u> and invaded <u>because of a longstanding historical feud.</u> A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom.</u> The British Prime Minister said the UK <u>would stay out</u> of the conflict. The attacking country <u>continued to invade</u>. The British Prime Minister <u>did not send troops.</u> The attacking country took over its neighbor.



#### q1a- Show all respondents/required

SINGLE CHOICE

Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?

#### Order as shown

- 1 O Approve
- 2 O Disapprove
- 3 O Neither approve nor disapprove
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown
- 9 Not Asked

# Module: GroupB if split1 == 2

## Page: screen2Bintro

A country sent its military to take over a neighboring country. The attacking country was led by a democratically elected government, which invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

## Page: screen3Bintro

The British Prime Minister said that if the attack continued, the British Armed Forces would push out the invaders. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

## Page: q1b

<b><big>To summarize, </big></b>

<b><big>The attacking country had a <u>strong military,</u> was led by a <u>democratically elected government,</u> and invaded <u>because of a longstanding historical feud.</u>A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom.</u>The British Prime Minister said that if the attack continued, the British Armed Forces <u>would push out</u> the invaders.The attacking country <u>continued to invade.</u>The British Prime Minister <u>did not send troops.</u>The attacking country took over its neighbor.<u><br/>/u></big></br>

#### **q1b**- Show all respondents/required

SINGLE CHOICE

Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?

#### Order as shown

- 1 o Approve
- 2 O Disapprove
- 3 O Neither approve nor disapprove
- 8 Skipped Admin/Not Shown
  9 Not Asked Admin/Not Shown

# Module: GroupC if split1 == 3



## Page: screen2Cintro

A country sent its military to take over a neighboring country. The attacking country was led by a dictator, who invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

## Page: screen3Cintro

The British Prime Minister said the UK would stay out of the conflict. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

## Page: q1c

<b><big>To summarize, </big></b>

<b><big>The attacking country had a <u>strong military</u>, was led by a <u>dictator</u>, and invaded <u>because of a longstanding historical feud</u>. A successful invasion would <u>hurt</u> the safety and economy of the <u>United Kingdom</u>. The British Prime Minister said the UK <u>would stay out</u> of the conflict. The attacking country <u>continued to invade</u>. The British Prime Minister <u>did not send troops</u>. The attacking country took over its neighbor. </u></big></b></u></big></b></u></big></br/></br/></u></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></br/></tbr/></tbr/></tbr/></tbr/></tbr/></tbr/></tbr/></tbr/></tbr/>

#### q1c- Show all respondents/required

SINGLE CHOICE

Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?

#### Order as shown

- 1 o Approve
- 2 o Disapprove

Not Asked

- 3 O Neither approve nor disapprove
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

# Module: GroupD if split1 == 4

## Page: screen2Dintro

A country sent its military to take over a neighboring country. The attacking country was led by a dictator, who invaded because of a longstanding historical feud. The attacking country had a strong military, so it would have taken a major effort for the United Kingdom to help push them out. A victory by the attacking country would hurt the safety and economy of the United Kingdom.

## Page: screen3Dintro

The British Prime Minister said that if the attack continued, the British Armed Forces would push out the invaders. The attacking country continued to invade. In the end, the British Prime Minister did not send troops, and the attacking country took over its neighbor.

## Page: q1d

<b><big>To summarize, </big></b>



#### q1d- Show all respondents/required

SINGLE CHOICE

Do you approve, disapprove, or neither approve nor disapprove of the way the British Prime Minister handled the situation?

#### Order as shown

- 1 O Approve
- 2 O Disapprove
- 3 O Neither approve nor disapprove
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

# Module: \_26

Page: grant

Page: transition

And finally, we would like to invite you to a unique test hosted by by one of our clients. This test is part of this survey.

By proceeding you will will be taken our client's secure survey system to take the test, and when you are finished will be redirected back to your YouGov homepage, where the survey will end.

Thank you for completing this part of the survey.

#### comments- Show all respondents

**OPEN TEXTBOX** 

Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at supportuk@yougov.com

Please click the 'Next' button to proceed.