

**This document is a draft
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purposes only.**

**Questionnaire
BCCAP Wave 5
BCCAP APRIL 2010**

Center for
Experimental Social
Sciences

Nuffield College
Oxford University

This survey covers political issues, and the results will be used to inform our clients.

Your YouGov Account will be credited with 150 points for completing this survey.

We have tested the survey and found that, on average it takes around 20 minutes to complete. This time may vary depending on factors such as your internet connection speed and the answers you give.

In order to begin the survey please click the arrow below.

DRAFT

On the next few screens we would like to get your opinion of parties and their leaders.

Please rate each party or party leader using the scale on the screen. Ratings between 50 and 100 mean that you feel favourable toward the party or leader. Ratings between 0 and 50 mean that you don't feel favourable toward them.

You would rate the party or leader at the 50 mark if you don't feel particularly favourable or unfavourable toward them. Simply drag the arrow to your desired ranking. We are going to show you a number of scales, one after the other.

Please click next to continue

DRAFT

p110q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

Nick Clegg

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997 ☐ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p120q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

Gordon Brown

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997 ☐ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p130q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

David Cameron

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997 ☐ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p140q1- Show if p10q1 == 2/required RULE

On the scale below, please indicate how you feel about...

Alex Salmond

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997 ☐ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p150q1- Show if p10q1 == 3/required

On the scale below, please indicate how you feel about...

RULE

IeuanWyn Jones		
Values in range 0 to 10		
0	< Unfavourable	Minimum
10	> Favourable	Maximum
997	□ Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

DRAFT

p160q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

The Labour Party

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997□ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p170q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

The Liberal Democrat Party

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997□ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p180q1- Show all respondents/required RULE

On the scale below, please indicate how you feel about...

The Conservative Party

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997□ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p190q1- Show if p10q1 == 2/required RULE

On the scale below, please indicate how you feel about...

The Scottish National Party

Values in range 0 to 10

0 < Unfavourable Minimum

10 > Favourable Maximum

997□ Don't Know

998 Skipped Admin/Not Shown

999 Not Asked Admin/Not Shown

p200q1 - Show if p10q1 == 3/required

RULE

On the scale below, please indicate how you feel about...

Plaid Cymru

Values in range 0 to 10

0 < Unfavourable

Minimum

10 > Favourable

Maximum

997□ Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

DRAFT

p310q1- Show all respondents/required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right.

Using the 0 to 10 scale on this screen, where the end marked 0 means left and the end marked 10 means right, where would you place YOURSELF on this scale?

Values in range 0 to 10

0 < 0 left

Minimum

10 > 10 right

Maximum

997 ☐ Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

p310q2- Show if p310q1 >=0 and p310q1 <=10/required

SINGLE CHOICE

How certain are you of this?

Order as shown

1 ☐ very certain2 ☐ pretty certain3 ☐ not very certain

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

p400q1 - Show all respondents/required

SINGLE CHOICE

Now, some questions about party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader...

How would you describe Gordon Brown?

Order as shown

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p410q1 - Show all respondents/required

SINGLE CHOICE

Using that same scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe David Cameron?

Order as shown

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p420q1 - Show all respondents/required

SINGLE CHOICE

And how would you describe Nick Clegg?*Order as shown*

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p430q1** - Show if p10q1 == 2/required

SINGLE CHOICE

How would you describe Alex Salmond ?*Order as shown*

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p440q1 - Show if p10q1 == 3/required

SINGLE CHOICE

How would you describe Ieuan Wyn Jones?*Order as shown*

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p500q1- Show all respondents/required

OPEN TEXTBOX

Now, we'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time? (If you are not sure, please type 'NS' in the box below.)

[\[TextLine\]](#)**p500q2**- Show all respondents/required

SINGLE CHOICE

Which party is best able to handle this issue?

Order as shown

- 1 ☐ There are no important problems
- 2 ☐ None - No Party
- 3 ☐ Labour
- 4 ☐ Conservatives
- 5 ☐ Liberal Democrats
- 6 ☐ Scottish National Party (SNP)
- 7 ☐ Plaid Cymru
- 8 ☐ Green Party
- 9 ☐ United Kingdom Independence Party (UKIP)
- 10 ☐ British National Party (BNP)
- 11 ☐ Other
- 12 ☐ Don't know
- 98 ☐ Skipped
- 99 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

p500q3- Show if p500q2==11/required

OPEN TEXTBOX

You said you thought an 'other' party is best able to handle this issue. Please say here which party this is:

[\[TextLine\]](#)

Thinking back to the General Election in May 2005, and the level of crime in the country back then...

p510q1- Show all respondents/required

SINGLE CHOICE

Do you think the level of crime in Britain has increased or decreased since May 2005?

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p510q2- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled crime in Britain?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Thinking back to the General Election in May 2005, and the standard of the health service back then...

p520q1- Show all respondents/required

SINGLE CHOICE

Do you think the standard of the health service has increased or decreased since May 2005?

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p520q2- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the National Health Service?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p530q1 - Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the risk of terrorism in Britain?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p550q1** - Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the number of asylum-seekers coming to Britain?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Thinking now about Income Tax...****p650q1** - Show all respondents/required

SINGLE CHOICE

Thinking back to the last general election in 2005, would you say that since then taxes have increased or decreased since then?*Order as shown*

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p660q1- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR the nation's economy has...*Order as shown*

- 1 ☐ Got much better
- 2 ☐ Got better
- 3 ☐ Stayed about the same
- 4 ☐ Got worse
- 5 ☐ Got much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p670q1**- Show all respondents/required

SINGLE CHOICE

What about the next 12 months? Do you expect the economy, in the country as a whole, to...*Order as shown*

- 1 ☐ Get much better
- 2 ☐ Get better
- 3 ☐ Stay about the same
- 4 ☐ Get worse
- 5 ☐ Get much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p680q1**- Show all respondents/required

SINGLE CHOICE

We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are MUCH BETTER OFF, BETTER OFF, WORSE OFF, or MUCH WORSE OFF, than you were a year ago?*Order as shown*

- 1 ☐ Much better off
- 2 ☐ Better off
- 3 ☐ About the same
- 4 ☐ Worse off
- 5 ☐ Much worse off
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p690q1 - Show all respondents/required

SINGLE CHOICE

Now looking ahead, do you think that a year from now you (and your family living here) will be MUCH BETTER OFF, BETTER OFF, WORSE OFF, MUCH WORSE OFF, or JUST ABOUT THE SAME as now?

Order as shown

- 1 ☐ Much better off
- 2 ☐ Better off
- 3 ☐ About the same
- 4 ☐ Worse off
- 5 ☐ Much worse off
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p6901q1- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR, the level of unemployment in the country has...*Order as shown*

- 1 ☐ Become much better
- 2 ☐ Become a little better
- 3 ☐ Stayed the same
- 4 ☐ Become a little worse
- 5 ☐ Become much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6902q1- Show all respondents/required

SINGLE CHOICE

Now thinking about the future and the number of people out of work, in your opinion, the COMING 12 MONTHS will bring...*Order as shown*

- 1 ☐ Much more unemployment
- 2 ☐ A little more unemployment
- 3 ☐ No change to unemployment
- 4 ☐ A little less unemployment
- 5 ☐ Much less unemployment
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6903q1- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR, inflation has...*Order as shown*

- 1 ☐ Become much better
- 2 ☐ Become a little better
- 3 ☐ Stayed the same
- 4 ☐ Become a little worse
- 5 ☐ Become much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6904q1- Show all respondents/required

SINGLE CHOICE

Now thinking about the future and the level of inflation, in your opinion, the COMING 12 MONTHS will bring...*Order as shown*

- 1 ☐ Much higher inflation
- 2 ☐ Slightly higher inflation
- 3 ☐ About the same inflation
- 4 ☐ Slightly lower inflation
- 5 ☐ Much lower inflation
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6905q1- Show all respondents/required

SINGLE CHOICE

And what about housing prices in the country as a whole? During the NEXT 12 MONTHS, in your opinion, housing prices in general will...*Order as shown*

- 1 ☐ Be much higher
- 2 ☐ Be slightly higher
- 3 ☐ Stay about the same
- 4 ☐ Be slightly lower
- 5 ☐ Be much lower
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6906q1- Show all respondents/required

SINGLE CHOICE

Now think about the neighbourhood in which you live. In your opinion, during the NEXT 12 MONTHS housing prices in your neighbourhood will...*Order as shown*

- 1 ☐ Be much higher
- 2 ☐ Be slightly higher
- 3 ☐ Stay about the same
- 4 ☐ Be slightly lower
- 5 ☐ Be much lower
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6907q1- Show all respondents/required

SINGLE CHOICE

About the big things people buy for their homes--such as furniture, kitchen appliances, televisions, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?*Order as shown*

- 1 ☐ Good time to buy
- 2 ☐ Bad time to buy
- 3 ☐ Neither good nor bad time to buy
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p6908q1- Show all respondents/required

SINGLE CHOICE

Generally, would you say that energy prices in this country are...*Order as shown*

- 1 ☐ Rising a lot
- 2 ☐ Rising somewhat
- 3 ☐ Staying about the same
- 4 ☐ Falling somewhat
- 5 ☐ Falling a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p770q1- Show all respondents/required

SINGLE CHOICE

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?*Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No - none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p775q1- Show if p770q1 == 9/required**

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.[\[TextLine\]](#)**p780q1- Show if p770q1 in [10,11]/required**

SINGLE CHOICE

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please indicate which party.*Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No - None
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p790q1- Show if p770q1 in [10,11] and p780q1 == 9/required**

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.[\[TextLine\]](#)

p800q1- Show if p770q1 in [1,2,3,4,5,6,7,8,9] or p780q1 in [1,2,3,4,5,6,7,8,9]/required

SINGLE
CHOICE

Would you call yourself a very strong party supporter, fairly strong or not very strong?

Order as shown

- 1 ☐ Very strong party supporter
- 2 ☐ Fairly strong party supporter
- 3 ☐ Not very strong party supporter
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely.

p805q1- Show all respondents/required

SINGLE CHOICE

If there were a General Election tomorrow, how likely is it that you would vote?

Order as shown

- 1 ☐ 0 - Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p806q1- Show all respondents/required

SINGLE CHOICE

Have you decided which party you would vote for if a general election were held tomorrow, or haven't you decided yet?

Order as shown

- 1 ☐ Yes, decided
- 2 ☐ No, not decided yet
- 3 ☐ Would not vote
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p807q1- Show if p806q1 == 1/required

SINGLE CHOICE

Which party would you vote for?*Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservatives
- 3 ☐ The Liberal Democrats
- 4 ☐ Scottish National Party
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other party
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p807q2-** Show if p806q1 == 1 and p807q1 == 9/required

OPEN TEXTBOX

You say you would vote for another party. Please write in below which party you would vote for.[\[TextLine\]](#)**p814q1-** Show if p806q1 in [2,3,4]/required

SINGLE CHOICE

Which party would you be most inclined to vote for?*Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservatives
- 3 ☐ The Liberal Democrats
- 4 ☐ Scottish National Party
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other party
- 10 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p814q2-** Show if p806q1 in [2,3,4] and p814q1==9/required

OPEN TEXTBOX

You say you would be most inclined to vote for another party. Please write in below which party you would vote for.[\[TextLine\]](#)

p815q1- Show all respondents/required

SINGLE CHOICE

Which party do you think is most likely to win the election in your local constituency?*Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservatives
- 3 ☐ Liberal Democrats
- 4 ☐ Scottish National Party
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p815q2- Show if p815q1==9/required

OPEN TEXTBOX

You said that an 'other' party is most likely to win the election in your local constituency. Please say here which party or parties this is.[\[TextLine\]](#)**p760q2**- Show all respondents/required

SINGLE CHOICE

Which of these do you think is the most likely result of the next general election?*Order as shown*

- 1 ☐ Conservative majority
- 2 ☐ Labour majority
- 3 ☐ Liberal Democrat majority
- 4 ☐ Hung Parliament (no one party with an overall majority)
- 5 ☐ Other
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p820q1- Show all respondents/required

SINGLE CHOICE

On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?*Order as shown*

- 1 ☐ Very satisfied
- 2 ☐ Fairly satisfied
- 3 ☐ A little dissatisfied
- 4 ☐ Very dissatisfied
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p830q1- Show all respondents/required

SINGLE CHOICE

How interested are you in politics?*Order as shown*

- 1 ☐ Very much
- 2 ☐ Somewhat
- 3 ☐ Not that much
- 4 ☐ Not at all interested
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p831q1- Show all respondents/required

OPEN TEXTBOX

What is the most important problem facing you and your family today?[\[TextLine\]](#)

p832q1- Show all respondents/required

OPEN TEXTBOX

And what do you think is the most important economic problem facing the country today?[\[TextLine\]](#)

p832q2- Show all respondents/required

SINGLE CHOICE

Which party is best able to handle this issue?*Order as shown*

- 1 ☐ None - No Party
- 2 ☐ Labour
- 3 ☐ Conservatives
- 4 ☐ Liberal Democrats
- 5 ☐ Scottish National Party (SNP)
- 6 ☐ Plaid Cymru
- 7 ☐ Green Party
- 8 ☐ United Kingdom Independence Party (UKIP)
- 9 ☐ British National Party (BNP)
- 10 ☐ Other
- 11 ☐ Not applicable, I do not believe there are any economic problems
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Some people think that ALL of the current economic conditions in Britain are caused by the global economy. Others believe that the global economy does NOT affect current economic conditions in Britain.

p8901q1- Show all respondents/required

OPEN TEXTBOX

When you hear the term NATIONAL ECONOMY, what immediately comes to your mind?[\[TextLine\]](#)

p8902q1- Show all respondents/required

OPEN TEXTBOX

When you hear the term GLOBAL ECONOMY, what immediately comes to your mind?[\[TextLine\]](#)

p8904q1- *Show all respondents/required*

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of unemployment in the media or on the Internet?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p8905q1-** *Show if p8904q1 == 1/required*

SINGLE CHOICE

Overall would you say, the discussion of unemployment you noticed in the media or on the Internet suggested unemployment has become...*Order as shown*

- 1 ☐ Much better
- 2 ☐ Better
- 3 ☐ The same
- 4 ☐ Worse
- 5 ☐ Much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p8906q1-** *Show if p8904q1 == 1/required*

MULTIPLE CHOICE

Did the discussion of unemployment mention any of the following political figures? Please tick all that apply.*Randomize response options*

- 1 ☐ The Prime Minister, Gordon Brown
- 2 ☐ The Labour Government
- 3 ☐ Alistair Darling, The Chancellor of the Exchequer
- 4 ☐ The Treasury
- 5 ☐ The Bank of England
- 6 ☐ Conservative Party
- 7 ☐ David Cameron
- 8 ☐ Labour Party
- 9 ☐ Mervyn King, Governor of Bank of England
- 10 ☐ The Liberal Democrat Party
- 11 ☐ George Osborne, the Shadow Chancellor
- 12 ☐ None of the above

*Not randomized, exclude other punches***p8907q1-** *Show all respondents/required*

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of economic growth or decline in the media or on the Internet?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p8908q1- Show if p8907q1 == 1/required

SINGLE CHOICE

Overall would you say the discussion of economic growth or decline you noticed in the media or on the Internet suggested the economy has...*Order as shown*

- 1 ☐ Declined a lot
- 2 ☐ Declined a little
- 3 ☐ Stayed the same
- 4 ☐ Grown a little
- 5 ☐ Grown a lot
- 6 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p8909q1-** Show if p8907q1 == 1/required

MULTIPLE CHOICE

Did the discussion of economic growth mention any of the following political figures? Please tick all that apply.*Randomize response options*

- 1 ☐ The Prime Minister, Gordon Brown
- 2 ☐ The Labour Government
- 3 ☐ Alistair Darling, The Chancellor of the Exchequer
- 4 ☐ The Treasury
- 5 ☐ The Bank of England
- 6 ☐ Conservative Party
- 7 ☐ David Cameron
- 8 ☐ Labour Party
- 9 ☐ Mervyn King, Governor of Bank of England
- 10 ☐ The Liberal Democrat Party
- 11 ☐ George Osborne, the Shadow Chancellor
- 12 ☐ None of the above

*Not randomized, exclude other punches***p8910q1-** Show all respondents/required

SINGLE CHOICE

IN THE LAST MONTH, have you noticed a discussion of the government debt in the media or on the Internet?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown*

p8911q1- Show if p8910q1 == 1/required

SINGLE CHOICE

Overall would you say the discussion of the government debt you notice in the media or on the Internet suggested the debt has...*Order as shown*

- 1 ☐ Declined a lot
- 2 ☐ Declined a little
- 3 ☐ Stayed the same
- 4 ☐ Increased a little
- 5 ☐ Increased a lot
- 6 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

p8912q1- Show if p8910q1 == 1/required

MULTIPLE CHOICE

Did the discussion of the government debt mention any of the following political figures? Please tick all that apply.*Randomize response options*

- 1 ☐ The Prime Minister, Gordon Brown
- 2 ☐ The Labour Government
- 3 ☐ Alistair Darling, The Chancellor of the Exchequer
- 4 ☐ The Treasury
- 5 ☐ The Bank of England
- 6 ☐ Conservative Party
- 7 ☐ David Cameron
- 8 ☐ Labour Party
- 9 ☐ Mervyn King, Governor of Bank of England
- 10 ☐ The Liberal Democrat Party
- 11 ☐ George Osborne, the Shadow Chancellor
- 12 ☐ None of the above

*Not randomized, exclude other punches***p8913q1-** Show all respondents/required

SINGLE CHOICE

Over the past year would you say that the economic policies of the current Labour government made the nation's economy...*Order as shown*

- 1 ☐ Much better
- 2 ☐ A little better
- 3 ☐ Haven't made much difference either way
- 4 ☐ A little worse
- 5 ☐ Much worse
- 6 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

p8914q1- Show all respondents/required

SINGLE CHOICE

Over the past year would you say that the economic policies of the Prime Minister have made the nation's economy...*Order as shown*

- 1 ☐ Much better
- 2 ☐ A little better
- 3 ☐ Haven't made much difference either way
- 4 ☐ A little worse
- 5 ☐ Much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Thinking now about the European economies as a whole...**p8920q1- Show all respondents/required**

SINGLE CHOICE

Would you say that OVER THE PAST YEAR the European economies as a whole have...*Order as shown*

- 1 ☐ Got much better
- 2 ☐ Got a little better
- 3 ☐ Stayed about the same
- 4 ☐ Got a little worse
- 5 ☐ Got much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p8920q2- Show all respondents/required

SINGLE CHOICE

What about the next 12 months? Do you expect the European economies as a whole, to...*Order as shown*

- 1 ☐ Get much better
- 2 ☐ Get a little better
- 3 ☐ Stay about the same
- 4 ☐ Get a little worse
- 5 ☐ Get much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p8930q1 - Show all respondents/required

SINGLE CHOICE

How would you compare the economic recession in Britain to the economic recession in other countries? Would you say that the economic situation in Britain is...

Order as shown

- 1 ☐ Much better than other countries
- 2 ☐ A little better
- 3 ☐ About the same
- 4 ☐ A little worse
- 5 ☐ Much worse than other countries
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p8960q1 - Show all respondents/required

SINGLE CHOICE

To what extent is growth in the economy in the UK dependent on growth in the other European economies? Would you say...

Order as shown

- 1 ☐ Very dependent
- 2 ☐ Somewhat dependent
- 3 ☐ Not very dependent
- 4 ☐ Not at all dependent
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p8970q1 - Show all respondents/required

SINGLE CHOICE

Again thinking about European economies as a whole, would you say that UNEMPLOYMENT levels in Britain are...

Order as shown

- 1 ☐ Much higher than those in Europe
- 2 ☐ A little higher
- 3 ☐ About the same
- 4 ☐ A little lower
- 5 ☐ Much lower than those in Europe
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p8980q1 - Show all respondents/required

SINGLE CHOICE

Again thinking about European economies as a whole, would you say that the level of government debt in Britain is...*Order as shown*

- 1 ☐ Much higher than in Europe
- 2 ☐ A little higher
- 3 ☐ About the same
- 4 ☐ A little lower
- 5 ☐ Much lower than in Europe
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p8990q1** - Show all respondents/required

SINGLE CHOICE

How concerned are you about being able to pay your housing costs (e.g. mortgage or rent payments)?*Order as shown*

- 1 ☐ Very concerned
- 2 ☐ Somewhat concerned
- 3 ☐ Not very concerned
- 4 ☐ Not at all concerned
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p9000q1** - Show all respondents/required

SINGLE CHOICE

How much have you been affected personally by the downturn in the economy?*Order as shown*

- 1 ☐ Very affected
- 2 ☐ Somewhat affected
- 3 ☐ Not very affected
- 4 ☐ Not at all affected
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p9020q1- Show all respondents/required

SINGLE CHOICE

Thinking about the money you owe on credit cards and loans (NOT including your mortgage), would you say you...*Order as shown*

- 1 ☐ Owe a lot more than you can afford
- 2 ☐ Owe a little more
- 3 ☐ Owe about what you can afford
- 4 ☐ Owe a little less
- 5 ☐ Owe much less than you can afford
- 6 ☐ Not applicable - I don't have any credit cards or loans
- 7 ☐ Don't know
- 8 ☐ Prefer not to answer

98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

p9030q1- Show all respondents/required

MULTIPLE CHOICE

Which, if any, of the following changes have you made to your spending?*Order as shown*

- 1 ☐ Delayed or cancelled plans to buy a new home or make major home improvements
- 2 ☐ Delayed or cancelled plans to buy a new car
- 3 ☐ Delayed or cancelled plans to make a major purchase for your household, such as a computer or appliance
- 4 ☐ Cut back on planned spending for going on holiday
- 5 ☐ Adjusted your plans for retirement
- 6 ☐ Changed the way your money is saved or invested
- 7 ☐ Eaten out at restaurants less often
- 8 ☐ None of these

*Exclude other punches***p9040q1- Show all respondents/required**

SINGLE CHOICE

As you think about your OWN financial situation which, if any, of the following economic issues worries you MOST right now?*Randomize response options*

- 1 ☐ Problems in the financial markets
- 2 ☐ Declining house prices
- 3 ☐ Rising prices generally
- 4 ☐ The job situation
- 5 ☐ Rising taxes
- 6 ☐ Other
- 7 ☐ None / not worried about any
- 8 ☐ Don't know

Not randomized

Not randomized

Not randomized

98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

p9050q1- Show all respondents/required

SINGLE CHOICE

The national debt is the total amount of money the government owes individuals, banks and other countries. How concerned are you that increasing the national debt will create hardships for future generations of British citizens?

Order as shown

- 1 ☐ Very concerned
- 2 ☐ Somewhat concerned
- 3 ☐ Not very concerned
- 4 ☐ Not at all concerned
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p9060q1- Show all respondents/required

SINGLE CHOICE

As you may know, the Labour government is spending billions of pounds to stimulate the economy. Do you support or oppose this plan?

Order as shown

- 1 ☐ Strongly support
- 2 ☐ Tend to support
- 3 ☐ Tend to oppose
- 4 ☐ Strongly oppose
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p9070q1- Show all respondents/required

SINGLE CHOICE

How confident are you that this economic stimulus plan will make the current economic downturn less severe than it would be otherwise?

Order as shown

- 1 ☐ Very confident
- 2 ☐ Somewhat confident
- 3 ☐ Not very confident
- 4 ☐ Not at all confident
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p9080q1- Show all respondents/required

SINGLE CHOICE

Which of the following concerns you more?

Order as shown

- 1 ☐ That the Labour government will spend too MUCH money trying to boost the economy and as a result will drive up the budget deficit
- 2 ☐ That the Labour government will spend too LITTLE money trying to boost the economy and as a result the recession will last longer
- 3 ☐ Neither of these
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p9100q1- *Show all respondents/required*

SINGLE CHOICE

Do you agree or disagree with the following statement?**“Banks and financial institutions need to pay some employees large bonuses in order to hire and retain people with the necessary expertise.”***Order as shown*

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p9105q1-** *Show all respondents/required*

SINGLE CHOICE

How would you describe your feeling about the role banks and other financial institutions have played in the economic situation?*Order as shown*

- 1 ☐ Very angry
- 2 ☐ Somewhat angry
- 3 ☐ Not very angry
- 4 ☐ Not at all angry
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p9110q1-** *Show all respondents/required*

SINGLE CHOICE

How do you feel about your ability to get a loan from a bank or other financial institution, if you need one?*Order as shown*

- 1 ☐ Very worried
- 2 ☐ Somewhat worried
- 3 ☐ Not very worried
- 4 ☐ Not at all worried
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p52q1- Show all respondents/required

SINGLE CHOICE

If the government needed to balance the books, and had to make a choice between raising taxes and cutting spending, where would you prefer the emphasis to be?

Order as shown

- 1 ☐ Only raising taxes
- 2 ☐ Mostly raising taxes with some cutting of spending
- 3 ☐ Mostly cutting of spending with some raising taxes
- 4 ☐ Only cutting spending
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p58q1- Show all respondents/required

SINGLE CHOICE

Suppose the government had to choose between the three options below. Which do you think it should choose?

Order as shown

- 1 ☐ Reduce taxes and spend less on health, education and social benefits
- 2 ☐ Keep taxes and spending on these services at the same level as now
- 3 ☐ Increase taxes and spend more on health, education and social benefits
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p60q1- Show all respondents/required

SINGLE CHOICE

If you had to choose, which of these would you prefer?

Order as shown

- 1 ☐ Reduce public spending to pay off the national debt we now have
- 2 ☐ Raise taxes to pay off the national debt we now have
- 3 ☐ Reduce public spending AND raise taxes to pay off the national debt we now have
- 4 ☐ Maintain current spending and tax levels, and leave the national debt as it is
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p671q1- Show all respondents/required

SINGLE CHOICE

How well do you think a Labour government would manage Britain's national debt in the coming years?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p672q1**- Show all respondents/required

SINGLE CHOICE

How well do you think a Conservative government would manage Britain's national debt in the coming years?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p673q1**- Show all respondents/required

SINGLE CHOICE

How well do you think a Liberal government would manage Britain's national debt in the coming years?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

A household is defined as either one or more persons (not necessarily related) who live together AND who manage food and household expenses as one unit.

Gross HOUSEHOLD income is a household's total income received from all sources, including wages, salaries, or rents and before tax deductions.

p960q1- Show all respondents/required

SINGLE CHOICE

What is your gross household income?

Order as shown

- 1 ☐ Under £5,000 per year
- 2 ☐ £5,000 to £9,999 per year
- 3 ☐ £10,000 to £14,999 per year
- 4 ☐ £15,000 to £19,999 per year
- 5 ☐ £20,000 to £24,999 per year
- 6 ☐ £25,000 to £29,999 per year
- 7 ☐ £30,000 to £34,999 per year
- 8 ☐ £35,000 to £39,999 per year
- 9 ☐ £40,000 to £44,999 per year
- 10 ☐ £45,000 to £49,999 per year
- 11 ☐ £50,000 to £59,999 per year
- 12 ☐ £60,000 to £69,999 per year
- 13 ☐ £70,000 to £99,999 per year
- 14 ☐ £100,000 to £149,999 per year
- 15 ☐ £150,000 and over
- 16 ☐ Don't know
- 17 ☐ Prefer not to answer
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p980q1- Show all respondents/required

MULTIPLE CHOICE

Are you now a member of a trade union or staff association? (Please tick all that apply)

Order as shown

- 1 ☐ Yes, trade union
- 2 ☐ Yes, staff association
- 3 ☐ No
- 4 ☐ Don't know

Exclude other punches

Exclude other punches

p1010q1- Show all respondents/required

SINGLE CHOICE

Which of these is the main source of income for you (and your husband/wife/ partner) at present?*Order as shown*

- 1 ☐ Earnings from employment (own or spouse / partner's)
- 2 ☐ Occupational pension(s) - from previous employer(s)
- 3 ☐ Private pension(s)
- 4 ☐ State retirement or widow's pension(s)
- 5 ☐ Jobseeker's Allowance/ Unemployment benefit
- 6 ☐ Pension Credit/ Minimum Income Guarantee/ Income Support for pensioners
- 7 ☐ Invalidity, sickness or disabled pension or benefit(s)
- 8 ☐ Other state benefit or tax credit
- 9 ☐ Interest from savings or investments
- 10 ☐ Student grant, bursary or loans
- 11 ☐ Dependent on parents/other relatives
- 12 ☐ Other main source
- 13 ☐ Don't know
- 98 ☐ Skipped
- 99 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1010q2- Show if p1010q1 == 8/required**

OPEN TEXTBOX

You said that you have an 'other' state benefit or tax credit as your main source of income. Please say here which state benefit or tax credit this is.

[\[TextLine\]](#)**p1010q3- Show if p1010q1 == 12/required**

OPEN TEXTBOX

You said that you have an 'other' main source of income. Please say here which source of income this is.

[\[TextLine\]](#)

p1020q1- Show all respondents/required

SINGLE CHOICE

From the list below, please indicate which best describes the sort of work you do. (If you are not working now, please indicate what you did in your last job).

Order as shown

- 1 ☐ Professional or higher technical work
- 2 ☐ Work that requires at least degree-level qualifications (e.g. doctor, accountant, schoolteacher, university lecturer, social worker, systems analyst)
- 3 ☐ Manager or senior administrator (e.g., company director, finance manager, personnel manager, Senior sales manager, senior local government officer)
- 4 ☐ Clerical (e.g., clerk, secretary)
- 5 ☐ Sales or services (e.g., commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- 6 ☐ Small business owner (e.g. shop owner, small builder, restaurant owner)
- 7 ☐ Foreman or supervisor of other workers (e.g. building site foreman, supervisor of cleaning workers)
- 8 ☐ Skilled manual work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- 9 ☐ Semi-skilled or unskilled manual work (e.g., machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- 10 ☐ Other
- 11 ☐ Never worked
- 98 Skipped Admin/Not Shown
- 99 Not Asked Admin/Not Shown

p1020q2- Show if p1020q1 == 10/required

OPEN TEXTBOX

You said that you do an 'other' sort of work. Please say here which sort of work this is.

[\[TextLine\]](#)

ethnicity- *Show all respondents/required*

SINGLE CHOICE

To which of these groups do you consider you belong?*Order as shown*

- 1 ☐ White British
- 2 ☐ Any other white background
- 3 ☐ White and Black Caribbean
- 4 ☐ White and Black African
- 5 ☐ White and Asian
- 6 ☐ Any other mixed background
- 7 ☐ Indian
- 8 ☐ Pakistani
- 9 ☐ Bangladeshi
- 10 ☐ Any other Asian background
- 11 ☐ Black Caribbean
- 12 ☐ Black African
- 13 ☐ Any other black background
- 14 ☐ Chinese
- 15 ☐ Other ethnic group
- 16 ☐ Prefer not to say
- 98 ☐ Skipped
- 99 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1030q1- Show all respondents/required

SINGLE CHOICE

Have any of the local political parties contacted you during the last year or so, for example, by sending you a newsletter or calling at your home?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1030q2- Show all respondents/required**

SINGLE CHOICE

During the last 3 or 4 years, did you or someone you know well seek personal assistance from your local member of parliament?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1040q1- Show if p1030q1 == 1/required**

MULTIPLE CHOICE

You said (a) local political party/ parties contacted you during the last year or so.**Which party or parties is that? (Please tick all that apply)***Order as shown*

- 1 ☐ Labour
- 2 ☐ Conservatives
- 3 ☐ Liberal Democrats
- 4 ☐ Scottish National Party
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ Don't know

Exclude other punches

p1050q1- Show all respondents/required

MULTIPLE CHOICE

Thinking about the **major political parties and their campaigns**, which, if any, of the following things happened to you **YESTERDAY**? (Please tick all that apply)

Randomize response options

- 1 ☐ Saw a Party Political Broadcast on TV
- 2 ☐ Received a piece of campaign mail (Post or e-mail)
- 3 ☐ Received a pamphlet on my door
- 4 ☐ Wore a badge or sticker for a candidate
- 5 ☐ Discussed a candidate with someone
- 6 ☐ Received a visit from a campaign worker
- 7 ☐ Heard Party Political Broadcast on the radio
- 8 ☐ Went to hear a candidate speak
- 9 ☐ Got a phone call from a campaign
- 10 ☐ Visited a Political Party web site
- 11 ☐ Visited a candidate web site
- 12 ☐ Watched video of candidate on Internet
- 13 ☐ Saw a poster or a garden sign
- 14 ☐ None of these

Not randomized, exclude other punches

p1060grid- Show if 1 in p1050q1 or 2 in p1050q1 or 3 in p1050q1 or 4 in p1050q1 or 5 in p1050q1 or 6 in p1050q1 or 7 in p1050q1 or 8 in p1050q1 or 9 in p1050q1 or 10 in p1050q1 or 11 in p1050q1 or 12 in p1050q1 or 13 in p1050q1/required

GRID-CHECK

We're interested in which campaigns you experienced **YESTERDAY**. Please tell us whose campaign you interacted with in each of the following ways. (Please tick all that apply on each horizontal row)

ROWS

Order as shown

- | | |
|----------|--|
| p1060q1 | Saw a Party Political Broadcast on TV |
| p1060q2 | Received a piece of campaign mail (Post or e-mail) |
| p1060q3 | Received a pamphlet on my door |
| p1060q4 | Wore a badge or sticker for a candidate |
| p1060q5 | Discussed a candidate with someone |
| p1060q6 | Received a visit from a campaign worker |
| p1060q7 | Heard Party Political Broadcast on the radio |
| p1060q8 | Went to hear a candidate speak |
| p1060q9 | Got a phone call from a campaign |
| p1060q10 | Visited a Political Party web site |
| p1060q11 | Visited a candidate web site |
| p1060q12 | Watched video of candidate on Internet |
| p1060q13 | Saw a poster or a garden sign |

COLUMNS

Order as shown

- 1 ☐ Brown
- 2 ☐ Cameron
- 3 ☐ Clegg
- 4 ☐ Other
- 5 ☐ Don't know

Exclude other punches

p1070q1 - Show all respondents/required

MULTIPLE CHOICE

We are interested in the kinds of things people do when they use the Internet. Have you done any of the following on the internet IN THE LAST SEVEN DAYS? (Please tick all that apply)

Randomize response options

- 1 ☐ Look up movie times
- 2 ☐ View adult entertainment
- 3 ☐ Plan holidays
- 4 ☐ Find restaurants
- 5 ☐ Get directions
- 6 ☐ Chat
- 7 ☐ Read about politics
- 8 ☐ Keep in touch with friends
- 9 ☐ Pay bills
- 10 ☐ Read the news
- 11 ☐ Look at sports highlights
- 12 ☐ Shopping
- 13 ☐ None of these

Not randomized, exclude other punches

p1080grid - Show all respondents/required

GRID

IN THE LAST SEVEN DAYS, how many days have you used the Internet to....

ROWS

Order as shown

- | | |
|---------|---|
| p1080q1 | Visit news websites |
| p1080q2 | Visit political blogs |
| p1080q3 | Post comments on a news website or political blog |
| p1080q4 | Exchange political emails with friends and family |

COLUMNS

Order as shown

- 1 ☐ 0 days
- 2 ☐ 1 day
- 3 ☐ 2 days
- 4 ☐ 3 days
- 5 ☐ 4 days
- 6 ☐ 5 days
- 7 ☐ 6 days
- 8 ☐ Every day
- 9 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1090q1- *Show all respondents/required*

MULTIPLE CHOICE

Which, if any, of the following have you watched on television in the LAST SEVEN DAYS? (Please tick all that apply)*Randomize response options*

- 1 ☐ Andrew Marr
- 2 ☐ Argumental
- 3 ☐ BBC News
- 4 ☐ BBC Parliament
- 5 ☐ Bremner, Bird and Fortune
- 6 ☐ Channel 4 News
- 7 ☐ Channel 5 News
- 8 ☐ CNN
- 9 ☐ Daily Politics
- 10 ☐ Dispatches
- 11 ☐ Fox News
- 12 ☐ GMTV
- 13 ☐ Have I Got News For You
- 14 ☐ ITN News
- 15 ☐ Mock the Week
- 16 ☐ More4 News
- 17 ☐ Newsnight
- 18 ☐ Panorama
- 19 ☐ Question Time
- 20 ☐ Sky News
- 21 ☐ The Politics Show
- 22 ☐ This Week with Andrew Neil
- 23 ☐ Tonight with Trevor Mc Donald
- 24 ☐ Unreported World
- 25 ☐ None of the above
- 26 ☐ Don't know

*Not randomized,exclude other punches**Not randomized,exclude other punches***p1110q1-** *Show all respondents/required*

SINGLE CHOICE

Do you use a multichannel TV service such as Sky, Freeview or Cable?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown*

Please provide an answer for each row.

p1120grid - Show all respondents/required

GRID-CHECK

We are interested in the kinds of things people watch on TV. Did you watch any of these stations at these times yesterday? Click on the channels if you watched them. (Please tick all that apply on each horizontal row)

ROWS

Randomize rows

p1120q1	BBC1
p1120q2	BBC2
p1120q3	ITV
p1120q4	Channel 4
p1120q5	Five
p1120q6	24 hour news service

COLUMNS

Order as shown

1	<input type="checkbox"/>	4:00 PM	
2	<input type="checkbox"/>	5:00 PM	
3	<input type="checkbox"/>	6:00 PM	
4	<input type="checkbox"/>	7:00 PM	
5	<input type="checkbox"/>	8:00 PM	
6	<input type="checkbox"/>	9:00 PM	
7	<input type="checkbox"/>	10:00 PM	
8	<input type="checkbox"/>	11:00 PM	
9	<input type="checkbox"/>	I did not watch this channel at any of these times	Exclude other punches
10	<input type="checkbox"/>	Don't know	Exclude other punches

⚡Goto page page1120gridcheck if checkflag2 == 1

p1135q1 - Show all respondents/required

SINGLE CHOICE

How many days in the past seven days have you read a daily newspaper? (This includes free daily papers such as Metro, but excludes online newspapers)

Order as shown

0	<input type="radio"/>	0	
1	<input type="radio"/>	1	
2	<input type="radio"/>	2	
3	<input type="radio"/>	3	
4	<input type="radio"/>	4	
5	<input type="radio"/>	5	
6	<input type="radio"/>	6	
7	<input type="radio"/>	7	
8	<input type="radio"/>	Don't know	
98		Skipped	Admin/Not Shown
99		Not Asked	Admin/Not Shown

p1140q1- *Show all respondents/required*

SINGLE CHOICE

Which daily morning newspaper do you read most often?*Order as shown*

- 1 ☐ The Express
- 2 ☐ The (Scottish) Daily Mail
- 3 ☐ The (Scottish) Mirror/Daily Record
- 4 ☐ The Daily Star (of Scotland)
- 5 ☐ The Sun
- 6 ☐ The Daily Telegraph
- 7 ☐ The Financial Times
- 8 ☐ The Guardian
- 9 ☐ The Independent
- 10 ☐ The Times
- 11 ☐ The Scotsman
- 12 ☐ The (Glasgow) Herald
- 13 ☐ The (Aberdeen) Press and Journal
- 14 ☐ Other Scottish/Welsh/regional or local daily morning newspaper
- 15 ☐ Other
- 16 ☐ I never read a daily morning newspaper
- 17 ☐ Don't know
- 98 ☐ Skipped
- 99 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1140q2-** *Show if p1140q1 == 14/required*

OPEN TEXTBOX

You said that you read an 'other Scottish/Welsh/regional or local' daily morning newspaper.**Please say here which newspaper this is.**[\[TextLine\]](#)**p1140q3-** *Show if p1140q1 == 15/required*

OPEN TEXTBOX

You said that you read an 'other' daily morning newspaper. Please say here which newspaper this is.[\[TextLine\]](#)

p1190q1 - Show all respondents/required

SINGLE CHOICE

Do you personally, or jointly with a spouse, have any money invested in the stock market right now -- either in an individual stock or in a mutual fund?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1200q1 - Show all respondents/required

SINGLE CHOICE

Which of the following best describes your home ownership status?*Order as shown*

- 1 ☐ Own outright
- 2 ☐ Own with a mortgage
- 3 ☐ Rent from a private landlord
- 4 ☐ Rent from a Local Authority / Housing Association
- 5 ☐ Other
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1220q1 - Show all respondents/required

SINGLE CHOICE

Thinking over the last 12 months, do you think the value of your home has...*Order as shown*

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed about the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1260q1- Show all respondents/required

OPEN INTEGER TEXTBOX

About what percentage of the typical British family's income do you think goes to paying taxes—including all levels of government?[\[TextLine\]](#)*Require integer value between 0 and 100*

998 Skipped

Admin/Not Shown

999 Not Asked

*Admin/Not Shown***p1270q1**- Show all respondents/required

OPEN TEXTBOX

We hear a lot of talk these days about the government debt. What do you think is the total debt of the British Government?[\[TextLine\]](#)**p1320q1**- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of the steps the Labour Government have taken to try to deal with the current situation involving the stock market and major financial institutions?*Order as shown*

- 1 ☐ Strongly approve
- 2 ☐ Somewhat approve
- 3 ☐ Somewhat disapprove
- 4 ☐ Strongly disapprove
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

tomzgrid1- Show all respondents/required

GRID

Please tell us how much you agree or disagree with these statements.

ROWS

Order as shown

tomzq1 The use of military force only makes problems worse

tomzq2 The United Kingdom needs to play an active role in solving conflicts around the world.

COLUMNS

*Order as shown*1 ☐ Agree strongly2 ☐ Agree somewhat3 ☐ Neither agree nor disagree4 ☐ Disagree somewhat5 ☐ Disagree strongly6 ☐ Don't know

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

p1407q1- Show all respondents/required

SINGLE CHOICE

Britain will benefit in the long run from participating in the war in Afghanistan.*Order as shown*1 ☐ Strongly Agree2 ☐ Agree3 ☐ Neither Agree nor disagree4 ☐ Disagree5 ☐ Strongly disagree6 ☐ Don't know

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

p221q1- Show all respondents/required

SINGLE CHOICE

Recently, there have been reports that Members of Parliament have claimed expense money to which they are not entitled. Have your heard or read anything about this?*Order as shown*1 ☐ Yes2 ☐ No3 ☐ Don't know

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

Here are some statements people are making about how Members of Parliament have claimed expenses. Please indicate if you agree or disagree with each statement:

p223q1- Show all respondents/required

SINGLE CHOICE

The reports on MPs expense claims prove that most MPs are corrupt.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p224q1- Show all respondents/required

SINGLE CHOICE

The way some MPs have claimed expenses makes me very angry.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p225q1- Show all respondents/required

SINGLE CHOICE

Despite all the press coverage, what MPS claim for expenses really isn't all that important.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p226q1- Show all respondents/required

SINGLE CHOICE

MPs who have abused their expense claims should be required to resign immediately.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p227q1 - Show all respondents/required

SINGLE CHOICE

Most MPs did nothing wrong -- they were just claiming expenses that the rules allow.*Order as shown*

- 1 ☐ Strongly agree
- 2 ☐ Agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

DRAFT

ECONVg1- Show all respondents/required

GRID

Generally speaking, how responsible, if at all, would you say the British government is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is 'not at all responsible' and 10 is 'fully responsible'.

ROWS

Order as shown

ECONVq1

COLUMNS

Order as shown

- 1 ☐ 0 - not at all responsible
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5 - exactly in the middle
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - fully responsible
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

ECONVg2- Show all respondents/required

GRID

And how responsible would you say the European Union is for economic conditions in Britain? Please answer on this 0 to 10 scale, where 0 is 'not at all responsible' and 10 is 'fully responsible'.

ROWS

Order as shown

ECONVq2

COLUMNS

Order as shown

- 1 ☐ 0 - not at all responsible
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5 - exactly in the middle
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - fully responsible
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

How often would you say that each of the following people have made you feel the emotions below? (Please tick one answer on each horizontal row)

EMODC- Show all respondents/required GRID

David Cameron

ROWS

Order as shown

EMODCq1	Angry
EMODCq2	Anxious or afraid
EMODCq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

1	<input type="radio"/> Very Often	
2	<input type="radio"/> Fairly Often	
3	<input type="radio"/> Occasionally	
4	<input type="radio"/> Rarely	
5	<input type="radio"/> Never	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

EMOGB- Show all respondents/required GRID

Gordon Brown

ROWS

Order as shown

EMOGBq1	Angry
EMOGBq2	Anxious or afraid
EMOGBq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

1	<input type="radio"/> Very Often	
2	<input type="radio"/> Fairly Often	
3	<input type="radio"/> Occasionally	
4	<input type="radio"/> Rarely	
5	<input type="radio"/> Never	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

EMONC - Show all respondents/required

GRID

Nick Clegg

ROWS

Order as shown

EMONCq1	Angry
EMONCq2	Anxious or afraid
EMONCq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

1	<input type="radio"/> Very Often	
2	<input type="radio"/> Fairly Often	
3	<input type="radio"/> Occasionally	
4	<input type="radio"/> Rarely	
5	<input type="radio"/> Never	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

And how often would you say that each of the following parties have made you feel the emotions below? (Please tick one answer on each horizontal row)

EMOCP - Show all respondents/required

GRID

Conservative party

ROWS

Order as shown

EMOCPq1	Angry
EMOCPq2	Anxious or afraid
EMOCPq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

- 1 ☐ Very Often
- 2 ☐ Fairly Often
- 3 ☐ Occasionally
- 4 ☐ Rarely
- 5 ☐ Never
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***EMOLP - Show all respondents/required**

GRID

Labour party

ROWS

Order as shown

EMOLPq1	Angry
EMOLPq2	Anxious or afraid
EMOLPq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

- 1 ☐ Very Often
- 2 ☐ Fairly Often
- 3 ☐ Occasionally
- 4 ☐ Rarely
- 5 ☐ Never
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

EMOLD - Show all respondents/required

GRID

Liberal Democrat party

ROWS

Order as shown

EMOLDq1	Angry
EMOLDq2	Anxious or afraid
EMOLDq3	Enthusiastic, hopeful or proud

COLUMNS

Order as shown

1	<input type="radio"/> Very Often	
2	<input type="radio"/> Fairly Often	
3	<input type="radio"/> Occasionally	
4	<input type="radio"/> Rarely	
5	<input type="radio"/> Never	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

DRAFT

****Moving on...****

HPq1- Show all respondents/required

MULTIPLE CHOICE

Which, if any, of the following parties would you NEVER consider voting for?

Order as shown

- | | | |
|----|--|------------------------------|
| 1 | <input type="checkbox"/> Conservative | |
| 2 | <input type="checkbox"/> Labour | |
| 3 | <input type="checkbox"/> Liberal Democrat | |
| 4 | <input type="checkbox"/> Scottish National Party (SNP)/ Plaid Cymru | |
| 5 | <input type="checkbox"/> UKIP | |
| 6 | <input type="checkbox"/> Green | |
| 7 | <input type="checkbox"/> BNP | |
| 8 | <input type="checkbox"/> Other party | |
| 9 | <input type="checkbox"/> Not applicable, there is no party I would NEVER consider voting for | <i>Exclude other punches</i> |
| 10 | <input type="checkbox"/> Don't know | <i>Exclude other punches</i> |

****Thinking about the UK government at westminster...****

HPq5- Show all respondents/required

SINGLE CHOICE

Which ONE of the following do you think would generally be better for Britain nowadays?

Order as shown

- | | | |
|---|--|------------------------|
| 1 | <input type="radio"/> To have a government formed by one political party on its own | |
| 2 | <input type="radio"/> To have a government formed by two political parties together - in coalition | |
| 3 | <input type="radio"/> Don't know | |
| 8 | Skipped | <i>Admin/Not Shown</i> |
| 9 | Not Asked | <i>Admin/Not Shown</i> |

p1601q8 - Show all respondents

RANKING

Thinking about the general election, which of the following political parties do you think is most likely to come first, second and third in the general election held on May 6th? If you do not know then please skip this question.

Rank in 3 slots

Order as shown

- 1 x Labour
- 2 x Conservative
- 3 x Liberal Democrats
- 4 x Plaid Cymru
- 5 x Scottish National Party (SNP)
- 6 x Some other party

Show if p10q1==3

Show if p10q1==2

p1601q7 - Show all respondents

RANKING

Thinking about your local constituency, which of the following political parties do you think is most likely to come first, second and third in the general election held on May 6th? If you do not know then please skip this question.

Rank in 3 slots

Order as shown

- 1 x Labour
- 2 x Conservative
- 3 x Liberal Democrats
- 4 x Plaid Cymru
- 5 x Scottish National Party (SNP)
- 6 x Some other party

Show if p10q1==3

Show if p10q1==2

Currently the sum of the percentage that you have entered is **\$p1602total**. Please make sure the sum is not greater than 100.

myGrid - *Show all respondents/required*

GRID-OPEN

Again, thinking about your local constituency, what share of the local votes do you think the following political parties are most likely to gain in the general election on May 6th? Please give your best estimate.

\$p1602text

ROWS

Randomize rows

g1602_1	Labour Party
g1602_2	Conservative Party
g1602_3	Liberal Democrats
g1602_4	\$p1602party
g1602_5	Some other party

COLUMNS

Order as shown

1	%	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

↳Goto page p1602 if g1602total > 100

p1604grid- Show all respondents/required

GRID

How likely to you think each of the following outcomes will occur from this General Election?

ROWS

Order as shown

p1604q1	A Labour government with Labour ruling on its own
p1604q2	Conservative government with the Conservatives ruling on their own
p1604q3	A Liberal Democratic government ruling on its own
p1604q4	A minority Labour government supported by the Liberal Democrats
p1604q5	A minority Conservative government supported by the Liberal Democrats
p1604q6	A minority Liberal Democratic government supported by the Conservatives
p1604q7	A minority Liberal Democratic government supported by Labour

COLUMNS

Order as shown

1	<input type="radio"/> Very likely	
2	<input type="radio"/> Likely	
3	<input type="radio"/> Unlikely	
4	<input type="radio"/> Very unlikely	
5	<input type="radio"/> Don't know	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

p1605grid- Show all respondents/required

GRID

And still thinking about possible results of the next general election, how much would you support or oppose each of the following outcomes? Please use the following 0 to 10 scale where 0 is "strongly oppose" and 10 is "strongly support".

ROWS

Order as shown

p1605q1	A Labour government with Labour ruling on its own
p1605q2	Conservative government with the Conservatives ruling on their own
p1605q3	A Liberal Democratic government ruling on its own
p1605q4	A minority Labour government supported by the Liberal Democrats
p1605q5	A minority Conservative government supported by the Liberal Democrats
p1605q6	A minority Liberal Democratic government supported by the Conservatives
p1605q7	A minority Liberal Democratic government supported by Labour

COLUMNS

Order as shown

1	<input type="radio"/> 0 – Strongly oppose	
2	<input type="radio"/> 1	
3	<input type="radio"/> 2	
4	<input type="radio"/> 3	
5	<input type="radio"/> 4	
6	<input type="radio"/> 5 – Neither support nor oppose	
7	<input type="radio"/> 6	
8	<input type="radio"/> 7	
9	<input type="radio"/> 8	
10	<input type="radio"/> 9	
11	<input type="radio"/> 10 – Strongly support	
12	<input type="radio"/> Don't know	
98	Skipped	Admin/Not Shown
99	Not Asked	Admin/Not Shown

DRAFT

MPq1- Show all respondents/required

SINGLE CHOICE

I am now going to ask you to think back one year. Compared to your expectations at that time, how do you think the general economic situation in this country has changed over the last 12 months?

Order as shown

- 1 ☐ A lot better than expected
- 2 ☐ A little better than expected
- 3 ☐ The same as expected
- 4 ☐ A little worse than expected
- 5 ☐ A lot worse than expected
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

MPq2- Show all respondents/required

SINGLE CHOICE

Do you think that Government policies have had a positive influence, a negative influence or no influence on economic conditions in Britain?

Order as shown

- 1 ☐ Had a very positive influence
- 2 ☐ A fairly positive influence
- 3 ☐ No effect one way or the other
- 4 ☐ A fairly negative influence
- 5 ☐ No influence
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

MPq3- Show all respondents/required

SINGLE CHOICE

In view of the general economic situation, do you think now is the right or wrong time for people to make major purchases, such as furniture or electrical goods?

Order as shown

- 1 ☐ Now is the right time for people to make major purchases
- 2 ☐ Now is neither right nor wrong time to make major purchases
- 3 ☐ Now is the wrong time to make major purchases
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p104q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place YOURSELF on this scale?

Order as shown

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p104q2- Show if p104q1 !=12/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p10000q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place your OWN VIEW?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p10000q2- Show all respondents/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

We are now going to ask you some questions about smoking.

p1500q1- Show all respondents/required

SINGLE CHOICE

Do you smoke cigarettes at all nowadays?

Order as shown

1 ☐ yes

2 ☐ no

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

p15001q1- Show if p1500q1==1/required

DROPDOWN

How many cigarettes a day do you usually smoke at weekends?

Order as shown

1 ☐ 0

2 ☐ 1

3 ☐ 2

4 ☐ 3

5 ☐ 4

6 ☐ 5

7 ☐ 6

8 ☐ 7

9 ☐ 8

10 ☐ 9

200 ☐ 199

201 ☐ 200

202 ☐ More than 200

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

Page: p1502q1

p1502q1- Show if p1500q1==1/required

DROPDOWN

How many cigarettes a day do you usually smoke on weekdays?

Order as shown

1 ☐ 0

2 ☐ 1

3 ☐ 2

4 ☐ 3

5 ☐ 4

6 ☐ 5

7 ☐ 6

8 ☐ 7

9 ☐ 8

10 ☐ 9

...

200 ☐ 199

201 ☐ 200

202 ☐ More than 200

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

p1503q1 - Show all respondents/required

MULTIPLE CHOICE

Many people take chances in some areas of life, or games they play, or ways they make money, things like that. Which of the following activities do you take part in – please select any options even if you only do it once in a while?

Order as shown

- 1 ☐ Taking part in football pools
- 2 ☐ Taking part in check pools
- 3 ☐ Playing bingo
- 4 ☐ Playing poker
- 5 ☐ Betting on the horses
- 6 ☐ Playing bid whist
- 7 ☐ Shooting dice
- 8 ☐ Buying lottery tickets
- 9 ☐ Speculating on land
- 10 ☐ Playing bridge
- 11 ☐ Playing the numbers
- 12 ☐ Entering magazine contests
- 13 ☐ Playing roulette
- 14 ☐ Playing pinochle
- 15 ☐ Taking part in cricket pools
- 16 ☐ Buying sweepstakes tickets
- 17 ☐ Buying raffle tickets
- 18 ☐ Buying stocks and bonds
- 19 ☐ None
- 20 ☐ Don't know

*Exclude other punches**Exclude other punches*

Please tell me if you think that the following statements are true or false. If you don't know, just says so and we will skip to the next one. Remember - true, false, or don't know.

p1506q4- Show if p10q1==2/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Scottish National Party (SNP) will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1506q5- Show if p10q1==3/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that Plaid Cymru will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1506q6- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that one of the other parties like the BNP, the Greens, Respect or UKIP (or the Scottish Socialists if you live in Scotland) will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1508q1- Show all respondents/required

MULTIPLE CHOICE

Who do you think is responsible for the current financial crisis?(Please tick all that apply)*Randomize response options*

- 1 ☐ Gordon Brown
- 2 ☐ George W. Bush
- 3 ☐ Barack Obama
- 4 ☐ The British government
- 5 ☐ The European Union
- 6 ☐ The American government
- 7 ☐ British banks
- 8 ☐ American banks
- 9 ☐ People who took out big mortgages
- 10 ☐ Oil companies
- 11 ☐ International Financiers
- 12 ☐ Other people or organizations
- 13 ☐ It's nobody's fault - it just happened
- 14 ☐ Don't know

*Not randomized,exclude other punches**Not randomized,exclude other punches***p1508q2-** Show if 12 in p1508q1/required

OPEN TEXTBOX

Which other people or organizations do you think are responsible?[\[TextLine\]](#)**p1508q3-** Show all respondents/required

SINGLE CHOICE

Using a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the financial crisis will be solved over the next year?*Order as shown*

- 1 ☐ 0 - Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1508q4-** Show all respondents/required

SINGLE CHOICE

Which of the party leaders do you think would do the best job in managing Britain's economy?*Randomly rotate response options*

- 1 ☐ Gordon Brown
- 2 ☐ David Cameron
- 3 ☐ Nick Clegg
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1509q1- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the war in Afghanistan?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1509q2- Show all respondents/required**

SINGLE CHOICE

How well do you think a Conservative government would handle the war in Afghanistan?*Order as shown*

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1509q3- Show all respondents/required**

SINGLE CHOICE

Please indicate whether you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in the war against the Taliban in Afghanistan?*Order as shown*

- 1 ☐ Strongly approve
- 2 ☐ Approve
- 3 ☐ Disapprove
- 4 ☐ Strongly disapprove
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1510q1- *Show all respondents/required*

SINGLE CHOICE

Generally speaking, how often can you trust other people?*Order as shown*

- 1 ☐ Always
- 2 ☐ Most of the time
- 3 ☐ About half the time
- 4 ☐ Once in a while
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1510q2-** *Show all respondents/required*

SINGLE CHOICE

How often do politics and government seem so complicated that you can't really understand what's going on?*Order as shown*

- 1 ☐ All the time
- 2 ☐ Most of the time
- 3 ☐ About half the time
- 4 ☐ Some of the time
- 5 ☐ Never
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1510q3-** *Show all respondents/required*

SINGLE CHOICE

How well do you understand the important political issues facing our country?*Order as shown*

- 1 ☐ Extremely well
- 2 ☐ Very well
- 3 ☐ Moderately well
- 4 ☐ Slightly well
- 5 ☐ Not well at all
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1510q4-** *Show all respondents/required*

SINGLE CHOICE

How much do public officials care what people like you think?*Order as shown*

- 1 ☐ A great deal
- 2 ☐ A lot
- 3 ☐ A moderate amount
- 4 ☐ A little
- 5 ☐ Not at all
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1510q5 - Show all respondents/required

SINGLE CHOICE

How much can people like you affect what the government does?*Order as shown*

- 1 ☐ A great deal
- 2 ☐ A lot
- 3 ☐ A moderate amount
- 4 ☐ A little
- 5 ☐ Not at all
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

DRAFT

Now we're going to ask you a few questions about your involvement in various activities. Please click the arrow to continue.

p1511grid - Show all respondents/required

GRID

For each of the following activities, please say how willing you would be to take part. Please use the 0-10 scale, where 10 means you would be very willing to take part and 0 you would not be willing at all.

ROWS

Randomize rows

p1511q1	Donating blood
p1511q2	Helping to renovate a local park or amenity
p1511q3	Serving as a school governor
p1511q4	Standing as a local councillor
p1511q5	Participating in a Neighbourhood Watch scheme
p1511q6	Assisting a meals on wheels service

COLUMNS

Order as shown

- 1 ☐ 10 very willing
- 2 ☐ 9
- 3 ☐ 8
- 4 ☐ 7
- 5 ☐ 6
- 6 ☐ 5
- 7 ☐ 4
- 8 ☐ 3
- 9 ☐ 2
- 10 ☐ 1
- 11 ☐ 0 Not at all willing
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1511q7 - Show all respondents/required

SINGLE CHOICE

How long have you lived in the local community?*Order as shown*

- 1 ☐ Less than a year
- 2 ☐ Between one and five years
- 3 ☐ More than five years
- 4 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown***p1511q8** - Show all respondents/required

MULTIPLE CHOICE

Over the past five years or so, have you done any of the following things to express your views about something the government should or should not be doing? (Please tick all that apply.)*Order as shown*

- 1 ☐ Contacted a politician or government official either in person or in writing, or some other way
- 2 ☐ Taken part in a protest, march or demonstration
- 3 ☐ Worked together with people who shared the same concern
- 4 ☐ None of them

Exclude other punches

On the following pages we are interested in your opinion on a series of decision making problems.
For each decision please tell us which one would produce the best outcome.
Please click the arrow to continue

p1512q1- *Show if p1512split==1/required*

SINGLE CHOICE

The government has to choose between a number of hiring possibilities.

Which of these hiring possibilities facing the Government do you think would produce the best outcome for the Government?

Order as shown

- 1 ☐ An employment contract that is renewed every TEN years for a highly qualified applicant with extensive experience.
- 2 ☐ An employment contract that is renewed every ONE year for a young applicant with no experience.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1512q2- *Show if p1512split==2/required*

SINGLE CHOICE

The government has to choose between a number of hiring possibilities.

Which of these hiring possibilities facing the Government do you think would produce the best outcome for the Government?

Order as shown

- 1 ☐ An employment contract that is renewed every TEN years for a highly qualified applicant with extensive experience.
- 2 ☐ An employment contract that is renewed every ONE year for a highly qualified applicant with extensive experience.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1512q3- *Show if p1512split==3/required*

SINGLE CHOICE

The government has to choose between a number of hiring possibilities.

Which of these hiring possibilities facing the Government do you think would produce the best outcome for the Government?

Order as shown

- 1 ☐ An employment contract that is renewed every TEN years for a young applicant with no experience.
- 2 ☐ An employment contract that is renewed every ONE year for a young applicant with no experience.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1513q1- *Show if p1513split==1/required*

SINGLE CHOICE

Which of these insurance policy options do you think would produce the best outcome for an insurance company?*Order as shown*

- 1 ☐ An auto insurance policy that is renewed every TEN years for a driver with a very good driving record.
- 2 ☐ An auto insurance policy that is renewed every ONE year for a driver with no driving record.
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1513q2-** *Show if p1513split==2/required*

SINGLE CHOICE

Which of these insurance policy options do you think would produce the best outcome for an insurance company?*Order as shown*

- 1 ☐ An auto insurance policy that is renewed every TEN years for a driver with a very good driving record.
- 2 ☐ An auto insurance policy that is renewed every ONE years for a driver with a very good driving record.
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1513q3-** *Show if p1513split==3/required*

SINGLE CHOICE

Which of these insurance policy options do you think would produce the best outcome for an insurance company?*Order as shown*

- 1 ☐ An auto policy that is renewed every TEN year for a driver with no driving record.
- 2 ☐ An auto policy that is renewed every ONE year for a driver with no driving record.
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1514q1- *Show if p1514split==1/required*

SINGLE CHOICE

A university has to choose between a number of admission policies.
</br>Which of these university admission policies do you think would produce the best outcome for a university?

Order as shown

- 1 ☐ A university admits very highly qualified applicants as undergraduates and guarantees them full support for THREE years.
- 2 ☐ A university admits qualified applicants as undergraduates and provides support for the FIRST year and then reviews the applicant each subsequent year to see if they are eligible for renewal.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1514q2- *Show if p1514split==2/required*

SINGLE CHOICE

A university has to choose between a number of admission policies.
</br>Which of these university admission policies do you think would produce the best outcome for a university?

Order as shown

- 1 ☐ A university admits very highly qualified applicants as undergraduates and guarantees them full support for THREE years.
- 2 ☐ A university admits very highly qualified applicants as undergraduates and provides support for the FIRST year and then reviews the applicant each subsequent year to see if they are eligible for renewal.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1514q3- *Show if p1514split==3/required*

SINGLE CHOICE

A university has to choose between a number of admission policies.
</br>Which of these university admission policies do you think would produce the best outcome for a university?

Order as shown

- 1 ☐ A university admits qualified applicants as undergraduates and guarantees them full support for THREE years.
- 2 ☐ A university admits qualified applicants as undergraduates and provides support for the FIRST year and then reviews the applicant each subsequent year to see if they are eligible for renewal.
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

p1515q1 - Show all respondents/required

MULTIPLE CHOICE

Which, if any, of the following sites are you currently registered with and use? (Please select all that apply)*Randomize response options*

- 1 ☐ BBC Communities
- 2 ☐ Bebo
- 3 ☐ del.icio.us
- 4 ☐ Digg
- 5 ☐ Facebook
- 6 ☐ Flickr
- 7 ☐ Friends Reunited
- 8 ☐ Hi5
- 9 ☐ LinkedIn
- 10 ☐ MSN Groups
- 11 ☐ Myspace
- 12 ☐ Second Life
- 13 ☐ Six Apart : Typepad
- 14 ☐ Twitter
- 15 ☐ WordPress
- 16 ☐ Yahoo Groups
- 17 ☐ YouTube
- 18 ☐ None of the above

Not randomized, exclude other punches

p1515grid- Show if not 18 in p1515q1/required

GRID

In an average day, how much time do you spend using the following online service(s)?

ROWS

Randomize rows

p1515q2	BBC Communities
p1515q3	Bebo
p1515q4	del.icio.us
p1515q5	Digg
p1515q6	Facebook
p1515q7	Flickr
p1515q8	Friends Reunited
p1515q9	Hi5
p1515q10	Linkedin
p1515q11	MSN Groups
p1515q12	Myspace
p1515q13	Second Life
p1515q14	Six Apart : Typepad
p1515q15	Twitter
p1515q16	WordPress
p1515q17	Yahoo Groups
p1515q18	YouTube

COLUMNS

Order as shown

- 1 ☐ None
- 2 ☐ Under 15 mins
- 3 ☐ 16 - 30 mins
- 4 ☐ 31 mins -1 hour
- 5 ☐ More than an hour
- 6 ☐ Not sure
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p320q1- Show all respondents/required RULE**And where would you place the Labour Party on this scale?***Values in range 0 to 10*0 < 0 left Minimum10 > 10 right Maximum997 ☐ Don't Know998 Skipped Admin/Not Shown999 Not Asked Admin/Not Shown**p320q2- Show if p320q1 >=0 and p320q1 <=10/required** SINGLE CHOICE**How certain are you of this?***Order as shown*1 ☐ very certain2 ☐ pretty certain3 ☐ not very certain8 Skipped Admin/Not Shown9 Not Asked Admin/Not Shown**p330q1- Show all respondents/required** RULE**And where would you place the Liberal Democrat Party on this scale?***Values in range 0 to 10*0 < 0 left Minimum10 > 10 right Maximum997 ☐ Don't Know998 Skipped Admin/Not Shown999 Not Asked Admin/Not Shown**p330q2- Show if p330q1 >=0 and p330q1 <=10/required** SINGLE CHOICE**How certain are you of this?***Order as shown*1 ☐ very certain2 ☐ pretty certain3 ☐ not very certain8 Skipped Admin/Not Shown9 Not Asked Admin/Not Shown**p340q1- Show all respondents/required** RULE**And where would you place the Conservative Party on this scale?***Values in range 0 to 10*0 < 0 left Minimum10 > 10 right Maximum997 ☐ Don't Know998 Skipped Admin/Not Shown999 Not Asked Admin/Not Shown

p340q2 - Show if p340q1 >=0 and p340q1 <=10/required

SINGLE CHOICE

How certain are you of this?*Order as shown*

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

DRAFT

p65q1- Show all respondents/required

SINGLE CHOICE

If you had to choose, would you rather reduce the national debt or increase government spending?*Order as shown*

- 1 ☐ Reduce national debt
- 2 ☐ Increase government spending
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p66q1- Show all respondents/required

SINGLE CHOICE

If you had to choose, would you rather reduce the national debt or reduce taxes?*Order as shown*

- 1 ☐ Reduce national debt
- 2 ☐ Reduce taxes
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p67q1- Show all respondents/required

SINGLE CHOICE

If you had to choose, would you rather increase government spending or reduce taxes?*Order as shown*

- 1 ☐ Increase government spending
- 2 ☐ Reduce taxes
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p105q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the LABOUR PARTY on this scale?*Order as shown*

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p105q2- Show if p105q1 !=12/required

SINGLE CHOICE

How certain are you of this?*Order as shown*

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p106q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the CONSERVATIVE PARTY on this scale?

Order as shown

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p106q2- Show if p106q1 !=12/required

SINGLE CHOICE

How certain are you of this?*Order as shown*

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p107q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the LIBERAL DEMOCRATS on this scale?

Order as shown

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p107q2- Show if p107q1 !=12/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: scotland if p10q1==2

p108q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place the SNP on this scale?

Order as shown

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services

12 ☐ Don't know

98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

p108q2- Show if p108q1 !=12/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain

8 Skipped

Admin/Not Shown

9 Not Asked

Admin/Not Shown

Module: wales1 if p10q1==3

p109q1- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place PLAID CYMRU on this scale?

Order as shown

- 1 ☐ 0 – Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Government should increase taxes a lot and spend much more on health and social services

12 ☐ Don't know

98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

p109q2- Show if p109q1 !=12/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p10001q1 - Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the LABOUR PARTY?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p10001q2 - Show all respondents/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p10003q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the CONSERVATIVE PARTY?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p10003q2- Show all respondents/required**

SINGLE CHOICE

How certain are you of this?*Order as shown*

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p10004q1 - Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the LIBERAL DEMOCRATS?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p10004q2** - Show all respondents/required

SINGLE CHOICE

How certain are you of this?*Order as shown*

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Module: scotland2 if p10q1==2

p10005q1 - Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place the Scottish National Party (SNP)?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p10005q2 - Show all respondents/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: wales2 if p10q1==3

p10006q1- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place PLAID CYMRU?

Order as shown

- 1 ☐ 0 – Reducing crime more important
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 09
- 11 ☐ 10 –Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p10006q2- Show all respondents/required

SINGLE CHOICE

How certain are you of this?

Order as shown

- 1 ☐ very certain
- 2 ☐ pretty certain
- 3 ☐ not very certain
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q1- Show all respondents/required

SINGLE CHOICE

Polling stations close at 10.00pm on election day.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q2- Show all respondents/required

SINGLE CHOICE

The Liberal Democrats favour a system of proportional representation for Westminster elections.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q3- Show all respondents/required

SINGLE CHOICE

The minimum voting age is 16.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q4- Show all respondents/required

SINGLE CHOICE

The standard rate of income tax payable is 26p in the pound.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q5- Show all respondents/required

SINGLE CHOICE

The Chancellor of the Exchequer is responsible for setting interest rates in the UK.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q6- Show all respondents/required

SINGLE CHOICE

Labour promises withdrawing all British troops from Afghanistan by the end of 2010.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q17- Show all respondents/required

SINGLE CHOICE

The Conservative Party favours reducing the budget deficit without cutting funding for the National Health Service.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

****Please tell me if you think this item is true or false****

p1505q8- Show all respondents/required

SINGLE CHOICE

Any registered voter can obtain a postal vote if they want one - by contacting their local council and asking for a postal vote.

Order as shown

- 1 ☐ True
- 2 ☐ False
- 3 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1506q1 - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Labour Party will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***p1506q2** - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1506q3 - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrat Party will win the election in your local constituency?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

p1507q1- Show all respondents/required

SINGLE CHOICE

Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Labour Party will win the *general election*?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1507q2- Show all respondents/required

SINGLE CHOICE

Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the *general election*?

Order as shown

- 1 ☐ 0 Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1507q3- Show all respondents/required

SINGLE CHOICE

Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrats will win the *general election*?

Order as shown

- 1 ☐ 0 Very unlikely
 2 ☐ 1
 3 ☐ 2
 4 ☐ 3
 5 ☐ 4
 6 ☐ 5
 7 ☐ 6
 8 ☐ 7
 9 ☐ 8
 10 ☐ 9
 11 ☐ 10 Very likely
 12 ☐ Don't know
 98 Skipped
 99 Not Asked

Admin/Not Shown

Admin/Not Shown

{end module iowa}

{end module groups}

{module games}

##Time Preferences

In addition to the 150 YouGov Point points that you will receive for completing this survey, you will be entered into a random draw. On May 5, 2010 one study participant will be randomly chosen to be eligible for a large number of YouGov bonus points.

Should you win the draw, your answers to the question below will determine the amount of the YouGov Point bonus points that you receive. Remember that your answers are completely anonymous.

We offer you the option of taking the YouGov bonus prize in May 30, 2010 or in December 30, 2010. The amount of your bonus prize depends on whether you select to take the money in May or December. From the 12 alternatives shown below we will randomly select one as the prize. As a result, the answers you give below will determine which of those prizes you win.

For each row of the table, choose payment option A if you would prefer to receive a 3000 point cash prize in May 30, 2010. Choose payment option B if you would prefer to receive the larger cash prize that would not be paid to you until December 30, 2010.

{p1504grid1} {grid} Please select either payment option A (to be paid on May 30, 2010) or payment option B (to be paid on December 30, 2010) for each row.

-{p1504q1} <table width="100%" height="50px"><tr><th width="50%"><big><u>Payment Option A: Pays Amount on May 30, 2010</u></th><th width="50%"><big><u>Payment Option B: Pays Amount on December 30, 2010</u></th></tr><tr><td width="50%">3000 points</td><td width="50%">3038 points</td></tr></table>>
 -{p1504q2} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3075 points</td></tr></table>>
 -{p1504q3} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3114 points</td></tr></table>>
 -{p1504q4} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3152 points</td></tr></table>>
 -{p1504q5} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3190 points</td></tr></table>>
 -{p1504q6} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3229 points</td></tr></table>>
 -{p1504q7} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3268 points</td></tr></table>>
 -{p1504q8} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3308 points</td></tr></table>>
 -{p1504q9} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3347 points</td></tr></table>>
 -{p1504q10} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3387 points</td></tr></table>>
 -{p1504q11} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3427 points</td></tr></table>>
 -{p1504q12} <table width="100%" height="50px"><tr><td width="50%">3000 points</td><td width="50%">3467 points</td></tr></table>>

<1> Payment Option A: Pays Amount on May 30

<2> Payment Option B: Pays Amount on December 30, 2010

{end module games}