

**This document is a draft
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purposes only.**

**Questionnaire
BCCAP Wave 1
BCCAP DECEMBER 2008**

Center for
Experimental Social
Sciences

Nuffield College
Oxford University

On the next few screens we would like to get your opinion of parties and their leaders.

Please rate each party or party leader using the scale on the screen. Ratings between 50 and 100 mean that you feel favourable toward the party or leader. Ratings between 0 and 50 mean that you don't feel favourable toward them.

You would rate the party or leader at the 50 mark if you don't feel particularly favourable or unfavourable toward them. Simply drag the arrow to your desired ranking. We are going to show you a number of scales, one after the other.

Please click next to continue

DRAFT

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...Nick Clegg		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...Gordon Brown		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...David Cameron		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
10 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - For Scotland Respondents only/required		RULE
On the scale below, please indicate how you feel about...Alex Salmond		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - For Wales Respondents only/required		RULE
On the scale below, please indicate how you feel about...Ieuan Wyn Jones		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...The Liberal-Democrat Party		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...The Labour Party		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents/required		RULE
On the scale below, please indicate how you feel about...The Conservative Party		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - For Scotland Respondents only/required		RULE
On the scale below, please indicate how you feel about...The Scottish National Party		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - For Wales Respondents only/required		RULE
On the scale below, please indicate how you feel about...The Plaid Cymru Party		
Values in range 0 to 100		
0 <	Unfavourable	Minimum
100 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place yourself on this scale?

Values in range 0 to 10

0 < Left

Minimum

10 > Right

Maximum

997 Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place The Labour Party on this scale?

Values in range 0 to 10

0 < Left

Minimum

10 > Right

Maximum

997 Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place The Liberal Democrat Party on this scale?

Values in range 0 to 10

0 < Left

Minimum

10 > Right

Maximum

997 Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place The Conservative Party on this scale?

Values in range 0 to 10

0 < Left

Minimum

10 > Right

Maximum

997 Don't Know

998 Skipped

Admin/Not Shown

999 Not Asked

Admin/Not Shown

Q# - Show all respondents /required

RULE

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Gordon Brown?

Values in range 0 to 10

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Q# - Show all respondents /required

RULE

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe David Cameron?

Values in range 0 to 10

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Q# - Show all respondents /required

RULE

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Nick Clegg?

Values in range 0 to 10

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Q# - For Scotland Respondents only /required

RULE

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Alex Salmond?

Values in range 0 to 10

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Q# - For Wales Respondents only /required

RULE

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Ieuan Wyn Jones?

Values in range 0 to 10

- 1 ☐ 0 - A very incompetent leader
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - A very competent leader
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

OPEN TEXTBOX

Now, we'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time? (If you are not sure, please type 'NS' in the box below.)

[TEXTLINE]

Thinking back to the General Election in May 2005, and the level of crime in the country back then...

q#- Show all respondents/required

SINGLE CHOICE

Do you think the level of crime in Britain has increased or decreased since May 2005?

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled crime in Britain?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Thinking back to the General Election in May 2005, and the standard of the health service back then...

q# - Show all respondents/required

SINGLE CHOICE

Do you think the standard of the health service has increased or decreased since May 2005?

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the National Health Service?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 ☐ Skipped
- 9 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the risk of terrorism in Britain?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the number of asylum-seekers coming to Britain?

Order as shown

- 1 ☐ Very well
- 2 ☐ Fairly well
- 3 ☐ Neither well nor badly
- 4 ☐ Fairly badly
- 5 ☐ Very badly
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Thinking now about Income Tax...

q#- Show all respondents/required

SINGLE CHOICE

Do you feel you are asked to pay MORE THAN YOU SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN YOU SHOULD?

Order as shown

- 1 ☐ More than I should
- 2 ☐ About the right amount
- 3 ☐ Less than I should
- 4 ☐ Don't know
- 5 ☐ Not applicable - I don't pay income taxes
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about rich people? Do you feel rich people are asked to pay MORE THAN THEY SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN THEY SHOULD?

Order as shown

- 1 ☐ More than they should
- 2 ☐ Right amount
- 3 ☐ Less than they should
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about poor people? Do you feel poor people are asked to pay MORE THAN THEY SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN THEY SHOULD?

Order as shown

- 1 ☐ More than they should
- 2 ☐ Right amount
- 3 ☐ Less than they should
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Q# - Show all Respondents /required

RULE

Using the 0 to 10 scale below, where 0 means that government should cut taxes a lot and spend much less on health and social services, and 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place yourself on this scale?

Values in range 0 to 10

- 1 ☐ 0 - Government should cut taxes a lot and spend much less on health and social services
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - Government should increase taxes a lot and spend much more on health and social services
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Thinking back to the last general election in 2005, would you say that since then taxes have increased or decreased since then?

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR the nation's economy has...

Order as shown

- 1 ☐ Got much better
- 2 ☐ Got better
- 3 ☐ Stayed about the same
- 4 ☐ Got worse
- 5 ☐ Got much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about the next 12 months? Do you expect the economy, in the country as a whole, to...

Order as shown

- 1 ☐ Get much better
- 2 ☐ Get better
- 3 ☐ Stay about the same
- 4 ☐ Get worse
- 5 ☐ Get much worse
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are MUCH BETTER OFF, BETTER OFF, WORSE OFF, or MUCH WORSE OFF, than you were a year ago?

Order as shown

- 1 ☐ Much better off
- 2 ☐ Better off
- 3 ☐ About the same
- 4 ☐ Worse off
- 5 ☐ Much worse off
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Now looking ahead, do you think that a year from now you (and your family living here) will be MUCH BETTER OFF, BETTER OFF, WORSE OFF, MUCH WORSE OFF, or JUST ABOUT THE SAME as now?

Order as shown

- 1 ☐ Much better off
- 2 ☐ Better off
- 3 ☐ About the same
- 4 ☐ Worse off
- 5 ☐ Much worse off
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No - none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if p770q1 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

[\[TextLine\]](#)

q#- Show if p770q1 == 10,11 /required,

SINGLE CHOICE

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please indicate which party.

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No – none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if p770q1 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

[\[TextLine\]](#)

q#- Show if **p770q1** in [1,2,3,4,5,6,7,8,9] or p780q1 in [1,2,3,4,5,6,7,8,9]/required SINGLE CHOICE
Would you call yourself a very strong party supporter, fairly strong or not very strong?

Order as shown

- 1 ☐ Very strong party supporter
- 2 ☐ Fairly strong party supporter
- 3 ☐ Not very strong party supporter
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

DRAFT

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely.

Q# - Show all Respondents /required

RULE

If there were a General Election tomorrow, how likely is it that you would vote?

Values in range 0 to 10

- 1 ☐ 0 - Very unlikely
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - Very likely
- 12 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all Respondents/required

SINGLE CHOICE

Have you decided which party you would vote for if a general election were held tomorrow, or haven't you decided yet?

Order as shown

- 1 ☐ Yes, decided
- 2 ☐ No, not decided yet
- 3 ☐ Would not vote
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if **p770q1 == 1** /required,
Which party would you vote for?

SINGLE CHOICE

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No – none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if **p770q1 == 9** /required

OPEN TEXTBOX

You say you would vote for another party. Please write in below which party you would vote for.

[\[TextLine\]](#)

q#- Show if **p770q1 == 2,3,4** /required,

SINGLE CHOICE

Which party would you be most inclined to vote for?

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No – none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if **p770q1 == 9** /required

OPEN TEXTBOX

You say you would be most inclined to vote for another party. Please write in below which party you would vote for.

[\[TextLine\]](#)

q#- Show all Respondents /required,

SINGLE CHOICE

Which party is more likely to win in your local constituency?

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No – none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if p770q1 == 9/optional

OPEN TEXTBOX

You said that an 'other' party is most likely to win the election in your local constituency.
Please say here which party or parties this is.

[\[TextLine\]](#)

q#- Show if all Respondents/required,

SINGLE CHOICE

And, which party do you think is most likely to win the general election?

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservative
- 3 ☐ Liberal Democrat
- 4 ☐ Scottish National Party (SNP)
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ No – none
- 11 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

Order as shown

- 1 ☐ Very satisfied
- 2 ☐ Fairly satisfied
- 3 ☐ A little dissatisfied
- 4 ☐ Very dissatisfied
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How interested are you in politics?

Order as shown

- 1 ☐ Very much
- 2 ☐ Somewhat
- 3 ☐ Not that much
- 4 ☐ Not at all interested
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all Respondents/required

OPEN TEXTBOX

What is the most important problem facing you and your family today?

[\[TextLine\]](#)

q#- Show all Respondents/required

OPEN TEXTBOX

And what do you think is the most important economic problem facing the country today?

[\[TextLine\]](#)

Some people think that ALL of the current economic conditions in Britain are caused by the global economy. Others believe that the global economy does NOT affect current economic conditions in Britain.

Q# - Show all Respondents /required

RULE

On a scale of 0 to 10, where 0 means the global economy does NOT affect current economic conditions in Britain and 10 means that ALL of the current economic conditions in Britain are caused by the global economy, where would you place your own view?

Values in range 0 to 10

- 1 ☐ 0 - The global economy does NOT affect current economic conditions in Britain
- 2 ☐ 1
- 3 ☐ 2
- 4 ☐ 3
- 5 ☐ 4
- 6 ☐ 5
- 7 ☐ 6
- 8 ☐ 7
- 9 ☐ 8
- 10 ☐ 9
- 11 ☐ 10 - ALL of the current economic conditions in Britain are caused by the global economy services
- 12 ☐ Don't know
- 98 Skipped Admin/Not Shown
- 99 Not Asked Admin/Not Shown

What do you think about the growing trade and business ties between Britain and other countries?

q#- Show all respondents/required

SINGLE CHOICE

Do you think it is a very good thing, somewhat good, somewhat bad or a very bad thing for Britain?

Order as shown

- 1 ☐ Very good thing
- 2 ☐ Somewhat good
- 3 ☐ Somewhat bad
- 4 ☐ Very bad thing
- 5 ☐ Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

Some people think of British society as divided into two groups, the "haves" and the "have-nots," while others think it's incorrect to think of the UK that way.

q#- Show all respondents/required

SINGLE CHOICE

Do you, yourself, think of the UK as divided into haves and have-nots, or don't you think of the UK that way?

Order as shown

- 1 ☐ Yes, it's divided into haves and have-nots
- 2 ☐ No, I don't think of it that way
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents

SINGLE CHOICE

If you had to choose, which of these groups are you in, the haves or the have-nots?

Order as shown

- 1 ☐ Haves
- 2 ☐ Have-nots
- 3 ☐ Neither
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Tell me whether you strongly agree, agree, neither agree nor disagree, disagree, strongly disagree:

Immigration contributes to the competitiveness of the British economy

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Tell me whether you strongly agree, agree, neither agree nor disagree, disagree, strongly disagree:

Our people are not perfect, but our culture is superior to others.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Tell me whether you strongly agree, agree, neither agree nor disagree, disagree, strongly disagree:

We should restrict and control entry of people into our country more than we do now.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Tell me whether you strongly agree, tend to agree, tend to disagree or strongly disagree:

Enduring discrimination has created conditions that make it difficult for members of minority ethnic groups to work their way out of the lower class.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Tell me whether you strongly agree, tend to agree, tend to disagree or strongly disagree:

Over the past few years, minority ethnic groups in Britain have got less than they deserve.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Please tell us how strongly you agree or disagree with the following statements.

It's really a matter of some people not trying hard enough; if members of minority ethnic groups would only try harder they could be just as well off as white people in Britain.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

DRAFT

q#- Show all respondents/required

MULTI CHOICE

We are interested in the kinds of things people do for recreation.

Tell us a little bit about yourself. In the last 10 years, have you... [Please tick all that apply]

Randomize response options

- 1 ☐ Played cricket on an organised team
 - 2 ☐ Been to a live football game
 - 3 ☐ Travelled outside of Europe
 - 4 ☐ Visited Asia, Africa, or South America
 - 5 ☐ Gone to a Vegetarian restaurant
 - 6 ☐ Had Japanese food
 - 7 ☐ Attended a pub quiz
 - 8 ☐ Visited a museum / gallery
 - 9 ☐ None of the above
 - 10 ☐ Don't know
- Skipped
Not Asked

Exclude other punches

Exclude other punches

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

GRID-OPEN

And what about the kinds of people you tend to see, talk to, or interact with on a typical day?

Do you often see or interact with ...

ROWS

Order as shown

- | | |
|-----|--------------------------------------|
| Q#0 | College students |
| Q#1 | People who are not U.K. citizens |
| Q#2 | People you know to be gay or lesbian |
| Q#3 | Afro-Caribbeans |
| Q#4 | Anyone who is of Asian ethnicity |

COLUMNS

Order as shown

- 1 Yes, I do
- 2 No, I don't
- 3 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

GRID-OPEN

Here are a number of personality traits that may apply to you.
Please rate the extent to which you agree that the pair of traits apply to you, even if one applies more strongly than the other.

ROWS

Order as shown

Q#0	Extraverted, enthusiastic
Q#1	Critical, quarrelsome
Q#2	Dependable, self- disciplined
Q#3	Anxious, easily upset
Q#4	Open to new experiences, complex
Q#5	Reserved, quiet
Q#6	Sympathetic, warm
Q#7	Disorganized, careless
Q#8	Calm, emotionally stable
Q#9	Conventional,uncreative

COLUMNS

Order as shown

- 1
- ☐ Strongly agree
- 2
- ☐ Tend to agree
- 3
- ☐ Neither agree nor disagree
- 4
- ☐ Tend to disagree
- 5
- ☐ Strongly disagree
- 6
- ☐ Don't know
- 8
- Skipped
- 9
- Not Asked

Admin/Not Shown
Admin/Not Shown

q#- Show all respondents/required

GRID-OPEN

Please tell us how much the following statements describe you personally.

ROWS

Order as shown

Q#0	In uncertain times, I usually expect the best
Q#1	It's easy for me to relax
Q#2	If something can go wrong for me, it will
Q#3	I'm always optimistic about my future
Q#4	I enjoy my friends a lot
Q#5	It's important for me to keep busy
Q#6	I hardly ever expect things to go my way
Q#7	I don't get upset too easily
Q#8	I rarely count on good things happening to me
Q#9	Overall, I expect more good things to happen to me than bad

COLUMNS

Order as shown

- 1 ○ Strongly agree
- 2 ○ Tend to agree
- 3 ○ Neither agree nor disagree
- 4 ○ Tend to disagree
- 5 ○ Strongly disagree
- 6 ○ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

A household is defined as either one or more persons (not necessarily related) who live together AND who manage food and household expenses as one unit

Gross HOUSEHOLD income is a household's total income received from all sources, including wages, salaries, or rents and before tax deductions.

q#- Show all respondents/required

SINGLE CHOICE

What is your gross household income?

Order as shown

- 1 ☐ Under £5,000 per year
- 2 ☐ £5,000 to £9,999 per year
- 3 ☐ £10,000 to £14,999 per year
- 4 ☐ £15,000 to £19,999 per year
- 5 ☐ £20,000 to £24,999 per year
- 6 ☐ £25,000 to £29,999 per year
- 7 ☐ £30,000 to £34,999 per year
- 8 ☐ £35,000 to £39,999 per year
- 9 ☐ £40,000 to £44,999 per year
- 10 ☐ £45,000 to £49,999 per year
- 11 ☐ £50,000 to £59,999 per year
- 12 ☐ £60,000 to £69,999 per year
- 13 ☐ £70,000 to £99,999 per year
- 14 ☐ £100,000 to £149,999 per year
- 15 ☐ £150,000 and over
- 16 ☐ Don't know
- 17 ☐ Prefer not to answer
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

MULTIPLE CHOICE

Are you now a member of a trade union or staff association? (Please tick all that apply)

Order as shown

- 1 ☐ Yes, trade union
- 2 ☐ Yes, staff association
- 3 ☐ No
- 4 ☐ Don't know

Exclude other punches

Exclude other punches

q#- Show all respondents/required

SINGLE CHOICE

Would you say that your religion provides some guidance in your day-to-day living, quite a bit of guidance, or a great deal of guidance in your day-to-day life?

Order as shown

- 1 ☐ Some guidance
- 2 ☐ Quite a bit of guidance
- 3 ☐ A great deal of guidance
- 4 ☐ Don't know
- 5 ☐ NA – I don't belong to a religion
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Which of these is the main source of income for you (and your husband/wife/ partner) at present?

Order as shown

- 1 ☐ Earnings from employment (own or spouse / partner's)
- 2 ☐ Occupational pension(s) - from previous employer(s)
- 3 ☐ Private pension(s)
- 4 ☐ State retirement or widow's pension(s)
- 5 ☐ Jobseeker's Allowance/ Unemployment benefit
- 6 ☐ Pension Credit/ Minimum Income Guarantee/ Income Support for pensioners
- 7 ☐ Invalidity, sickness or disabled pension or benefit(s)
- 8 ☐ Other state benefit or tax credit
- 9 ☐ Interest from savings or investments
- 10 ☐ Student grant, bursary or loans
- 11 ☐ Dependent on parents/other relatives
- 12 ☐ Other main source
- 13 ☐ Don't know
- 98 ☐ Skipped
- 99 ☐ Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show if p1010q1 == 8/required

OPEN TEXTBOX

You said that you have an 'other' state benefit or tax credit as your main source of income. Please say here which state benefit or tax credit this is.

[\[TextLine\]](#)

p1010q3- Show if p1010q1 == 12/required

OPEN TEXTBOX

You said that you have an 'other' main source of income. Please say here which source of income this is.

[\[TextLine\]](#)

q#- Show all respondents/required

SINGLE CHOICE

From the list below, please indicate which best describes the sort of work you do. (If you are not working now, please indicate what you did in your last job).

Order as shown

- 1 ☐ Professional or higher technical work
- 2 ☐ Work that requires at least degree-level qualifications (e.g. doctor, accountant, schoolteacher, university lecturer, social worker, systems analyst)
- 3 ☐ Manager or senior administrator (e.g., company director, finance manager, personnel manager, Senior sales manager, senior local government officer)
- 4 ☐ Clerical (e.g., clerk, secretary)
- 5 ☐ Sales or services (e.g., commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- 6 ☐ Small business owner (e.g. shop owner, small builder, restaurant owner)
- 7 ☐ Foreman or supervisor of other workers (e.g. building site foreman, supervisor of cleaning workers)
- 8 ☐ Skilled manual work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- 9 ☐ Semi-skilled or unskilled manual work (e.g., machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- 10 ☐ Other
- 11 ☐ Never worked
- 98 Skipped Admin/Not Shown
- 99 Not Asked Admin/Not Shown

p1020q2- Show if p1020q1 == 10/required

OPEN TEXTBOX

You said that you do an 'other' sort of work. Please say here which sort of work this is.

[TextLine]

q#- Show all respondents/required

SINGLE CHOICE

Have any of the local political parties contacted you during the last year or so, for example, by sending you a newsletter or calling at your home?

Order as shown

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

During the last 3 or 4 years, did you or someone you know well seek personal assistance from your local member of parliament?

Order as shown

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1040q1- Show if p1030q1 == 1/required

MULTIPLE CHOICE

You said (a) local political party/ parties contacted you during the last year or so. Which party or parties is that? (Please tick all that apply)

Order as shown

- 1 ☐ Labour
- 2 ☐ Conservatives
- 3 ☐ Liberal Democrats
- 4 ☐ Scottish National Party
- 5 ☐ Plaid Cymru
- 6 ☐ Green Party
- 7 ☐ United Kingdom Independence Party (UKIP)
- 8 ☐ British National Party (BNP)
- 9 ☐ Other
- 10 ☐ Don't know

Exclude other punches

p1050q1- Show all respondents/required

MULTIPLE CHOICE

Thinking about the major political parties and their campaigns, which, if any, of the following things happened to you YESTERDAY? (Please tick all that apply)

Randomize response options

- 1 ☐ Saw a Party Political Broadcast on TV
- 2 ☐ Received a piece of campaign mail (Post or e-mail)
- 3 ☐ Received a pamphlet on my door
- 4 ☐ Wore a badge or sticker for a candidate
- 5 ☐ Discussed a candidate with someone
- 6 ☐ Received a visit from a campaign worker
- 7 ☐ Heard Party Political Broadcast on the radio
- 8 ☐ Went to hear a candidate speak
- 9 ☐ Got a phone call from a campaign
- 10 ☐ Visited a Political Party web site
- 11 ☐ Visited a candidate web site
- 12 ☐ Watched video of candidate on Internet
- 13 ☐ None of these

Not randomized, exclude other punches

p1060grid- Show if /required

GRID-CHECK

We're interested in which campaigns you experienced YESTERDAY. Please tell us whose campaign you interacted with in each of the following ways. (Please tick all that apply on each horizontal row)

ROWS

Order as shown

- | | |
|----------|--|
| p1060q1 | Saw a Party Political Broadcast on TV |
| p1060q2 | Received a piece of campaign mail (Post or e-mail) |
| p1060q3 | Received a pamphlet on my door |
| p1060q4 | Wore a badge or sticker for a candidate |
| p1060q5 | Discussed a candidate with someone |
| p1060q6 | Received a visit from a campaign worker |
| p1060q7 | Heard Party Political Broadcast on the radio |
| p1060q8 | Went to hear a candidate speak |
| p1060q9 | Got a phone call from a campaign |
| p1060q10 | Visited a Political Party web site |
| p1060q11 | Visited a candidate web site |
| p1060q12 | Watched video of candidate on Internet |

COLUMNS

Order as shown

- 1 ☐ Brown
- 2 ☐ Cameron
- 3 ☐ Clegg
- 4 ☐ Other
- 5 ☐ Don't know

Exclude other punches

p1070q1- Show all respondents/required

MULTIPLE CHOICE

We are interested in the kinds of things people do when they use the Internet. Have you done any of the following on the internet IN THE LAST SEVEN DAYS? (Please tick all that apply)

Randomize response options

- 1 ☐ Look up movie times
- 2 ☐ View adult entertainment
- 3 ☐ Plan holidays
- 4 ☐ Find restaurants
- 5 ☐ Get directions
- 6 ☐ Chat
- 7 ☐ Read about politics
- 8 ☐ Keep in touch with friends
- 9 ☐ Pay bills
- 10 ☐ Read the news
- 11 ☐ Look at sports highlights
- 12 ☐ Shopping
- 13 ☐ None of these

Not randomized, exclude other punches

p1080grid- Show all respondents/required

GRID

IN THE LAST SEVEN DAYS, how many days have you used the Internet to....

ROWS

Order as shown

- | | |
|---------|---|
| p1080q1 | Visit news websites |
| p1080q2 | Visit political blogs |
| p1080q3 | Post comments on a news website or political blog |
| p1080q4 | Exchange political emails with friends and family |

COLUMNS

Order as shown

- 1 ☐ 0 days
- 2 ☐ 1 day
- 3 ☐ 2 days
- 4 ☐ 3 days
- 5 ☐ 4 days
- 6 ☐ 5 days
- 7 ☐ 6 days
- 8 ☐ Every day
- 9 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

p1090q1- Show all respondents/required

MULTIPLE CHOICE

Which, if any, of the following have you watched on television in the LAST SEVEN DAYS?**(Please tick all that apply)***Randomize response options*

- 1 ☐ Andrew Marr
- 2 ☐ Argumental
- 3 ☐ BBC News
- 4 ☐ BBC Parliament
- 5 ☐ Bremner, Bird and Fortune
- 6 ☐ Channel 4 News
- 7 ☐ Channel 5 News
- 8 ☐ CNN
- 9 ☐ Daily Politics
- 10 ☐ Dispatches
- 11 ☐ Fox News
- 12 ☐ GMTV
- 13 ☐ Have I Got News For You
- 14 ☐ ITN News
- 15 ☐ Mock the Week
- 16 ☐ More4 News
- 17 ☐ Newsnight
- 18 ☐ Panorama
- 19 ☐ Question Time
- 20 ☐ Sky News
- 21 ☐ The Politics Show
- 22 ☐ This Week with Andrew Neil
- 23 ☐ Tonight with Trevor Mc Donald
- 24 ☐ Unreported World
- 25 ☐ None of the above
- 26 ☐ Don't know

*Not randomized,exclude other punches**Not randomized,exclude other punches*

p1110q1- Show all respondents/required

SINGLE CHOICE

Do you use a multichannel TV service such as Sky, Freeview or Cable?*Order as shown*

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Please provide an answer for each row

p1120grid- Show all respondents/required

We are interested in the kinds of things people watch on TV. Did you watch any of these stations at these times yesterday? Click on the channels if you watched them. (Please tick all that apply on each horizontal row)

GRID-CHECK

- ROWS
- Randomize rows
- p1120q1
- p1120q2
- p1120q3
- p1120q4
- p1120q5
- p1120q6

- BBC1
- BBC2
- ITV
- Channel 4
- Five
- 24 hour news service

- COLUMNS
- Order as shown
- 1 ☐ 4:00 PM
- 2 ☐ 5:00 PM
- 3 ☐ 6:00 PM
- 4 ☐ 7:00 PM
- 5 ☐ 8:00 PM
- 6 ☐ 9:00 PM
- 7 ☐ 10:00 PM
- 8 ☐ 11:00 PM
- 9 ☐ I did not watch this channel at any of these times
- 10 ☐ Don't know

Exclude other punches

Exclude other punches

q#- Show all respondents/required

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't interested. Would you say you follow what's going on in government and public affairs...

Order as shown

- 1 ☐ Most of the time
- 2 ☐ Some of the time
- 3 ☐ Only now and then
- 4 ☐ Hardly at all
- 5 ☐ Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How many days in the past seven days have you read a daily newspaper? (This includes free daily papers such as Metro, but excludes online newspapers)

Order as shown

- 0 ☐ 0
- 1 ☐ 1
- 2 ☐ 2
- 3 ☐ 3
- 4 ☐ 4
- 5 ☐ 5
- 6 ☐ 6
- 7 ☐ 7
- 8 ☐ Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Which daily morning newspaper do you read most often?*Order as shown*

- 1 ☐ The Express
- 2 ☐ The (Scottish) Daily Mail
- 3 ☐ The (Scottish) Mirror/Daily Record
- 4 ☐ The Daily Star (of Scotland)
- 5 ☐ The Sun
- 6 ☐ The Daily Telegraph
- 7 ☐ The Financial Times
- 8 ☐ The Guardian
- 9 ☐ The Independent
- 10 ☐ The Times
- 11 ☐ The Scotsman
- 12 ☐ The (Glasgow) Herald
- 13 ☐ The (Aberdeen) Press and Journal
- 14 ☐ Other Scottish/Welsh/regional or local daily morning newspaper
- 15 ☐ Other
- 16 ☐ I never read a daily morning newspaper
- 17 ☐ Don't know
- 98 ☐ Skipped
- 99 ☐ Not Asked

*Admin/Not Shown**Admin/Not Shown*

q#- Show if p1140q1 == 14/required

OPEN TEXTBOX

You said that you read an 'other Scottish/Welsh/regional or local' daily morning newspaper. Please say here which newspaper this is.[\[Textline\]](#)

q#- Show if p1140q1 == 15/required

OPEN TEXTBOX

You said that you read an 'other' daily morning newspaper. Please say here which newspaper this is.[\[Textline\]](#)

q#- Show all respondents/required

SINGLE CHOICE

Do you personally, or jointly with a spouse, have any money invested in the stock market right now -- either in an individual stock or in a mutual fund?

Order as shown

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Which of the following best describes your home ownership status?

Order as shown

- 1 ☐ Own outright
- 2 ☐ Own with a mortgage
- 3 ☐ Rent from a private landlord
- 4 ☐ Rent from a Local Authority / Housing Association
- 5 ☐ Other
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Thinking over the last 12 months, do you think the value of your home has...

Order as shown

- 1 ☐ Increased a lot
- 2 ☐ Increased a little
- 3 ☐ Stayed about the same
- 4 ☐ Decreased a little
- 5 ☐ Decreased a lot
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

What job or office do the following people now hold? If you don't know, simply skip to the next question.

q#- Show all respondents

OPEN TEXTBOX

Mervyn King

[\[Textline\]](#)

q#- Show all respondents

OPEN TEXTBOX

Nick Clegg

[\[Textline\]](#)

q#- Show all respondents

OPEN TEXTBOX

Alistair Darling

[\[Textline\]](#)

q#- Show all respondents

OPEN TEXTBOX

Angela Merkel

[\[Textline\]](#)

q#- Show all respondents/required

MULTIPLE CHOICE

What items are regulated by the government agency called OFCOM? (Please tick all that apply)

Order as shown

- 1 ☐ Credit Cards
- 2 ☐ Campaign Contributions
- 3 ☐ Television
- 4 ☐ Universities
- 5 ☐ Don't know

Exclude other punches

q#- Show all respondents/required

SINGLE CHOICE

We hear a lot of talk these days about how much we pay in taxes. One recommendation is for something called a progressive tax. As far as you've heard right now, which of the following best describes a progressive tax policy?

Order as shown

- 1 ☐ The amount you owe increases by a small amount every year you stay in the same job.
- 2 ☐ The amount you owe increases as you earn more income.
- 3 ☐ The amount you owe increase the older you get until you retire.
- 4 ☐ The amount you owe depends on whether your employer provides you with private health insurance.
- 5 ☐ I haven't heard enough to say right now.
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

We hear a lot of talk these days about the government debt. Over the past decade would you say the size of the government debt has

Order as shown

- 1 ☐ Increased
- 2 ☐ Decreased
- 3 ☐ Stayed about the same
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate whether you strongly agree, tend to agree, tend to disagree or strongly disagree with the following statement:

Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs.

Order as shown

- 1 ☐ Strongly agree
- 2 ☐ Tend to agree
- 3 ☐ Neither agree nor disagree
- 4 ☐ Tend to disagree
- 5 ☐ Strongly disagree
- 6 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of the steps the Labour Government have taken to try to deal with the current situation involving the stock market and major financial institutions?

Order as shown

- 1 ☐ Strongly approve
- 2 ☐ Somewhat approve
- 3 ☐ Somewhat disapprove
- 4 ☐ Strongly disapprove
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What do you think is mainly responsible for the problems in the investment banking industry: bad management by those who run investment banks, or a lack of close supervision by the government?

Order as shown

- 1 ☐ Bad management
- 2 ☐ Lack of supervision
- 3 ☐ Both
- 4 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of the government providing money to financial institutions to avoid a financial crisis?

Order as shown

- 1 ☐ Strongly approve
- 2 ☐ Somewhat approve
- 3 ☐ Somewhat disapprove
- 4 ☐ Strongly disapprove
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of government partial ownership of the banks to avoid a financial crisis?

Order as shown

- 1 ☐ Strongly approve
- 2 ☐ Somewhat approve
- 3 ☐ Somewhat disapprove
- 4 ☐ Strongly disapprove
- 5 ☐ Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

p1120grid- Show all respondents/required

GRID-CHECK

How much do you think each of the following has contributed to the current problems with financial institutions and markets?

ROWS

Randomize rows

p1120q1	Banks making risky loans
p1120q2	People taking on more debt than they can afford
p1120q3	Weak government regulation of financial institutions
p1120q4	Growing financial ties between the UK and other countries

COLUMNS

Order as shown

- 1

☐

Contributed a lot
- 2

☐

Contributed to some extent
- 3

☐

Not contributed much
- 4

☐

Not contributed at all
- 5

☐

Don't know

Exclude other punches

DRAFT