This document is a draft version for informational purposes only.

Questionnaire BCCAP Wave 2 BCCAP APRIL 2009

Center for Experimental Social Sciences

Nuffield College Oxford University On the next few screens we would like to get your opinion of parties and their leaders.

Please rate each party or party leader using the scale on the screen. Ratings between 50 and 100 mean that you feel favourable toward the party or leader. Ratings between 0 and 50 mean that you don't feel favourable toward them.

You would rate the party or leader at the 50 mark if you don't feel particularly favourable or unfavourable toward them. Simply drag the arrow to your desired ranking. We are going to show you a number of scales, one after the other.

Please click next to continue



	now all respondents/required	RULE
	e scale below, please indicate how you feel aboutNick Clegg	
	in range 0 to 10	
0 <	Unfavourable	Minimum
10 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown
		·
0# 51	acu all respondents (required	RULE
	how all respondents/required	KULE
	e scale below, please indicate how you feel aboutGordon Brown	
	in range 0 to 10	
0 <	Unfavourable	Minimum
10 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown
O# - SI	how all respondents/required	RULE
	e scale below, please indicate how you feel aboutDavid Cameron	NOLL
	in range 0 to 100	
	Unfavourable	A din inaa
0 <		Minimum
10 >	Favourable	Maximum
997	Don't Know	
998	Skipped	Admin/Not Shown
999	Not Asked	Admin/Not Shown
Q# - Fo	or Scotland Respondents only/required	RULE
	e scale below, please indicate how you feel aboutAlex Salmond	
	in range 0 to 10	
	Unfavourable	Minimum
10 >	Favourable	Maximum
997	Don't Know	Maximam
998	Skipped	Admin/Not Shown
	• •	<u>-</u>
999	Not Asked	Admin/Not Shown
Q# - Fo	or Wales Respondents only/required	RULE
	e scale below, please indicate how you feel aboutleuan Wyn Jones	
	in range 0 to 10	
0 <	Unfavourable	Minimum
10 >	Favourable	Maximum
997	Don't Know	Maximalii
		Admin/Nat Chause
998	Skipped Net Asked	Admin/Not Shown
999	Not Asked	Admin/Not Shown



Q# - Show all respondents/required On the scale below, please indicate how you feel aboutThe Liberal-Democra	RULE		
Values in range 0 to 10 0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum		
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown		
Q# - Show all respondents/required On the scale below, please indicate how you feel aboutThe Labour Party	RULE		
Values in range 0 to 10 0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum		
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown		
Q# - Show all respondents/required On the scale below, please indicate how you feel aboutThe Conservative Party			
Values in range 0 to 10 0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum		
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown		
Q# - For Scotland Respondents only/required On the scale below, please indicate how you feel aboutThe Scottish National Party			
Values in range 0 to 10 0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum		
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown		
Q# - For Wales Respondents only/required On the scale below, please indicate how you feel aboutThe Plaid Cymru Part	RULE		
Values in range 0 to 10 0 < Unfavourable 10 > Favourable 997 Don't Know	Minimum Maximum		
998 Skipped 999 Not Asked	Admin/Not Shown Admin/Not Shown		

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place yourself on this scale?

Values in range 0 to 10

0 < Left
10 > Right

Minimum

Maximum

997 Don't Know

998 Skipped Admin/Not Shown
999 Not Asked Admin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place The Labour Party on this scale?

Values in range 0 to 10

0 < Left
10 > Right

Minimum

Maximum

997 Don't Know

998SkippedAdmin/Not Shown999Not AskedAdmin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place
The Liberal Democrat Party">The Liberal Democrat Party on this scale?

Values in range 0 to 10

0 < Left
10 > Right
Minimum
Maximum
997 Don't Know

998SkippedAdmin/Not Shown999Not AskedAdmin/Not Shown

Q# - Show all respondents /required

RULE

In politics, people sometimes talk about parties and politicians as being on the left or right. Using the 0 to 10 scale on this card, where the end marked 0 means left and the end marked 10 means right, where would you place The Conservative Party on this scale?

Values in range 0 to 10

0 < Left Minimum 10 > Right Maximum

997 Don't Know

998SkippedAdmin/Not Shown999Not AskedAdmin/Not Shown

Now, some questions about the party leaders using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader.

Q# - Show all respondents /required **RULE** How would you describe Gordon Brown? Values in range 0 to 10 1 O - A very incompetent leader 0 2 3 0 2 4 0 3 5 0 4 6 5 7 0 6 8 0 7 9 0 8 10 0 9 11 0 10 - A very competent leader 12 O Don't know 98 Skipped Admin/Not Shown

Q# - Show all respondents /required How would you describe David Cameron?

RULE

Admin/Not Shown

Values in range 0 to 10

Not Asked

- 1 0 A very incompetent leader
- 2 0 1

99

- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 · 7 9 · 8
- 10 0 9
- 11 o 10 A very competent leader
- 12 O Don't know
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown

cess

99

Not Asked



Admin/Not Shown

011 61		DILLE
	how all respondents /required	RULE
	vould you describe Nick Clegg?	
	in range 0 to 10	
1 0	0 - A very incompetent leader	
2 0	1 2	
•		
4 ° 5 °		
6 0		
7 0	6	
8 0	7	
9 0	8	
10 0	9	
11 0	10 - A very competent leader	
12 0	Don't know	
98	Skipped	Admin/Not Shown
99	Not Asked	Admin/Not Shown
	or Scotland Respondents only /required	RULE
	vould you describe Alex Salmond?	
Values	in range 0 to 10	
1 0	0 - A very incompetent leader	
2 0	1	
3 0	_	
4 0	3	
5 0	4	
6 0	5	
7 0	6	
8 0	7	
9 0	8	
10 0	9	
11 °	10 - A very competent leader	
12 0	Don't know	
98	Skipped	Admin/Not Shown
00		4 1 : /41 : 61

Q# - For Wales Respondents only /required RULI	E		
How would you describe leuan Wyn Jones?			
Values in range 0 to 10			
1 O O - A very incompetent leader			
2 0 1			
3 0 2			
4 0 3			
5 0 4			
6 0 5			
7 0 6			
8 0 7			
9 0 8			
10 0 9			
11 o 10 - A very competent leader			
12 O Don't know			
98 Skipped Admin/Not Shown	1		
99 Not Asked Admin/Not Shown	ł		

OPEN TEXTBOX

Now, we'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time? (If you are not sure, please type 'NS' in the box below.)

[TEXTLINE]

Thinking back to the General Election in May 2005, and the level of crime in the country back then...

q#- Show all respondents/required

SINGLE CHOICE

Do you think the level of crime in Britain has increased or decreased since May 2005?

Order as shown

- 1 o Increased a lot
- 2 O Increased a little
- 3 O Stayed the same
- 4 O Decreased a little
- 5 O Decreased a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled crime in Britain?

- 1 O Very well
- 2 O Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Thinking back to the General Election in May 2005, and the standard of the health service back then...

q# - Show all respondents/required

SINGLE CHOICE

Do you think the standard of the health service has increased or decreased since May 2005?

Order as shown

- 1 O Increased a lot
- 2 O Increased a little
- 3 O Stayed the same
- 4 o Decreased a little
- 5 O Decreased a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the National Health Service?

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

SINGLE CHOICE

How well do you think the present government has handled the risk of terrorism in Britain?

Order as shown

- 1 O Very well
- 2 O Fairly well
- 3 O Neither well nor badly
- 4 Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How well do you think the present government has handled the number of asylum-seekers coming to Britain?

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Thinking now about Income Tax...

q#- Show all respondents/required

SINGLE CHOICE

Do you feel you are asked to pay MORE THAN YOU SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN YOU SHOULD?

Order as shown

- 1 O More than I should
- 2 O About the right amount
- 3 O Less than I should
- 4 o Don't know
- 5 O Not applicable I don't pay income taxes
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about rich people? Do you feel rich people are asked to pay MORE THAN THEY SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN THEY SHOULD?

Order as shown

- 1 o More than they should
- 2 O Right amount
- 3 o Less than they should
- 4 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about poor people? Do you feel poor people are asked to pay MORE THAN THEY SHOULD in income taxes, about the RIGHT AMOUNT, or LESS THAN THEY SHOULD?

- 1 More than they should
- 2 O Right amount
- 3 Less than they should
- 4 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



RULE

Using the 0 to 10 scale below, where 0 means that government should <u>cut taxes a lot and spend</u> <u>much less on health and social services</u>, and 10 means that government should <u>raise taxes a lot and spend much more on health and social services</u>, where would you place yourself on this scale?

Values in range 0 to 10

- 1 O Government should cut taxes a lot and spend much less on health and social services
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- , 0
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Government should increase taxes a lot and spend much more on health and social services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown
Admin/Not Shown

99 Not Asked

q#- Show all respondents/required

SINGLE CHOICE

Thinking back to the last general election in 2005, would you say that since then taxes have increased or decreased since then?

Order as shown

- 1 o Increased a lot
- 2 o Increased a little
- 3 O Stayed the same
- 4 O Decreased a little
- 5 O Decreased a lot
- 6 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

9 Not Asked

q#- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR the nation's economy has...

- 1 O Got much better
- 2 O Got better
- 3 O Stayed about the same
- 4 O Got worse
- 5 O Got much worse
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

What about the next 12 months? Do you expect the economy, in the country as a whole, to...

Order as shown

- 1 O Get much better
- 2 O Get better
- 3 O Stay about the same
- 4 O Get worse
- 5 O Get much worse
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

We are interested in how people are getting along financially these days. Would you say that you (and your family living here) are MUCH BETTER OFF, BETTER OFF, WORSE OFF, or MUCH WORSE OFF, than you were a year ago?

Order as shown

- 1 O Much better off
- 2 O Better off
- 3 O About the same
- 4 O Worse off
- 5 O Much worse off
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Now looking ahead, do you think that a year from now you (and your family living here) will be MUCH BETTER OFF, BETTER OFF, WORSE OFF, MUCH WORSE OFF, or JUST ABOUT THE SAME as now?

- 1 O Much better off
- 2 o Better off
- 3 O About the same
- 4 O Worse off
- 5 O Much worse off
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

SINGLE CHOICE

Would you say that OVER THE PAST YEAR, the level of unemployment in the country has...

Order as shown

- 1 O Become much better
- 2 O Become a little better
- 3 O Stayed the same
- 4 O Become a little worse
- 5 O Become much worse
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Now thinking about the future and the number of people out of work, in your opinion, the COMING 12 MONTHS will bring...

Order as shown

- 1 O Much more unemployment
- 2 O A little more unemployment
- 3 O No change to unemployment
- 4 O A little less unemployment
- 5 O Much less unemployment
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR, inflation has...

Order as shown

- 1 O Become much better
- 2 O Become a little better
- 3 O Stayed the same
- 4 O Become a little worse
- 5 O Become much worse
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

SINGLE CHOICE

Now thinking about the future and the level of inflation, in your opinion, the COMING 12 MONTHS will bring...

Order as shown

- 1 Much higher inflation
- 2 O Slightly higher inflation
- 3 O About the same inflation
- 4 O Slightly lower inflation
- 5 O Much lower inflation
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

And what about housing prices in the country as a whole? During the NEXT 12 MONTHS, in your opinion, housing prices in general will...

Order as shown

- 1 O Be much higher
- 2 O Be slightly higher
- 3 O Stay about the same
- 4 O Be slightly lower
- 5 O Be much lower
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Now think about the neighbourhood in which you live. In your opinion, during the NEXT 12 MONTHS housing prices in your neighbourhood will...

- 1 O Be much higher
- 2 O Be slightly higher
- 3 O Stay about the same
- 4 O Be slightly lower
- 5 O Be much lower
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

SINGLE CHOICE

About the big things people buy for their homes--such as furniture, kitchen appliances, televisions, and things like that. Generally speaking, do you think now is a good or a bad time for people to buy major household items?

Order as shown

- 1 O Good time to buy
- 2 O Bad time to buy
- 3 O Neither good nor bad time to buy
- 4 O Don't know

8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Generally, would you say that energy prices in this country are...

- 1 O Rising a lot
- 2 O Rising somewhat
- 3 O Staying about the same
- 4 o Falling somewhat
- 5 o Falling a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Order as shown

- 1 O Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 10 O No none
- 11 O Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

 $q\#-Show\ if\ p770q1==9/required$

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

[TextLine]

 $q\#-Show\ if\ p770q1 == 10,11\ /required,$

SINGLE CHOICE

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please indicate which party.

Order as shown

- 1 o Labour
- 2 Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No none
- 11 O Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

 $q\#-Show\ if\ p770q1==9/required$

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

[TextLine]

q#- Show if p770q1 in [1,2,3,4,5,6,7,8,9] or p780q1 in

[1,2,3,4,5,6,7,8,9]/required

SINGLE CHOICE

Would you call yourself a very strong party supporter, fairly strong or not very strong?

- 1 O Very strong party supporter
- 2 O Fairly strong party supporter
- 3 Not very strong party supporter
- 4 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely.

Q# - Show all Respondents /required

RULE

If there were a General Election tomorrow, how likely is it that you would vote?

Values in range 0 to 10

- 0 Very unlikely
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Very likely
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

q#- Show all Respondents/required

SINGLE CHOICE

Have you decided which party you would vote for if a general election were held tomorrow, or haven't you decided yet?

- 1 · Yes, decided
- 2 O No, not decided yet
- 3 Would not vote
- 4 Don't know
- 8
- Skipped Admin/Not Shown 9
 - Not Asked Admin/Not Shown



q#- Show if p770q1 ==1 /required,

Which party would you vote for?

SINGLE CHOICE

Order as shown

- 1 O Labour
- 2 o Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No none
- 11 O Don't know
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown

q#- Show if p770q1 == 9/required

OPEN TEXTBOX

You say you would vote for another party. Please write in below which party you would vote for.

[TextLine]

q#- Show if p770q1 == 2,3,4 /required,

SINGLE CHOICE

Which party would you be most inclined to vote for?

Order as shown

- 1 o Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No none
- 11 o Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

 $q\#-Show\ if\ p770q1==9/required$

OPEN TEXTBOX

You say you would be most inclined to vote for another party. Please write in below which party you would vote for.

[TextLine]

SINGLE CHOICE

Which party is more likely to win in your local constituency?

Order as shown

- 1 O Labour
- 2 o Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 o United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No none
- 11 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

 $q\#-Show\ if\ p770q1==9/optional$

OPEN TEXTBOX

You said that an 'other' party is most likely to win the election in your local constituency. Please say here which party or parties this is.

[TextLine]

q#- Show if all Respondents/required,

SINGLE CHOICE

And, which party do you think is most likely to win the general election?

Order as shown

- 1 o Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No none
- 11 O Don't know
- 98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

SINGLE CHOICE

On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

Order as shown

- 1 O Very satisfied
- 2 O Fairly satisfied
- 3 O A little dissatisfied
- 4 o Very dissatisfied
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How interested are you in politics?

- 1 O Very much
- 2 o Somewhat
- 3 O Not that much
- 4 O Not at all interested
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

OPEN TEXTBOX

What is the most important problem facing you and your family today?

[TextLine]

q#- Show all Respondents/required

OPEN TEXTBOX

And what do you think is the most important economic problem facing the country today? [TextLine]

Some people think that ALL of the current economic conditions in Britain are caused by the global economy. Others believe that the global economy does NOT affect current economic conditions in Britain.

Q# - Show all Respondents /required

RULE

On a scale of 0 to 10, where 0 means the global economy does NOT affect current economic conditions in Britain and 10 means that ALL of the current economic conditions in Britain are caused by the global economy, where would you place your own view?

Values in range 0 to 10

- 1 o 0 The global economy does NOT affect current economic conditions in Britain
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- , 0
- 8 · 7 9 · 8
- 10 0 9
- 11 10 ALL of the current economic conditions in Britain are caused by the global economy services
- 12 O Don't know
- 98 Skipped

Admin/Not Shown

99 Not Asked

Admin/Not Shown

What do you think about the growing trade and business ties between Britain and other countries?

q#- Show all respondents/required

SINGLE CHOICE

Do you think it is a very good thing, somewhat good, somewhat bad or a very bad thing for Britain?

Order as shown

- 1 o Very good thing
- 2 O Somewhat good
- 3 O Somewhat bad
- 4 O Very bad thing
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Some people think of British society as divided into two groups, the "haves" and the "havenots," while others think it's incorrect to think of the UK that way.

q#- Show all respondents/required

SINGLE CHOICE

Do you, yourself, think of the UK as divided into haves and have-nots, or don't you think of the UK that way?

Order as shown

- 1 Yes, it's divided into haves and have-
- 2 O No, I don't think of it that way
- 3 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents

SINGLE CHOICE

If you had to choose, which of these groups are you in, the haves or the have-nots?

- 1 o Haves
- 2 O Have-nots
- 3 O Neither
- 4 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

[TextLine]

q#- Show all Respondents/required	OPEN TEXTBOX	
When you hear the term NATIONAL ECONOMY, what immediately comes to your mind?		
[TextLine]		
Channell Danie and entry learning d	ODEN TEVEROV	
q#- Show all Respondents/required	OPEN TEXTBOX	
When you hear the term GLOBAL ECONOMY, what immediately comes to your mind?		
[TextLine]		
q#- Show all Respondents/required	OPEN TEXTBOX	
When you hear the term FREE TRADE, what immediately comes to your mind?		

Skipped

Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required IN THE LAST MONTH, have you noticed a discussion of unemployr the Internet?	SINGLE CHOICE ment in the media or on
Order as shown	
1 · Yes	
2 · No	
3 O Don't know	
8 Skipped	Admin/Not Shown
9 Not Asked	Admin/Not Shown
q#- Show if previous = 1/required	SINGLE CHOICE
PAGE 8905	
Overall would you say, the discussion of unemployment you notice	ced in the media or on
the Internet suggested unemployment has become	
Order as shown	
1 O Much better	
2 o Better	
3 O The same	
4 · Worse	
5 O Much worse	
6 O Don't know	
8 Skipped	Admin/Not Shown
9 Not Asked	Admin/Not Shown
q#- Show all respondents/required	MULTI CHOICE
Did the discussion of unemployment mention any of the following	- ·
	[Please tick all that apply]
Randomize response options	
1 The Prime Minister, Gordon Brown	
2	
3 Alistair Darling, The Chancellor of the Exchequer	
4 The Treasury	
5 The Bank of England	
6 □ Conservative Party 7 □ David Cameron	
8 □ Labour Party 9 □ Mervyn King, Governor of Bank of England	
10 The Liberal Democrat Party	
11 George Osborne, the Shadow Chancellor	
12 O None of the above	Exclude other punches
13 O Don't know	Exclude other punches
TO ~ DOLL KILOW	Exclude other pulleres

q#- Show all respondents/required IN THE LAST MONTH, have you noticed a discussion of economic growth or decline in the media or on the Internet? Order as shown 1
IN THE LAST MONTH, have you noticed a discussion of economic growth or decline in the media or on the Internet? Order as shown 1
media or on the Internet? Order as shown 1
Order as shown 1
1
2 O No 3 O Don't know
3 O Don't know
8 Skipped Admin/Not Sho
9 Not Asked Admin/Not Sho
, idining Not Sho
q#- Show if previous = 1/required SINGLE CHO
PAGE 8905
Overall would you say, the discussion of economic growth or decline you noticed in the
media or on the Internet suggested the economy has
Order as shown
1 O Much better
2 o Better
3 O The same
4 · Worse
5 O Much worse
6 O Don't know
8 Skipped Admin/Not Sho
9 Not Asked Admin/Not Sho
9 Not Asked Admin/Not sho
q#- Show all respondents/required MULTI C
Did the discussion of economic growth or decline mention any of the following political
figures? [Please tick all that apply]
Randomize response options
1 □ The Prime Minister, Gordon Brown
2 The Labour Government
3 Alistair Darling, The Chancellor of the Exchequer
4 The Treasury
5 The Bank of England
6 □ Conservative Party
7 David Cameron
8 □ Labour Party

9

Mervyn King, Governor of Bank of England

Admin/Not Shown

Admin/Not Shown

		ow all respondents/required	SINGLE CHOICE
		LAST MONTH, have you noticed a discussion	of inflation in the media or on the
	ern		
		as shown	
1	0	Yes	
2	0	No	
3	0	Don't know	
8		Skipped	Admin/Not Shown
9		Not Asked	Admin/Not Shown
q#	- Sh	ow if <mark>previous = 1</mark> /required	SINGLE CHOICE
PA	GE 8	8905	
Ov	eral	ll would you say, the discussion of inflation yo	ou noticed in the media or on the
Int	ern	et suggested inflation has become	
Or	der	as shown	
1	0	Much better	
2	0	Better	
3	0	The same	
4	0	Worse	
5	0	Much worse	
6	0	Don't know	
8		Skipped	Admin/Not Shown
9		Not Asked	Admin/Not Shown
q#	- Sh	ow all respondents/required	MULTI CHOICE
Die	d the	e discussion of inflation mention any of the fo	ollowing political figures?
			[Please tick all that apply]
Ra	ndo	mize response options	
1		The Prime Minister, Gordon Brown	
2		The Labour Government	
3		Alistair Darling, The Chancellor of the Excheq	uer
4		The Treasury	
5		The Bank of England	
6		Conservative Party	
7		David Cameron	
8		Labour Party	
9		Mervyn King, Governor of Bank of England	
10		The Liberal Democrat Party	
11		George Osborne, the Shadow Chancellor	
12	0	None of the above	Exclude other punches
13	0	Don't know	Exclude other punches

Skipped

Not Asked

SINGLE CHOICE

Over the past year would you say that the economic policies of the current Labour government made the nation's economy...

Order as shown

- 1 O Much better
- 2 O A little better
- 3 O Haven't made much difference either way
- 4 O A little worse
- 5 O Much worse
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Over the past year would you say that the economic policies of the Prime Minister have made the nation's economy...

- 1 O Much better
- 2 O A little better
- 3 O Haven't made much difference either way
- 4 O A little worse
- 5 O Much worse
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Thinking now about the European economies as a whole...

q#- Show all respondents/required

SINGLE CHOICE

Would you say that OVER THE PAST YEAR the European economies as a whole have...

Order as shown

- 1 O Got much better
- 2 O Got a little better
- 3 O Stayed about the same
- 4 O Got a little worse
- 5 O Got much worse
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What about the next 12 months? Do you expect the European economies as a whole, to...

Order as shown

- 1 O Get much better
- 2 O Get a little better
- 3 O Stay about the same
- 4 O Get a little worse
- 5 O Get much worse
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How would you compare the economic recession in Britain to the economic recession in other countries? Would you say that the economic situation in Britain is...

Order as shown

- 1 O Much better than other countries
- 2 O A little better
- 3 O About the same
- 4 O A little worse
- 5 O Much worse than other countries
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

SINGLE CHOICE

Over the last year would you say that the economy in the UK has experienced...

Order as shown

- 1 O Very stable growth
- 2 O Somewhat stable growth
- 3 O Stayed about the same
- 4 O Somewhat unstable growth
- 5 O Very unstable growth
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Over the last year would you say that the European economies have experienced,...

Order as shown

- 1 O Very stable growth
- 2 O Somewhat stable growth
- 3 O Staved about the same
- 4 O Somewhat unstable growth
- 5 O Very unstable growth
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

To what extent is growth in the economy in the UK dependent on growth in the other European economies? Would you say...

Order as shown

- 1 O Very dependent
- 2 O Somewhat dependent
- 3 O Not very dependent
- 4 O Not at all dependent
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Again thinking about European economies as a whole, would you say that UNEMPLOYMENT levels in Britain are...

- 1 O Much higher than other countries
- 2 O A little higher
- 3 O About the same
- 4 o A little lower
- 5 O Much lower than other countries
- 6 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

Again thinking about European economies as a whole, would you say that INFLATION levels in Britain are...

- 1 O Much higher than those in Europe
- 2 O A little higher
- 3 O About the same
- 4 o A little lower
- 5 O Much lower than those in Europe
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

How concerned are you about being able to pay your housing costs (e.g. mortgage or rent payments)?

Order as shown

- 1 O Very concerned
- 2 O Somewhat concerned
- 3 O Not very concerned
- 4 O Not at all concerned
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How much have you been affected personally by the downturn in the economy?

Order as shown

- 1 o Very affected
- 2 o Somewhat affected
- 3 O Not very affected
- 4 O Not at all affected
- 5 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What's your impression about the property market in your area? Over the past year, have house prices in your area...?

- 1 O Gone up a lot
- 2 O Gone up a little
- 3 O Stayed about the same
- 4 O Gone down a little
- 5 O Gone down a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

Thinking about the money you owe on credit cards and loans (NOT including your mortgage), would you say you...

Order as shown

- 1 Owe a lot more than you can afford
- 2 Owe a little more
- 3 Owe about what you can afford
- 4 Owe a little less
- 5 Owe much less than you can afford
- Not applicable I don't have any credit cards or loans 6
- 7 Don't know

8 Skipped Admin/Not Shown Admin/Not Shown

9 Not Asked

MULTI CHOICE

q#- Show all respondents/required

Which, if any, of the following changes have you made to your spending?

- 1 Delayed or cancelled plans to buy a new home or make major home improvements
- 2 □ Delayed or cancelled plans to buy a new car
- 3 Delayed or cancelled plans to make a major purchase for your household, such as a computer or appliance
- 4 ☐ Cut back on planned spending for going on holiday
- 5 Adjusted your plans for retirement
- 6 ☐ Changed the way your money is saved or invested
- 7 Eaten out at restaurants less often
- 8 Delayed or cancelled plans to buy a new home or make major home improvements
- 9 None of these Exclude other punches

98 Skipped Admin/Not Shown

Not Asked 99 Admin/Not Shown

p1120grid-Show all respondents/required

GRID-CHECK

How much do you think each of the following has contributed to the current problems with financial institutions and markets?

Randomize rows

- 1 □ Problems in the financial markets
- 2 □ Declining house prices
- 3 Rising prices generally
- 4 ☐ The job situation

5 Other Exclude other punches 6 None/ not worried about any Exclude other punches 7 0 Don't know Exclude other punches

8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown



SINGLE CHOICE

The national debt is the total amount of money the government owes individuals, banks and other countries. How concerned are you that increasing the national debt will create hardships for future generations of British citizens?

Order as shown

- 1 O Very concerned
- 2 O Somewhat concerned
- 3 O Not very concerned
- 4 O Not at all concerned
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

As you may know, the Labour government plans to spend billions of pounds to stimulate the economy. Do you support or oppose this plan?

Order as shown

- 1 O Strongly support
- 2 O Tend to support
- 3 O Tend to oppose
- 4 O Strongly oppose
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How confident are you that this economic stimulus plan will make the current economic downturn less severe than it would be otherwise?

Order as shown

- 1 o Very confident
- 2 o Somewhat confident
- 3 O Not very confident
- 4 O Not at all confident
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown
- ree / total

SINGLE CHOICE

Which of the following concerns you more?

q#- Show all respondents/required

- 1 That the Labour government will spend too MUCH money trying to boost the economy and as a result will drive up the budget deficit
- 2 O That the Labour government will spend too LITTLE money trying to boost the economy and as a result the recession will last longer
- 3 O Neither of these
- 4 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



SINGLE CHOICE

On the whole, do you think providing government money to people who are having trouble paying their mortgages is...?

Order as shown

- 1 O Necessary to help improve the housing market
- 2 O Unnecessary as the housing market would probably improve anyway
- 3 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you support or oppose Britain adopting the Euro as its currency?

Order as shown

- 1 O Strongly support adopting the Euro
- 2 O Tend to support
- 3 O Neither support nor oppose
- 4 o Tend to oppose
- 5 O Strongly oppose adopting the Euro
- 6 O Don't know

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you agree or disagree with the following statement?

"Banks and financial institutions need to pay some employees large bonuses in order to hire and retain people with the necessary expertise."

Order as shown

- 1 O Strongly agree
- 2 o Tend to agree
- 3 O Neither agree nor disagree
- 4 o Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How would you describe your feeling about the role banks and other financial institutions have played in the economic situation?

- 1 O Very angry
- 2 O Somewhat angry
- 3 O Not very angry
- 4 O Not at all angry
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

SINGLE CHOICE

How do you feel about your ability to get a loan from a bank or other financial institution, if you need one?

Order as shown

- 1 O Very worried
- 2 O Somewhat worried
- 3 O Not very worried
- 4 O Not at all worried
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How confident are you that any money you have in the bank is safe?

Order as shown

- 1 o Very confident
- 2 o Somewhat confident
- 3 O Not very confident
- 4 O Not at all confident
- 5 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do your think leaders of financial institutions (such as bank managers) are...?

- 1 O More greedy today than they used to be
- 2 O About the same as they've always been
- 3 Less greedy than they used to be
- 4 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Now thinking about immigration...

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

Immigration contributes to the competitiveness of the British economy

Order as shown

- 1 o Strongly agree
- 2 o Tend to agree
- 3 O Neither agree nor disagree
- 4 O Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

Our people are not perfect, but our culture is superior to others.

Order as shown

- 1 Strongly agree
- 2 O Tend to agree
- 3 O Neither agree nor disagree
- 4 O Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

We should restrict and control entry of people into our country more than we do now.

Order as shown

- 1 o Strongly agree
- 2 o Tend to agree
- 3 o Neither agree nor disagree
- 4 o Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

Now thinking about minority ethnic groups...

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

Enduring discrimination has created conditions that make it difficult for members of minority ethnic groups to work their way out of the lower class.

Order as shown

- 1 Strongly agree
- 2 O Tend to agree
- 3 O Neither agree nor disagree
- 4 Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know

8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

Over the past few years, minority ethnic groups in Britain have got less than they deserve.

Order as shown

- 1 O Strongly agree
- 2 O Tend to agree
- 3 Neither agree nor disagree
- 4 Tend to disagree
- 5 Strongly disagree
- 6 O Don't know

8 Skipped Admin/Not Shown

Not Asked 9

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate how strongly you agree or disagree with the following statement.

It's really a matter of some people not trying hard enough; if members of minority ethnic groups would only try harder they could be just as well off as white people in Britain.

Order as shown

- 1 O Strongly agree
- 2 Tend to agree
- 3 Neither agree nor disagree
- 4 Tend to disagree
- 5 Strongly disagree
- 6 O Don't know

8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

MULTI CHOICE

We are interested in the kinds of things people do for recreation.

Tell us a little bit about yourself. In the last 10 years, have you... [Please tick all that apply]

Randomize response options

- 2 □ Been to a live football game
- 3 □ Travelled outside of Europe
- 5 Gone to a Vegetarian restaurant
- 6 □ Had Japanese food
- 8 □ Visited a museum / gallery
- 9 O None of the above
- 10 O Don't know Skipped Not Asked

Exclude other punches
Exclude other punches
Admin/Not Shown
Admin/Not Shown

q#- Show all respondents/required

GRID-OPEN

And what about the kinds of people you tend to see, talk to, or interact with on a typical day?

Do you often see or interact with ...

ROWS

Order as shown

Q#0 College students

Q#1 People who are not U.K. citizens
Q#2 People you know to be gay or lesbian

Q#3 Afro-Caribbeans

Q#4 Anyone who is of Asian ethnicity

COLUMNS

- Yes, I do
 No, I don't
 Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

GRID-OPEN

Here are a number of personality traits that may apply to you.

Please rate the extent to which you agree that the pair of traits apply to you, even if one applies more strongly than the other.

ROWS

Order as shown

Q#0 Extraverted, enthusiastic Q#1 Critical, quarrelsome

Q#2 Dependable, self- disciplined

Q#3 Anxious, easily upset

Q#4 Open to new experiences, complex

Q#5 Reserved, quiet
Q#6 Sympathetic, warm
Q#7 Disorganized, careless
Q#8 Calm, emotionally stable
Q#9 Conventional, uncreative

COLUMNS

- 1 O Strongly agree
- 2 O Tend to agree
- 3 O Neither agree nor disagree
- 4 · Tend to disagree5 · Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

att- Show all	respondents/	required.
um- SHOW UII	TESDUTIUETILS/	Teuulleu

GRID-OPEN

Please tell us how much the following statements describe you personally.

ROWS

Order as shown

Q#0 In uncertain times, I usually expect the best

Q#1 It's easy for me to relax

Q#2 If something can go wrong for me, it will Q#3 I'm always optimistic about my future

Q#4 I enjoy my friends a lot

Q#5 It's important for me to keep busy
Q#6 I hardly ever expect things to go my way

Q#7 I don't get upset too easily

Q#8 I rarely count on good things happening to me

Q#9 Overall, I expect more good things to happen to me than bad

COLUMNS

Order as shown

 $1 \quad \circ \quad \text{Strongly agree}$

2 O Tend to agree

3 O Neither agree nor disagree

4 · Tend to disagree5 · Strongly disagree

6 O Don't know

8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown



A household is defined as either one or more persons (not necessarily related) who live together AND who manage food and household expenses as one unit.

dr/>Gross HOUSEHOLD income is a household's total income received from all sources, including wages, salaries, or rents and before tax deductions.

q#- Show all respondents/required SINGLE CHOICE What is your gross household income? Order as shown 1 o Under £5,000 per year 2 £5,000 to £9,999 per year 3 £10,000 to £14,999 per year 4 £15,000 to £19,999 per year 5 £20,000 to £24,999 per year 6 £25,000 to £29,999 per year 7 £30,000 to £34,999 per year 8 £35,000 to £39,999 per year £40,000 to £44,999 per year 9 10 o £45,000 to £49,999 per year 11 o £50,000 to £59,999 per year 12 o £60,000 to £69,999 per year 13 • £70,000 to £99,999 per year 14 o £100,000 to £149,999 per year 15 • £150,000 and over 16 O Don't know 17 • Prefer not to answer Admin/Not Shown 98 Skipped 99 Not Asked Admin/Not Shown q#- Show all respondents/required **MULTIPLE CHOICE** Are you now a member of a trade union or staff association? (Please tick all that apply) Order as shown 1 □ Yes, trade union 2 Yes, staff association Exclude other punches 3 □ No 4 □ Don't know Exclude other punches q#- Show all respondents/required SINGLE CHOICE Would you say that your religion provides some guidance in your day-to-day living, quite a bit of guidance, or a great deal of guidance in your day-to-day life?

1 O Some guidance

Order as shown

2

Quite a bit of guidance

3 A great deal of guidance

4 Don't know

5 NA – I don't belong to a religion

8 Admin/Not Shown Skipped 9 Not Asked Admin/Not Shown

SINGLE CHOICE

Which of these is the main source of income for you (and your husband/wife/ partner) at present?

Order as shown

- 1 Earnings from employment (own or spouse / partner's)
- 2 Occupational pension(s) - from previous employer(s)
- 3 Private pension(s)
- State retirement or widow's pension(s) 4
- 5 Jobseeker's Allowance/ Unemployment benefit
- 6 O Pension Credit/ Minimum Income Guarantee/ Income Support for pensioners
- 7 Invalidity, sickness or disabled pension or benefit(s)
- 8 Other state benefit or tax credit
- 9 o Interest from savings or investments
- 10 Student grant, bursary or loans
- 11 O Dependent on parents/other relatives
- 12 Other main source

Not Asked

- 13 O Don't know
- 98 Skipped

Admin/Not Shown

Admin/Not Shown

 $q\#-Show\ if\ p1010q1==8/required$

OPEN TEXTBOX

You said that you have an 'other' state benefit or tax credit as your main source of income. Please say here which state benefit or tax credit this is.

[TextLine]

99

p1010q3- Show if **p1010q1** == 12/required

OPEN TEXTBOX

You said that you have an 'other' main source of income. Please say here which source of income this is.

[TextLine]

SINGLE CHOICE

From the list below, please indicate which best describes the sort of work you do. (If you are not working now, please indicate what you did in your last job).

Order as shown

- 1 O Professional or higher technical work
- 2 Work that requires at least degree-level qualifications (e.g. doctor, accountant, schoolteacher, university lecturer, social worker, systems analyst)
- 3 Manager or senior administrator (e.g., company director, finance manager, personnel manager, Senior sales manager, senior local government officer)
- 4 o Clerical (e.g., clerk, secretary)
- 5 Sales or services (e.g., commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- 6 O Small business owner (e.g. shop owner, small builder, restaurant owner)
- 7 Foreman or supervisor of other workers (e.g. building site foreman, supervisor of cleaning workers)
- 8 O Skilled manual work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- 9 Semi-skilled or unskilled manual work (e.g., machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- 10 Other
- 11 O Never worked

Not Asked

98 Skipped

Admin/Not Shown

Admin/Not Shown

p1020q2- Show if **p1020q1** == **10**/required

OPEN TEXTBOX

You said that you do an 'other' sort of work. Please say here which sort of work this is.

[TextLine]

99

q#- Show all respondents/required Have any of the local political parties contacted you during the last example, by sending you a newsletter or calling at your home?	SINGLE CHOICE year or so, for
Order as shown	
1 · Yes 2 · No	
3 O Don't know	
8 Skipped	Admin/Not Shown
9 Not Asked	Admin/Not Shown
	,
q#- Show all respondents/required	SINGLE CHOICE
During the last 3 or 4 years, did you or someone you know well seel from your local member of parliament?	k personal assistance
Order as shown	
1 · Yes	
2 O No	
3 O Don't know	Admin/Not Chaus
8 Skipped 9 Not Asked	Admin/Not Shown Admin/Not Shown
5 NOT ASKEU	Auminy Not Snown
p1040q1 - Show if p1030q1 == 1/required	MULTIPLE CHOICE
You said (a) local political party/ parties contacted you during the la Which party or parties is that? (Please tick all that apply)	ast year or so.
Order as shown	
1 Labour	
2 Conservatives	
3 □ Liberal Democrats	
4 Scottish National Party	
5 □ Plaid Cymru	
6 Green Party	
7 □ United Kingdom Independence Party (UKIP)	
8 British National Party (BNP)	
9 Dother	
10 Don't know	Exclude other punches

p1050q1- Show all respondents/required **MULTIPLE CHOICE** Thinking about the major political parties and their campaigns, which, if any, of the following things happened to you YESTERDAY? (Please tick all that apply) Randomize response options 1 D Saw a Party Political Broadcast on TV 2

Received a piece of campaign mail (Post or e-mail) 3 Received a pamphlet on my door □ Wore a badge or sticker for a candidate 5 Discussed a candidate with someone 6 ☐ Received a visit from a campaign worker 7 Heard Party Political Broadcast on the radio 8 □ Went to hear a candidate speak 9 □ Got a phone call from a campaign 10 □ Visited a Political Party web site 11

Visited a candidate web site 12 □ Watched video of candidate on

p1060grid-Show if /required

Internet

13 □ None of these

GRID-CHECK

Not randomized, exclude other punches

We're interested in which campaigns you experienced YESTERDAY. Please tell us whose campaign you interacted with in each of the following ways. (Please tick all that apply on each horizontal row)

ROWS

Order as shown

p1060q1 Saw a Party Political Broadcast on TV

p1060q2 Received a piece of campaign mail (Post or e-mail)

p1060q3 Received a pamphlet on my door

p1060q4 Wore a badge or sticker for a candidate
p1060q5 Discussed a candidate with someone
p1060q6 Received a visit from a campaign worker
p1060q7 Heard Party Political Broadcast on the radio

p1060q8 Went to hear a candidate speak p1060q9 Got a phone call from a campaign p1060q10 Visited a Political Party web site p1060q11 Visited a candidate web site

p1060q12 Watched video of candidate on Internet

COLUMNS

Order as shown

1 □ Brown
2 □ Cameron
3 □ Clegg
4 □ Other

5 □ Don't know Exclude other punches

MULTIPLE CHOICE

We are interested in the kinds of things people do when they use the Internet. Have you done any of the following on the internet IN THE LAST SEVEN DAYS? (Please tick all that apply)

Randomize response options

- 1 □ Look up movie times
- 2

 View adult entertainment
- 3 □ Plan holidays
- 4 □ Find restaurants
- 5 □ Get directions
- 6

 Chat
- 7

 Read about politics
- 8 □ Keep in touch with friends
- 9

 Pay bills
- 10 □ Read the news
- 11 □ Look at sports highlights
- 12 □ Shopping
- 13 □ None of these

Not randomized, exclude other punches

p1080grid-Show all respondents/required

GRID

IN THE LAST SEVEN DAYS, how many days have you used the Internet to....

ROWS

Order as shown

p1080q1 Visit news websites p1080q2 Visit political blogs

p1080q3 Post comments on a news website or political blog Exchange political emails with friends and family p1080q4

COLUMNS

Order as shown

- 1 0 days
- 2 0 1 day
- 3 2 days
- 4 0 3 days
- 5 4 days
- 6 5 days
- 7 6 days
- 8 O Every day
- 9 Don't know

Admin/Not Shown 98 Skipped 99

Not Asked Admin/Not Shown

9

Not Asked

Admin/Not Shown

р1	090	q1 - Show all respondents/required	MULTIPLE CHOICE
WI	hich	, if any, of the following have you watched or	television in the LAST SEVEN DAYS?
(PI	ease	e tick all that apply)	
Ra	ndo	mize response options	
1		Andrew Marr	
2		Argumental	
3		BBC News	
4		BBC Parliament	
5		Bremner, Bird and Fortune	
6		Channel 4 News	
7		Channel 5 News	
8		CNN	
9		Daily Politics	
10		Dispatches	
11		Fox News	
12		GMTV	
13		Have I Got News For You	
14		ITN News	
15		Mock the Week	
16		More4 News	
17		Newsnight	
18		Panorama	
19		Question Time	
20		Sky News	
21		The Politics Show	
22		This Week with Andrew Neil	
23		Tonight with Trevor Mc Donald	
24		Unreported World	
25		None of the above	Not randomized, exclude other punches
26		Don't know	Not randomized, exclude other punches
р1	110	q1- Show all respondents/required	SINGLE CHOICE
Do	you	use a multichannel TV service such as Sky, F	reeview or Cable?
Or	der (as shown	
1	0	Yes	
2	0	No	
3	0	Don't know	
8		Skipped	Admin/Not Shown

Please provide an answer for each row

p1120grid- Show all respondents/required

GRID-CHECK

We are interested in the kinds of things people watch on TV. Did you watch any of these stations at these times yesterday? Click on the channels if you watched them. (Please tick all that apply on each horizontal row)

ROWS

Randomize rows

p1120q1 BBC1 p1120q2 BBC2 p1120q3 ITV

p1120q4 Channel 4 p1120q5 Five

p1120q6 24 hour news service

COLUMNS

Order as shown

6 □ 9:00 PM 7 □ 10:00 PM 8 □ 11:00 PM

9 🛛 I did not watch this channel at any of

these times

10 □ Don't know

Exclude other punches

Exclude other punches

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't interested. Would you say you follow what's going on in government and public affairs...

Order as shown

- 1 O Most of the time
- 2 O Some of the time
- 3 Only now and then
- 4 O Hardly at all
- 5 O Don't Know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

How many days in the past seven days have you read a daily newspaper? (This <u>includes</u> free daily papers such as Metro, but <u>excludes</u> online newspapers)

Order as shown

- 0 0
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown Admin/Not Shown



SINGLE CHOICE

Which daily morning newspaper do you read most often?

Order as shown

- 1 O The Express
- 2 O The (Scottish) Daily Mail
- 3 O The (Scottish) Mirror/Daily Record
- 4 O The Daily Star (of Scotland)
- 5 O The Sun
- 6 O The Daily Telegraph
- 7 O The Financial Times
- 8 O The Guardian
- 9 O The Independent
- 10 O The Times
- 11 o The Scotsman
- 12 O The (Glasgow) Herald
- 13 O The (Aberdeen) Press and Journal
- 14 Other Scottish/Welsh/regional or local daily morning newspaper
- 15 Other
- 16 o I never read a daily morning newspaper
- 17 O Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

 $q\#-Show\ if\ p1140q1 == 14/required$

OPEN TEXTBOX

You said that you read an 'other Scottish/Welsh/regional or local' daily morning newspaper. Please say here which newspaper this is.

[Textline]

q#- Show if p1140q1 == 15/required

OPEN TEXTBOX

You said that you read an 'other' daily morning newspaper. Please say here which newspaper this is.

[Textline]

~	44	Show	~ 11	KOCK	000	lanta	100	allika	-4
(1)	44-	SHOW	(IIII	IPSI)()[](PDIS	IP	IIIIIPI	

SINGLE CHOICE

Do you personally, or jointly with a spouse, have any money invested in the stock market right now -- either in an individual stock or in a mutual fund?

Order as shown

- 1 · Yes
- 2 ° No
- 3 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Which of the following best describes your home ownership status?

Order as shown

- 1 Own outright
- 2 Own with a mortgage
- 3 O Rent from a private landlord
- 4 O Rent from a Local Authority / Housing Association
- 5 Other
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Thinking over the last 12 months, do you think the value of your home has...

- 1 o Increased a lot
- 2 o Increased a little
- 3 O Stayed about the same
- 4 O Decreased a little
- 5 O Decreased a lot
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

What job or office do the following people now hold? If you don't know, simply skip to the next question.

q#- Show all respondents OPEN TEXTBOX

Mervyn King

[Textline]

q#- Show all respondents

Nick Clegg

[Textline]

q#- Show all respondents OPEN TEXTBOX
Alistair Darling

[Textline]

q#- Show all respondents OPEN TEXTBOX

Angela Merkel

[Textline]

q#- Show all respondents/required

MULTIPLE CHOICE

What items are regulated by the government agency called OFCOM? (Please tick all that apply)

Order as shown

- 1

 Credit Cards
- 2

 Campaign Contributions
- 3 □ Television
- 4

 Universities
- 5 □ Don't know

Exclude other punches

SINGLE CHOICE

We hear a lot of talk these days about how much we pay in taxes. One recommendation is for something called a progressive tax. As far as you've heard right now, which of the following best describes a progressive tax policy?

- 1 O The amount you owe increases by a small amount every year you stay in the same job.
- $2 \quad \circ \quad$ The amount you owe increases as you earn more income.
- 3 O The amount you owe increase the older you get until you retire.
- The amount you owe depends on whether your employer provides you with private health insurance.
- 5 o I haven't heard enough to say right now.
- 6 O Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

SINGLE CHOICE

We hear a lot of talk these days about the government debt. Over the past decade would you say the size of the government debt has...

Order as shown

- 1 o Increased
- 2 O Decreased
- 3 O Stayed about the same
- 4 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

On the scale below, please indicate whether you strongly agree, tend to agree, tend to disagree or strongly disagree with the following statement:

Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs.

- 1 O Strongly agree
- 2 o Tend to agree
- 3 O Neither agree nor disagree
- 4 o Tend to disagree
- 5 O Strongly disagree
- 6 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown



SINGLE CHOICE

Do you approve or disapprove of the steps the Labour Government have taken to try to deal with the current situation involving the stock market and major financial institutions?

Order as shown

cess

- 1 O Strongly approve
- 2 O Somewhat approve
- 3 O Somewhat disapprove
- 4 O Strongly disapprove
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

What do you think is mainly responsible for the problems in the investment banking industry: bad management by those who run investment banks, or a lack of close supervision by the government?

Order as shown

- 1 O Bad management
- 2 o Lack of supervision
- 3 O Both
- 4 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of the government providing money to financial institutions to avoid a financial crisis?

Order as shown

- 1 O Strongly approve
- 2 O Somewhat approve
- 3 O Somewhat disapprove
- 4 o Strongly disapprove
- 5 O Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

q#- Show all respondents/required

SINGLE CHOICE

Do you approve or disapprove of government partial ownership of the banks to avoid a financial crisis?

- 1 O Strongly approve
- 2 O Somewhat approve
- 3 Somewhat disapprove
- 4 O Strongly disapprove
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

p1120grid- Show all respondents/required

GRID-CHECK

How much do you think each of the following has contributed to the current problems with financial institutions and markets?

ROWS

Randomize rows

p1120q1 Banks making risky loans

p1120q2 People taking on more debt than they can afford p1120q3 Weak government regulation of financial institutions p1120q4 Growing financial ties between the UK and other countries

COLUMNS

Order as shown

1

Contributed a lot

2 □ Contributed to some extent
3 □ Not contributed much
4 □ Not contributed at all

5 Don't know Exclude other punches