

Creating Ads in Google:

- allaboutsikinlove.blogspot.com

The image shows a sequence of three screenshots from the Google Ads interface, illustrating the steps to create a new campaign.

Top Screenshot: Campaign Overview

- Header:** Google Ads logo, search, tools and settings, refresh, help, notifications, and account info (597-855-5233, denishadasani19@gmail.com).
- Alert:** "Your account cannot show ads - To start running your ads, enter your billing information." with links to "Hide", "Learn more", and "Fix it".
- Breadcrumbs:** View (2 filters) > Campaign > Target audience-1 > Ad groups (1) > Select an ad group.
- Campaign Details:**
 - Status: **Bid strategy learning**
 - Type: Display
 - Budget: ₹5,000.00/day
 - Optimisation score: —
 - More details
- Left Sidebar:** Overview, Recommendations, Insights and reports, Ad groups, Ads and assets, Audiences, Content, Settings (selected), Change history, Suggested, Locations.
- Main Content Area:** Campaign settings table:

Setting	Value
Campaign name	Target audience-1
Campaign status	Enabled
Goals	Using account goal settings
Marketing Objective	Brand awareness and reach
Locations	India (country)
Languages	English, Hindi and Gujarati
Bidding	Maximise conversions
Budget	₹5,000.00/day

Middle Screenshot: Edit Campaign - Campaign Settings

- Header:** Same as the top screenshot.
- Alert:** Same as the top screenshot.
- Breadcrumbs:** Campaign settings > Ad Groups > Ads.
- Form Fields:**
 - Type: Search, Goal: Website traffic
 - Campaign name: Website traffic-Search-1
 - Networks:
 - Search Network:** Ads can appear near Google Search results and other Google sites when people search for terms that are relevant to your keywords. ☒ Include Google search partners.
 - Display Network:** Easy way to get additional conversions at similar or lower costs than Search with unused Search budget. ☒ Include Google Display Network.

Bottom Screenshot: Edit Campaign - Targeting and audience segments

- Header:** Same as the top screenshot.
- Alert:** Same as the top screenshot.
- Breadcrumbs:** Campaign settings > Ad Groups > Ads.
- Form Fields:**
 - Targeting and audience segments:** Choose who you want to reach.
 - Locations:** Select locations to target. ☐ All countries and territories, ☒ India, ☐ Enter another location. [Location options](#)
 - Languages:** Select the languages that your customers speak. Search bar: Start typing or select a language. Selected: English, Hindi, Gujarati.
 - Audience segments:** Select audience segments to add to your campaign.

ads.google.com/aw/campaigns/edit/search?campaignId=20485461806&ocid=1356965913&workspaceId=0&cmpPrInfo=%7B%22%3A%261065F5-7B83-4150-B4A1-9C...

SearchTools and settingsHelpNotifications597-855-5233denishadaslani19@gmail.com

Your account cannot show ads - To start running your ads, enter your billing information.

HideLearn moreFix it

Campaign settingsAd GroupsAds

Create ads

For each ad group, we recommend that you create a responsive search ad with at least 'Good' ad strength that closely relates to the theme of your keywords.

Ad group: Ad group 1Keywords: oily skin, oily skin care, healthy skin care, skin care for oily skin, radiant skin, skin tips, be skin care + 18 moreShow more

+ Responsive search ad

Ad - allaboutskinlove.blogspot.com/be...
skin care tips | glycolic acid | shea butter
"Discover Your Radiance at Our Beauty ..."
"Discover Skin Care Secrets on AllAbout..."

BackSave and exitCancel

[←](#) [→](#) [Google](#) [Search](#) [q=skin+care&scas=559959589&r/z=1C1YUHU_enIN1063IN1063I&xsrf=AB5tBhr9RCdenxQ5qLb7_rVce/jtX6w%3A1692958039206&ei=V33oZKKPDJ...](#)

[keyword omnium...](#) (for google.com caracase) — view [full report](#) for this keyword

[Nearby](#) [Walmart](#) [amazon.com](#) [Ulta Beauty](#) [Target](#) [On sale](#) [Under \\$60](#) [CeraVe](#) [Organic](#) [Drugs E](#)

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Sort this page [Locale](#)

Results for Gujarat, India · Choose area

Your Google Ads Summary
 Only you can see this summary

Website traffic-Search-1
ELIGIBLE Your ads can show for this search, but there is an issue

Your billing info is missing [Fix it](#)

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https://allaboutskinlove.blogspot.com/beauty_shop/beauty_products
skin care tips - "Skin Love Secrets" - "Glowing Skin Tips"
 "Discover Your Radiance at Our Beauty Haven – Where Elegance Meets Transformation!"
 "Discover Skin Care Secrets on AllAboutSkinLove. Glow with Expert Tips!"

[Edit ad](#)

Only one variation of your ad is displayed as an example. Your budget, ad quality, and competing ads influence when your ads show. [Learn more](#)

[Purchase a plan to see the Google metrics below](#)

Find long-tail keywords for "keywords everywhere"

SEO Difficulty	100/100	Brand Query	Yes
Off-Page Difficulty	10/10	Page Difficulty	98/100

How these metrics are calculated

ONLY \$1.25 / MO

Trend Data [Copy](#) [Export](#)

Search Volume

May 28 Jun 5 Jun 13 Jun 21

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