



WEBSITE DESIGN PROPOSAL

FOR NET IQ PTE LTD

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1. SITUATION ANALYSIS

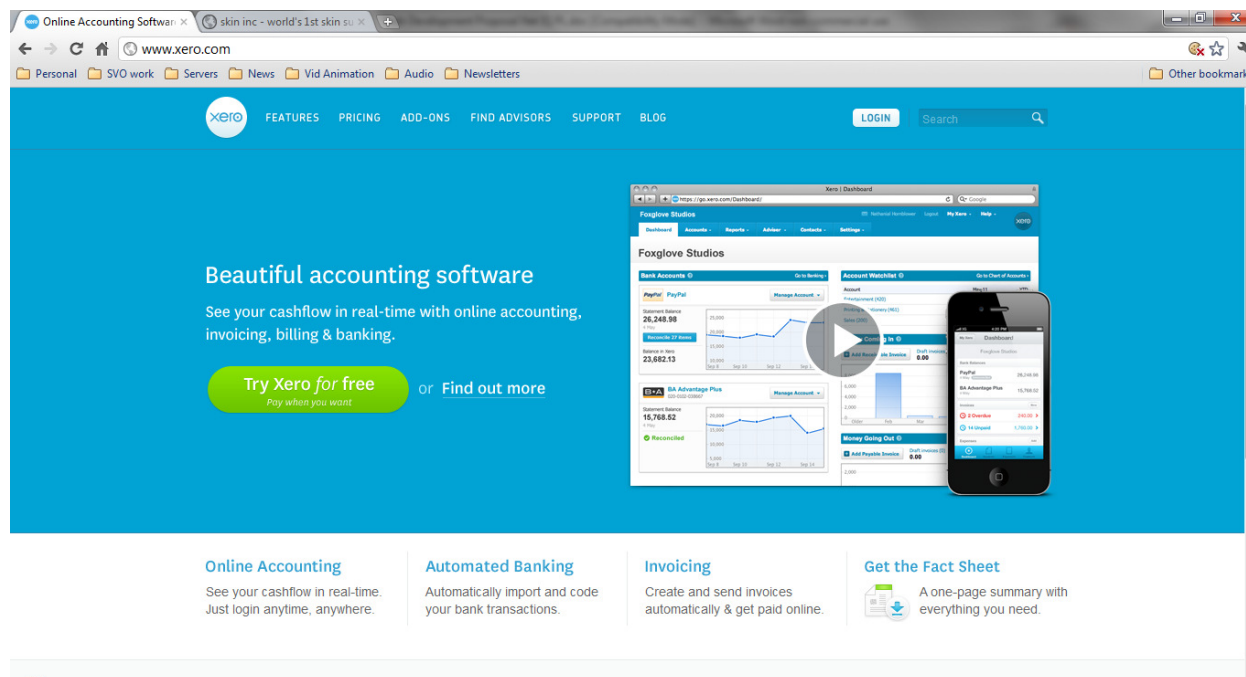
From our discussions, we have identified the following objectives:

1. Net IQ Pte Ltd Cloud Accounting website will be hosted by Smart Virtual Office(SVO)
2. SVO will design and build a website with payment gateway functionality accepting major credits cards and online payment methods accommodating to the location of the client and its respective transacting currency & accounting practices.
3. For the development of this website, we have identified a total of 12 paying products as listed below:
 - Singapore Standard Cloud Accounting (3 month subscription)
 - Singapore Standard Cloud Accounting (6 month subscription)
 - Singapore Standard Cloud Accounting (12 month subscription)
 - Singapore Premium Cloud Accounting (3 month subscription)
 - Singapore Premium Cloud Accounting (6 month subscription)
 - Singapore Premium Cloud Accounting (12 month subscription)
 - Malaysia Standard Cloud Accounting (3 month subscription)
 - Malaysia Standard Cloud Accounting (6 month subscription)
 - Malaysia Standard Cloud Accounting (12 month subscription)
 - Malaysia Premium Cloud Accounting (3 month subscription)
 - Malaysia Premium Cloud Accounting (6 month subscription)
 - Malaysia Premium Cloud Accounting (12 month subscription)
4. Content write-up which includes headers and sub-headers will be provided by Net IQ Pte Ltd.
5. Images including logo and stock photography will be advised by Net IQ Pte Ltd.
6. Stock Photography if used on the website will be charged separately.
7. SVO will provide a CMS (Content Management System) for Net IQ Pte Ltd to be able to upload new content, post development work is done.
8. SVO will develop a 5 main page website following the concept of www.xero.com & www.iloveskininc.com
9. The 5 pages are broken down as : Home, Who We are, Product and Services, Login & Create Account, Contact Us.
10. Products and Services will have 3 different sub-sections to accommodate Upcoming new Tools.
11. Domain name has already been purchased by Net IQ Pte Ltd.
12. Net IQ Pte Ltd clients will use our website to gain access to the backend system which will be linked via a re-direct URL.
13. Similarly, for any successful transaction made by Net IQ Pte Ltd clients will be notified to Net IQ Pte Ltd via a data feed from the Website to Net IQ Pte Ltd backend system, for
 - Generation of IDs & Passwords,
 - Migration from free accounts to paying accounts,
 - Subscription Renewals

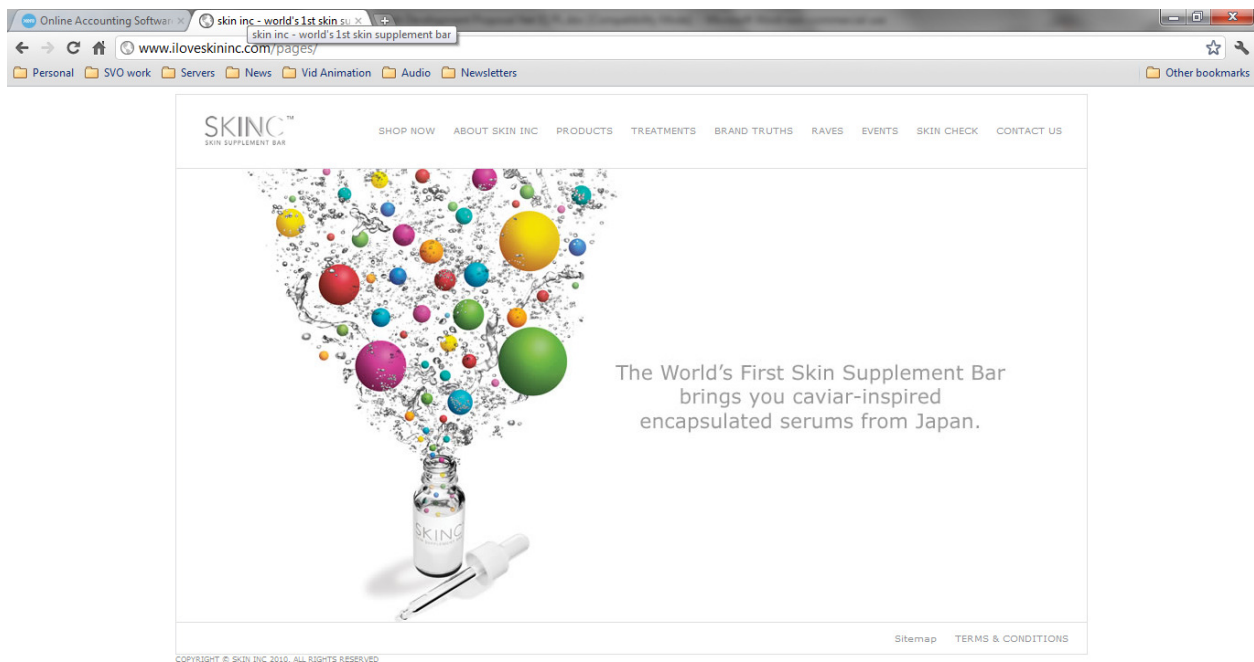
14. All Terms and Conditions, EULA and Privacy policy information relating to Net IQ Pte Ltd must be provided to SVO.

2. LOOK AND FEEL

The initial concept for the website's look and feel, is to have a fresh and clean Zen feeling. Closely following to the colour schemes of blue and lime green and white in comparison to www.xero.com & www.iloveskininc.com



Write-up content must first be provided to the SVO team to allow for design concept to correctly match up with the corresponding images and theme of the website.



3. E-COMMERCE (PAYMENT GATEWAY)

Ecommerce is simply the term given to purchasing products or services over the Internet.

For the purpose of this development, SVO will include an e-commerce engine integrated into the CMS that is included in the suite of tools for the hosting duration with SVO.

This payment gateway will notify Net IQ Pte Ltd backend system on any new payment transactions and request for the respective actions to be follow-through with Net IQ Pte Ltd clients.

- Generation of IDs & Passwords,
- Migration from free accounts to paying accounts,
- Subscription Renewals

4. E-COMMERCE EXCEPTIONS

Pending any exceptions where a Net IQ Pte Ltd client should proceed to take an out of normal course of action in terms of payments, SVO is not liable for any purchases wrongly made by the client.

Example of an Exception:

Singapore Client bought a Malaysian accounting package.

For above type of exceptions, it is agreed by Net IQ Pte Ltd that this client account exception will be handled by Net IQ Pte Ltd backend support team. SVO responsibility ends with sending the completed payment details to Net IQ Pte Ltd systems.

5. DEVELOPMENT TIMEFRAME

The timeframe allocated for this website development is targeted at 30 days, this is pending on the image and write-up content deliverables by Net IQ Pte Ltd.

6. REVISIONS OF WEBSITE

In the course of our web development work with many businesses, we understand the need for change due to the wrong “look and feel”, for many corporate, business or personal websites.

As such, SVO will provide an initial concept mock-up based on initial discussions of website requirements, any changes requested should be as site-inclusive as possible. Any changes post each review is considered as a single revision.

Net IQ Pte Ltd is allocated up 3 revisions or 1 month development time whichever is earlier.

If no revisions are requested upon completion of the website, beyond the 1 month development time, SVO will deem the website as completed according to NET IQ Pte Ltd requirements.

Any further revisions may be subjected to additional charges.

7. PAYMENT TERMS FOR WEBSITE DEVELOPMENT & DEPLOYMENT

Commencement of work will begin upon the following conditions being met.

- \$500 Deposit payment received.
- Scope of Requirements for Website development (this document) is approved and signed off.

Upon completion of the website, full payment is to be made within 7 days of invoice.

SVO reserves the rights to withhold the website content and any systems relating to the website if the remainder of the \$2,000 payment is not completed within the stipulated credit period.

WEBSITE DEVELOPMENT APPROVAL FORM

Name: Roy Neo

Company: Net IQ Pte Ltd

Address:

Phone:

Email address:

Present WWW URL (if any):

Confirmation

I confirm that I have reviewed and approved the website development proposal of the Net IQ Pte Ltd's Cloud Accounting Website as designed by Smart Virtual Office, and presented to me on 21/09/2011.

The look and feel and functional requirements printed in Sections 2 to 4 is a true representation of the design and requirements approved. I accept and acknowledge that modification to the approved design beyond the 3 revisions, as detailed, will incur additional charges that would then be negotiated with Smart Virtual Office. I also acknowledge that separate charges will be incurred if there are any additional costs for purchasing required licenses and stock media.

Designs

I further acknowledge that I am the client for this web development or an authorized representative of the client.

Signed:

Signature of client

Signature of witness

Name of client

Name of witness

Date

Date