

**Interacção Pessoa-Máquina**

**2020/2021**

**TMASK**

Stage 1: Project proposal

Text

Description automatically generated

**Realizado por: Lab class Nº** P2

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**Problem Description**

The human head can have many shapes and feats. Therefore, it is hard to find a hygienic mask that adapt to their unique features.

Most of the masks available do not match our day-to-day clothes or maybe we just need a mask that fits well with a formal attire.

Another relevant aspect that is lacking is the option to make the masks our own, that is, to express ourselves. Whether from adding a single word or phrase to create a work of art.

**Target Users**

The target demographic consists of anyone that intends on buying a face mask.

Mostly targeted at teenagers, young adults and adults, it is meant to be mainly utilized by any user that feels comfortable around image editing, but can also be utilized by less experienced users, that may just want to browse and search for pre-built designs.

**Project Goal**

//TODO