

**Interacção Pessoa-Máquina**

**2020/2021**

**TMASK**

Stage 1: Project proposal

Text

Description automatically generated

**Realizado por: Lab class Nº** P2

41936, Samuel Robalo **Group Nº 13**

44592, Alexander Denisov

50654, Francisco Silva **Professor:**

51095, Daniel Dias Teresa Romão

September 02, 2020

**Problem Description**

The human head can have many shapes and feats. Therefore, it is hard to find a hygienic mask that adapt to their unique features.

Most of the masks available do not match our day-to-day clothes or maybe we just need a mask that fits well with a formal attire.

Another relevant aspect that is lacking is the option to make the masks our own, that is, to express ourselves. Whether from adding a single word or phrase to create a work of art.

**Target Users**

The target demographic consists of anyone that intends on buying a face mask.

Mostly targeted at teenagers, young adults and adults, it is meant to be mainly utilized by any user that feels comfortable around image editing, but can also be utilized by less experienced users, that may just want to browse and search for pre-built designs.

**Project Goal**

The main goal of the project is to create an easy-to-use platform for the average consumer to personalize and purchase hygienical masks. To this end, we will develop a website application that is based on a simple login and shopping flow.

The user creates profiles with their head shape, facial measurements, preferred mask type and number of layers. Then, they can search for masks already created by other users or even use tools provided to make their own mask style and express themselves freely. In that case, they have the option to share their piece with the community.