Jenna Smith UX Designer [City, State] [Email Address] | [Phone Number] | [LinkedIn Profile] | [Portfolio Website]

Summary

A highly skilled UX Designer with 15 years of experience in creating intuitive, user-centered designs for web and mobile applications. Proficient in UX research, wireframing, prototyping, and usability testing. Passionate about improving user experiences and solving complex design challenges through innovative solutions.

Technical Skills

- **Design Tools:** Sketch, Figma, Adobe XD, InVision, Axure RP
- **Prototyping:** Marvel, Proto.io, Balsamiq
- **User Research:** Usability testing, A/B testing, User interviews, Surveys
- **Web Technologies:** HTML, CSS, JavaScript (basic understanding)
- **Collaboration Tools:** Jira, Confluence, Slack, Trello
- **Design Systems:** Material Design, Human Interface Guidelines

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Professional Experience

Senior UX Designer

ABC Tech Solutions, [City, State]
January 2015 – Present

- Led UX design for major web and mobile applications, ensuring alignment with business goals and user needs.
- Conducted user research, including interviews, surveys, and usability testing, to gather insights and inform design decisions.
- Created wireframes, prototypes, and high-fidelity designs using Sketch and Figma.
- Collaborated with product managers, developers, and other stakeholders to deliver seamless user experiences.
- Established and maintained design systems to ensure consistency across products.

UX Designer

XYZ Web Services, [City, State]
June 2010 – December 2014

- Designed user interfaces and experiences for various web applications, focusing on usability and accessibility.

- Conducted competitive analysis and user research to identify opportunities for improvement.
- Developed user personas, journey maps, and flow diagrams to guide design processes.
- Presented design concepts and prototypes to clients and stakeholders for feedback and approval.
- Worked closely with development teams to ensure the accurate implementation of designs.

UI/UX Designer

Creative Web Solutions, [City, State]
January 2008 – May 2010

- Designed and improved user interfaces for client websites and applications.
- Created wireframes, mockups, and prototypes to visualize design solutions.
- Conducted usability tests to identify and address user pain points.
- Collaborated with clients to understand their business goals and translate them into effective design solutions.
- Assisted in front-end development tasks to bring designs to life.

Education

Bachelor of Fine Arts in Graphic Design
[University Name], [City, State]
Graduated: 2007

Certifications

- Certified Usability Analyst (CUA) – Human Factors International
- UX Certification – Nielsen Norman Group
- Interaction Design Foundation Membership

Projects

- **E-commerce Redesign:** Led the UX redesign of a major e-commerce platform, resulting in a 30% increase in user engagement and a 20% increase in conversion rates.
- **Mobile App Design:** Designed a user-friendly mobile application for a healthcare provider, improving patient engagement and satisfaction.
- **SaaS Platform UX:** Developed a comprehensive UX strategy for a SaaS platform, enhancing user onboarding and retention.

Professional Affiliations

- Member, User Experience Professionals Association (UXPA)
- Contributor, Interaction Design Foundation
- Member, Usability Professionals Network

References

Available upon request.