# OMIS 30 - Fall 2018 - Project 3

## Logistics:

Assigned: Thursday, October 25, 2018

Due: Thursday, November 8, 2018 by beginning of class

## Objective:

Perform a data analysis on a data.gov dataset using Jupyter Notebooks.

## The requirements for this project are:

- Select a dataset from data.gov (<a href="https://catalog.data.gov/dataset">https://catalog.data.gov/dataset</a>)
- Choose a dataset which no one else has (including the other section) and record it here
- Use Jupyter Notebooks and submit the .ipynb file
- Find 3 interesting facts/patterns about the dataset and present your findings with the use of graphics at least one table and at least one chart
- Tell a story with the data

# Guidelines for judging 'interesting':

There are multiple ways things get to be 'interesting'. Here's two of the best heuristics we know:

- This fact/pattern is so interesting you would go to a party and say: "Guess what I found out about xyz!"
- This fact/pattern is crucial to understanding the topic: e.g. For gerrymandering, that would be something like 'There are x many districts, that are up for debate every y years, and z are the decision-makers. If a many districts shift to red/blue, then the odds of the election swaying one way is b% higher.' By the way, this would be one of the three sections not all three in one.

# Storytelling & visualizations:

- Present the data in a manner which draws people in and keeps them engaged
- Be concise, clear, concrete, correct, coherent, complete, and courteous (7 C's of communication)
- Use comments for code, and Jupyter elements for storytelling
- Pictures are worth a thousand words. Use them to distill complicated data into an easily graspable chart or table.

#### Resources:

- https://catalog.data.gov/dataset
- http://jupyter.org/
- https://matplotlib.org/
- https://seaborn.pydata.org/
- https://pandas.pydata.org/
- <a href="https://www.mindtools.com/pages/article/newCS">https://www.mindtools.com/pages/article/newCS</a> 85.htm
- <a href="https://datavizblog.com/2013/05/26/dataviz-history-charles-minards-flow-map-of-napoleo">https://datavizblog.com/2013/05/26/dataviz-history-charles-minards-flow-map-of-napoleo</a> <a href="https://datavizblog.com/2013/05/26/dataviz-history-charles-minards-flow-map-of-napoleoms-russian-campaign-of-1812-part-5/">https://datavizblog.com/2013/05/26/dataviz-history-charles-minards-flow-map-of-napoleoms-russian-campaign-of-1812-part-5/</a>

#### Collaboration:

You will work <u>individually</u> on the assignment. You are allowed and encouraged to use Google extensively.

#### Submission:

- Name your final file <your\_username>\_project3\_fall2018.ipynb (mine would look like mdavis2\_project3\_fall2018.ipynb).
- Make sure it runs completely and correctly on your computer
- Submit it via Camino
- (We will run your program on our computer to test your answers)

# Grading Rubric:

Section	Grade	Criteria
Interesting Fact 1	25%	Interestingness, factfullness, analysis, presentation
Interesting Fact 2	25%	Interestingness, factfullness, analysis, presentation
Interesting Fact 3	25%	Interestingness, factfullness, analysis, presentation
Use of comments & Readability	20%	Documentation of author & dates; Explanation of steps Use of whitespace; Use of new lines; Naming convention of variables; Sequencing of code and outputs
General & Submission	5%	Directions followed correctly

## Bonus:

- Find a set of data online that requires scraping. Scrape it and analyze it instead of data.gov data. If you choose this step, clear it with your instructor first so they can validate your choice of data.
- SUPER BONUS: perform a Kaggle competition and place on the leaderboard. Again, clear with your instructor.