

For Immediate Release

Hunter Launches GTM Release: An End-to-End Platform for Faster, Smarter Job Applications

October 30, 2025 — Hunter announced general availability of its go-to-market release: a modern, AI-assisted platform that helps candidates research companies, tailor application materials, and track progress from first click to offer. This release packages a robust dashboard, real-time research, intelligent matching, and reusable templates into one seamless workflow.

Key Benefits

- Operate your pipeline: Tabbed dashboard, “Active” view, and advanced sorting provide instant clarity on priorities.

The screenshot shows the Job Application Dashboard interface. On the left is a sidebar with links: Home, New Application, Templates, **Dashboard**, Reports, Daily Activities, and Check AI Status. The main area has a header "Job Application Dashboard - 103". Below it is a navigation bar with tabs: Active (87), All (103), Pending (8), Applied (22), Contacted (26), Hiring Mgr (1), Interviewed (0), Offered (0), Rejected (16), Accepted (0). A dropdown menu "Updated (Newest First)" is open. The main content area is titled "Active Applications" and displays eight cards, each representing a job application:

Company	Status	Progress (%)	Role
Bluehost	Applied	61%	Director, Data Strategy
Papa	Pending	75%	Senior Product Manager
RemoteHunter	Pending	86%	Director of Analytics (Remote)
GoodPower	Pending	55%	Data Director
Arch Insurance Group Inc.	Contacted Someone	37%	VP, Data Engineer (Hybrid or Remote)
Industrious	Contacted Someone	79%	Head of Data & AI Platform
Vanta	Contacted Someone	85%	Senior Manager, Data Platform
Ouro	Applied	92%	VP, Analytics BI

Each card includes details like applied date, posted date, and last update. A "View Summary" button is at the bottom of each card.

- Tailor materials in minutes: Longer intro messages, ML-enhanced cover letters, and reusable templates accelerate personalization.

Job Description	Raw Entry	Skills	Research	Qualifications Analysis	Cover Letter	Customized Resume	Updates & Notes
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Cover Letter

Match Score: 66% - Application for MDCalc - Head of Data

I reviewed our compatibility based on job posting, research and my experience with my proprietary ML Model and these are my findings:

Features Compared

31 individual skills, technologies, and requirements analyzed

Strong Matches

Python, SQL, AWS, dbt, Airflow

Methodology

Our AI analyzes your resume against the job description using weighted scoring: Technical Skills (40%), Technologies/Tools (30%), Experience Level (15%), Soft Skills (10%), Other Factors (5%).

Cover Letter Content

 Copy Cover Letter

Cover Letter

Head of Data - MDCalc - Intro

Dear Hiring Manager,

I am thrilled to apply for the Head of Data position at MDCalc, and I am confident that my unique blend of technical expertise, leadership experience, and passion for driving business impact make me an ideal fit for this role. As a seasoned data professional with a strong track record in data engineering, science, and machine learning, I am excited about the opportunity to lead your team and contribute to MDCalc's mission to revolutionize healthcare through innovative data solutions.

I am particularly drawn to MDCalc because of its commitment to empowering clinicians and researchers with accurate and actionable insights. As someone who is passionate about using data to drive positive change, I am impressed by MDCalc's dedication to improving patient outcomes and reducing healthcare costs. The company's emphasis on collaboration, innovation, and customer-centricity resonates deeply with me, and I am excited about the opportunity to be part of a team that is shaping the future of healthcare.

In my current role, I have demonstrated strong leadership skills, mentoring and guiding junior team members to achieve their goals. My experience in data engineering has allowed me to develop and implement scalable data pipelines using AWS, dbt, and Airflow. I have also honed my expertise in data science, applying machine learning models to drive business insights and inform strategic decisions. Additionally, I have a strong track record of collaboration with cross-functional teams, leveraging tools like Tableau and Redshift to visualize complex data and drive business outcomes.

Hiring Manager Intro Messages

Three ready-to-copy messages for hiring managers

MDCalc - Message: 1 - 382 characters total

 Copy

RE: Head of Data

Hi Person,

I recently applied for this role (kervin.leacock@yahoo.com). With over 15 years of data leadership experience, I've successfully managed \$3T daily transactions at BoNY Mellon and led a team of 250+ employees. My technical expertise includes Python, SQL, AWS, dbt, and Airflow, which I

- Research with confidence: Real-time company insights (news, personnel, products, competitors) with structured, credible output.

Company Research

Research insights about MDCalc to help with your application:

🌐 Company Website

Official Website

<https://www.mdcalc.com/>

🎯 Mission & Vision

Mission

According to their website, MDCalc's mission is "to empower healthcare professionals with accurate and actionable clinical decision-making tools."

Vision

The company's vision is "to be the go-to resource for healthcare professionals seeking trusted and reliable calculators and decision-support tools."

💻 Main Products, Services, and Competitors

Products & Services

MDCalc provides evidence-based medical calculators, decision aids, and educational resources to healthcare professionals. Their calculators cover various clinical areas, including cardiology, neurology, endocrinology, and more. They also offer clinical decision-support tools, such as risk assessment charts and treatment guidelines.

Main Competitors

Some of MDCalc's competitors in the medical calculator industry include:

📰 Latest News & Reviews

Research "MDCalc Launches New Calculator for Estimating Cardiovascular Risk" (February 2022) - Source: MDCalc Press Release

"MDCalc Launches New Calculator for Estimating Cardiovascular Risk" (February 2022) - Source: MDCalc Press Release

Research "MDCalc Expands Its Suite of Calculators with the Addition of a New Diabetes Calculator" (October 2021) - Source: Business Wire

"MDCalc Expands Its Suite of Calculators with the Addition of a New Diabetes Calculator" (October 2021) - Source: Business Wire

Research "MDCalc Secures \$5 Million in Funding to Accelerate Growth and Development" (June 2020) - Source: MDCalc Press Release

"MDCalc Secures \$5 Million in Funding to Accelerate Growth and Development" (June 2020) - Source: MDCalc Press Release

- Match intelligently: Feature-weighted scoring, skill equivalence, and overqualification recognition increase signal over noise.

Qualifications Analysis

PRELIMINARY MATCHING RESULTS:

- Match Score: 66.75%
- Exact Matches: 21
- Partial Matches: 14
- AI Focus Areas:

SKILL MAPPING (Job Skills → Matched Skills):

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=====
ETL --> ETL (EXACT)
MLOps --> MLOps (EXACT)
Optimization --> Optimization (EXACT)
Roadmap Development --> Roadmap Development (PARTIAL)
Vision --> Vision (EXACT)
Visualization --> Visualization (EXACT)
airflow --> Airflow (EXACT)
aws --> AWS (EXACT)
business intelligence --> Business Intelligence (EXACT)
collaboration --> Collaboration (EXACT)
data analytics --> Analytics (EXACT)
data engineering --> Data Engineering (EXACT)
data science --> Data Science (EXACT)
data warehousing --> Data Warehousing (EXACT)
dbt (data build tool) --> dbt (EXACT)
excel --> MS Excel (PARTIAL)
fivetran -----
gcp -----
hands-on mentorship -----
insights -----
leadership --> Leadership (EXACT)
looker -----
machine learning --> Machine Learning (EXACT)
management --> Team Management (PARTIAL)
mentoring --> Mentoring (EXACT)
mentorship skills -----
meta -----
modeling --> Data Modeling (PARTIAL)
power bi -----
predictive modeling -----
python --> Python (EXACT)
redshift --> Redshift (EXACT)
sql --> SQL (EXACT)
strategy --> Business Strategy (PARTIAL)
tableau --> Tableau (EXACT)
version control -----
```

Skills Match Summary

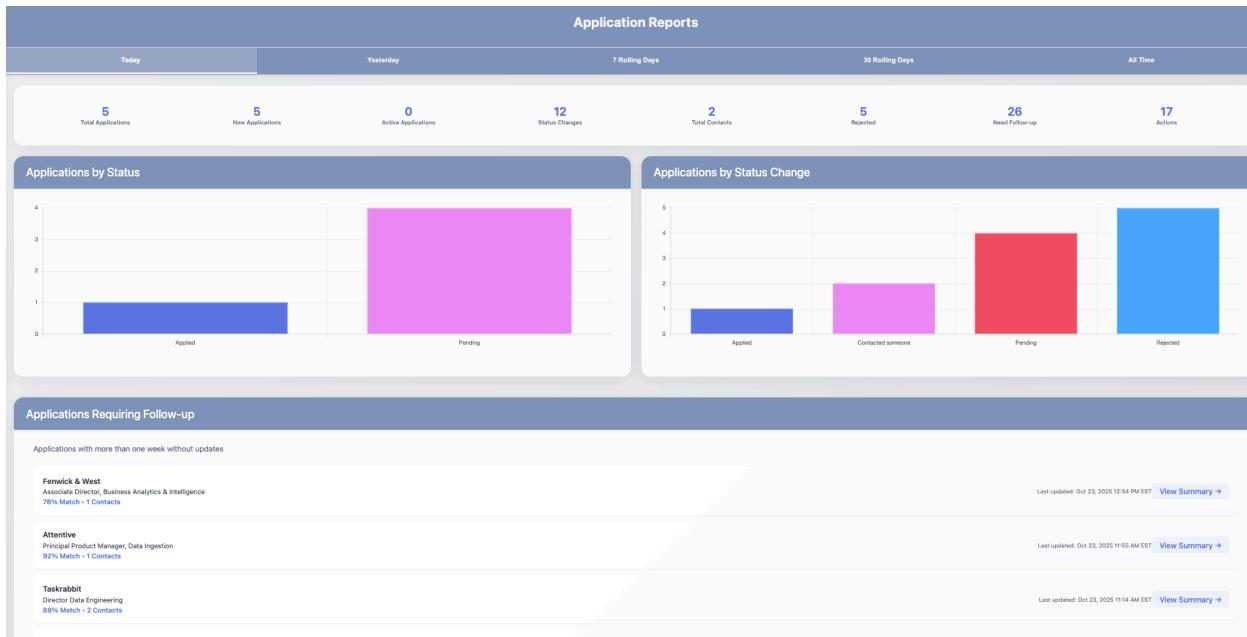
```
* Match Score: 66.75%
* Features Compared: 43
* Strong Matches: 21 (Python, SQL, AWS, dbt, Airflow, Redshift, Tableau, Leadership, Mentoring, Collaboration, Vision, Business
  Intelligence, Data Science, Machine Learning, MLOps, Data Engineering, Data Warehousing, ETL)
* Missing Skills: 0 (No skills genuinely absent)
* Partial Matches: 14 (AWS Lake Formation, Data Lake, MS Excel)
```

Skills Analysis by Category

Technical Skills

Skill Job Requirement Resume Evidence Match Level
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Python "Full-Stack Data Expertise" Strong Match
SQL "Full-Stack Data Expertise" Strong Match

- Prove impact: Reports, Daily Activities, and period-accurate analytics reveal what's working across your job search.



Job Hunter

Home

New Application

Templates

Dashboard

Reports

Daily Activities

Check AI Status

Daily Activities

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Profile	Role	Action	Time
MDCalc	Head of Data	Application Created CREATED	01:30 PM EST
Bluehost	Director, Data Strategy	Status Changed to Applied APPLIED	01:38 PM EST
Bluehost	Director, Data Strategy	Status Changed to Applied APPLIED	01:52 PM EST
Bluehost	Director, Data Strategy	Application Created CREATED	01:57 PM EST
Page	Senior Product Manager	Application Created CREATED	01:58 PM EST
Robert Weller's Client	Head of Business Intelligence	Status Changed to Rejected REJECTED	02:03 PM EST
RemoteHunter	Director of Analytics (Remote)	Application Created CREATED	02:05 PM EST
GoodPower	Data Director	Status Changed to Pending PENDING	02:15 AM EST
GoodPower	Data Director	Application Created CREATED	02:06 AM EST
Arch Insurance Group Inc.	VP Data Engineer (Hybrid or Remote)	Status Changed to Contacted Someone CONTACTED SOMEONE	09:38 AM EST

Who It's For

- Individual contributors and managers running high-volume searches
- Career switchers who need clarity on gaps and evidence
- Senior candidates who want to highlight overqualification without underselling

What's New in This Release

Product Enhancements

Dashboard & Navigation

- Tabbed dashboard with nine status tabs and dynamic counts
- Advanced sorting (Updated, Applied, Posted Date, Match %) per tab
- Posted Date extraction and display in application cards
- Dashboard set as default route; new “Active” tab to focus on in-flight applications
- Daily Activities page with collapsible day sections and activity counts
- Soft Nordic design system across the app with full-width layout, spacing, and UI refinements
- Templates page with collapsible cards and updated navigation for quick access

Matching & Qualifications

- Enhanced qualification analysis with feature counts and weighted scoring
- Technology matcher to reduce hallucinations; resume technology caching
- Overqualification recognition with tiered bonus scoring
- Improved parsing, normalization, and skill equivalence mappings
- Technologies section with clear status indicators (✓ matched / △ partial / ✗ missing)

Research System

- Real-time web search for company research (news, personnel, products, competitors)
- Company-specific fallbacks for major brands with authentic mission/vision statements
- Structured Research tab output with links and graceful N/A handling

Reports & Analytics

- Reports page with charts and pipeline analytics
- Metrics including New, Status Changes, Active, Rejected, and Actions
- Correct period logic (Yesterday, 7 Days, 30 Days, All Time) with consistent timezone handling

Documents & Content Generation

- Longer intro messages (~275/500/500 chars) as copy-ready boxes
- Cover letter template enhanced with ML findings and improved structure
- Templates system and TemplateManager service/APIs for reusable content

Resume & Tech Extraction

- Resume technology extraction and caching pipeline for faster, reliable matching

- Expanded database technology coverage and removal of Scala to avoid false positives

Summary Page Improvements

- Skills tab with individual pills and accurate counts
- Raw Entry tab shows original job description input
- Hiring Team section restored with proper empty-state handling
- Additional Insights section with conditional display

Workflow & Cleanup

- Rejection cleanup flow: removes unneeded artifacts, regenerates minimal summary, and auto-redirects to dashboard

Documentation

- Comprehensive documentation reorganization into [docs/](#) with index, maintenance guide, and detailed release notes

Packaging & Availability

- Status: Generally Available (GA)
- Access: Included in the latest version of Hunter
- Setup: Works locally; see [docs/INSTALLATION.md](#) and [docs/QUICKSTART.md](#)

Call to Action

- Get started now: See [docs/QUICKSTART.md](#)
- Learn the workflow: [docs/USER_GUIDE.md](#)
- Explore features: [docs/WHAT_IS_HUNTER.md](#) and [docs/INDEX.md](#)

About Hunter

Hunter is an AI-assisted platform that helps candidates research companies, tailor application materials, and manage their application pipeline—so they can focus on winning the role.