

# Deniz Muratoğlu

Senior Frontend Engineer

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Ankara, TR

I am a Computer Engineering graduate with 8+ years of experience in Front-End Development, specializing in React and React Native. I excel in creating scalable, user-focused applications and continuously strive to improve my expertise and leadership skills.

## Work Experience

### Founding Frontend Engineer

May 2024 - Present

*Hirehoot*

As a founding team member of HireHoot, I led front-end development using React and Next.js, building a platform that connects top Sales and Marketing leadership talent with high-growth tech companies. Actively contributing to ongoing development and enhancements.

- Developed HireHoot from scratch, delivering a React and Next.js front-end for AI-powered talent matching in Sales and Marketing. Enabled fast, bias-reduced recruitment for executive and senior growth roles at startups, and continue to enhance the platform.

### Senior Frontend Engineer

Jan 2023 - Present

*Crea Inc*

As Frontend Engineer at Crea Inc., I drive the development of scalable web and mobile applications using React and React Native, while leading the frontend team with a focus on code quality, performance, and collaborative practices.

- I have been part of the core development team for EddyAI and EddyDB since their inception. EddyAI processes college or high school transcripts via OCR, transforming them into structured data tables, enabling GPA calculations and CRM integration. EddyDB complements this by managing course equivalencies, ensuring accurate credit transfer evaluations for students within the U.S. education system.

- At EdVisorly, the first platform empowering community college students to seamlessly explore and apply to universities, I contributed to web development and played a key role in the mobile app's transition from webview to hybrid, actively driving development.

**Senior Frontend Engineer**

Mar 2022 - Jan 2023

*Hepsiburada (Tmob)*

At Tmob, I worked as an outsourced Front-End Engineer on large-scale digital solutions, including Hepsiburada's Hepsipay project. My role involved delivering high-quality React-based UI implementations while collaborating closely with cross-functional teams.

- Contributed to the responsive redesign of Hepsipay, Hepsiburada's digital wallet, working on both web and webview implementations. Developed and optimized user interfaces using React, ensuring consistency, performance, and seamless user experience across platforms.

**Frontend Engineer**

Aug 2021 - Mar 2022

*Vodafone (Kafein)*

At Vodafone Turkey, I contributed to the Supermarket and Her Şey Yanında projects as an outsourced Front-End Engineer via Kafein. Both solutions were React-based and accessible within the Vodafone mobile app as responsive web applications.

- In the Vodafone Her Şey Yanında e-commerce project, I contributed to the development of new features and UI enhancements. The project was React-based, accessible both inside the Vodafone app and via mobile browsers, ensuring responsive usability.
- In the Vodafone Supermarket project, I played an active role in maintenance, optimization, and production launch. Although initially developed by another outsource team, I ensured stability and seamless user experience across web and mobile environments using React.

**Frontend Engineer**

Oct 2020 - Aug 2021

*Puente Technology And Design*

At Puente, I worked on both web and mobile applications, using React and React Native to deliver scalable, user-focused solutions while guiding the frontend team through project planning, development, and launch.

- I initiated and developed KitapDinler, an audiobook mobile app, from scratch using React Native. The project included downloading, listening, and note-taking features, and I actively oversaw its development to successful launch.
- Developed a React-based Real Estate web application for property investors, enabling property valuation and complex calculations. Focused on creating a responsive, intuitive interface to support accurate financial insights and user decision-making.

**Frontend Engineer**

Nov 2019 - Aug 2020

*Aselsan (OBSS)*

At Aselsan, working via OBSS, I contributed to multiple internal projects as a Front-End Engineer, delivering React-based user interfaces and collaborating closely with teams to build robust and user-friendly applications.

- Developed the frontend for Aselsan UGES' role-based authentication and authorization system using React, ensuring seamless UI integration with backend services and an intuitive user experience.
- Collaborated on the ADY - Command Control System project, building responsive and interactive React-based interfaces as part of the development team, supporting complex operational workflows.

**Frontend Engineer**

Aug 2017 - Aug 2019

*Bilişim AŞ*

Worked 1 year part-time followed by full-time at Bilişim A.Ş., contributing to web and mobile projects using JavaScript. Focused on active development, redesigns, and maintenance of business intelligence and data visualization solutions.

- Actively developed and supported the CBRT EVDS project using JavaScript, participating in development and acceptance processes. The project remains live, providing statistical time series data to end users.
- Contributed to the redesign of Bilişim BI, delivering modern UI improvements, new features, and mobile dashboard implementations. Participated in active development, maintenance, and customer support.
- Developed a web application enabling banks to access, visualize, and report statistical data. Involved from inception to launch and continue supporting the live system.

**Internship** Jun 2017 - Aug 2017

*Bilişim AŞ*

I developed a module so that the codes written in R, a programming language used for statistical calculation and data visualization, will run in the BilişimBI product.

**Internship** Jun 2015 - Sep 2015

*Uz Consulting International*

I worked on projects where I will gain basic experience in html and css.

## Projects

### InStorey

Developed and delivered the InStorey mobile app from start to launch, enabling users to discover boutiques, independents, and concept stores. Managed end-to-end mobile development using React Native, ensuring a polished and user-friendly experience.

### VisitUrgup

Freelance developed and delivered the Visit Ürgüp mobile app, a city guide providing up-to-date information about Ürgüp Municipality, handling the entire React Native development process independently from start to launch.

### Evka

Developed a web application for Evka Furniture to manage orders, inventory, and production processes, delivering a CRM-like system that streamlines operations and supports efficient workflow management.

### Tusworld

Co-developed the Tusworld mobile app as part of a two-developer team, building the platform from scratch to launch. Enabled users to access live and recorded courses, ensuring a seamless React Native mobile learning experience.

## **Core Skills**

React, React Native, Next.js, Javascript, Typescript, Redux Toolkit, Redux, ContextAPI, Zustand, Recoil, React Query, RTK Query, Auth0, Clerk, GetStream, HTML, CSS, Tailwind, Scss, JQuery, Figma, Shadcn, Mantine, Gluestack, Zod, React Hook Form, Yup

## **Education**

### **Hacettepe University**

Computer Engineering  
GPA: 2,56/4

Oct 2011 - Mar 2019

### **Selim Nevzat Şahin Anatolian High School**

Math-Science  
GPA: 82,11/100

Oct 2006 - Jun 2010

## **Languages**

English (B1-B2)

## **Interests**

Traveling, Camping, Pottery