

1.1) A short questionnaire to measure the news reading habits of your potential users might be:

- Do you read the news on your phone?
- What kind of news do you consume?
- What do you want to see in the app?
- What mediums do you use to access to the news online?

1.2) Goal:

Our goal is to design a mobile app for online news that match with the reading habits and preferences of potential users. With the help of our survey, we aim to gather more information about users' news consumption, preferred news topics, modes of access, need for personalized recommendations, satisfaction or wishes about current news consumption methods and their suggestions for the app. These insights will guide us about the app's design and feature set to create a user-centered experience.

1.3) Survey using SurveyMonkey:

mobile app for reading online news

1. Do you read the news on your mobile phone?

☒ yes

☐ no

2. If yes, what medium do you use to access to the news?

☒ interviews

☐ documanteries

☒ articles

☒ podcasts

☐ lives brodcasts

☐ tweets

☐ short videos (tiktoks / youtube shorts / reels)

☐ Other (please spesify)

3. On a level of 1-10 how likely you are to use a separate app to access the news?

1 10

1

4. What type of news do you enjoy particularly?

☒ political news

☐ magazine

☐ local news

☒ international news

☒ news about enviroment

☐ technology news

☐ science news

☐ sports news

☐ news about health

☐ bussines news

☐ Other (please spesify)

5. How important is it for you to have access to personalized news recommendations specifically tailored to your interests based on your preferences?

very important somewhat important netural not very important not important at all

☐ ☐ ☐ ☒ ☐

6. What features do you wish existed in the apps you are using right now to access the news, to meet your needs or preferences better? (Please provide any suggestions you have.)

2.1) What is the goal of our data gathering session:

The aim of the data collection session is to understand the appeal of online book reading devices such as Sony's e-reader and Amazon's Kindle, among young people (16-18 years olds). These sessions are designed to determine the extent of which young people prefer these devices, what features are important to them, their experience of reading books online, and their preferences between traditional and online book reading methods. This data will be collected to evaluate the popularity and appeal of online book reading devices among young users and to provide guidance for future product development strategies.

2.2) Ways of recording the interview data:

One of the most common methods is to record interviews by audio recording, then transcribing these recordings and taking notes on important points. You can also record interviews by video recording, so that the expressions and gestures of the participants can be observed.

2.3) A set of questions for use in an unstructured interview that seek to understand the appeal of reading books online in the target group:

- Have you used online book reading devices like Sony's e-reader or Amazon's Kindle? If you have used it, what were your experiences?
- What factors are important to you when choosing between traditional book reading and online book reading?
- Which features are most important to you in online book reading devices? From where?
- How often do you use an online book reading device and in what situations do you usually use it?
- What do you think of your family or friends' experiences using online book reading devices?
- Do you have any negative experiences with online book reading devices? If so, what are they?

2.4) A set of semi-structured interview questions:

- What features do you use most when using your online book reading device and what advantages do these features provide you?
- When choosing between traditional book reading and online book reading, how important is ease of use to you?
- What are the features that make a device easier to use and how important are these features to you?
- Which online book reading devices have you used and what do you think about the usability and ease of use of each device?
- Is there anything you are not happy with or don't like about your online book reading device? If so, why does this feature bother you?
- When choosing between traditional book reading and online book reading, how important is ease of use to you?
- How do you observe the future development of online book reading devices? What new features would you like to see added