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|  | MySQL Workshop  **Target AUDIENCE:** Absolute Beginners in Tech/Data Analytics  **MODE:** Fully Virtual Via Google Meet | Zoom  **DURATION:** 1 Hour Per Day For 5 Days. | | |  |
|  | Tiktok: @DAtawithdenis | | Prepared by Denis Kombe |  |

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| People at a desk pointing | | | |
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|  | Overview  This hands-on workshop is designed for complete beginners who want to learn the foundations of MySQL for data analysis, web development, and business decision-making. Over 5 days, participants will learn step by step how to install MySQL, understand key database concepts, write basic SQL queries, and manage data confidently. By the end of the workshop, you’ll not only understand how databases work, you will be able to create, query, and analyze your own data. | |  | |

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|  |  |  | A building with many windows |
| Financial Performance Adatum Corporation's financial performance this year has been exceptional, showcasing robust growth and strategic financial management. The company reported a substantial increase in revenue, reaching $1.2 billion, a 15% growth compared to the previous year. This growth was driven by the successful launch of several new products and services, as well as strategic partnerships that have expanded our customer base. | |  |
|  | |  | Figure 1 |
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| Revenue breakdown  * Product sales: $800 million (up 20% from last year) * Service revenue: $300 million (up 10% from last year) * Other income: $100 million (up 5% from last year) | |  | Expenses  * Labor costs: $75,000 (up 25% from last year) * Materials: $27,000 (up 8% from last year) * Research and development: $5,000 (unchanged) |

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| Investment and growth The company has invested heavily in research and development, with a focus on innovation and sustainability. This year, Adatum Corporation allocated $50 million towards R&D initiatives, resulting in the development of cutting-edge products and services that have set new industry standards. future financial outlook Adatum Corporation has made significant strides in sustainability. We have reduced our carbon footprint by 25% through various green initiatives, including the adoption of renewable energy sources and the implementation of eco-friendly manufacturing processes. Technology integration The company has embraced cutting-edge technology to drive operational success. The implementation of AI and machine learning has enabled Adatum Corporation to predict market trends, optimize inventory levels, and improve customer service. Additionally, the integration of IoT devices has provided real-time data insights, allowing for proactive decision-making. Employee engagement Adatum Corporation recognizes the importance of employee engagement in achieving operational excellence. This year, the company launched several initiatives aimed at enhancing employee satisfaction and productivity. These include professional development programs, wellness initiatives, and a revamped employee recognition system. | | | | | |
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| Goals We believe in giving back to the community. Our employees are committed to social responsibility and have volunteered thousands of hours. |  | Partnerships This year, Adatum Corporation has donated over $5 million to various charitable organizations and participated in numerous community service projects. | |  | Growth As we move into the next year, Adatum Corporation remains focused on innovation, growth, and sustainability. |

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| future goals As Adatum Corporation looks to the future, the company remains focused on operational excellence. Key goals include further process optimization, continued technology integration, and enhanced employee engagement. With a strong operational foundation, Adatum Corporation is well-equipped to achieve its strategic objectives and drive long-term success. | |
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| “Adatum Corporation is well-equipped to achieve its strategic objectives and drive long-term successes” | |
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| Adatum Corporation aims to continuously improve its operational processes to enhance efficiency and productivity. This includes adopting advanced manufacturing techniques, streamlining supply chain management, and implementing lean methodologies. By optimizing processes, the company can reduce costs, minimize waste, and improve overall performance.  The company plans to further integrate cutting-edge technologies into its operations. This includes expanding the use of AI and machine learning to predict market trends, optimize inventory levels, and improve customer service. Additionally, Adatum Corporation will continue to leverage IoT devices to gather real-time data insights, enabling proactive decision-making and enhancing operational agility.  Adatum Corporation recognizes that engaged employees are crucial to achieving operational excellence. The company will continue to invest in initiatives aimed at enhancing employee satisfaction and productivity. This includes offering professional development programs, wellness initiatives, and a revamped employee recognition system. By fostering a positive work environment, Adatum Corporation can attract and retain top talent, driving long-term success. | |
| A close-up of a road with arrows | |

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| Sustainability Adatum Corporation is dedicated to sustainability and environmental responsibility. The company has reduced its carbon footprint by 25% through various green initiatives, including the adoption of renewable energy sources and the implementation of eco-friendly manufacturing processes. These efforts have earned Adatum Corporation several sustainability certifications and awards. | | | | |
|  | 20XX | | 20XY | 20YY |

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| Labor | $500,000 | $600,000 | $750,000 |
| Materials | $200,000 | $250,000 | $250,000 |
| Research | $1,000,000 | $5,000,000 | $5,000,000 |

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