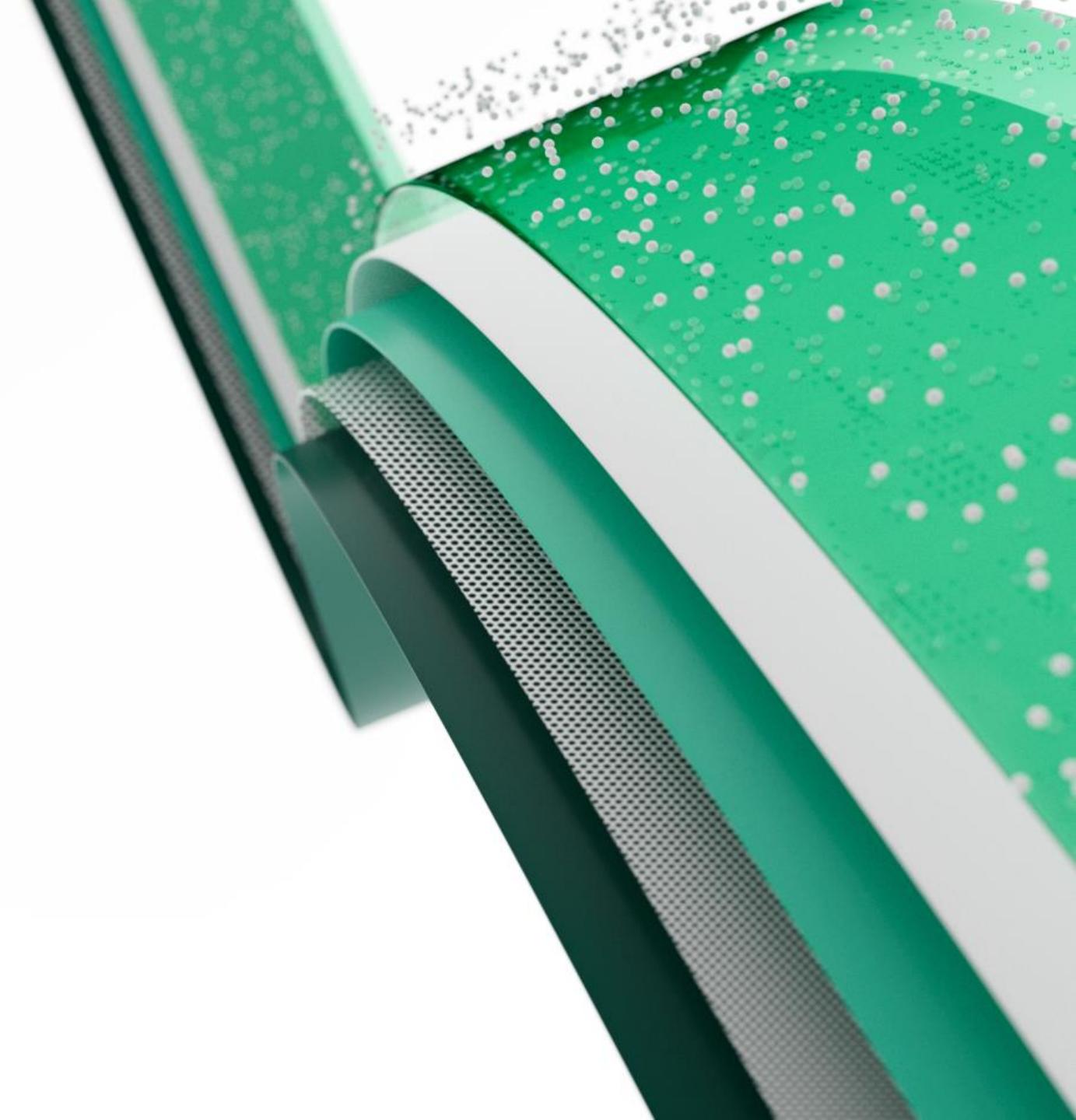




# Microsoft Fabric

A unified analytics solution for the era of AI





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Getting started

# 1

What we're hearing from  
our customers



# Today's data and analytics challenges



Limited scalability of legacy solutions as data demand rises exponentially

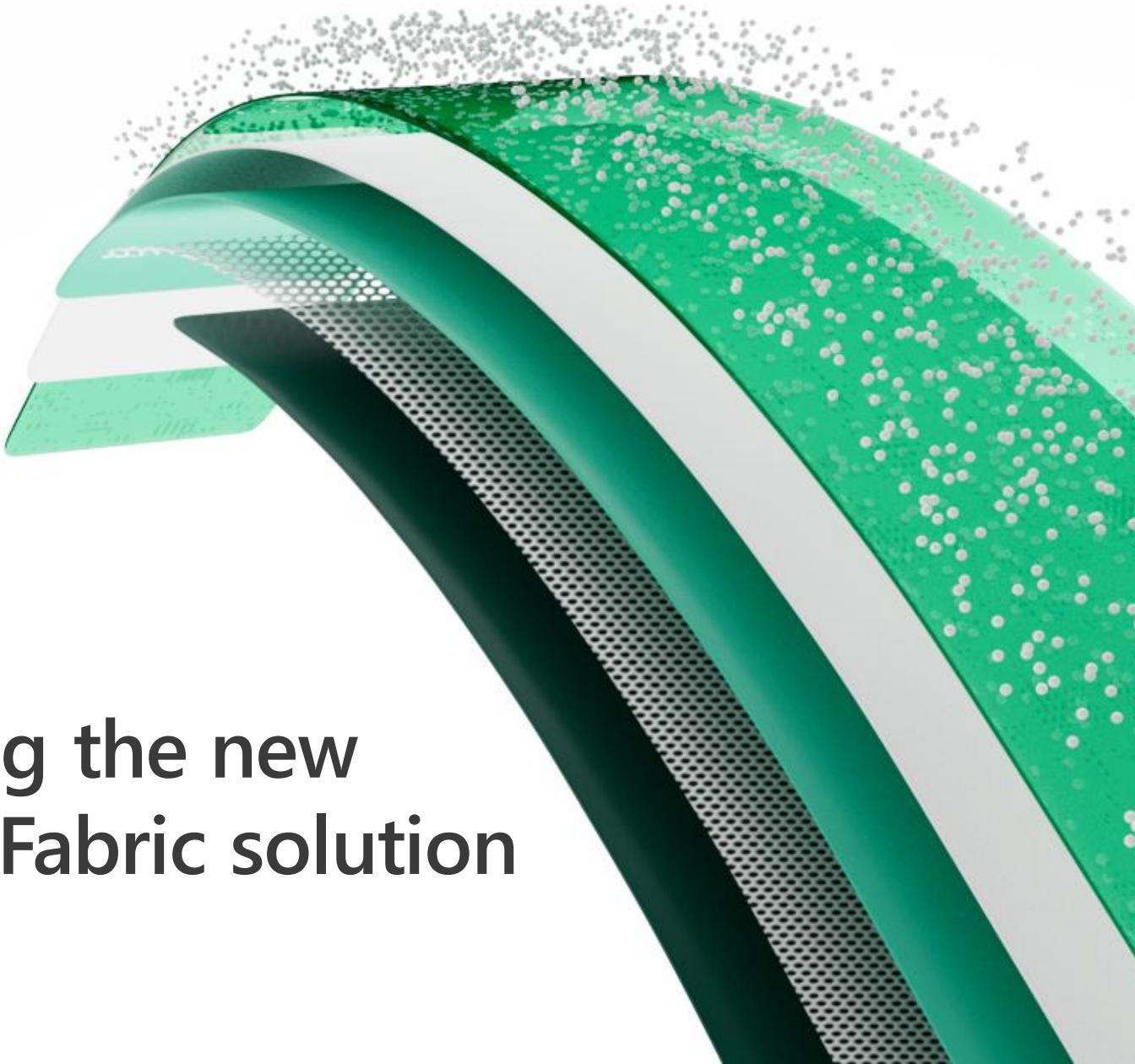


Balancing the need for data access and self-service analytics while remaining governed



Breaking down data siloes across the organization into a unified source of truth

Delivering on the promise of analytics with limited resources



**Introducing the new  
Microsoft Fabric solution**

# Introducing Microsoft Fabric

Microsoft Fabric enables you to manage your data in one place with a suite of analytics experiences that work together seamlessly, including:

- Data Factory
- Synapse Data Engineering
- Synapse Data Warehouse
- Synapse Data Science
- Synapse Real-Time Analytics
- Power BI
- Data Activator



# Available Now

## Public preview

Data Factory

Synapse Data Engineering

Synapse Data Science

Synapse Data Warehousing

Synapse Real Time analytics

Copilot for Power BI (DAX)

OneLake

## Generally available

Power BI

## Private Preview

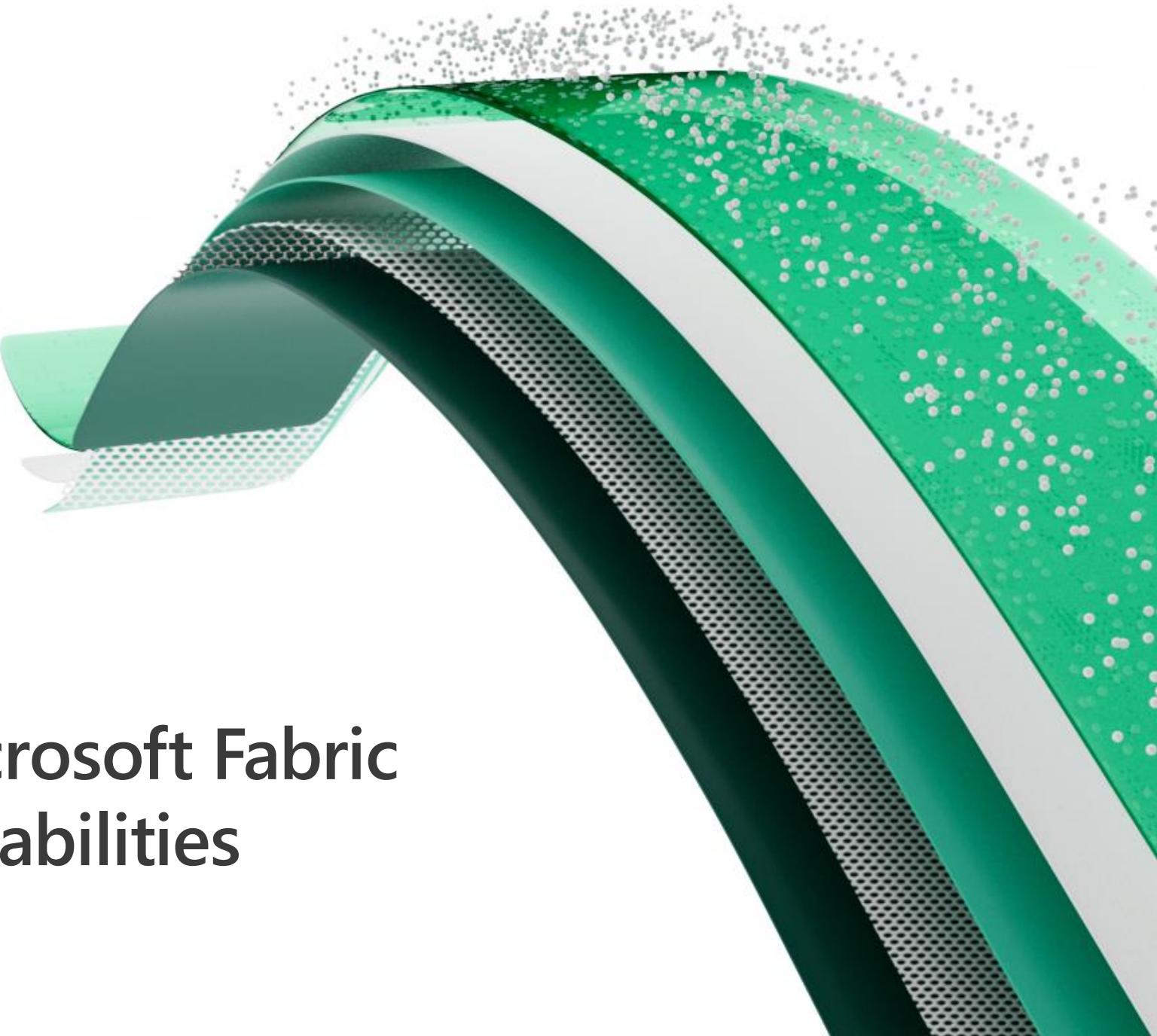
Data Activator

Copilot for Microsoft Fabric

Copilot for Power BI (full)

# 3

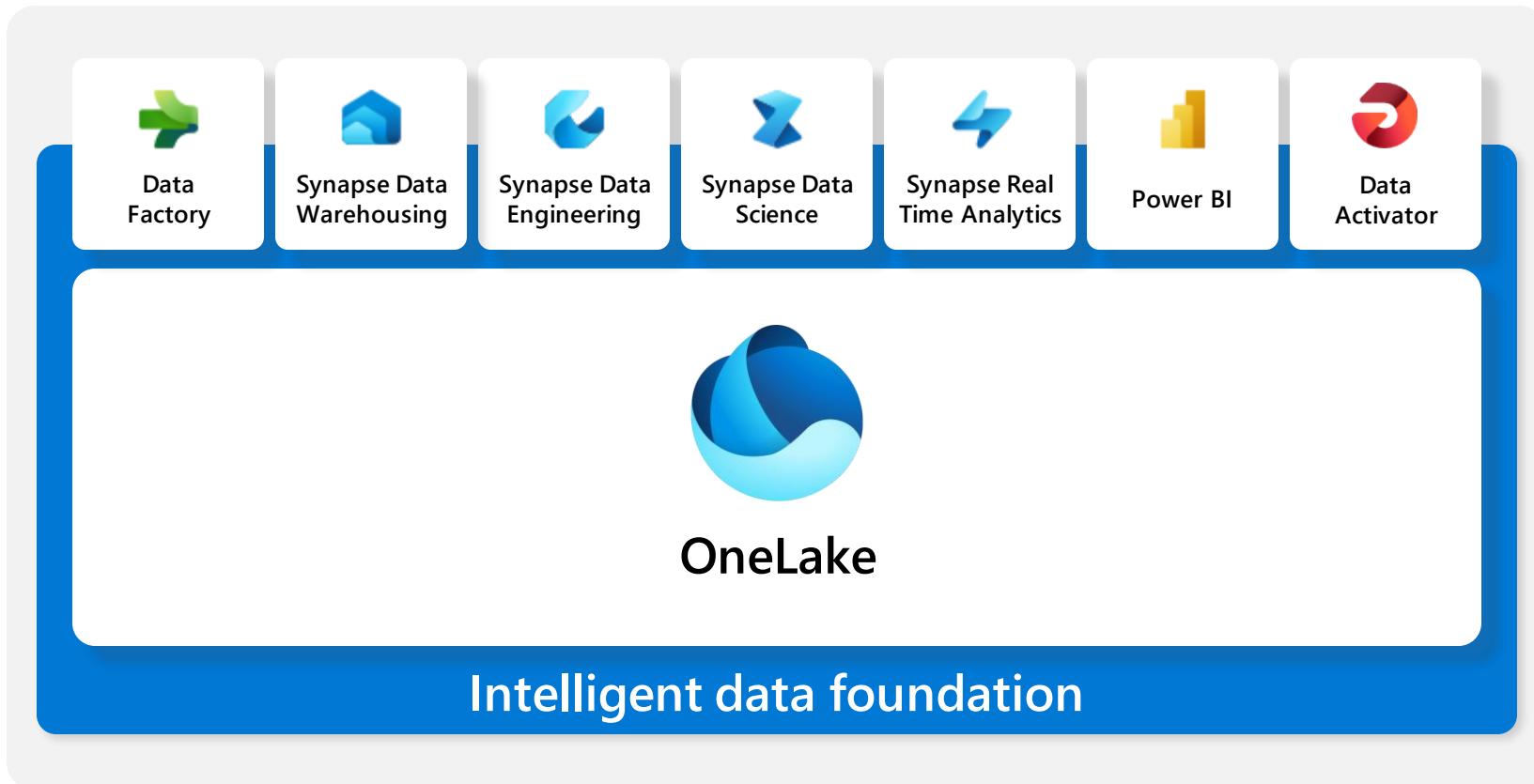
Microsoft Fabric  
capabilities





# Microsoft Fabric

## The data platform for the era of AI



# Why data lakes?

# Expectations of data lakes

- One place for an organization to land all data, structured and unstructured.
- Break down data silos, making it easier to blend and analyze data together.
- Simplify security, governance and data discovery enabling all user and applications to access the data they need.



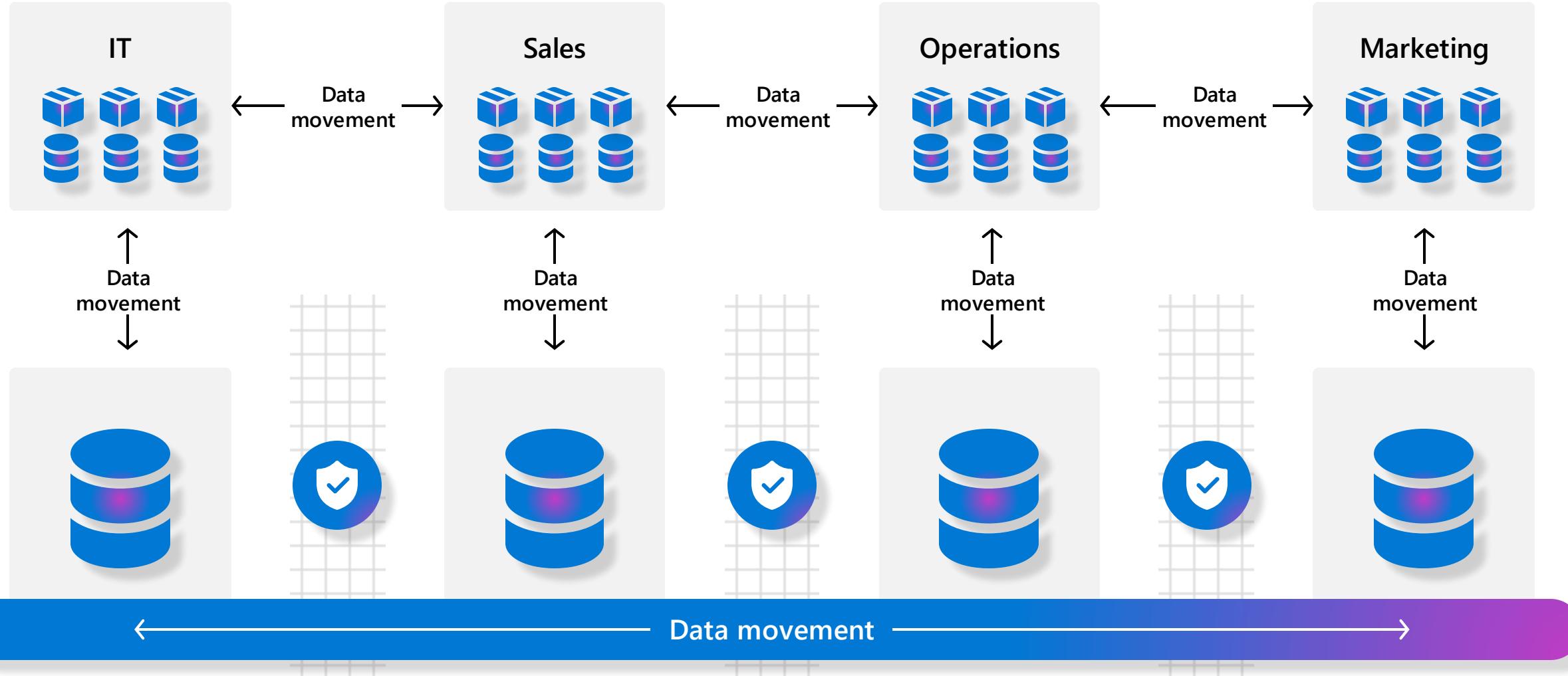
# Reality: DIY data lakes using storage

**You buy storage and build a complicated data lake solution on top of it.**

- Getting the desired value from one data lake is hard. Business groups get frustrated with the pace of change when having to coordinate through a central team.
- Shifting to a data mesh pattern enables business groups to work independently with multiple business domain driven lakes. However, requires each team to manage their own lake.



# Today: Multiple siloed lakes with lots of duplication



# OneLake for all data

[“The OneDrive for data”](#)



OneDrive  
for documents



OneLake  
for data

**OneLake provides a data lake as a service without you needing to build it**

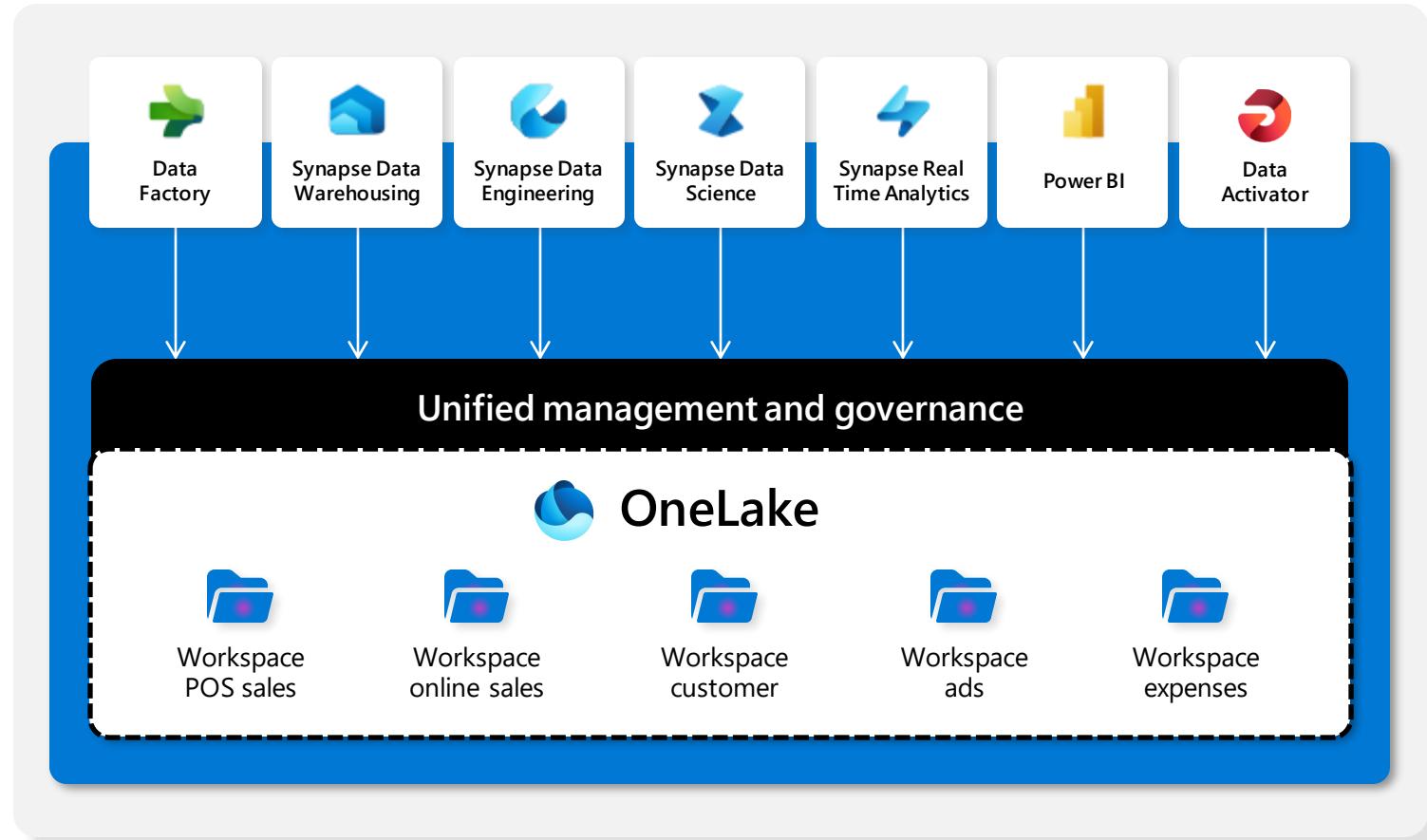
# A single unified SaaS data lake

## “No silos”

OneLake comes automatically provisioned with every Fabric tenant with no infrastructure to manage.

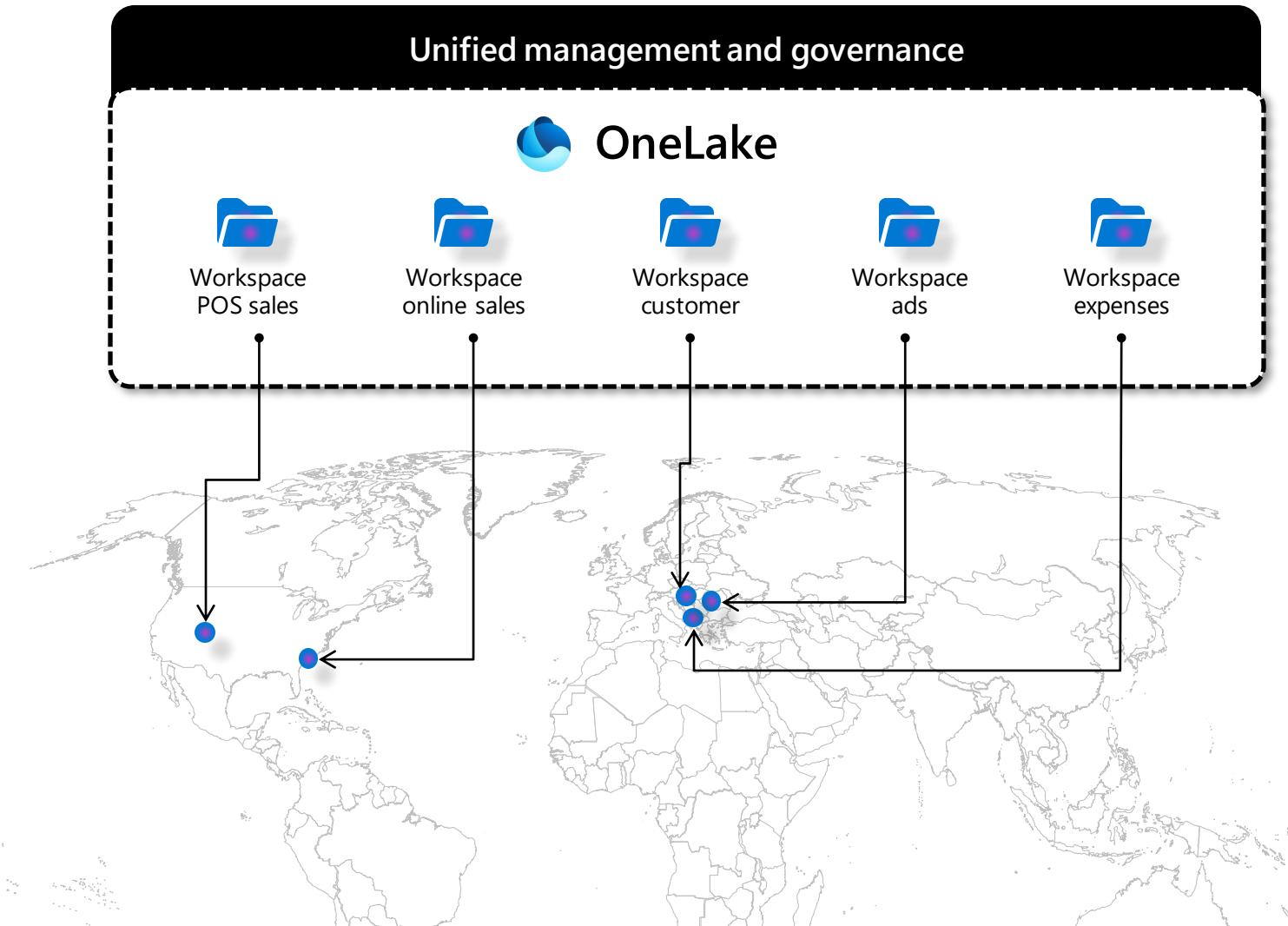
Any data in OneLake works with out-of-the-box governance such as data lineage, data protection, certification, catalog integration, etc. All data is ultimately under the control of a tenant admin.

OneLake enables distributed ownership. Different workspaces allow different parts of the organization to work independently while still contributing to the same data lake. Each workspace can have its own administrator, access control, region and capacity for billing.



# OneLake which logically spans the world

Workspaces can reside in different regions around the world while still being part of the same data lake.



# The foundation of all Fabric data items

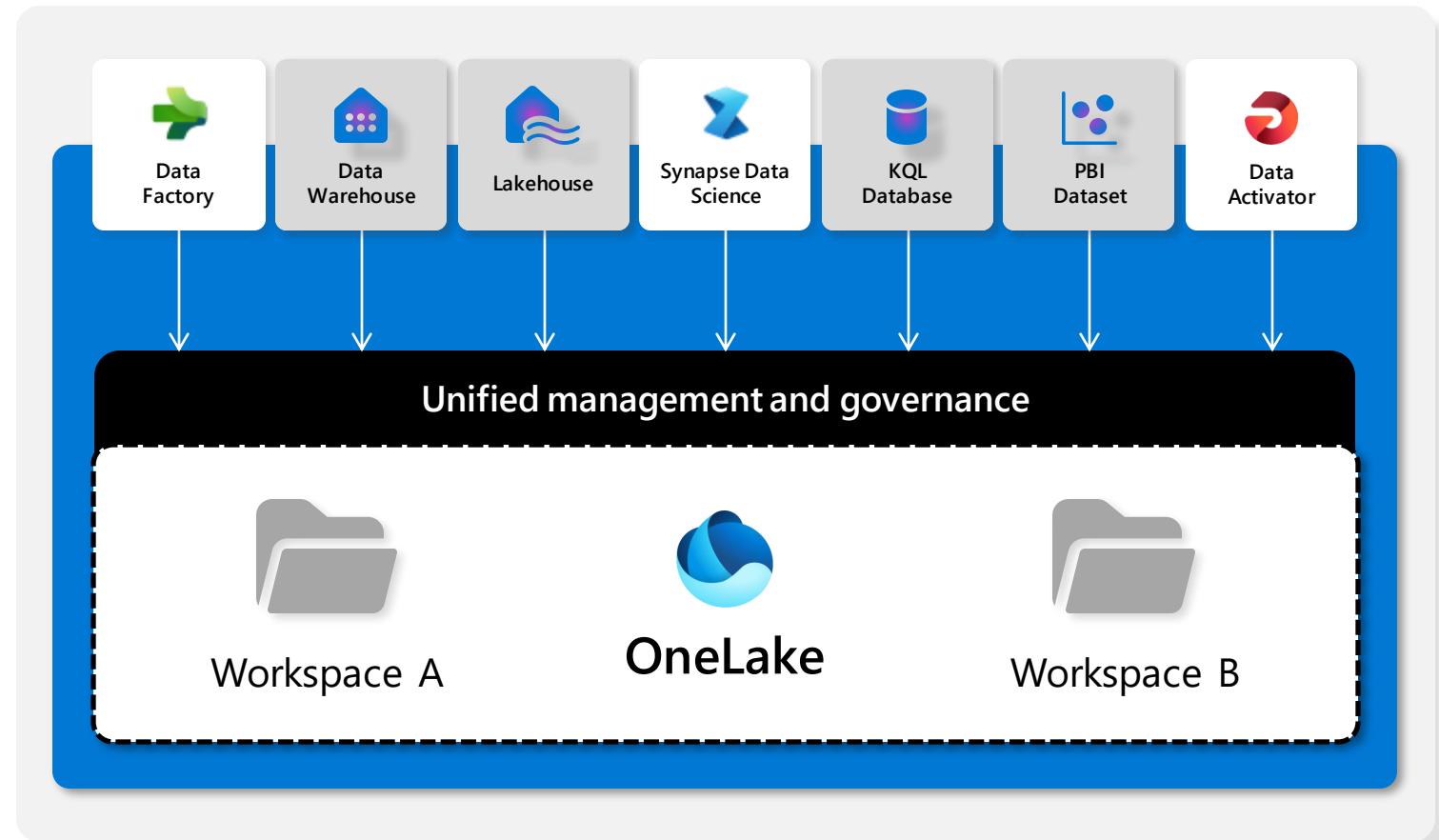
Fabric data items are prewired to store data in OneLake in open formats

All data is stored in a Fabric data item.

Today, users interact with Power BI via items like datasets.

In Fabric, different items give tailored experiences for each persona and scenario when accessing OneLake.

Like how Office stores Word, Excel, and PowerPoint documents in OneDrive.



# The foundation of all Fabric data items

Fabric data items are prewired to store data in OneLake in open formats

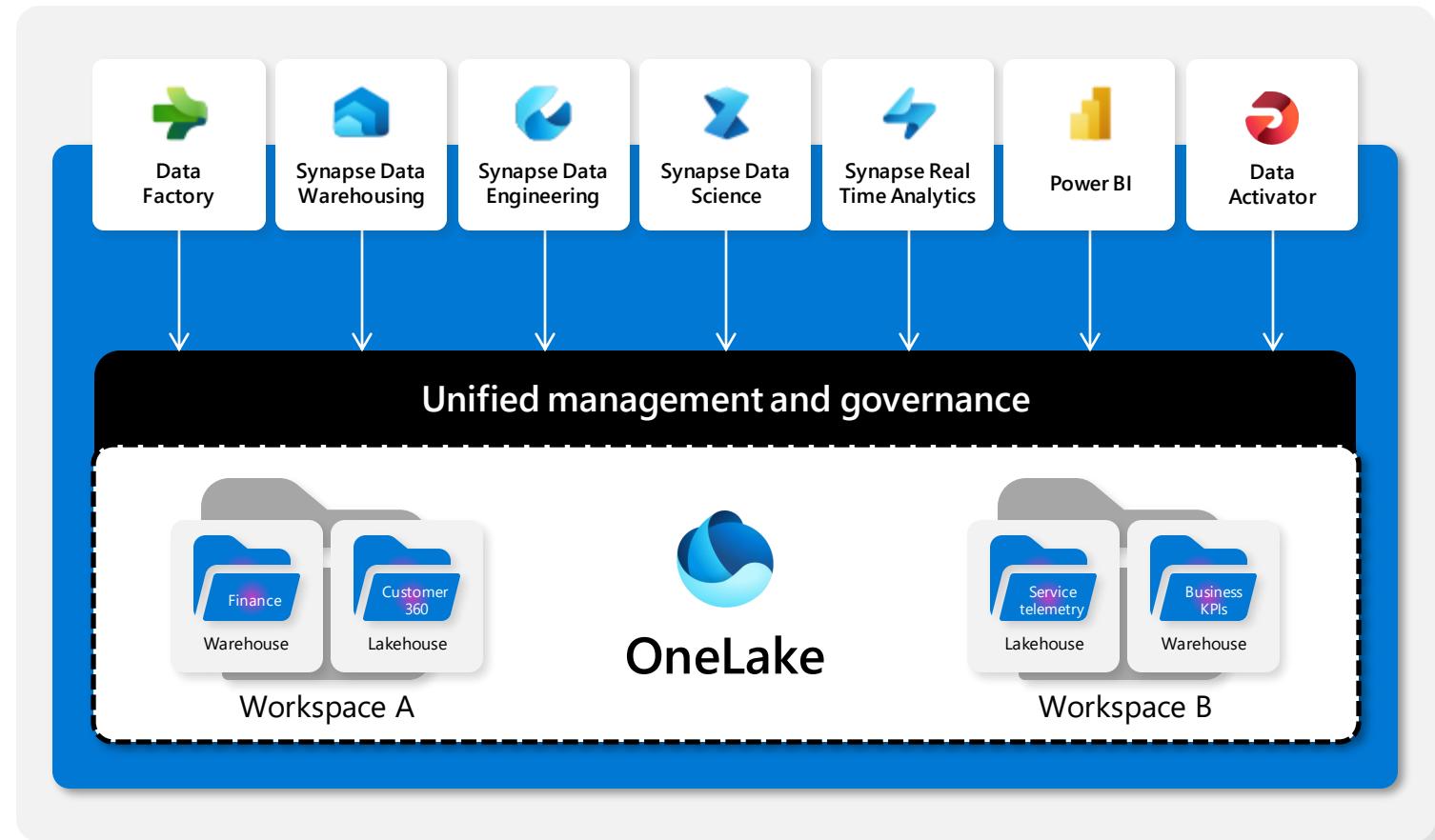
All data is stored in a Fabric data item.

Today, users interact with Power BI via items like datasets.

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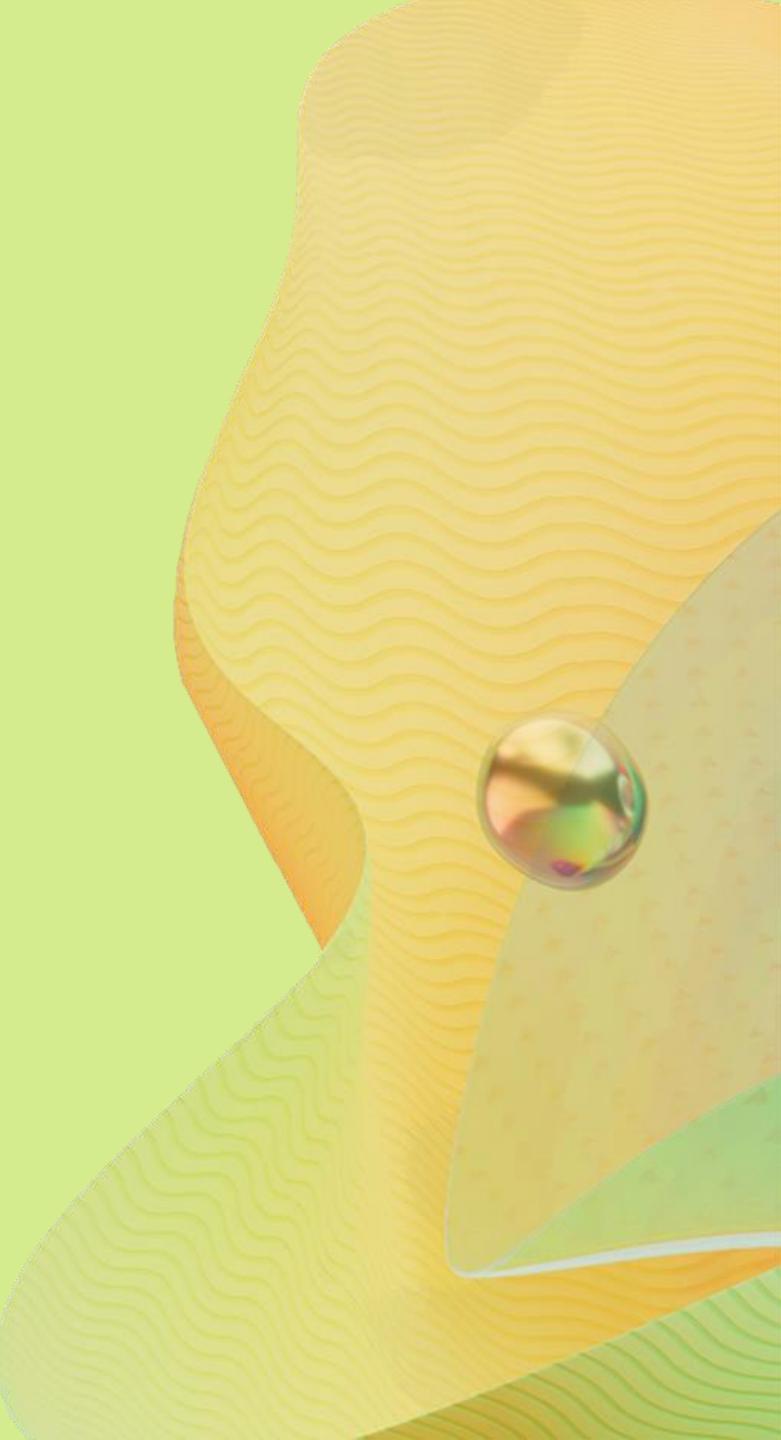
Like how Office stores Word, Excel, and PowerPoint documents in OneDrive.

All data is stored on open file formats.  
All tabular data will be written in delta lake parquet format.



# OneLake

Demo



# Microsoft Fabric does it all—in a unified solution

An end-to-end analytics platform that brings together all the data and analytics tools that organizations need to go from the data lake to the business user



**Data Integration**

Data Factory



**Data Engineering**

Synapse



**Data Warehouse**

Synapse



**Data Science**

Synapse



**Real Time Analytics**

Synapse



**Business Intelligence**

Power BI



**Observability**

Data Activator



**Unified data foundation**

OneLake

**UNIFIED**

SaaS product experience

Security and governance

Compute and storage

Business model

# Common analytics scenarios

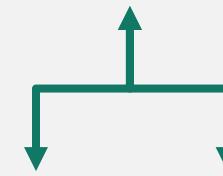
## Lakehouse



## Data Warehouse



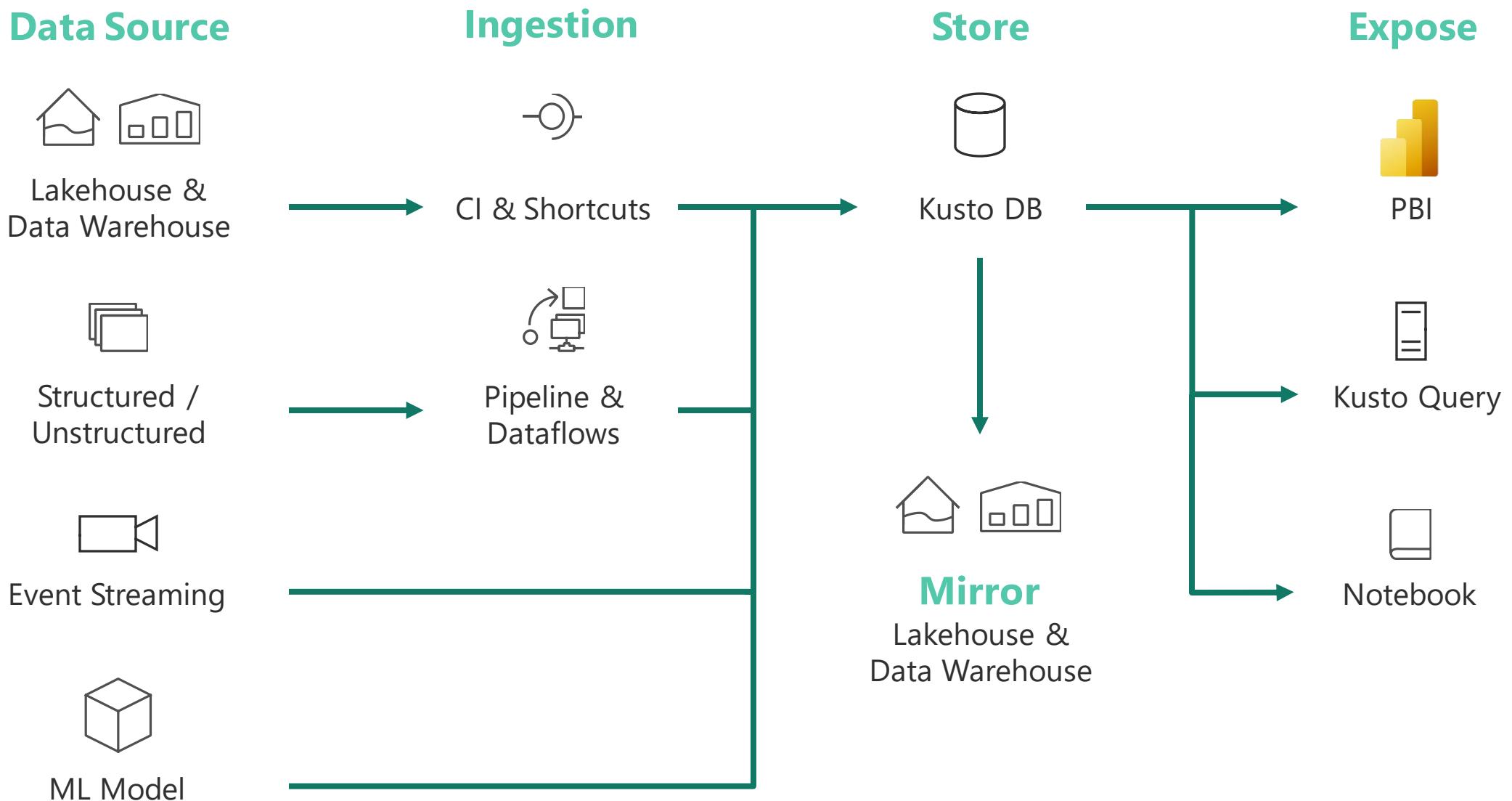
## Data Science



## Real Time Analytics



# Real time analytics



# Real time analytics

Demo

# Demo Scenario

- a. Ingest taxi data into data platform (fabric)
- b. Explore the data for trends
- c. Expose dataset to Engineers and Scientists so they can make reports/predictive models
- d. Finally take hat as an Engineer and make a report

# Disclaimer

- a. Premade due to time constraint
- b. focus will be more on features than how to
- c. Explain what has been prior to this demo

# What's been done prior to demo

- Created
  - (Empty) Workspace – place to collaborate
  - (configured) Eventstream – Subscribing to Yellow Taxi events (EventHub)
  - (Empty) KQL db – database and table for storing events
  - (Empty) Lakehouse environment – home for DE and DS
    - Uploaded a csv file → delta table (city names)

# 4



Future roadmap and  
copilot

# Copilot in Microsoft Fabric



Transform productivity with AI experiences in Microsoft Fabric

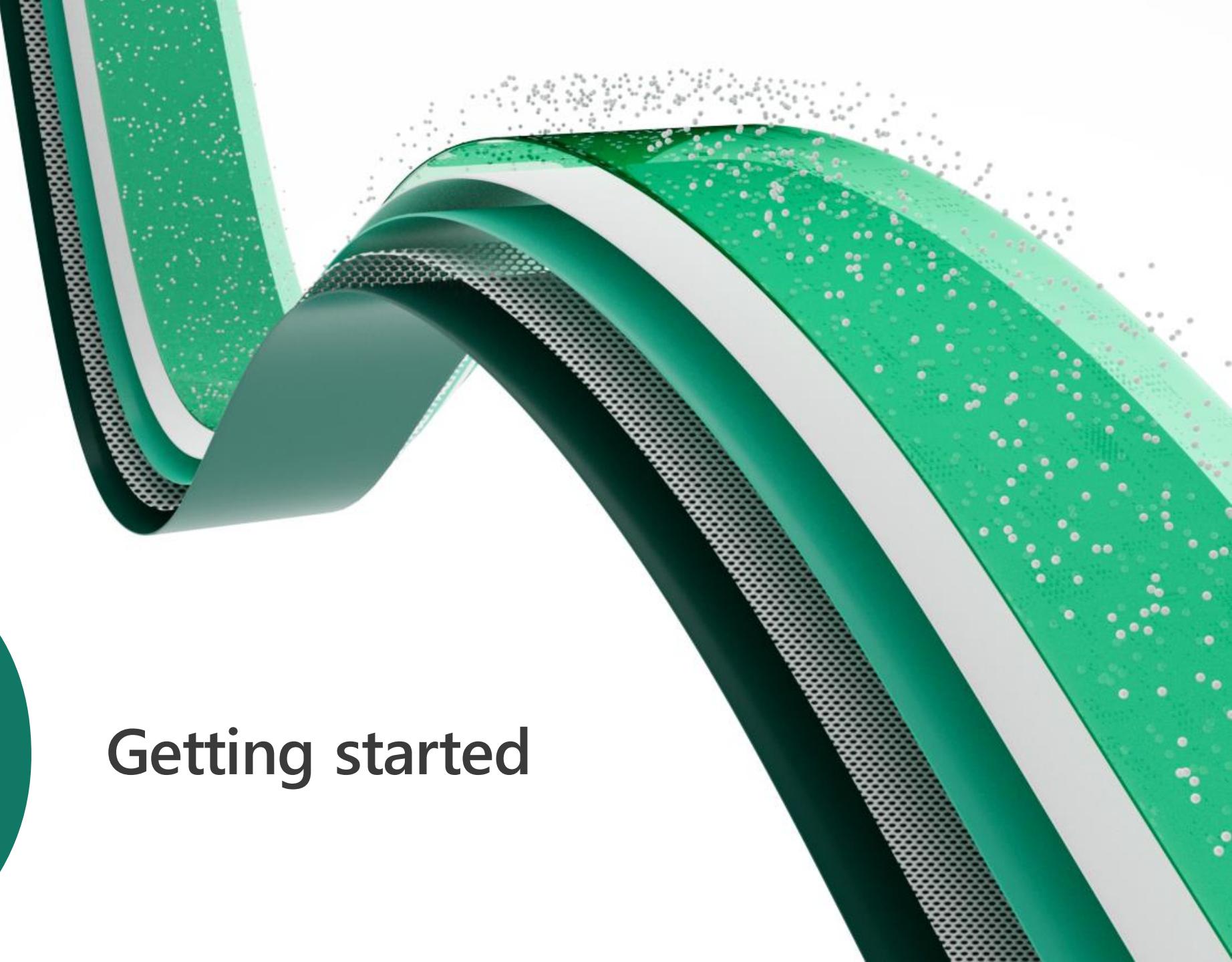
# Copilot in Microsoft Power BI



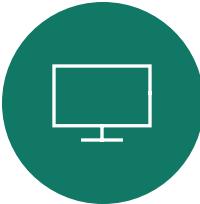
Empower every BI professional to do more with Microsoft Fabric

6

## Getting started



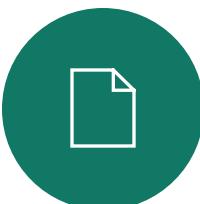
# Get started today



Explore the product here: <https://aka.ms/try-fabric>



Get your questions answered in the Microsoft Fabric  
webinar series: <https://aka.ms/fabric-webinar-series>

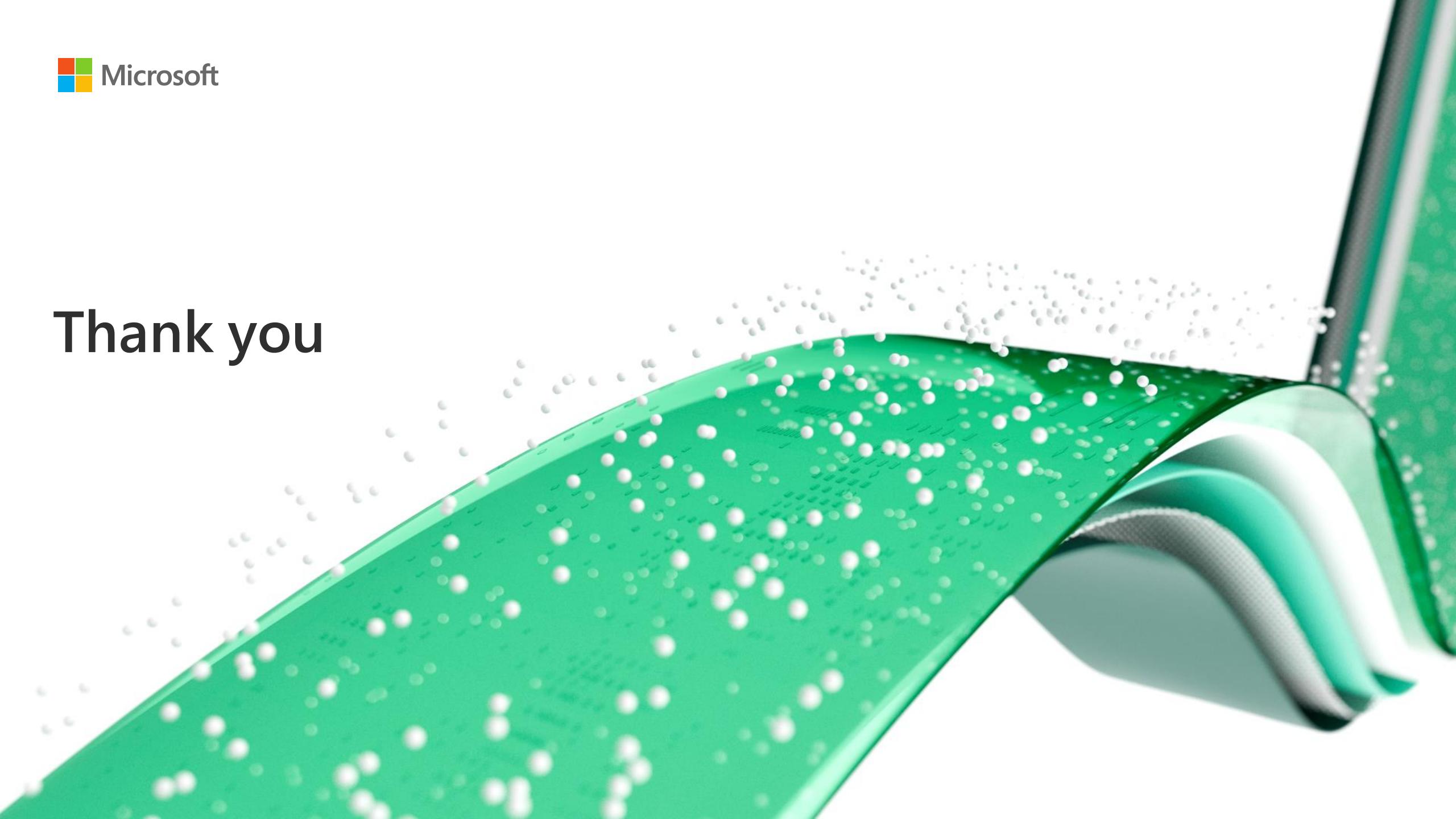


See the latest announcements in the Microsoft Fabric  
blog site: <https://aka.ms/fabric-tech-blog>



Read the implementation guide:  
<https://aka.ms/Getting-Started-eBook>

Thank you



# Microsoft Fabric references

## Fabric deep-dives

- [Microsoft Fabric Launch Digital Event \(Day 1\) – YouTube](#)
- [Microsoft Fabric Launch Digital Event \(Day 2\) – YouTube](#)

## Copilot

- [Empower every BI professional to do more with Microsoft Fabric](#)
- [Transform productivity with AI experiences in Microsoft Fabric](#)

## Microsoft Fabric Experiences

- [Fabric Data Science Experience](#) <https://youtu.be/LDZL0gyHQbs>