

# SYARIF HIDAYATULLAH

Remote Digital Marketing • Web Development • Graphic Design

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## PROFESSIONAL SUMMARY

A versatile Digital Marketing Specialist, Web Developer, and Graphic Designer with over 10 years of experience driving revenue growth, developing websites, and leading creative teams. Proven success in SEO, content creation, e-commerce optimization, and building digital ecosystems that generate up to USD 35,000/month.

## WORK EXPERIENCE

PT Jogja Store Corpora — Senior Digital Marketing & Creative Lead (2020–2025)

- Led marketing, website development, and creative operations with 6 staff.
- Increased online sales to USD 35,000/month.
- Improved SEO, performance marketing, and brand visual identity.

PT Tunas Ridean Tbk — Digital Marketing Supervisor (2017–2020)

- Promoted from staff level due to performance.
- Developed SEO strategies and high-engagement content.
- Drove consistent website traffic and revenue growth.

TOKOEKU — Co Founder / Designer & Web Developer (2016–2017)

- Delivered design, website creation, and computer services.
- Managed client projects end-to-end.

PT Lintas Sarana — Admin Accounting, Web Developer & Designer (2013–2015)

- Produced digital content and assisted with financial reporting.
- Built early skills in programming and graphic design.

## EDUCATION

Bachelor's Degree in Management (Economics) — Universitas Pamulang (2013–2017)

## TECHNICAL SKILLS

- Adobe Photoshop (Intermediate) • CorelDRAW (Intermediate) • Web Programming (Intermediate)
- Data Scraping (Beginner) • SEO & Digital Marketing • Team Leadership (Expert)

## PERSONAL DETAILS

Full Name: Syarif Hidayatullah

Date of Birth: 29 December 1994

Place of Birth: Pacitan, Indonesia

Religion: Islam

Hobbies: Music & Sports