

# ABOUT AVE DOLLARS

## WHAT ARE AVE DOLLARS?

When you host a book fair, you earn Ave Dollars as a reward. These dollars are virtual "money" that can be spent at the end of your book fair or on our website, so you can buy more books for your classrooms, parish, or library.

## HOW DO AVE DOLLARS WORK?

The more schools sell, the more they earn.

**For in-person fairs:** Earn 20% in Ave Dollars or 10% cash back on the total of your sales (excluding tax). For book fairs that sell \$6,000 in revenue or more, we will increase this bonus to 40% in Ave Dollars or 20% cash back. You can also split the rewards between Ave Dollars and cash back.

**For virtual fairs or any year-round online purchases:** Earn 30% in Ave Dollars on every purchase made in the online store — whether during your in-person fair week, your virtual fair, or any time throughout the year.

## HOW CAN I VIEW MY AVE DOLLARS BALANCE?

For online purchases, Ave Dollars are earned immediately and can be used as they accrue — before, during, or after the Book Fair. Ave Dollars earned from in-person Book Fair purchases will be added to your Ave Dollars account after the fair closes and all payments have been received.

**If you are the Ave Dollars Admin:** Go to [store.ignatiusbookfairs.com](https://store.ignatiusbookfairs.com) and login. You can view your Ave Dollars balance in the menu bar (top of screen) near your profile and cart.

**If you are not the Ave Dollars Admin:** To view your Ave Dollars admin, hover over your profile, select "School Hub," and scroll to the bottom of the page. You'll find shipping addresses, book fair dates, and your admin's contact information. For additional help, watch this short video: [youtu.be/B7MH96XxmZU](https://youtu.be/B7MH96XxmZU). If the wrong admin contact is listed, please reach out to your designated Book Fair Pro.

## HOW CAN I USE MY AVE DOLLARS TO PURCHASE BOOKS?

At checkout, your Ave Dollars balance is automatically applied as the primary payment method. This can be unchecked if you do not wish to check out using your Ave Dollars.

## WHAT IF MY ORDER EXCEEDS MY AVE DOLLARS BALANCE?

If the total due on your order exceeds your Ave Dollars balance, you can input your credit card information to complete the order.

## CAN I BUY BOOKS FROM THE TEACHER'S WISH LIST USING AVE DOLLARS?

Yes, you can use Ave Dollars to purchase books that a teacher has added to his/her wish list.

## WHEN DO MY AVE DOLLARS EXPIRE?

Ave Dollars earned from **January 1st - June 30th** expire on **December 31st**.

Ave Dollars earned from **July 1st - December 31st** expire on **June 30th of the following year**.