



Learner Achievement Verification

This is to certify that the management of Alison has decided to award Dennis Awer Mensah living in Ghana the certificate of completion in Social Media Strategy for Small Businesses.

Learner Details



Name: Dennis Awer Mensah

E-mail: mawden12@yahoo.com

Country: Ghana



Course and Result



Score
96%

Study Time
2:45:39

Social Media Strategy for Small Businesses

The course will teach you how to integrate social media platforms into your e-commerce website so that you can drive customer awareness of your brand and increase sales. The course begins by describing the need for a dynamic web presence, and then teaches you how to research and plan for a dynamic website.

Modules Studied

Module 1: Module 1: Creating a Dynamic Web Presence

Module 2: Module 2: Introduction to Social Media and Business

Module 3: Module 3: Social Media Platforms

Module 4: Module 4: Using Social Media in E-Commerce Assessment