

# PREMIUM MASHED POTATOES



Popular varieties with  
superior taste, rich flavor,  
lumps and skins.



# Make perfect gourmet mashed potatoes, batch after batch.

When it comes to authentic, field-fresh flavor, nothing compares to from-scratch mashed potatoes. Except these. Flavor may be the biggest reason chefs are switching to Idahoan PREMIUM® Mashed—but it's not the only one:

- **Preferred by patrons.**

Our one-touch processing retains every last bit of original potato goodness so you can serve up steaming plates of real potatoes your guests will absolutely love. Not even fresh spuds taste this amazing every time.

- **Scratch-style texture.**

With bits of peel and tender lumps included, these mashed potatoes are comfort food at its best.

- **Gourmet varieties.**

Take your pick of today's most popular potato varieties. Each has its own distinct character. Choose a signature side that will set your operation apart or rotate all of them throughout your menu.

- **Year-round perfection.**

A level of quality that not even fresh can provide so consistently. Every serving tastes as scrumptious as the last.

- **Fast and easy.**

No peeling, no cutting, no boiling, no mashing, no seasoning, no hassle. Just add hot water and stir.

- **Always 100% Idaho® potatoes.**

When it comes to potatoes, we give you nothing but the best—and your guests are sure to notice. Trust Idahoan® for the fresh potato quality and outstanding flavor and texture your patrons expect.

## IDAHOAN PREMIUM® HOMESTYLE MASHED POTATOES

Fluffy, with natural potato peels and lumps.

*Allergens: soy, milk.*

*Gluten free. No MSG. U-D*

## IDAHOAN PREMIUM BABY REDS® MASHED POTATOES

A creamy blend of 100% Idaho® russet and baby red potatoes, buttered and seasoned to perfection.

*Allergens: soy, milk.*

*Gluten free. No MSG. U-D*

## IDAHOAN PREMIUM BUTTERY GOLDEN SELECTS® MASHED POTATOES

A creamy blend of 100% Idaho® russet and golden potatoes, buttered and seasoned to perfection.

*Allergens: soy, milk.*

*Gluten free. No MSG. U-D*

Description	SKU	GTIN	Customer Order Number	Pack Size	Net/Ship Wt (lbs)	Case Cube (cubic ft)	Tie/High	Finished Lbs/Case	Srv/Case (3.2 oz/#10 scoop)
Idahoan PREMIUM® Homestyle Mashed Potatoes	00365	10029700003651		12 / 28 oz pouches	21 / 23.8	1.24	9 x 3	120.5	722
Idahoan PREMIUM Baby Reds® Mashed Potatoes	00338	10029700003385		24 / 16.44 oz pouches	24.64 / 27.09	1.16	10 x 4	124.1	648
Idahoan PREMIUM Buttery Golden Selects® Mashed Potatoes	00335	10029700003354		24 / 16.44 oz pouches	24.64 / 27.09	1.16	10 x 4	124.1	648



**Order now! Because these are  
the potatoes your patrons can't resist.**

**1.800.635.6100**

**Homemade Taste Every Time®**



[idahoanfoodservice.com](http://idahoanfoodservice.com)

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