

# 1 Investment Strategy Development

## 1.1 Computing Returns

**ordinary return:**

$$R_{n,t} = \frac{P_{n,t} + D_{n,t}}{P_{n,t-1}} - 1 \quad (1)$$

**log return:**

$$r_{n,t} = \ln \left( \frac{P_{n,t} + D_{n,t}}{P_{n,t-1}} \right) = \ln (1 + R_{n,t}) \quad (2)$$

**cumulative returns:**

$$\begin{aligned} V_T &= V_0 \prod_{t=1}^T (1 + R_t) \\ &= V_0 \exp \left( \sum_{t=1}^T r_t \right) \end{aligned} \quad (3)$$

$$\begin{aligned} R_{0,T} &= \frac{V_T}{V_0} - 1 = \prod_{t=1}^T (1 + R_t) - 1 \neq \sum_{t=1}^T R_t \\ r_{0,T} &= \ln \left( \frac{V_T}{V_0} \right) = \sum_{t=1}^T r_t \end{aligned} \quad (4)$$

**average ordinary returns per period:**

$$\bar{R}_{0,T} = \left( \frac{V_T}{V_0} \right)^{\frac{1}{T}} - 1 = \left( \prod_{t=1}^T (1 + R_t) \right)^{\frac{1}{T}} - 1 \quad (5)$$

**average log returns per period:**

$$\bar{r}_{0,T} = \frac{1}{T} \ln \left( \frac{V_T}{V_0} \right) = \frac{1}{T} \sum_{t=1}^T r_t \quad (6)$$

**Assessing Profitability:**

one-period return that is zero	Profit over one period	Profit over mult. periods
arith. av realized r	0	-
geom. av realized r	0	0
arith. av realized log r	0	0
expected $r^*$	0	0
expected log $r^{**}$	+	+

(7)

$$*: E[(1 + R_1)(1 + R_2)] = 1 + E(R_1) + E(R_2) + E(R_1 R_2) \quad (8)$$

\*\* :  $E(\exp(r)) \geq \exp(E(r))$ , because of convexity

**Time Scaling:**

$$\bar{R}_{0,T}^{\text{annual}} = \left( \prod_{t=1}^T (1 + R_t) \right)^{\frac{m}{T}} - 1 \quad (9)$$

$$\bar{r}_{0,T}^{\text{annual}} = \frac{m}{T} \sum_{t=1}^T r_t \quad (10)$$

## Portfolio Returns

$$\begin{aligned} R_{p,t+1} &= \sum_{n=1}^N w_{n,t} R_{n,t+1} = \mathbf{w}'_t \mathbf{R}_{t+1} \\ r_{p,t+1} &= \ln (1 + R_{p,t+1}) \end{aligned} \quad (10)$$

Ordinary returns aggregate in the cross-section, log returns not.

- ordinary returns for one-period returns.
- log returns for multiple-period returns.

If the riskless asset is **asset 0**:

$$R_{p,t+1} = \mathbf{w}'_t \mathbf{R}_{t+1} + (1 - \mathbf{w}'_t \mathbf{1}) R_{f,t+1} \quad (11)$$

## Returns on Long-Short Portfolios

$$\begin{aligned} w_t &= \% \text{ position in the different assets} \\ L_{n,t+1} &= \% \text{ stock lending fee from t to t+1} \\ L &= \text{average lending fee} \end{aligned} \quad (12)$$

$$R_{p,t+1} = \mathbf{w}'_t \mathbf{R}_{t+1} + (1 - \mathbf{w}'_t \mathbf{1}) R_{f,t+1} + \sum_{n=1}^N \min[w_{n,t}, 0] L_{n,t+1} \quad (13)$$

## Returns on Zero-Cost Long-Short Portfolios

Keep track of the long and short legs separately and require the weights of each to sum to one.

$$\begin{aligned} w_L &= \text{portfolio held long} \\ w_S &= \text{portfolio held short} \end{aligned} \quad (14)$$

Returns on each leg

$$\begin{aligned} R_{p,t+1}^L &= \mathbf{w}'_L \mathbf{R}_{t+1} \\ R_{p,t+1}^S &= \mathbf{w}'_S (\mathbf{R}_{t+1} + \mathbf{L}_{t+1}) \end{aligned} \quad (15)$$

Return on the zero-cost long-short portfolio (**excess return**)

$$R_{p,t+1} = R_{p,t+1}^L - R_{p,t+1}^S = \mathbf{w}'_L \mathbf{R}_{t+1} - \mathbf{w}'_S (\mathbf{R}_{t+1} + \mathbf{L}_{t+1}) \quad (16)$$

Return on the zero-cost long-short portfolio (**raw return**)

$$R_{p,t+1} = R_{p,t+1}^L - R_{p,t+1}^S + R_{f,t+1} \quad (17)$$

## Accounting for Dividends and Interest: Withholding Taxes

$V_t$  = Value of the portfolio before any taxes

$D_t$  = aggregate dividends paid on long positions

$\tau_d$  = domestic tax rate

$\tau_f$  = nonrefundable part of the foreign withholding tax rate

$$(18)$$

$$\begin{aligned} \text{wh. tax on long D} &= \tau_f D_t \\ \text{Tax credit} &= -\min(\tau_f, \tau_d) D_t \\ \text{Dom. income tax} &= \tau_d (V_t - V_{t-1}) \\ \text{Total tax cost} &= \tau_d (V_t - V_{t-1}) + \max(\tau_f - \tau_d, 0) D_t \end{aligned} \quad (19)$$

Expressed in terms of returns, the tax is:

$$\frac{\text{total tax cost}}{V_{t-1}} = \tau_d R_{p,t} + \max(\tau_f - \tau_d, 0) \frac{D_t}{V_{t-1}} \quad (20)$$

and the after-tax return is:

$$R_{p,t}^{\text{net}} = R_{p,t}(1 - \tau_d) - \max(\tau_f - \tau_d, 0) \frac{D_t}{V_{t-1}} \quad (21)$$

## Portfolios with Futures Contracts

$$\begin{aligned} R_{p,t+1} &= \text{portfolio return excluding futures} \\ R_{p,t+1}^F &= \text{portfolio return with futures} \\ F_t &= \text{futures price} \\ N_F &= \text{portfolio's futures exposure} \\ &= \text{number of contracts times multiplier} \end{aligned} \quad (22)$$

The change in the total value of the portfolio  $V_t$  is:

$$V_{t+1} - V_t = V_t R_{p,t+1} + N_F (F_{t+1} - F_t) \quad (23)$$

The percentage return on the portfolio with futures is:

$$\begin{aligned} R_{p,t+1}^F &= \frac{V_{t+1}}{V_t} - 1 = R_{p,t+1} + \frac{N_F}{V_t} \frac{F_{t+1} - F_t}{F_t} \\ &= R_{p,t+1} + w_{F,t} R_{F,t+1} \end{aligned} \quad (24)$$

Hence, the return on a portfolio comprising futures can be computed as usual. The difference is that the weights need not sum to one.

## Relation between Index and Futures Returns

Absent market frictions, **futures returns equal index returns including dividends minus the riskless rate**. → In periods with high interest rates, the index does better than the futures. Intuition: By investing in futures, I have the same risk as by investing in the index, but I don't have to invest the money → subtract the interest rate.

$dB_t$  = Brownian motion increment

$\mu_t$  = drift

$\sigma_t$  = volatility

$r$  = riskless rate

$q$  = dividend yield

$T$  = maturity

Proof:

Suppose that the value of the underlying price index follows:

$$dS_t = (\mu_t - q) S_t dt + \sigma_t S_t dB_t \quad (26)$$

The price of a futures contract maturing at  $T$  is:

$$F_t = S_t e^{(r-q)(T-t)}. \quad (27)$$

Using the Ito formula, the **return on the futures contract** is:

$$\begin{aligned} dF_t &= dS_t e^{(r-q)(T-t)} - S_t (r - q) e^{(r-q)(T-t)} dt \\ &= \frac{dS_t}{S_t} F_t - (r - q) F_t dt \end{aligned} \quad (28)$$

This can be rewritten as:

$$\frac{dF_t}{F_t} = \frac{dS_t}{S_t} - (r - q) dt = (\mu_t - q) dt + \sigma_t dB_t \quad (29)$$

For a **total return index** one has:

$$dS_t = \mu_t S_t dt + \sigma_t S_t dB_t \quad (30)$$

and

$$F_t = S_t e^{r(T-t)}. \quad (31)$$

The expression for the futures return does not change.

## Computing Excess Returns

Only subtract the riskless rate  $R_f$ , if the portfolio has to be funded:

Type of portfolio	Subtract $R_f$ ?
Long-only portfolio of funded positions (stocks, bonds, ETFs, options)	Yes
Zero-cost long-short portfolio	No
Futures or forward contracts, long or short	No

(32)

Intermediate cases are not typical but possible. For example, if the portfolio buys stocks for 100%, shorts bonds for 40% and buys futures for 30%, one should subtract 60% of the riskless rate from the returns.

## Sharpe ratio

It gives the average return achieved by a portfolio in excess of the risk-free rate,  $R_p - R_f$ , per unit of **total portfolio risk**  $\sigma_p$ :

$$SR_p = \frac{R_p - R_f}{\sigma_p} \quad (33)$$

⊕: Its computation does not require a benchmark portfolio.

⊖: It does not distinguish whether the returns are generated by taking systematic or idiosyncratic risk.

⊖: It only considers the first two moments of the return distribution (mean & variance).

## Alpha

A portfolio's alpha is the excess return on the portfolio over the return that would have been achieved by investing in a benchmark portfolio that has the same systematic risk.

$$R_{j,t} = \text{excess returns on (portfolios of) traded assets} \quad (34)$$

$$R_{p,t} - R_{f,t} = \alpha_p + \sum_{j=1}^J \beta_j R_{j,t} + \varepsilon_{p,t} \quad (35)$$

## Benchmark models

### The Market Model:

$$R_{p,t} - R_{f,t} = \alpha_p + \beta_M p (R_{M,t} - R_{f,t}) + \varepsilon_{p,t} \quad (36)$$

### The Fama-French 3-Factor Model:

$$\begin{aligned} R_{p,t} - R_{f,t} &= \alpha_p + \beta_{M,p} (R_{M,t} - R_{f,t}) + \beta_{SMB,p} (R_{S,t} - R_{B,t}) \\ &\quad + \beta_{HML,p} (R_{H,t} - R_{L,t}) + \varepsilon_{p,t} \end{aligned} \quad (37)$$

### The Fama-French-Carhart 4-Factor Model:

$$\begin{aligned} R_{p,t} - R_{f,t} &= \alpha_p + \beta_{M,p} (R_{M,t} - R_{f,t}) + \beta_{SMB,p} (R_{S,t} - R_{B,t}) \\ &\quad + \beta_{HML,p} (R_{H,t} - R_{L,t}) \\ &\quad + \beta_{UMD,p} (R_{U,t} - R_{D,t}) + \varepsilon_{p,t} \end{aligned} \quad (38)$$

### The Fung-Hsieh Model:

$$\begin{aligned} R_{p,t} - R_{f,t} &= \alpha_p + \beta_{M,p} (R_{M,t} - R_{f,t}) + \beta_{SMB,p} (R_{S,t} - R_{B,t}) \\ &\quad + \beta_{Term,p} (R_{10yTry,t} - R_{f,t}) \\ &\quad + \beta_{Default,p} (R_{BAA,t} - R_{10yTry,t}) \\ &\quad + \beta_{FX,p} (R_{FXStraddle,t} - R_{f,t}) \\ &\quad + \beta_{Cdt,y,p} (R_{CdtStraddle,t} - R_{f,t}) \\ &\quad + \beta_{Bond,p} (R_{BondStraddle,t} - R_{f,t}) + \varepsilon_{p,t} \end{aligned} \quad (39)$$

## Measuring Timing Ability

**1. Plotting Beta against Market Return** If the strategy is successful at timing the market, there should be a **positive relation** between the  $\beta$  (return on the asset class / exposure to a specific factor) of the portfolio and the market return (or the difference between the market return and the bond return).

**2. Plotting Portfolio Return against Market Return** If the strategy is successful at timing the market, the portfolio's exposure to fluctuations in the market is greater when the market goes up than when it goes down. This yields a **convex relation** between the market return and the return on the portfolio.

**Treynor/Mazuy procedure** is to fit a quadratic curve to the performance data, i.e. run the (linear) regression

$$R_{p,t} - R_{f,t} = \alpha_p + \beta_p (R_{M,t} - R_{f,t}) + \gamma_p (R_{M,t} - R_{f,t})^2 + \varepsilon_{p,t} \quad (40)$$

**Merton/Henriksson procedure** is to recognize that the portfolio return in the timing case is similar to the payoff diagram of a long market plus call on the market position and to run the regression

$$R_{p,t} - R_{f,t} = \alpha_p + \beta_p (R_{M,t} - R_{f,t}) + \gamma_p \max(R_{M,t} - R_{f,t}, 0) + \varepsilon_{p,t} \quad (41)$$

There is evidence of timing ability if the coefficient  $\gamma_p$  is **positive** (and statistically significant). Unfortunately, the power of these tests is low.

- Note that  $\alpha_p$  and  $\beta_p$  will be distorted if the strategy involves timing but timing is not modeled explicitly when trying to measure performance. (Two subperiod relations are then estimated as one fitted linear relation.)

### 1.3 Principles of Strategy Development

#### Bible on One Page

1. **Always worry about statistical significance** - When assessing significance, beware of nonspherical residuals, overlapping returns, and persistent predictors.

2. **Beware of overfitting / data mining**: - If you make numerous trials you'll end up getting something that looks significant even though there is nothing.

- If you develop a timing model that recommends few switches you might be overfitting the data. (This is generally due to persistent predictors.)

##### 3. Beware of biases:

- **Look-ahead bias**: Make sure that your strategy only uses data that was available at the time the investment decision had to be made.

- **Selection bias**: Is your sample a random/representative draw?

- **Backfilling bias**: Was data backfilled in the database you are using?

##### 4. Account for transaction costs.

##### 5. Implement what you tested.

#### Statistical Significance

1. **Nonnormality**: Returns on many assets are not normally distributed

→ **Nonnormal Residuals**: By the Gauss-Markov theorem, the OLS estimator is the best linear unbiased estimator (**BLUE**) if the errors are IID. **Normality is not required**.

2. **Nonspherical Residuals**: Volatility is time-varying so asset returns are not IID.

→ **Non-IID Residuals (correlated or heteroskedastic)**:

- The **OLS estimator is still unbiased** (but inefficient; the **GLS estimator is BLUE** in this case; in effect GLS transforms the errors to make them uncorrelated and homoskedastic).

- However, the **OLS standard errors are incorrect**. To assess the sampling variance of the estimates, you should use robust standard errors.

#### Avoiding Overfitting

- Keep the number of trials low.
- Keep the strategy relatively simple: If your strategy is a simple "if-else", you are less likely to be overfitting than if it involves many layers of nested ifs.
- **Run out-of-sample tests**: Split the data in two pieces. One is used to develop the strategy, the other to perform an out-of-sample test of its performance.
- Investigate the robustness of the strategy to changes in parameters

#### Avoiding Biases

##### Look-ahead Bias

Arises if a strategy makes use of information that was not actually available at the time the investment decision was made. **Make sure that the value of  $x_t$  was really known at time t**. Note that it is not sufficient that  $x_t$  relates to period t. **Make sure you estimate the regression coefficients using only data through period t**. If you estimate them using data through the end of your sample they actually include information about the future.

$$R_{t+1} = \alpha + \beta x_t + \varepsilon_{t+1} \quad (42)$$

##### Typical Problem Cases:

- Accounting data gets published with a lag of several months.
- Some financial market data (e.g. open interest, mutual fund NAV) gets published with a lag of one trading day.
- Time zones: US markets close after Asian markets. So the US return for the day is not known when Japan closes, and you can't use it to decide whether to invest in Japanese stocks at the close of that day.
- Data revisions.

##### Selection Bias

Arises when the sample is not a random draw from the underlying population, causing assets with certain characteristics to be over- or under-represented in the sample.

**Fix**: If possible, use the entire population instead of a sample.

##### Survivorship Bias

Is a **form of selection bias** that arises when the sample used in the analysis only includes assets that are still traded at the end of the sample period.

##### Examples:

- You backtest a strategy using the current members of a stock market index. In doing so you leave out firms that left the index in previous years.
- You backtest a strategy using bonds that are traded at the end of your sample period. In doing so you leave out the ones that matured and the ones that defaulted.
- You backtest a strategy using commodities for which futures contracts currently exist. In doing so you leave out contracts that were delisted.

**Fix**:

- Using the population of all assets in a given category as universe, or
- Using the constituents of an index at a time preceding each investment decision as universe.

##### Backfilling Bias / Instant History Bias

Arises if historical data is backfilled into a database when an asset is added to it.

**Fix**: Provided that the database contains information on the effective inclusion date, drop data for the assets before their inclusion date.

##### Accounting for Transaction Costs

**Proportional Transaction Costs** Let c denote the trading cost per currency unit (including commissions, the bid-ask spread, and any transaction taxes).

A rough estimate of the effect of transaction costs on the return per period is just the product of c and the strategy's average turnover. For example, if transaction costs are  $c = 0.2\%$  and the strategy's turnover is  $250\%$  per year, transaction costs will reduce returns by about  $0.5\%$  per year.

#### Bond Prices using Forwards

- Bond prices can be expressed as their discounted present value using forward rates:

$$P_t^{(n)} = \left( \prod_{j=1}^n F_t^j \right)^{-1} \quad (49)$$

$$p_t^{(n)} = - \sum_{j=1}^n f_t^j$$

#### Returns

The **returns from holding a n-period bond** from time t to time  $t+1$  are:

$$R_{t+1}^{(n)} = \frac{P_{t+1}^{(n-1)}}{P_t^{(n)}} \quad (50)$$

$$r_{t+1}^{(n)} = p_{t+1}^{(n-1)} - p_t^{(n)}$$

The **return from holding a one-period bond** is just its yield, i.e.

$$R_{t+1}^{(1)} = Y_t^{(1)} \quad (51)$$

$$r_{t+1}^{(1)} = y_t^{(1)}$$

The **excess log returns** from holding an n-period bond are

$$rx_{t+1}^{(n)} = r_{t+1}^{(n)} - y_t^{(1)} \quad (52)$$

Decomposition of the excess log returns into the initial yield spread and the change in the bond's log yield from period t to period  $t+1$  scaled by its (remaining) duration:

$$rx_{t+1}^{(n)} = r_{t+1}^{(n)} - y_t^{(1)} \quad |r_{t+1}^{(n)} = p_{t+1}^{(n-1)} - p_t^{(n)}$$

$$= p_{t+1}^{(n-1)} - p_t^{(n)} - y_t^{(1)} \quad |p_t^{(n)} = -ny_t^{(n)}$$

$$= -(n-1)y_{t+1}^{(n-1)} + ny_t^{(n)} - y_t^{(1)} \quad |ny_t = (n-1) \cdot y_t + y_t$$

$$= \underbrace{(y_t^{(n)} - y_t^{(1)})}_{\text{Initial yield spread}} - \underbrace{(n-1)}_{\text{Duration}} \underbrace{(y_{t+1}^{(n-1)} - y_t^{(n)})}_{\text{Yield change}} \quad (53)$$

#### 2.2 Three Basic Questions

##### 1. Why do interest rates move?

- Yields are characterized by a **dominant level factor** shifting yields of all maturities up and down.
- The **short rates** are set by the central bank taking macroeconomic factors such as unemployment and expected inflation into account.

##### 2. Why do yields differ across maturities?

- The **yield curve** is a plot of yields of zero-coupon bonds as a function of their maturity. It is also called the **term structure of interest rates**.
- The level and shape of the yield curve vary over time depending on economic conditions.

##### 3. Why does the yield spread vary over time?

- The **yield spread** (also called the term spread or term premium) represents the **slope of the yield curve**.
- During recessions, the yield curve steepens, while during expansions it flattens or sometimes even inverts.
- Yield curve inversions tend to occur **right before recessions**.

which in logs is:

$$ny_t^{(n)} = (n-1)y_t^{(n-1)} + f_t^{(n)} \quad (46)$$

(Note: calculation using continuously compounded rates as follows:)

$$e^{ny_t^{(n)}} = e^{(n-1)y_t^{(n-1)}} \bullet e^{f_t^{(n)}} \quad (47)$$

or equivalently

$$F_t^{(n)} = \frac{P_t^{(n-1)}}{P_t^{(n)}} \quad (48)$$

$$f_t^{(n)} = p_t^{(n-1)} - p_t^{(n)}$$

## 2.3 The Expectations Hypothesis

Under the expectations hypothesis, risk premia are constant and unpredictable.

$r_{\text{py}}$  is the expected return from holding a n-period bond to maturity, financed by rolling over short-term bonds.

$r_{\text{pf}}$  (or forward premium) is the expected return from planning to borrow for a year in the future spot market and agreeing today to lend in the forward market.

$r_{\text{ph}}$  is the one-period excess return from holding a long-term bond for one period, financed by issuing a one-period bond. This is typically the dependent variable in return predictability regressions.

Alternative ways of getting money from one period to another must have the same expected value (plus a risk premium).

- The n-period yield is the average of expected future one-period yields:

$$y_t^{(n)} = \frac{1}{n} \mathbb{E}_t [y_t^{(1)} + y_{t+1}^{(1)} + \dots + y_{t+n-1}^{(1)}] + r_{\text{py}}^{(n)} \quad (54)$$

- The forward rate equals the expected future spot rate:

$$f_t^{(n)} = \mathbb{E}_t [y_{t+n-1}^{(1)}] + r_{\text{pf}}^{(n)} \quad (55)$$

- The expected returns from holding bonds (for one year!!) of all maturities are identical:

$$\mathbb{E}_t [r_{t+1}^{(n)}] = y_t^{(1)} + r_{\text{ph}}^{(n)} \quad (56)$$

In the purest form of the expectations hypothesis,  $r_{\text{py}}$ ,  $r_{\text{pf}}$  and  $r_{\text{ph}}$  are zero.

## 2.4 Bond Risk Premium

### Empirical Evidence

- Long term bonds are heavily overpriced. → average holding period returns of bonds of different maturities are quite similar, despite the increasing standard deviation of longer-maturity bond returns.

- The reward for extending the duration is highest at short maturities and decays at longer maturities.

- The Sharpe ratios obtained by extending the duration exceed one at short maturities (if the one-month Treasury bill is used as the riskless rate) and decline monotonically from the shortest to the longest portfolios.

## 2.5 Predictability

### Basic Idea

Under the expectations hypothesis, risk premia are constant and unpredictable.

## Testing the EH Using Forward-Spot Spreads

Form 2: Forward rates should forecast future short rates:

$$f_t^{(n)} = \mathbb{E}_t [y_{t+n-1}^{(1)}] + r_{\text{pf}}^{(n)} \quad (57)$$

Implied regression:

$$y_{t+n-1}^{(1)} = \alpha + \beta f_t^{(n)} + \varepsilon_{t+n-1} \quad (58)$$

The EH predicts that  $\beta = 1$ .

Since interest rates are very persistent, it is better to use spreads instead (subtract  $y_t^{(1)}$  to make variables stationary):

$$y_{t+n-1}^{(1)} - y_t^{(1)} = \alpha + \beta (f_t^{(n)} - y_t^{(1)}) + \varepsilon_{t+n-1} \quad (59)$$

Under the EH, the spread between the forward 1-year rate and today's 1-year rate should predict the change in the 1-year yield over the next  $n-1$  years.

### Fama-Bliss Regressions

Decompose the forward-spot  $f_t^{(n)} - y_t^{(1)}$  spread into an entity that has to hold ex ante and ex post.

$$\begin{aligned} f_t^{(n)} - y_t^{(1)} &= p_t^{(n-1)} - p_t^{(n)} - y_t^{(1)} \\ &= (p_{t+1}^{(n-1)} - p_t^{(n)} - y_t^{(1)}) + (-p_{t+1}^{(n-1)} + p_t^{(n-1)}) \\ &= \underbrace{(r_{t+1}^{(n)} - y_t^{(1)})}_{\text{excess return}} + \underbrace{(n-1)(y_{t+1}^{(n-1)} - y_t^{(n-1)})}_{\text{changes in yields}} \end{aligned} \quad (60)$$

The forward-spot spread must predict future returns or changes in yields.

Regressions:

$$\begin{aligned} y_{t+n-1}^{(1)} - y_t^{(1)} &= \alpha + \beta (f_t^{(n)} - y_t^{(1)}) + \varepsilon_{t+n-1} \\ r_{t+1}^{(n)} - y_t^{(1)} &= a + b (f_t^{(n)} - y_t^{(1)}) + \eta_{t+1} \end{aligned} \quad (61)$$

For  $n = 2$ ,  $\beta + b = 1$ , for  $n \geq 2$ ,  $\beta$  and  $b$  need not sum to 1!

Under the EH:

- Forward rates forecast future short rates ( $\beta = 1$ )
- Risk premia are constant and unpredictable ( $b = 0$ )

### Fama-Bliss: Empirical Evidence

- At short horizons, the spread does not predict future yields but predicts future returns instead. Excess returns move almost one-for-one with the spread.
- At longer horizons, the spread starts to predict changes in interest rates. So the EH seems to work in the long-run.
- Risk premia are not constant, contrary to what the EH would predict. Rather, they vary over time and with the forward-spot spread. → In the short run, changes in the forward-spot spread translate to changes in the risk premium.
- The EH does a much better job at long horizons. There is sluggish adjustment of yields. Future yields eventually start rising. In the meantime, long-term bonds earn positive excess returns. → In the long run, changes in the forward-spot spread translate to changes in yields.

The violation of the EH is often called the expectations hypothesis puzzle.

## Testing the EH Using Yield Spreads

Form 1:

$$y_t^{(n)} = \frac{1}{n} \sum_{i=0}^{n-1} \mathbb{E}_t (y_{t+i}^{(1)}) + r_{\text{py}}^{(n)} \quad (62)$$

and rewrite it as:

$$\frac{1}{n} \sum_{i=0}^{n-1} \mathbb{E}_t (y_{t+i}^{(1)}) - y_t^{(1)} + r_{\text{py}}^{(n)} = y_t^{(n)} - y_t^{(1)} \quad (63)$$

Similarly, rewriting \*\*Form 3\* in excess log return form:

$$\mathbb{E}_t [r_{t+1}^{(n)}] - y_t^{(1)} = \mathbb{E}_t [r_{t+1}^{(n)}] = r_{\text{ph}}^{(n)} \quad (64)$$

and inserting the expression for the excess log return yields

$$\mathbb{E}_t [(y_t^{(n)} - y_t^{(1)}) - (n-1)(y_{t+1}^{(n-1)} - y_t^{(n)})] = r_{\text{ph}}^{(n)} \quad (65)$$

or

$$\mathbb{E}_t [y_{t+1}^{(n-1)}] - y_t^{(n)} = \frac{y_t^{(n)} - y_t^{(1)}}{n-1} - \frac{1}{n-1} r_{\text{ph}}^{(n)} \quad (66)$$

## 2.7 Campbell-Shiller Regressions

$$\begin{aligned} \frac{1}{n} \sum_{i=0}^{n-1} (y_{t+i}^{(1)}) - y_t^{(1)} &= \alpha + \beta (y_t^{(n)} - y_t^{(1)}) + \varepsilon_{t+n-1} \\ y_{t+1}^{(n-1)} - y_t^{(n)} &= a + b \left( \frac{y_t^{(n)} - y_t^{(1)}}{n-1} \right) + \eta_{t+1} \end{aligned} \quad (67)$$

- The EH predicts that  $\beta = 1$  and  $b = 1$

Thus, if the EH holds, a steep yield curve should predict:

- an increase in future short rates;
- an increase in future long rates.

### Campbell-Shiller: Empirical Evidence

$\beta \approx 1$

- EH holds:** Yield spreads do predict changes in short-rates. A steep yield curve implies an increase in future short-term rates.

$b \neq 1$  and not significant

- EH doesn't hold:** Yield spreads cannot predict changes in long rates.

### Predicting Excess Returns

An alternative is to consider whether the yield spread predicts excess bond returns.  
Yield spreads must predict excess returns or changes in yields.

$$r_{t+1}^{(n)} - y_t^{(1)} + (n-1)(y_{t+1}^{(n-1)} - y_t^{(n)}) = (y_t^{(n)} - y_t^{(1)}) \quad (68)$$

<<<<<< HEAD

Respective Regression:

$$r_{t+1}^{(n)} - y_t^{(1)} = a + b \left( \frac{y_t^{(n)} - y_t^{(1)}}{n-1} \right) + \eta_{t+1} \quad (69)$$

Under EH:

- $b = 0$ : constant and unpredictable risk premia

### Empirical Evidence:

- EH fails:**  $b$  is large and highly significant
- Hence, risk premia / expected excess returns are high when the price of long bonds is low. Put differently, a steep yield curve implies that long-term bonds are cheap and short-term bonds are expensive.
- As was the case for stocks, a low (relative) price predicts high future returns.

## 2.8 Expected Returns Across the Term Structure

### Single -Factor Model

Cochrane and Piazzesi:

$$rx_{t+1}^{(n)} = \beta_0^{(n)} + \beta_1^{(n)} y_t^{(1)} + \beta_2^{(n)} f_t^{(2)} + \beta_3^{(n)} f_t^{(3)} + \beta_4^{(n)} f_t^{(4)} + \beta_5^{(n)} \quad (70)$$

### Key Findings:

- This model generates substantially higher R2s than Fama-Bliss and Campbell-Shiller regressions.
- The regression coefficients form a tent shape for bonds of all maturities.
- A single factor constructed as a linear combination of the forward rates predicts returns across all maturities.
- The single factor is countercyclical and also forecasts stock returns.

This suggests that one can predict returns on all bonds using a single factor.

### Empirical Findings:

- The EH is rejected. Bond returns are predictable.
- The single factor also predicts stock returns, implying common changes in risk premia for stocks and bonds.
- The CP factor helps price the cross-section of stock returns.
- The CP factor increases during recessions, similar to the term spread.

## 2.9 Multi-Factor Model

- $F1$  corresponds to the average yield level → level factor.
- $F2$  captures changes in the slope of the yield curve → slope factor.
- $F3$  captures changes in the curvature of the yield curve → curvature factor.

## 3 Currencies

### 3.1 Measuring Returns on FX Investments

$R_{t,k}$  = return on foreign asset measured in domestic currency

$$r_{t,k} = \ln(1 + R_{t,k})$$

$R_{t,k}^X$  = currency return measured in domestic currency

$$R_{t,k}^* = \text{return on foreign asset measured in foreign currency}$$

$$r_{t,k}^* = \ln(1 + R_{t,k}^*)$$

$$S_t = \text{spot exchange rate expressed as } \frac{\text{dom.curr}}{\text{for.curr}}$$

$$s_t = \ln(S_t) \quad | \text{ Note: } S_t \text{ in Price Quotation} \quad (71)$$

Respective Regression:

$$r_{t+1}^{(n)} - y_t^{(1)} = a + b \left( \frac{y_t^{(n)} - y_t^{(1)}}{n-1} \right) + \eta_{t+1} \quad (72)$$

Under EH:

- $b = 0$ : constant and unpredictable risk premia

### Empirical Evidence:

- EH fails:**  $b$  is large and highly significant
- Hence, risk premia / expected excess returns are high when the price of long bonds is low. Put differently, a steep yield curve implies that long-term bonds are cheap and short-term bonds are expensive.
- As was the case for stocks, a low (relative) price predicts high future returns.

## 3.2 Expected Returns Across the Term Structure

**Single -Factor Model** Cochrane and Piazzesi:

$$rx_{t+1}^{(n)} = \beta_0^{(n)} + \beta_1^{(n)} y_t^{(1)} + \beta_2^{(n)} f_t^{(2)} + \beta_3^{(n)} f_t^{(3)} + \beta_4^{(n)} f_t^{(4)} + \beta_5^{(n)} f_t^{(5)} \quad (73)$$

**Key Findings:**

1. This model generates substantially higher R2s than Fama-Bliss and Campbell-Shiller regressions.
2. The regression coefficients form a tent shape for bonds of all maturities.
3. A single factor constructed as a linear combination of the forward rates predicts returns across all maturities.
4. The single factor is **cointercyclical** and also forecasts stock returns.

This suggests that one can predict returns on all bonds using a single factor.

**Empirical Findings:**

- The **EH** is rejected, Bond returns are predictable.
- The single factor also predicts stock returns, implying common changes in risk premia for stocks and bonds.
- The CP factor helps price the cross-section of stock returns.
- The CP factor increases during recessions, similar to the term spread.

## 3.3 Multi-Factor Model

- F1 corresponds to the average yield level → **level factor**.
- F2 captures changes in the slope of the yield curve → **slope factor**.
- F3 captures changes in the curvature of the yield curve → **curvature factor**.

## 4 Currencies

### 4.1 Measuring Returns on FX Investments

$R_{t,k}$  = return on foreign asset measured in domestic currency  
 $r_{t,k} = \ln(1 + R_{t,k})$

$R_{t,k}^{FX}$  = currency return measured in domestic currency

$R_{t,k}^*$  = return on foreign asset measured in foreign currency  
 $r_{t,k}^* = \ln(1 + R_{t,k}^*)$

$S_t$  = spot exchange rate expressed as  $\frac{\text{dom.curr}}{\text{for.curr}}$

$$s_t = \ln(S_t) \quad (74)$$

The Gross Return measured in domestic currency is

$$\begin{aligned} 1 + R_{t,k} &= V_{t+k} = \frac{S_{t+k}(1 + R_{t,k}^*)}{S_t} \\ &= \underbrace{(1 + R_{t,k}^{FX})}_{\text{return on } \Delta S} \times \underbrace{(1 + R_{t,k}^*)}_{\text{return on for. currency}} \quad (75) \end{aligned}$$

$$r_{t,k} = s_{t+k} - s_t + r_{t,k}^* = R_{t,k}^{FX} + r_{t,k}^*$$

Excess Log Return compared to domestic riskless asset  $i_{t,k}$ :

$$rx_{t,k} = s_{t+k} - s_t + r_{t,k}^* - i_{t,k} \quad (76)$$

## 4.2 Covered Interest Rate Parity (CIP)

$I_{t,k}$  = k-period cumulative discrete interest (with compounding) earned on the domestic currency at time t  
 $i_{t,k} = \ln(1 + I_{t,k})$   
 $i_{t,k}^{(n)} = \ln(1 + I_{t,k}^{(n)})$  = k-period cumulative discrete interest (with compounding) earned on the foreign currency at time t  
 $i_{t,k}^* = \ln(1 + I_{t,k}^*)$   
 $F_{t,k}$  = forward foreign exchange rate

$$(77)$$

Note: the forward foreign exchange rate is the FX rate you can agree to today for a foreign currency transaction with delivery in k periods. If you sell the foreign currency forward, you will receive  $F_{t,k}$  units of the domestic currency per unit of foreign currency at time  $t+k$ .

### CIP Equations

- No arbitrage implies:

$$1 + I_{t,k} = \frac{F_{t,k}}{S_t} (1 + I_{t,k}^*) \rightarrow F_{t,k} = S_t \frac{1 + I_{t,k}}{1 + I_{t,k}^*}$$

- CIP in logs:

$$f_{t,k} = s_t + (i_{t,k} - i_{t,k}^*)$$

- CIP with compounding interest rates:

$$\begin{aligned} F_{t,k} &= S_t \frac{(1 + I_{t,k})^k}{(1 + I_{t,k}^*)^k} \\ f_{t,k} &= s_t + k(i_{t,k} - i_{t,k}^*) \end{aligned}$$

### Empirical Evidence

CIP is a no-arbitrage relation and does not depend on investor preferences. It used to hold well in data apart from short-lived deviations (Akram et al. [2008]). Persistent deviations have been found since the 2008 financial crisis.

## 4.3 Uncovered Interest Rate Parity (UIP)

UIP parity considers the return from an **unhedged** investment in foreign currency, which can be implemented in two ways:

1. Borrow one unit of the domestic currency, change it in the foreign currency, invest abroad for k periods, and change the proceeds back to the domestic currency at time  $t+k$ . Your excess return is:

$$R_{t,k} = \frac{S_{t+k}}{S_t} (1 + I_{t,k}^*) - (1 + I_{t,k})$$

2. Buy one unit of the foreign currency forward for delivery at time  $t+k$  and change it back to the domestic currency at time  $t+k$ . Your payoff is:

$$\Pi_{t,k}^F = S_{t+k} - F_{t,k}$$

If CIP holds, both payoffs are proportional to each other:

$$\begin{aligned} \Pi_{t,k}^F &= S_{t+k} - S_t \frac{1 + I_{t,k}}{1 + I_{t,k}^*} \quad | \text{ Use CIP} \\ &= \frac{S_t}{1 + I_{t,k}^*} \left( \frac{S_{t+k}}{S_t} (1 + I_{t,k}^*) - (1 + I_{t,k}) \right) = \frac{S_t}{1 + I_{t,k}^*} R_{t,k} \end{aligned}$$

## UIP Equation and Implication

Ordinary:

$$1 + I_{t,k} = \frac{\mathbb{E}_t[S_{t+k}]}{S_t} (1 + I_{t,k}^*)$$

Letting  $s_{t,t+k}^E = \ln(\mathbb{E}_t[S_{t+k}])$ , UIP in logs:

$$s_{t,t+k}^E - s_t = i_{t,k} - i_{t,k}^*$$

- UIP states that the expected return from an investment in foreign currency should be the same as that of an investment in domestic currency – **There is no risk premium from holding the foreign currency** – on average, the FX move should offset the interest rate differential.
- Equivalently, the expected excess return from an investment in foreign currency should be zero – **Currency excess returns are unpredictable**
- Thus, UIP claims that  $F_{t,k} = \mathbb{E}_t[S_{t+k}]$  – **the forward rate is an unbiased predictor of the future spot rate**.

### Currency Risk Premia

- The currency risk premium is positive – there is some compensation for the exchange rate risk incurred when making unhedged investments in high interest rate countries.
- The returns on investments in high-yielding currencies are **negatively skewed**.
- This suggests that the extra return from investments in high-yielding currencies is a **risk premium rather than mispricing**.

## 4.4 Two Ways to Test UIP

## 5 General Useful Formulas

### 5.1 Portfolio Calculations

$$\begin{aligned} \alpha_p &= w' \alpha_i \\ \beta_p &= w' \beta_i \\ \rho_{X,Y} &= \frac{\beta_X \beta_Y \sigma_M^2}{\sigma_X \cdot \sigma_Y} = \frac{\text{Cov}(X, Y)}{\sigma_X \cdot \sigma_Y} \quad (78) \\ \text{Cov}(X, Y) &= \beta_X \beta_Y \sigma_M^2 = \frac{\text{Cov}(X, M)\text{Cov}(Y, M)}{\sigma_M^2} \\ \beta_X &= \frac{\text{Cov}(X, M)}{\sigma_M^2} \end{aligned}$$

### Portfolio Risk

$$\sigma_p^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \sigma_1 \sigma_2 \rho_{1,2} \quad (79)$$

Or as sum of idiosyncratic variances:

$$\sigma_p^2 = \beta_p^2 \sigma_M^2 + \sum w_i^2 \sigma_{\epsilon,i}^2 \quad (80)$$

where  $\sigma_{\epsilon,i}^2 = \sigma_i^2 - \beta_i^2 \sigma_M^2$

If two assets are uncorrelated, the combined Sharpe Ratio is:

$$SR_p = \sqrt{SR_1^2 + SR_2^2} \quad (81)$$

## 5.2 Statistics

### Law of Total Variance

$$\text{Var}(Y) = \mathbb{E}[\text{Var}(Y | X)] + \text{Var}(\mathbb{E}[Y | X]) \quad (82)$$

### R Squared

$$R^2 = \frac{SS_{\text{regressor}}}{SS_{\text{total}}} \quad (83)$$

## UIP Equation and Implication

Ordinary:

$$1 + I_{t,k} = \frac{\mathbb{E}_t[S_{t+k}]}{S_t} (1 + I_{t,k}^*)$$

Letting  $s_{t,t+k}^E = \ln(\mathbb{E}_t[S_{t+k}])$ , UIP in logs:

$$s_{t,t+k}^E - s_t = i_{t,k} - i_{t,k}^*$$

- UIP states that the expected return from an investment in foreign currency should be the same as that of an investment in domestic currency – **There is no risk premium from holding the foreign currency** – on average, the FX move should offset the interest rate differential.

- Equivalently, the expected excess return from an investment in foreign currency should be zero – **Currency excess returns are unpredictable**

- Thus, UIP claims that  $F_{t,k} = \mathbb{E}_t[S_{t+k}]$  – **the forward rate is an unbiased predictor of the future spot rate**.

### Currency Risk Premia

- The currency risk premium is positive – there is some compensation for the exchange rate risk incurred when making unhedged investments in high interest rate countries.
- The returns on investments in high-yielding currencies are **negatively skewed**.
- This suggests that the extra return from investments in high-yielding currencies is a **risk premium rather than mispricing**.

## 5.3 Two Ways to Test UIP