



LEADER LINKS

About the LEADER LINKS...

The Leader Link is a weekly message delivered via email to support character development, good citizenship and social responsibility. The Leader Links address the same character traits that our students focus on throughout the week. Each Leader Link provides a simple definition, an inspiring quotation, a thought provoking question and an action prompt to encourage you, your friends, associates or group to consciously incorporate each quality into daily living.

LOYALTY

Definition:

LOYALTY means being dependable and true to someone or something. Loyalty is faithfulness to a person, a cause or an idea. Help develop a common vocabulary by communicating the meaning of LOYALTY through your daily actions.

Leader's Message:

When we put aside the need for personal gain and focus on another, we are being loyal. It can be a challenge to be selfless, but the benefits far outweigh any sacrifice made to be loyal. Having great friends, a stable job and a winning team are direct outcomes of loyalty.

Food for thought:

Think about this quote by Zig Ziglar*: *"The foundation stones for a balanced success are honesty, character, integrity, faith, love and loyalty."* Consider what this means to you. Do you agree with it or not?

Action Prompt:

Show your "team" loyalty! We belong to many "teams" in our daily lives. Our families, sports teams, social circles, workplaces and even churches are all examples of places we show our loyalty. When we choose to shop at certain stores or read certain magazines, we are showing loyalty once again. We are loyal to these persons, places or things when we remain committed to them. Caring for others, cheering them on and being available through successes or failures makes for loyal people. How can you show loyalty today to a friend, to your country or your school?

**Zig Ziglar was born 1926. He is a notable American author and motivational speaker.*