



Students throughout the District are learning about character building through a weekly series of character-building lessons. Each lesson provides a **Home Link** and a **Community Link** to reinforce the daily classroom lesson. The **Home Link** is designed to foster meaningful communication among family members.

The **Community Link** is a proactive tool designed to heighten good character awareness and promote socially responsible behavior in the community. Each week focuses on the character quality presented in our elementary schools and provides ideas for your consideration.

The Community Link

This week, our students are focusing on the quality of **PERSEVERANCE**. They are learning about:

- Perseverance means to keep on trying even when something is difficult.
- How perseverance shaped our country into the great nation that it is.
- Aesop's fable, "The Tortoise and the Hare," demonstrates the principle of perseverance.

Please take the time to consider what this good character quality means to your own group or organization by sharing the following:

PERSEVERANCE

means continuing to try to overcome obstacles rather than giving up.

Consider using this Community Link with your employees, membership or organization whenever possible.

What You Can Do!

- Encourage the youth of the community to make responsibility a cornerstone of their character. Help them understand that in doing so; they will increase their opportunity for a successful future.
- Post this quote by Winston Churchill, Prime Minister of England during WWII: "Never, never, never, never give up." Encourage coworkers to think of it when faced with a challenge at work.
- Food for thought: What is the hardest thing that you have ever made it through in your own life? Based on that experience, what do you now know about perseverance that you can use to either help yourself or advise others who suffer hardships in the future?
- Group Exercise: Assume that your group has just been presented with the news that difficult times are ahead for the organization. What would you do as a group to make a stand?
- Integrate the principle of PERSEVERANCE in your organization as often as possible.