



LEADER LINKS

About the LEADER LINKS...

The Leader Link is a weekly message delivered via email to support character development, good citizenship and social responsibility. The Leader Links address the same character traits that our students focus on throughout the week. Each Leader Link provides a simple definition, an inspiring quotation, a thought provoking question and an action prompt to encourage you, your friends, associates or group to consciously incorporate each quality into daily living.

EXCELLENCE

Definition:

EXCELLENCE means that something is very good or exceptional. Help develop a common vocabulary by communicating the meaning of EXCELLENCE through your daily actions.

Leader's Message:

Excellence is the unlimited ability to improve what you have to offer. Therefore, the pursuit of excellence is an endless quest that helps one be their personal best.

Food for thought:

Think about this quote by Colin Powell*: *"If you are going to achieve excellence in big things, you develop the habit in little matters. Excellence is not an exception, it is a prevailing attitude."* Consider what this means to you. Do you agree with it or not?

Action Prompt:

Make personal excellence - personal! Set a high standard for your own personal excellence. In doing so, you will set yourself apart from so many. After all, in this day of mediocrity, there aren't many role models for how to be excellent. There are some people who will only do enough to "get by," content with good enough. But people who know how to be excellent give everything their 100 percent best effort. They expect it from themselves. They know that is the only true path to success.

**Colin Powell was born in 1937. He was the Chairman of the US Joint Chiefs of Staff (1989-1993). Under George W. Bush, he served as Secretary of State (2001 – 2005).*