Predicting customer buying behaviour

Project Description

Explore and prepare the dataset

First, spend some time exploring the dataset in the "Getting Started" Jupyter Notebook provided in the Resources section below to understand the different columns and some basic statistics of the dataset. Then, you should consider how to prepare the dataset for a predictive model. You should think about any new features you want to create in order to make your model even better. You can make use of the Resources provided to get you started with this task.

Train a machine learning model

When your data is ready for modelling, you should train a machine learning model to be able to predict the target outcome, which is a customer making a booking. For this task, you should use an algorithm that easily allows you to output information about how each variable within the model contributes to its predictive power. For example, a RandomForest is very good for this purpose.

Evaluate model and present findings

After training your model, you should evaluate how well it performed by conducting cross-validation and outputting appropriate evaluation metrics. Furthermore, you should create a visualisation to interpret how each variable contributed to the model. Finally, you should summarise your findings in a single slide to be sent to your manager. Use the "PowerPoint Template" provided in the Resources section below to create your summary and make use of the links provided to help with this task.

```
In [1]: import numpy as np
        from numpy import count nonzero, median, mean
        import pandas as pd
        import matplotlib.pyplot as plt
        import seaborn as sns
        import plotly.express as px
        import random
        import sklearn
        import statsmodels.api as sm
        import datetime
        from datetime import datetime, timedelta
        import scipy.stats
        import xgboost as xgb
        from xgboost import XGBClassifier, XGBRegressor
        from xgboost import to graphviz, plot importance, plot tree
        from sklearn.model selection import cross val score, train test split, GridSearchCV, Ran
        from sklearn.model selection import cross validate, KFold, RepeatedStratifiedKFold
```

from sklearn.preprocessing import LabelEncoder, StandardScaler, MinMaxScaler, OneHotEnco

```
#from sklearn.pipeline import Pipeline
#from sklearn.feature selection import RFE, RFECV, SelectKBest, f classif, f regression,
#from sklearn.inspection import permutation importance
from sklearn.tree import export graphviz, plot tree
from sklearn.metrics import confusion matrix, classification report, mean absolute error
from sklearn.metrics import plot confusion matrix, plot precision recall curve, plot roc
from sklearn.metrics import auc, f1 score, precision score, recall score, roc auc score
#from sklearn.experimental import enable hist gradient boosting
#from sklearn.linear model import ElasticNet, Lasso, LinearRegression, LogisticRegressio
#from sklearn.tree import DecisionTreeClassifier, DecisionTreeRegressor, ExtraTreeClassi
#from sklearn.svm import SVC, SVR, LinearSVC, LinearSVR
#from sklearn.naive bayes import GaussianNB, MultinomialNB
#from sklearn.ensemble import RandomForestClassifier, RandomForestRegressor, ExtraTreesC
#from sklearn.ensemble import GradientBoostingClassifier, GradientBoostingRegressor, His
%matplotlib inline
#sets the default autosave frequency in seconds
%autosave 60
sns.set style('dark')
sns.set(font scale=1.2)
plt.rc('axes', labelsize=14)
plt.rc('xtick', labelsize=12)
plt.rc('ytick', labelsize=12)
#from tpot import TPOTClassifier, TPOTRegressor
#from imblearn.under sampling import RandomUnderSampler
#from imblearn.over sampling import RandomOverSampler
#from imblearn.over sampling import SMOTE
import warnings
warnings.filterwarnings('ignore')
# import pickle
# from pickle import dump, load
# Use Folium library to plot values on a map.
#import folium
# Use Feature-Engine library
#import feature engine.missing data imputers as mdi
#from feature engine.outlier removers import Winsorizer
#from feature engine import categorical encoders as ce
#from pycaret.classification import *
#from pycaret.clustering import *
#from pycaret.regression import *
pd.set option('display.max columns', None)
#pd.set option('display.max rows',100)
pd.set option('display.width', 1000)
pd.set option('display.float format','{:.2f}'.format)
random.seed(0)
np.random.seed(0)
np.set printoptions(suppress=True)
```

Exploratory Data Analysis

df = pd.read csv("train.csv") In [2]: In [3]:

Out[3]:

:		num_passengers	sales_channel	trip_type	purchase_lead	length_of_stay	flight_day	wants_extra_baggage
	0	2	0	1	262	19	6	1
	1	1	0	1	112	20	6	0
	2	2	0	1	243	22	3	1
	3	1	0	1	96	31	6	0
	4	2	0	1	68	22	3	1
	49995	2	0	1	27	6	6	1
	49996	1	0	1	111	6	7	0
	49997	1	0	1	24	6	6	0
	49998	1	0	1	15	6	1	1
	49999	1	0	1	19	6	4	0

50000 rows × 11 columns

In [4]: df.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 50000 entries, 0 to 49999

Data columns (total 11 columns):

Non-Null Count Dtype Column --- ---------0 num passengers 50000 non-null int64 1 sales channel 50000 non-null int64 2 trip_type 50000 non-null int64 3 purchase lead 50000 non-null int64 length of stay 50000 non-null int64 flight day 50000 non-null int64 wants_extra_baggage 50000 non-null int64 7 wants preferred seat 50000 non-null int64 wants in flight meals 50000 non-null int64 8 flight duration 9 50000 non-null float64 10 booking complete 50000 non-null int64

dtypes: float64(1), int64(10)

memory usage: 4.2 MB

df.describe(include='all') In [5]:

Out[5]: num_passengers sales_channel trip_type purchase_lead length_of_stay flight_day wants_extra_baggage 50000.00 50000.00 50000.00 50000.00 50000.00 50000.00 50000.00 count 1.59 0.11 1.01 84.94 23.04 3.81 0.67 mean

std 1.02 0.32 0.13 90.45 33.89 1.99 0.47 1.00 0.00 1.00 0.00 0.00 1.00 0.00 min

25%	1.00	0.00	1.00	21.00	5.00	2.00	0.00
50%	1.00	0.00	1.00	51.00	17.00	4.00	1.00
75%	2.00	0.00	1.00	115.00	28.00	5.00	1.00
max	9.00	1.00	3.00	867.00	778.00	7.00	1.00

Data Visualization

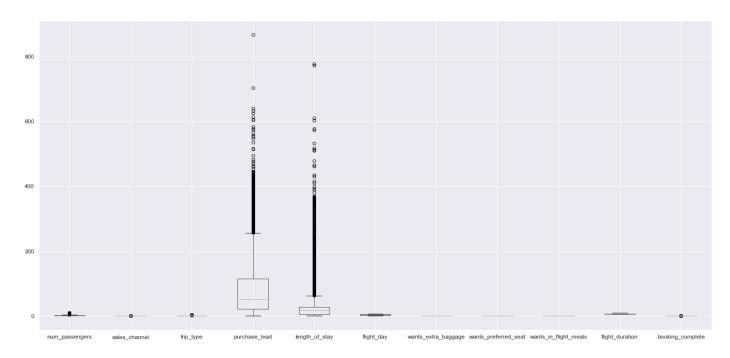
Univariate Data Exploration

```
In [8]: df.hist(bins=50, figsize=(20,10))
  plt.suptitle('Histogram Feature Distribution', x=0.5, y=1.02, ha='center', fontsize=20)
  plt.tight_layout()
  plt.show()
```

Histogram Feature Distribution

```
sales channel
                              num passengers
                                                                                                                                                                                     trip type
30000
                                                                         40000
                                                                                                                                                   40000
20000
                                                                         20000
                               purchase lead
                                                                                                        length_of_stay
                                                                                                                                                                                     flight day
10000
                                                                                                                                                    7500
                                                                                                                                                    2500
                           wants_extra_baggage
                                                                                                     wants_preferred_seat
                                                                                                                                                                               wants_in_flight_meals
                                                                                                                                                   30000
30000
                                                                         30000
20000
                                                                                                                                                   10000
                   0.2
                               flight_duration
                                                                                                       booking_complete
                                                                         20000
5000
```

```
In [9]: df.boxplot(figsize=(20,10))
  plt.suptitle('BoxPlots Feature Distribution', x=0.5, y=1.02, ha='center', fontsize=20)
  plt.tight_layout()
  plt.show()
```

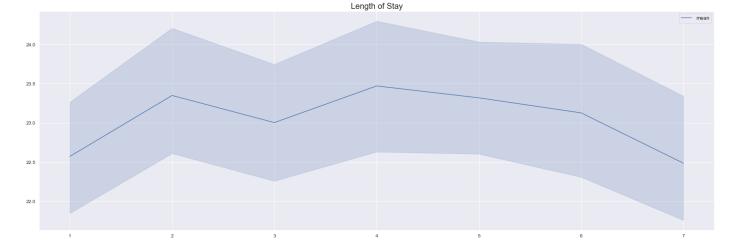


Time-Series Analysis

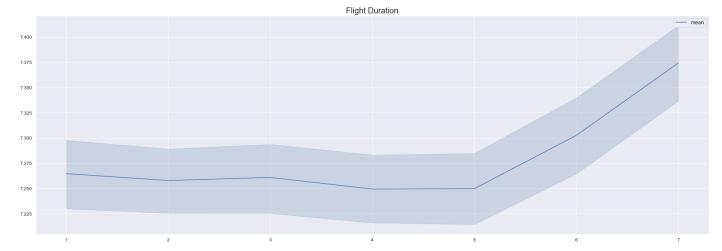
```
In [10]: fig = plt.figure(figsize=(30,10))
    sns.lineplot(x=df.flight_day,y=df.purchase_lead,data=df, estimator="mean")
    plt.title("Mean Purchase Lead", fontsize=20)
    plt.xlabel("", fontsize=20)
    plt.ylabel("", fontsize=20)
    plt.legend(['mean'])
    plt.show()
```



```
In [11]: fig = plt.figure(figsize=(30,10))
    sns.lineplot(x=df.flight_day, y=df.length_of_stay, data=df, estimator='mean')
    plt.title("Length of Stay", fontsize=20)
    plt.xlabel("", fontsize=20)
    plt.ylabel("", fontsize=20)
    plt.legend(['mean'])
    plt.show()
```



```
In [12]: fig = plt.figure(figsize=(30,10))
    sns.lineplot(x=df.flight_day, y=df.flight_duration, data=df, estimator='mean')
    plt.title("Flight Duration", fontsize=20)
    plt.xlabel("", fontsize=20)
    plt.ylabel("", fontsize=20)
    plt.legend(['mean'])
    plt.show()
```



Correlation

Out[13]:

	num_passengers	sales_channel	trip_type	purchase_lead	length_of_stay	flight_day	wants_6
num_passengers	1.00	-0.00	-0.00	0.21	-0.12	0.02	
sales_channel	-0.00	1.00	-0.02	-0.01	-0.06	0.04	
trip_type	-0.00	-0.02	1.00	0.01	-0.01	0.00	
purchase_lead	0.21	-0.01	0.01	1.00	-0.08	0.04	
length_of_stay	-0.12	-0.06	-0.01	-0.08	1.00	-0.00	
flight_day	0.02	0.04	0.00	0.04	-0.00	1.00	
wants_extra_baggage	0.12	-0.05	0.01	-0.02	0.18	-0.00	
wants_preferred_seat	0.03	0.03	-0.01	-0.00	0.03	0.01	
wants_in_flight_meals	0.02	-0.02	-0.01	-0.02	0.10	0.01	
flight_duration	-0.06	-0.04	0.04	0.07	0.14	0.02	
booking_complete	0.02	-0.04	-0.03	-0.02	-0.04	-0.01	

```
flight duration
                                                 -0.11
Out[14]:
             length of stay
                                                 -0.04
             sales channel
                                                 -0.04
             trip type
                                                 -0.03
             purchase lead
                                                 -0.02
             flight day
                                                 -0.01
             num passengers
                                                   0.02
             wants in flight meals
                                                  0.03
             wants preferred seat
                                                  0.05
             wants extra baggage
                                                   0.07
                                                   1.00
             booking complete
             Name: booking complete, dtype: float64
In [15]: plt.figure(figsize=(16,9))
             sns.heatmap(df.corr(),cmap="coolwarm",annot=True,fmt='.2f',linewidths=2)
             plt.title("", fontsize=20)
             plt.show()
                                  1.00
                                                             0.21
                                                                      -0.12
                 num_passengers
                                           1.00
                                                                      -0.06
                                                                                         -0.05
                                                                                                                     -0.04
                   sales_channel
                                                                                                                                               - 0.8
                                                    1.00
                       trip_type
                                  0.21
                                                              1.00
                                                                      -0.08
                  purchase_lead
                                                                                                                                               - 0.6
                                 -0.12
                                           -0.06
                                                                       1.00
                   length_of_stay
                                                    -0.01
                                                             -0.08
                                                                                -0.00
                                                                                         0.18
                                                                                                                              -0.04
                                                                                1.00
                      flight_day
                                                                                                                                               - 0.4
                                           -0.05
                                                                       0.18
                                                                                         1.00
                                                                                                  0.21
                                                                                                            0.22
             wants_extra_baggage
             wants_preferred_seat
                                                                                         0.21
                                                                                                   1.00
                                                                                                            0.32
                                                                                                                                               - 0.2
                                                                                         0.22
                                                                                                  0.32
                                                                                                            1.00
                                                                                                                     0.15
             wants_in_flight_meals
                                 -0.06
                                                                                                            0.15
                                                                                                                     1.00
                                                                                                                              -0.11
                   flight duration
                                                                                                                                               - 0.0
                                                                                                                     -0.11
                                                                                                                               1.00
                booking_complete
                                   num_passengers
                                            sales_channel
                                                              purchase_lead
                                                                        ength_of_stay
                                                                                          wants_extra_baggage
                                                                                                    wants_preferred_seat
                                                                                                             wants_in_flight_meals
                                                                                                                      flight_duration
                                                                                                                                booking_complete
```

In [14]: df.corr()["booking_complete"].sort values()

Pairplots

```
In [16]: sns.pairplot(df)
  plt.suptitle('Pairplots of features', x=0.5, y=1.02, ha='center', fontsize=20)
  plt.show()
```





Treat Missing Values

```
df.isnull().sum()
In [17]:
         num passengers
Out[17]:
                                   0
         sales channel
         trip_type
         purchase_lead
         length of stay
         flight day
         wants_extra_baggage
         wants_preferred_seat
         wants in flight meals
         flight duration
         booking complete
         dtype: int64
```

Treat Duplicate Values

```
1504
Out[18]:
           df[df.duplicated(keep=False)] #Check duplicate values
In [19]:
Out[19]:
                  num_passengers sales_channel trip_type purchase_lead length_of_stay flight_day wants_extra_baggage
                                                                                                   5
              89
                                 1
                                               0
                                                         1
                                                                       34
             115
                                                                                     278
                                                                                                   4
                                                                                                                        0
                                               0
                                                                       65
                                                         1
                                                                                                   7
             117
                                 1
                                               0
                                                         1
                                                                      263
                                                                                      58
                                                                                                                        0
             122
                                                         1
                                                                       42
                                                                                      17
                                                                                                   2
                                                                                                   7
             135
                                 4
                                               0
                                                         1
                                                                      366
                                                                                      17
                                                                                                                        1
           49934
                                               0
                                                                        2
                                 1
                                                         1
                                                                                       6
                                                                                                  4
                                                                                                                        0
           49944
                                                                        2
                                                                                       6
           49958
                                 4
                                               1
                                                         1
                                                                      108
                                                                                       6
                                                                                                   1
           49961
                                                                       30
                                               0
                                                                                       6
                                                                                                   3
           49972
                                 1
                                                         1
                                                                       33
                                                                                                                        1
```

2764 rows × 11 columns

df.duplicated(keep='first').sum()

Treat Data Types

```
df.info()
In [20]:
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 50000 entries, 0 to 49999
        Data columns (total 11 columns):
         #
             Column
                                   Non-Null Count
                                                   Dtype
                                   _____
                                   50000 non-null
           num passengers
           sales channel
                                   50000 non-null int64
         1
         2
                                   50000 non-null int64
            trip_type
         3
           purchase lead
                                   50000 non-null int64
           length of stay
                                   50000 non-null int64
           flight day
                                   50000 non-null int64
         5
           wants extra baggage
                                   50000 non-null int64
         7
            wants preferred seat
                                   50000 non-null int64
             wants in flight meals 50000 non-null int64
             flight duration
                                   50000 non-null float64
                                   50000 non-null int64
         10 booking complete
        dtypes: float64(1), int64(10)
        memory usage: 4.2 MB
```

Train Test Split

```
In [21]: df = pd.read_csv("train.csv")
In [22]: X = df.iloc[:,0:10]
y = df.iloc[:,10:]
```

Train Test Split Cont'd

```
X.values, y.values
In [23]:
        (array([[2. , 0. , 1. , ..., 0. , 0. , 5.52],
Out[23]:
               [1., 0., 1., ..., 0., 0., 5.52],
                [2., 0., 1., ..., 1., 0., 5.52],
                . . . ,
                [1., 0., 1., ..., 0., 1., 5.62],
               [1., 0., 1., ..., 0., 1., 5.62],
                [1., 0., 1., ..., 1., 0., 5.62]]),
         array([[0],
               [0],
               [0],
                . . . ,
               [0],
               [0],
               [0]], dtype=int64))
In [24]: X_train, X_test, y_train, y_test = train_test_split(X, y, test size=0.2, random state=0)
In [25]: X_train.shape, X_test.shape, y_train.shape, y test.shape
        ((40000, 10), (10000, 10), (40000, 1), (10000, 1))
Out[25]:
```

Model Training

Using Regression or Classification Models

Using XGBoost (Scikit-Learn)

Using RandomSearchCV

```
In [26]: model = XGBClassifier(random state=0, n estimators=100, objective='binary:logistic')
In [27]: parameters = {'max_depth': np.arange(3,10,1),
                       'eta': np.arange(0.05,0.3,0.05),
                       'n estimators':np.arange(100,1000,100),
                       'min child weight': np.arange(1,4,1),
                       'gamma':np.arange(0,10,2),
                       'subsample':np.arange(0.5,0.9,0.1),
                       'colsample bytree':np.arange(0.5,0.9,0.1),
                       'reg alpha':np.arange(0,1,0.1),
                       'reg lambda':np.arange(0,1,0.1)
In [28]: randm = RandomizedSearchCV(estimator=model, param distributions = parameters, cv = 5, n
                                    n jobs=-1, scoring='accuracy')
In [29]: #randm.fit(X, y)
In [30]:
         #randm.best estimator
In [31]:
         #randm.best score
In [32]: #randm.best params
```

Final Model

```
xgbmodel = XGBClassifier(random state=0, n estimators=100, objective='binary:logistic')
In [33]:
         xgbmodel.fit(X train,y train,eval set=[(X test,y test)],eval metric='error',early stoppi
In [34]:
                 validation 0-error:0.15180
         [0]
                 validation 0-error:0.15190
         [1]
         [2]
                 validation 0-error:0.15180
         [3]
                 validation 0-error:0.15140
         [4]
                validation 0-error:0.15130
         [5]
                validation 0-error:0.15160
                validation 0-error:0.15140
         [6]
         [7]
                 validation 0-error:0.15140
                validation 0-error:0.15160
         [8]
         [9]
                 validation 0-error:0.15170
                 validation 0-error:0.15170
         [10]
         [11]
                validation 0-error:0.15180
         [12]
                validation 0-error:0.15160
         [13]
                validation_0-error:0.15170
         [14]
                 validation 0-error:0.15170
         [15]
                validation 0-error:0.15160
                validation 0-error:0.15140
         [16]
                validation 0-error:0.15130
         [17]
                 validation 0-error:0.15130
         [18]
         [19]
                validation 0-error:0.15110
         [20]
                validation 0-error:0.15120
                validation 0-error:0.15110
         [21]
         [22]
                validation 0-error:0.15110
         [23]
                validation 0-error:0.15110
                validation_0-error:0.15130
         [24]
         [25]
                 validation 0-error:0.15110
         [26]
                validation 0-error:0.15110
         [27]
                validation 0-error:0.15120
         [28]
                validation 0-error:0.15110
                 validation 0-error:0.15130
         [29]
         [30]
                validation 0-error:0.15150
         [31]
                 validation 0-error:0.15160
                 validation 0-error:0.15160
         [32]
         [33]
                 validation 0-error:0.15170
         [34]
                validation 0-error:0.15200
                validation_0-error:0.15200
         [35]
         [36]
                 validation 0-error:0.15200
         [37]
                validation 0-error:0.15200
                 validation 0-error:0.15170
         [38]
                validation 0-error:0.15170
         [39]
                 validation 0-error:0.15170
         [40]
         [41]
                validation 0-error:0.15180
         [42]
                validation 0-error:0.15190
                validation 0-error:0.15180
         [43]
         [44]
                 validation 0-error:0.15180
         [45]
                validation 0-error:0.15190
                validation_0-error:0.15200
         [46]
         [47]
                 validation 0-error:0.15190
         [48]
                validation 0-error:0.15190
         [49]
                validation 0-error:0.15200
                validation 0-error:0.15220
         [50]
                 validation 0-error:0.15200
         [51]
         [52]
                validation 0-error:0.15180
         [53]
                 validation 0-error:0.15170
                 validation 0-error:0.15190
         [54]
         [55]
                 validation 0-error:0.15200
```

validation 0-error:0.15190

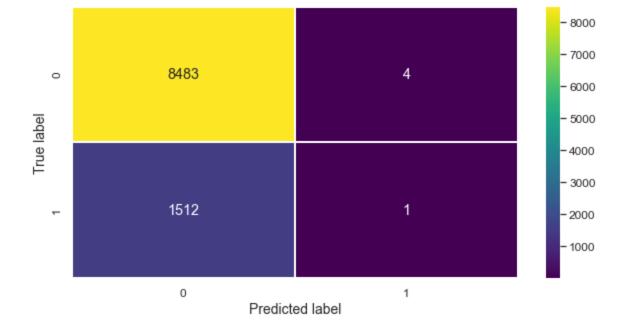
[56]

```
[57]
                 validation 0-error:0.15190
         [58]
                 validation 0-error:0.15210
         [59]
                 validation 0-error:0.15220
         [60]
                 validation 0-error:0.15230
         [61]
                 validation 0-error:0.15270
         [62]
                 validation 0-error:0.15270
                 validation 0-error:0.15270
         [63]
         [64]
                 validation 0-error:0.15260
         [65]
                 validation 0-error:0.15270
         [66]
                 validation 0-error:0.15280
                 validation 0-error:0.15290
         [67]
                 validation 0-error:0.15290
         [68]
         XGBClassifier(base score=0.5, booster='gbtree', callbacks=None,
Out[34]:
                       colsample bylevel=1, colsample bynode=1, colsample bytree=1,
                       early stopping rounds=None, enable categorical=False,
                       eval metric=None, feature types=None, gamma=0, gpu id=-1,
                       grow policy='depthwise', importance type=None,
                       interaction constraints='', learning rate=0.30000012,
                       max bin=256, max cat threshold=64, max cat to onehot=4,
                       max delta step=0, max depth=6, max leaves=0, min child weight=1,
                       missing=nan, monotone constraints='()', n estimators=100,
                       n jobs=0, num parallel tree=1, predictor='auto', random_state=0, ...)
In [35]:
         xgbmodel.fit(X train,y train,eval set=[(X test,y test)],eval metric='auc',early stopping
                 validation 0-auc:0.66379
         [0]
         [1]
                 validation 0-auc:0.66446
                 validation 0-auc:0.67235
         [2]
         [3]
                 validation 0-auc:0.67466
         [4]
                 validation 0-auc:0.67337
         [5]
                 validation 0-auc:0.67848
         [6]
                 validation 0-auc:0.67756
         [7]
                 validation 0-auc:0.68194
         [8]
                 validation 0-auc:0.68348
                 validation 0-auc:0.68303
         [9]
                 validation 0-auc:0.68102
         [10]
         [11]
                 validation 0-auc:0.68239
         [12]
                 validation 0-auc:0.68255
                 validation 0-auc:0.68201
         [13]
         [14]
                 validation 0-auc:0.68146
         [15]
                 validation 0-auc:0.68338
         [16]
                 validation 0-auc:0.68291
         [17]
                 validation 0-auc:0.68260
         [18]
                 validation 0-auc:0.68281
         [19]
                 validation 0-auc:0.68160
                 validation 0-auc:0.68174
         [20]
         [21]
                 validation 0-auc:0.68124
         [22]
                 validation 0-auc:0.68106
         [23]
                 validation 0-auc:0.68098
         [24]
                 validation 0-auc:0.68070
         [25]
                 validation 0-auc:0.68013
         [26]
                 validation 0-auc:0.68010
                 validation 0-auc:0.67975
         [27]
         [28]
                 validation 0-auc:0.67960
         [29]
                 validation 0-auc:0.67955
         [30]
                 validation 0-auc:0.67847
         [31]
                 validation 0-auc:0.67817
         [32]
                 validation 0-auc:0.67806
         [33]
                 validation 0-auc:0.67756
         [34]
                 validation 0-auc:0.67767
                 validation 0-auc:0.67742
         [35]
         [36]
                 validation 0-auc:0.67725
         [37]
                 validation 0-auc:0.67747
                 validation_0-auc:0.67729
         [38]
         [39]
                 validation 0-auc:0.67684
                 validation 0-auc:0.67681
         [40]
```

```
[41]
                 validation 0-auc:0.67710
         [42]
                validation 0-auc:0.67610
         [43]
                validation 0-auc:0.67589
         [44]
                 validation 0-auc:0.67480
         [45]
                validation 0-auc:0.67420
         [46]
                validation 0-auc:0.67483
         [47]
                validation 0-auc:0.67488
         [48]
                validation 0-auc:0.67502
                validation 0-auc:0.67485
         [49]
         [50]
                validation 0-auc:0.67493
         [51]
                validation 0-auc:0.67428
                validation 0-auc:0.67439
         [52]
         [53]
                validation 0-auc:0.67336
         [54]
                validation 0-auc:0.67328
                 validation 0-auc:0.67341
         [55]
                 validation 0-auc:0.67293
         [56]
         [57]
                 validation 0-auc:0.67299
         XGBClassifier(base score=0.5, booster='gbtree', callbacks=None,
Out[35]:
                       colsample bylevel=1, colsample bynode=1, colsample bytree=1,
                       early stopping rounds=None, enable categorical=False,
                       eval metric=None, feature types=None, gamma=0, gpu id=-1,
                       grow policy='depthwise', importance type=None,
                       interaction constraints='', learning rate=0.30000012,
                       max bin=256, max cat threshold=64, max cat to onehot=4,
                       max_delta_step=0, max_depth=6, max_leaves=0, min child weight=1,
                       missing=nan, monotone constraints='()', n estimators=100,
                       n jobs=0, num parallel tree=1, predictor='auto', random state=0, ...)
         y pred = xgbmodel.predict(X test)
         y pred
In [37]:
         array([0, 0, 0, ..., 0, 0, 0])
Out[37]:
         Model Evaluation
         cm = confusion matrix(y test, y pred)
In [38]:
         array([[8483,
Out[38]:
                          1]], dtype=int64)
                [1512,
In [39]: fig , ax = plt.subplots(figsize=(10,5))
         sns.heatmap(cm, annot=True, fmt='.4g', linewidths=2, cmap='viridis')
```

plt.ylabel('True label')
plt.xlabel('Predicted label')

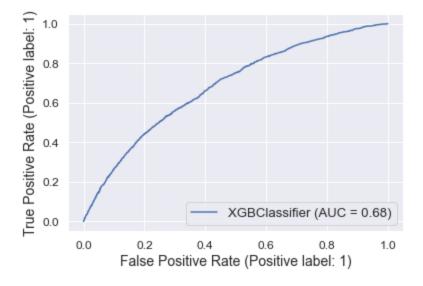
plt.show()



In [40]: print(classification_report(y_test,y_pred))

	precision	recall	f1-score	support
0	0.85	1.00	0.92	8487 1513
accuracy macro avg weighted avg	0.52 0.75	0.50 0.85	0.85 0.46 0.78	10000 10000 10000

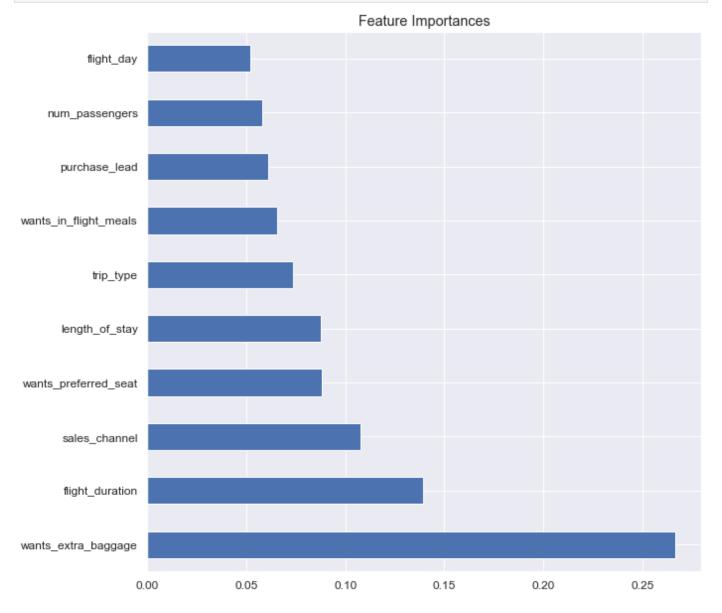
```
In [41]: plot_roc_curve(xgbmodel,X_test,y_test)
   plt.show()
```



Plot Feature Importances

```
In [44]: feat_importances
        num_passengers
                                0.06
Out[44]:
        sales channel
                                0.11
        trip type
                                0.07
        purchase lead
                                0.06
        length of stay
                                0.09
        flight day
                                0.05
        wants_extra_baggage
                              0.27
        wants_preferred_seat 0.09
        wants in flight meals 0.07
        flight duration
                                0.14
        dtype: float32
```

```
In [45]: feat_importances.nlargest(10).plot(kind='barh', figsize=(10,10))
    plt.title('Feature Importances')
    plt.show()
```



Plot Tree

In []:

Cross-Validation

```
In [47]: cv = cross_val_score(xgbmodel, X, y, cv=5, verbose=1, scoring='accuracy')
         [Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
         [Parallel(n jobs=1)]: Done 5 out of 5 | elapsed:
                                                               8.2s finished
         cv.mean()
In [48]:
         0.61184
Out[48]:
```

Table Formatted View

```
table = X test.copy()
In [49]:
         table["True Value"] = y test.copy()
In [50]:
         table["Predicted"] = np.round(y pred,2)
In [51]:
         table
In [52]:
```

Out[52]:

	num_passengers	sales_channel	trip_type	purchase_lead	length_of_stay	flight_day	wants_extra_baggage
11841	2	0	1	33	20	2	1
19602	1	0	1	115	137	5	1
45519	1	0	1	14	6	4	0
25747	1	0	1	1	2	1	1
42642	1	0	1	47	6	6	0
•••							
25091	1	0	1	31	20	7	1
27853	1	0	1	69	3	1	0
47278	2	0	1	94	6	4	0
37020	1	0	1	62	5	2	1
2217	1	0	1	61	105	4	1

10000 rows × 12 columns

Python code done by Dennis Lam