



Lab 6: Analyze customer

Course > preferences

> Graded review questions >

Review questions

## Review questions

### Question 1

1/1 point (graded)

By using Personality Insights, you can get an idea of users' buying preferences.

☒ True ✓

☐ False

Submit

You have used 1 of 1 attempt

### Question 2

1/1 point (graded)

Which one of the following tasks can best be accomplished by using Personality Insights?

☐ Searching for all instances of angry emotions in a chat log

☐ Querying a data set

☐ Discovering users' intent based on their chat messages

☒ Gaining insights into how extroverted a person is based on her emails ✓

Submit

You have used 2 of 2 attempts

### Question 3

0/1 point (graded)

Select all of the traits returned by Personality Insights.

☒ Big 5 personality traits

☐ Needs

☐ Emotions

☐ Consumption preferences



Submit

You have used 2 of 2 attempts

### Question 4

1/1 point (graded)

You can use the Personality Insights service through a RESTful API.

☒ True ✓

☐ False

Submit

You have used 1 of 1 attempt

### Question 5

1/1 point (graded)

Which one of the following file format types cannot be analyzed by Personality Insights?

☒ XML ✓

☐ Plain text

☐ HTML

☐ JSON

Submit

You have used 2 of 2 attempts

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