

Transcript of product team discussion around new savings feature

Present:

- Lead Product Manager (LPM)
- Mobile Product Manager (MPM)
- iOS App Product Owner (IOPO)

LPM: OK, let's look at the board's expectations for the new savings feature. MPM, do you want to take us through point by point? I think we get the general idea, but let's look at the specific requirements.

MPM: Sure. OK, first point: I think we can handle this in the existing accounts tab of the app, probably with a button at the top.

LPM: Do we want to draw the user's attention to it if they don't have a savings plan set up?

MPM: Maybe a bit further down the line; I think we should focus on getting the core feature up and running first.

LPM: OK, agreed.

IOPO: Yes, that helps us meet the second point, that it be simple to use.

MPM: Good point. OK, so let's not put too much into this first release. For the notifications, do we want to use the phone's notifications or go with SMS or email?

IOPO: What if they have notifications turned off?

MPM: I suppose SMS gives us a backup, but if the point of the feature is to be notified when you've saved enough and you have notifications turned off, then I don't know what to say.

LPM: I say we go with phone notifications for now; we can always encourage users to enable notifications if turned off later.

MPM: OK, that's dealt with. Next up, users could tell the app what they are saving for to enable deals.

LPM: I think that's a nice idea, but it contradicts easy to use.

IOPO: We could have it as an option that doesn't really do anything for now, and make use of the information later. Even if it's just asking 'What are you saving for?' when they set up the account.

MPM: OK, I'll ask the engineers if that's possible. Speaking of possible, what about this last idea?

LPM: It doesn't sound likely. IOPO, can you find out if we can stop purchases like that?