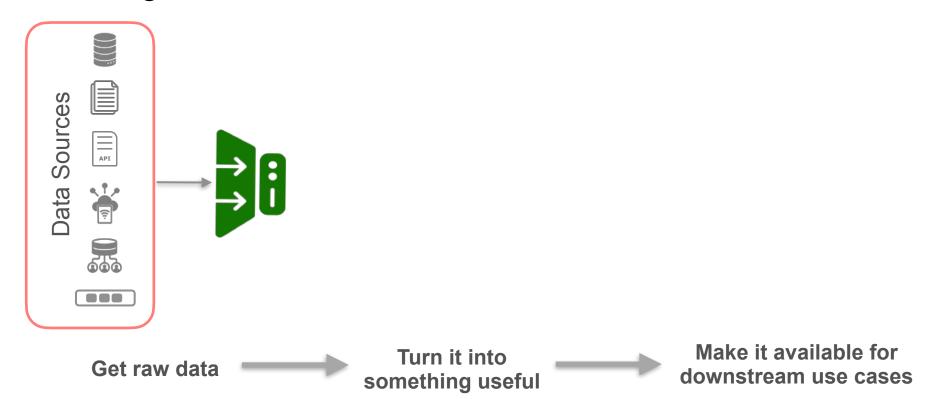


Week 2

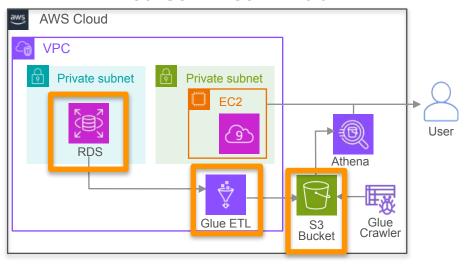


# **Data Ingestion Overview**

**Week 2 Overview** 



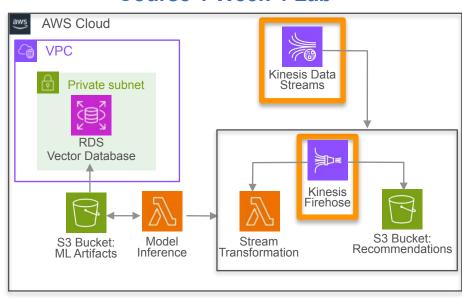
#### Course 1 Week 2 Lab



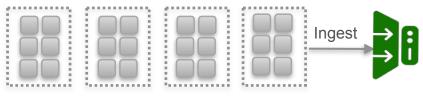
#### Course 2 Week 1 Lab



#### Course 1 Week 4 Lab



#### Week 2 Overview



Processing data in chunks or batches

**Batch Ingestion** 



Processing a continuous stream of events

#### Week 2 Overview

Lab: streaming ingestion

Lab: batch ingestion

Investigate requirements for **streaming ingestion**:

- the data payload and event rates
- how to configure the streaming pipeline

Identify requirements for batch ingestion from a REST API









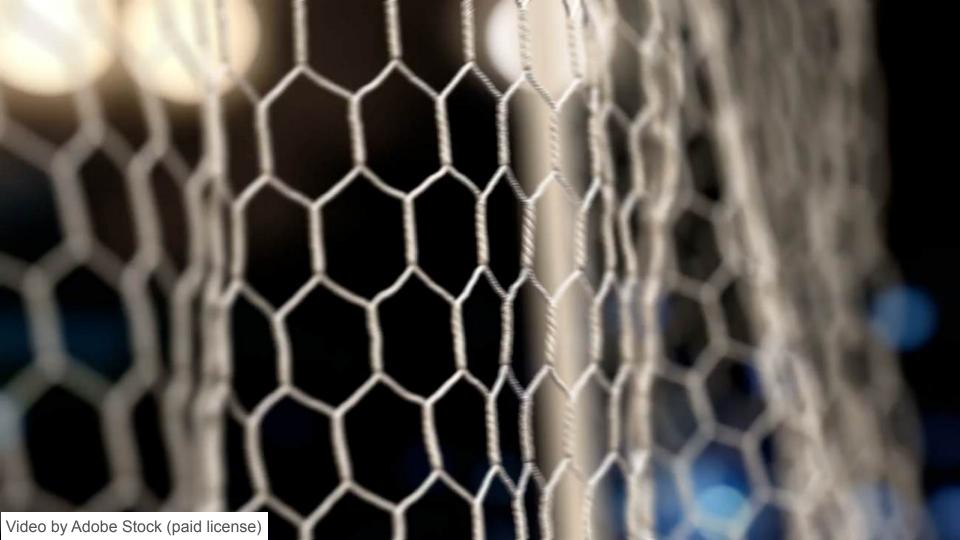


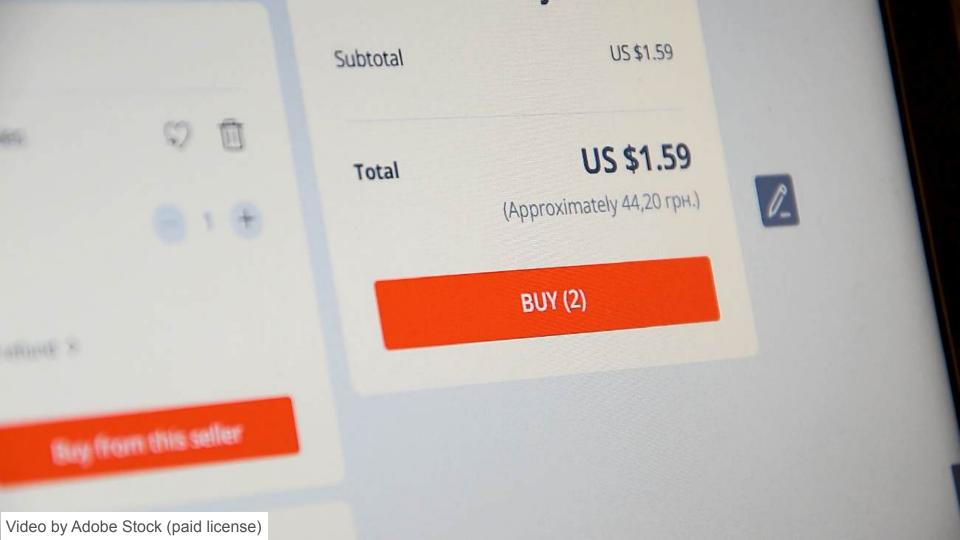
Marketing Analyst



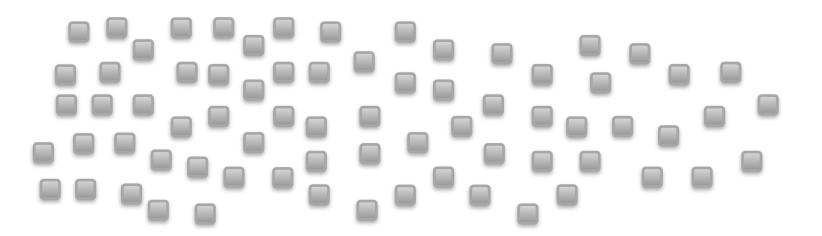
# **Data Ingestion on a Continuum**







**Unbounded Data:** continuous stream of events

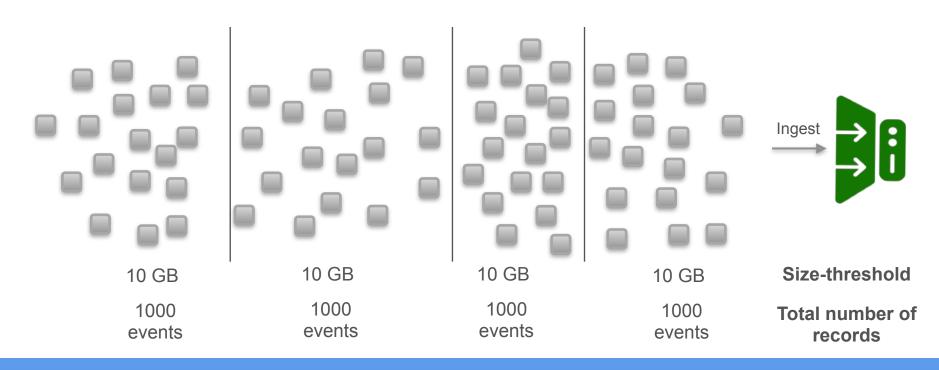


#### **Stream Ingestion**

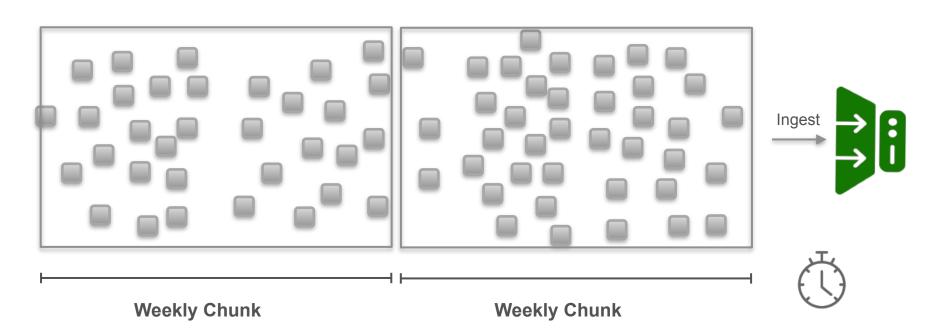


# Batch Ingestion Ingest

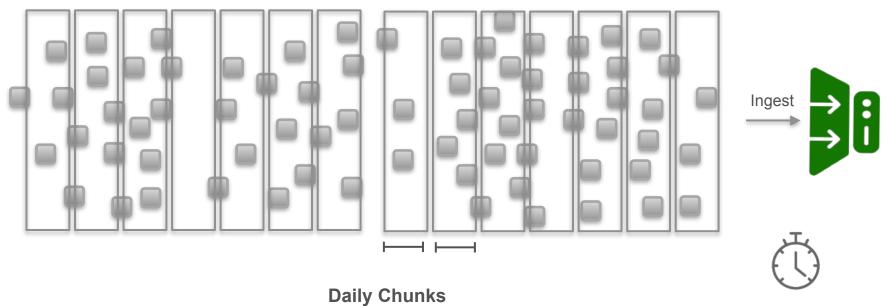
#### **Size-Based Batch Ingestion**



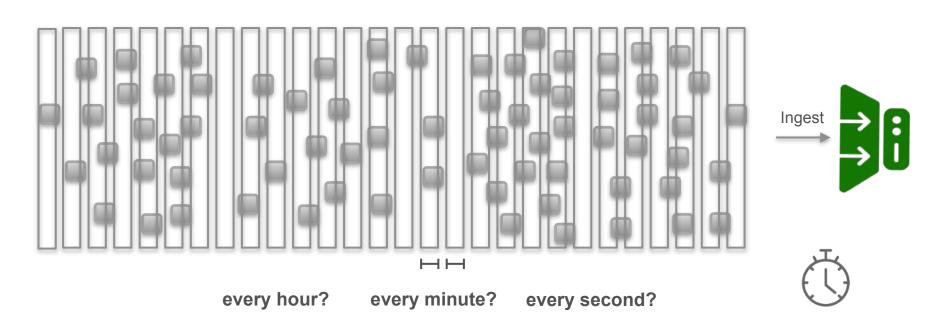
**Time-Based Batch Ingestion** 



**Time-Based Batch Ingestion** 



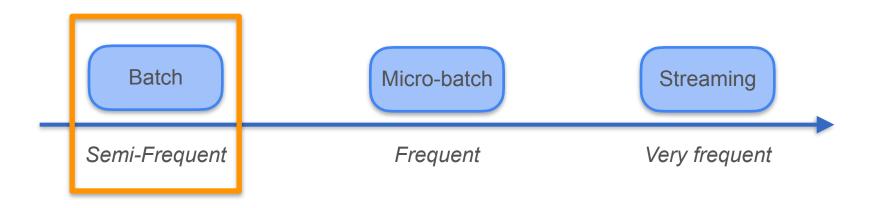
**Time-Based Batch Ingestion** 



#### **Stream Ingestion**



#### Ingestion Frequencies

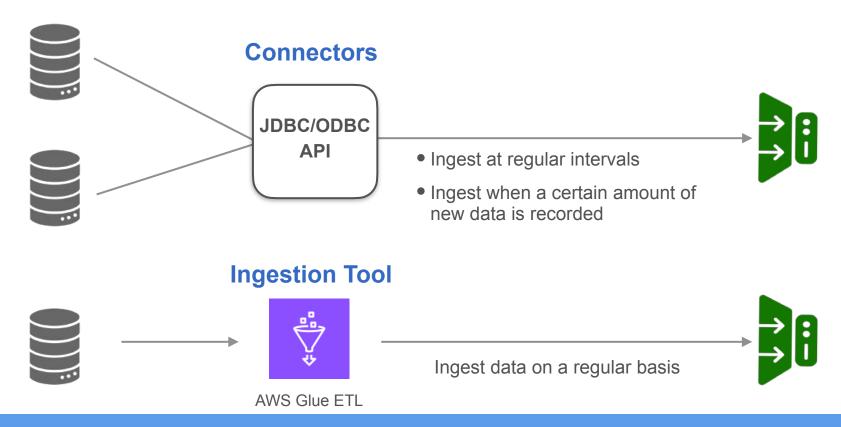


#### Choice of ingestion frequency depends on:

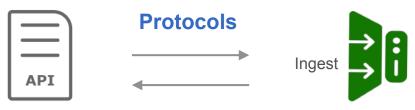
- the source systems you're working with
- the end use case



#### Ways to Ingest Data from Databases



## Ways to Ingest Data from APIs



- How much can you ingest in one go?
- How frequently can you call the API?



Reading API documentation



Communicating with data owners



Writing custom API connection code

#### Ways to Ingest Data from Files



#### **Manual File Download**



#### **Secure File Transfer**

#### **File Transfer Protocols**

SFTP: Secure File Transfer Protocol

SCP: Secure Copy Protocol

#### Ways to Ingest Data from Streaming Systems

#### **Message Queue or Streaming Platform**





# **Batch Ingestion**

# Conversation with a Marketing Analyst



# **Batch Ingestion**

ETL vs. ELT

# Goals of the Marketing Analyst



Analysis of Historical Trends

No need for realtime analysis

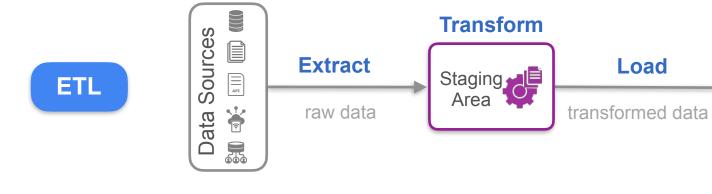






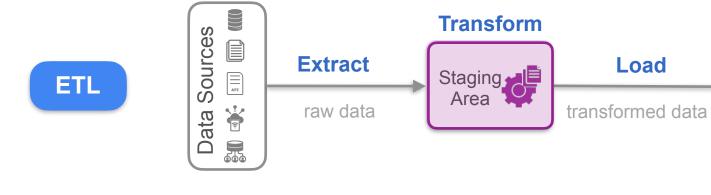
Extract - Transform - Load





**Farget Destination** 





**Farget Destination** 

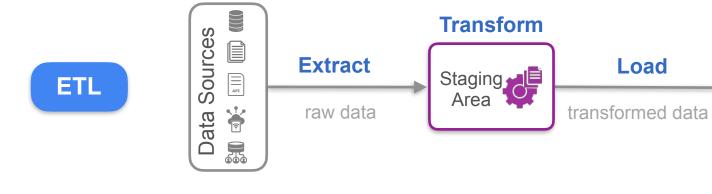


#### **Emergence of Cloud Storage Systems**

Early 2010s: Highly scalable cloud storage

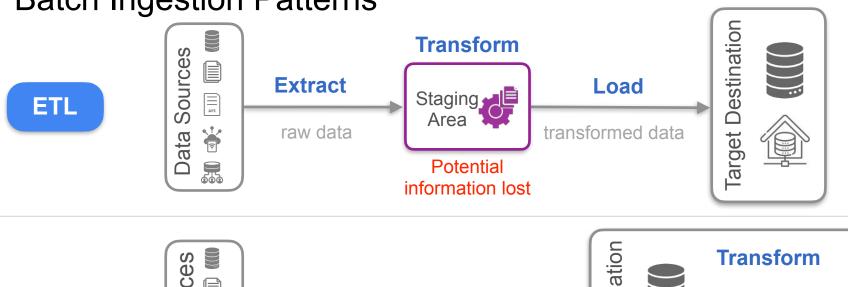


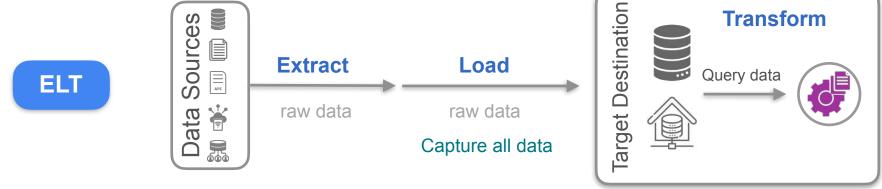
- Store enormous amounts of data for relatively cheap
- Perform data transformations directly in the data warehouse



**Farget Destination** 







#### Advantages of Extract-Load-Transform



It is faster to implement.



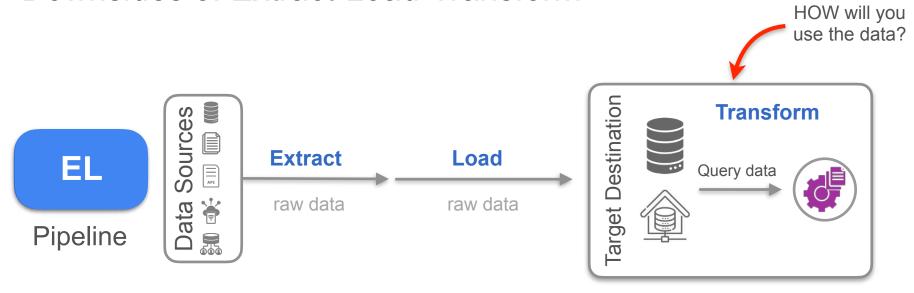
It makes data available more quickly to end users.



Transformations can still be done efficiently.

You can decide later to adopt different transformations.

#### Downsides of Extract-Load-Transform



#### **Data Swamp**

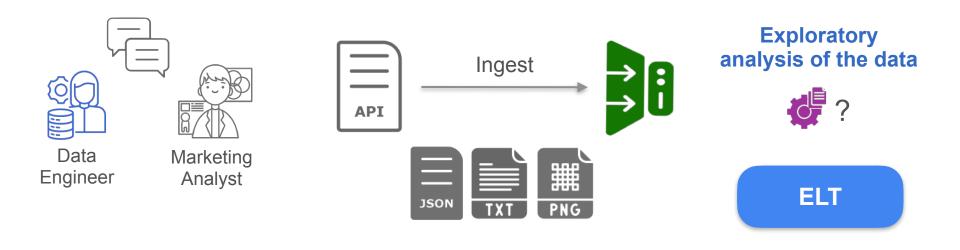
Data has become unorganized, unmanageable, and essentially useless.

#### Downsides of Extract-Load-Transform

#### **Data Swamp**



## Conversation with the Marketing Analyst

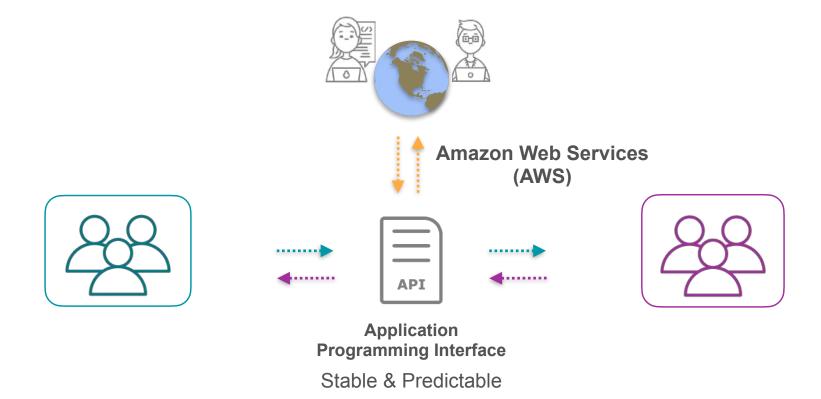




## **Batch Ingestion**

## **REST API**

#### **API** Mandate



#### What is an API?



A set of rules and specifications that allows you to programmatically communicate and exchange data with an application.



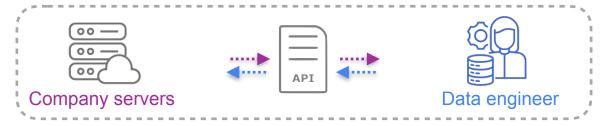
Built into a wide range of software applications

#### What is an API?

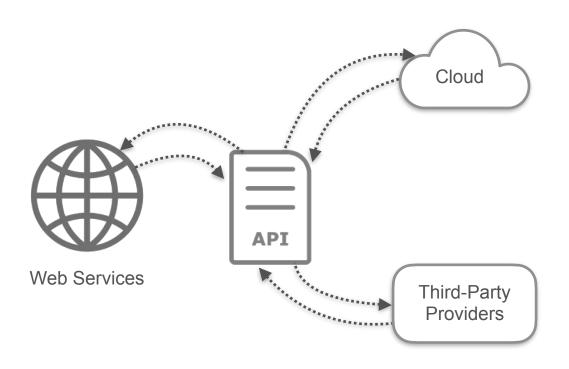


A set of rules and specifications that allows you to programmatically communicate and exchange data with an application.





#### What is an API?



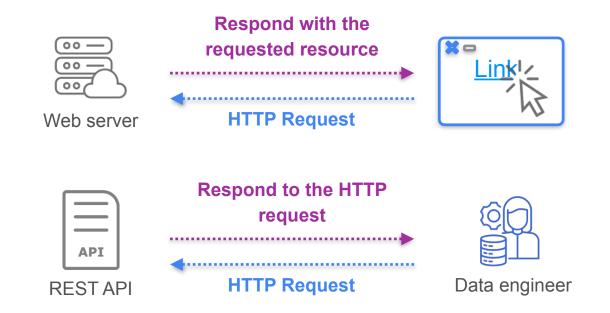
#### **API Features**

- Metadata
- Documentation
- Authentication
- Error handling

#### **REST API**

**RESTAPI** 

Representational State Transfer API
Use Hypertext Transfer Protocol (HTTP) as the basis for communication





## Lab Walkthrough

# Batch Processing to Get Data From an API

## Batch Processing from an API

#### **Upcoming Lab**



- Extract data from the Spotify API
- Explore what pagination means
- Send an API request that requires authorization

#### In this video,

- Go through some API concepts
- Give you an overview of the lab tasks

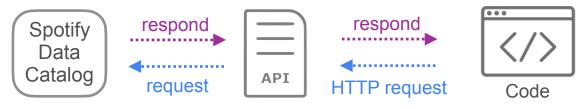
#### What you need

- Spotify account <a href="https://developer.spotify.com/">https://developer.spotify.com/</a>
  When working with an API, it's very common that you'll have to sign up for an account
- Spotify Documentation <a href="https://developer.spotify.com/documentation/web-api">https://developer.spotify.com/documentation/web-api</a>

## **API Concepts**

#### **Spotify Web API**

Restful API



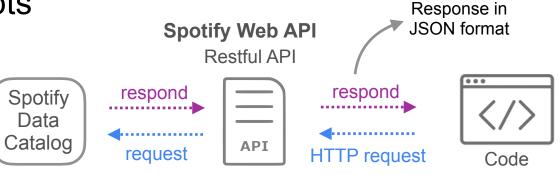
Each resource is represented by an **endpoint**.

#### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

HTTP Request	Action
GET	Retrieve a resource
POST	Create a resource
PUT	Change/Replace a resource
Delete	Delete a resource

### **API Concepts**



Each resource is represented by an **endpoint**.

#### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

HTTP Request	Action
GET	Retrieve a resource
POST	Create a resource
PUT	Change/Replace a resource
Delete	Delete a resource



Error object containing a status code:

• 400: bad request

• 404: requested resource not found



Each resource is represented by an **endpoint**.

#### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

HTTP Request	Action
GET	Retrieve a resource
POST	Create a resource
PUT	Change/Replace a resource
Delete	Delete a resource

## **API Concepts**

#### **Spotify Web API**

Restful API



: Endpoint + Access token

Each resource is represented by an **endpoint**.

#### Resource

- Music
- Artists
- Albums
- Tracks
- Playlist

**Access token**: string that contains the permissions to access a given resource. (*valid for 1 hour*)

- create a Spotify account
- get a client ID and a client secret and use them to generate the access token (provided with the code)

https://developer.spotify.com/documentation/web-api/concepts/authorization

## **API** Concepts

#### Spotify Web API

Restful API



https://developer.spotify.com/documentation/web-api s token

#### Resource

- Music
- Artists
- Albums

Get Playlist

Get a playlist owned by a Spotify user.

ontains the permissions to access nour)

secret and use them to generate de)

**Get Featured Playlists** 

Get a list of Spotify featured playlists (shown, for example, on a Spotify player's 'Browse' tab).

https

authorization

Each resource is represented by an **endpoint**.



#### **Pagination**

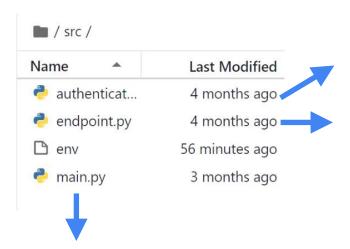
#### Extract the items chunk by chunk.

Using offset and limit

```
https://api.spotify.com/v1/me/shows?offset=0&limit=20
https://api.spotify.com/v1/me/shows?offset=20&limit=20
https://api.spotify.com/v1/me/shows?offset=40&limit=20
https://api.spotify.com/v1/me/shows?offset=60&limit=20
https://api.spotify.com/v1/me/shows?offset=80&limit=20
```

Using the next field

```
response.get('playlists').get('next')
```



Contains the scripts of the get\_token function

- 1. Paginated call to the endpoint "Get featured playlists"
- 2. Paginated call to the endpoint "Get playlist"
- 3. Automatically generate a new token

- 1. Get the ids of the featured playlists
- 2. Extract the track information for each playlist id



## **Streaming Ingestion**

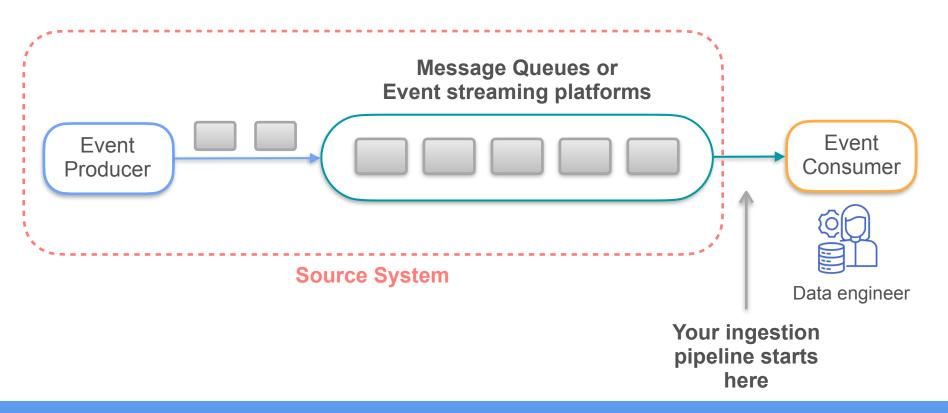
# Conversation with a Software Engineer



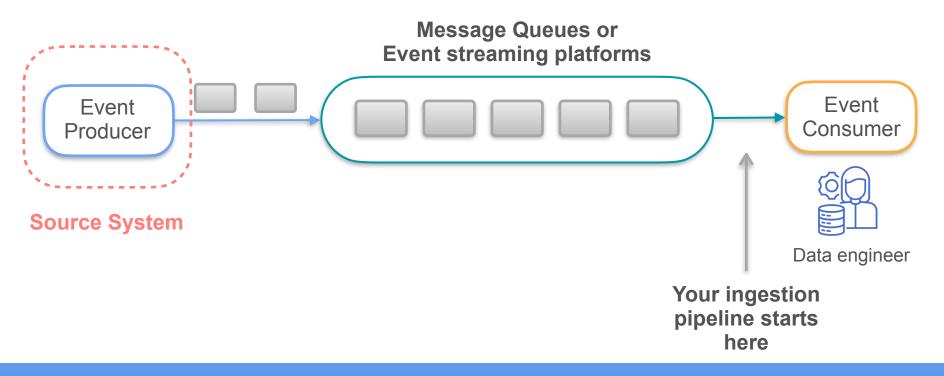
## **Streaming Ingestion**

## **Streaming Ingestion Details**

## **Streaming Systems**



## **Streaming Systems**



**Message Queue** 

Event Streaming Platform



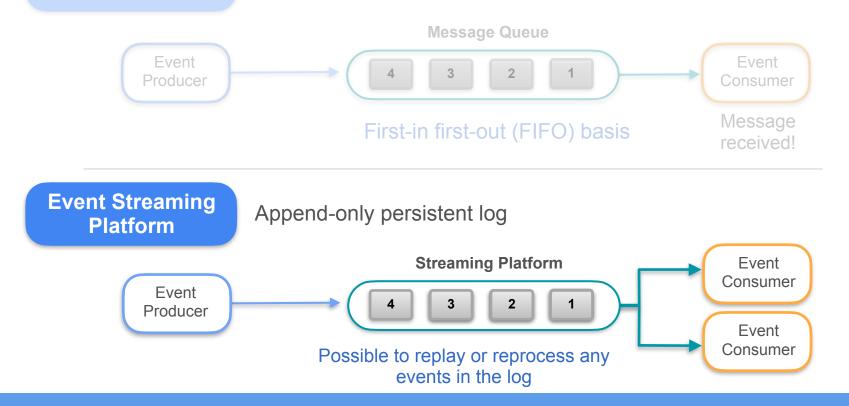
**Message Queue** 

A buffer used to deliver messages asynchronously



Event Streaming Platform Message Queue

A buffer used to deliver messages asynchronously



## **Event Streaming Platforms**

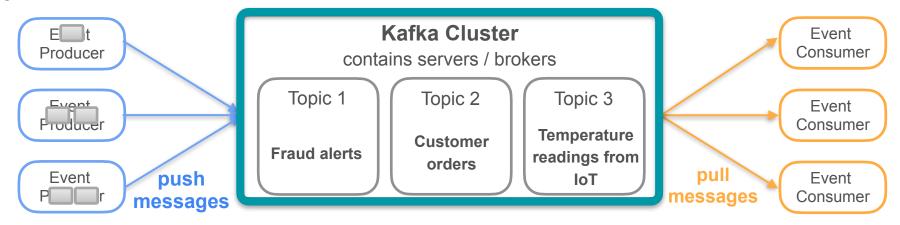
#### In this week's lab:



#### In this video:





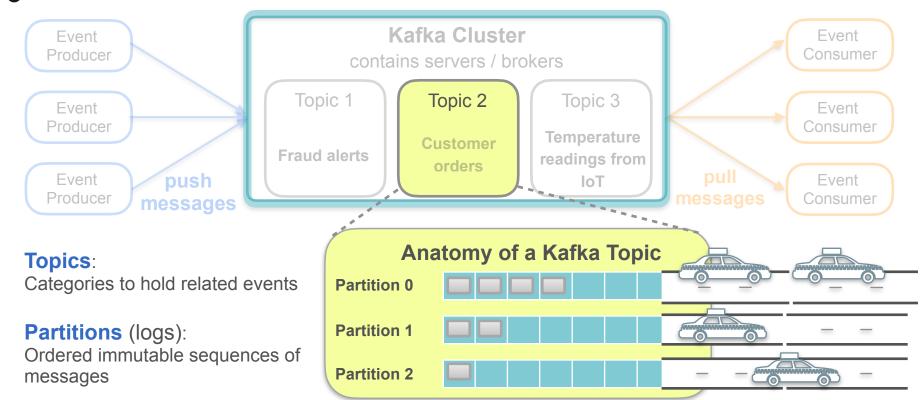


#### Topics:

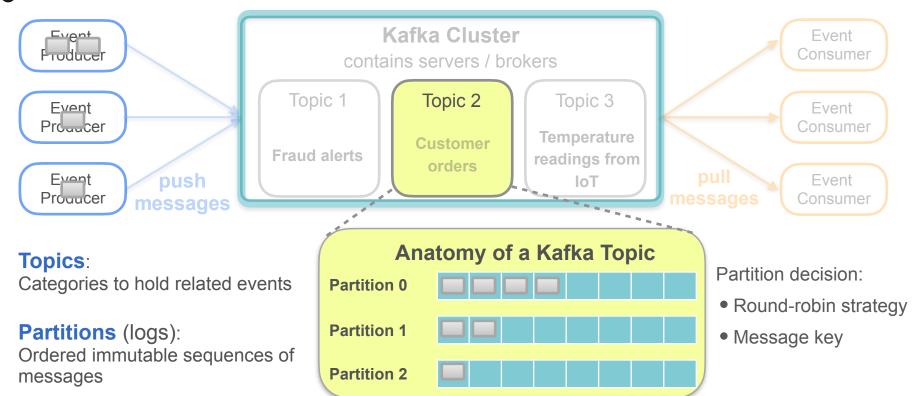
Categories to hold related events



## kafka Open-source event streaming platform

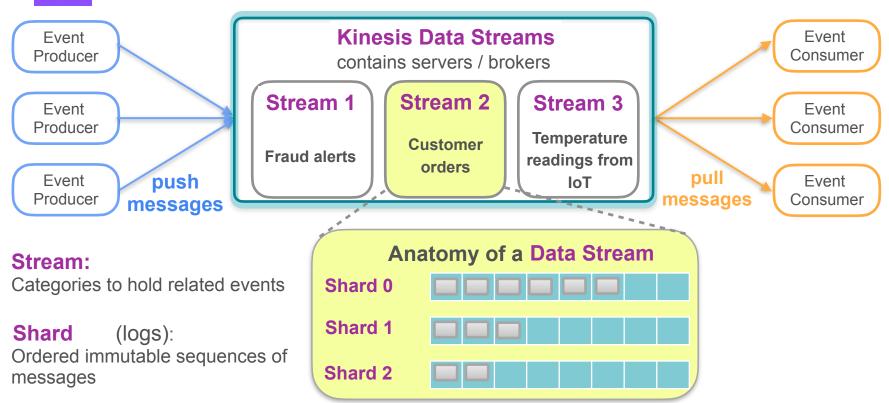


## kafka Open-source event streaming platform

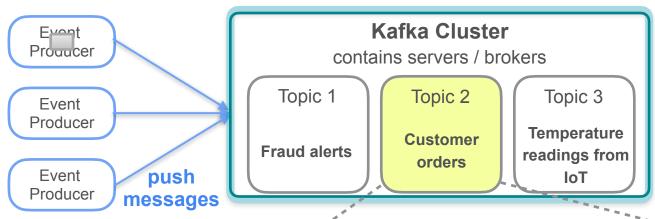




#### **Amazon Kinesis Data Stream**







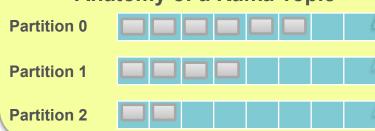
#### **Topics**:

Categories to hold related events

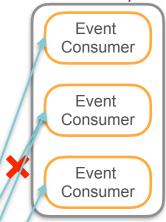
#### Partitions (logs):

Ordered immutable sequences of messages

#### **Anatomy of a Kafka Topic**



A Consumer Group subscribed to topic 2



Kafka cluster retains message

## Conversation with the Software Engineer





**Software Engineers** 

User Id: 7945

IP address: 127.168.10.32

Action: User added a product x to their cart

Status: Success

Time Stamp: 01-01-2025:10.30

Web-Server Log

Event Producer







### Conversation with the Software Engineer





Software Engineers

Data Engineer

User Id: 7945

IP address: 127.168.10.32

Action: User added a product x to their cart

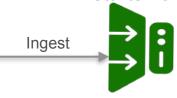
Status: Success

Time Stamp: 01-01-2025:10.30

Web-Server Log

Event Producer







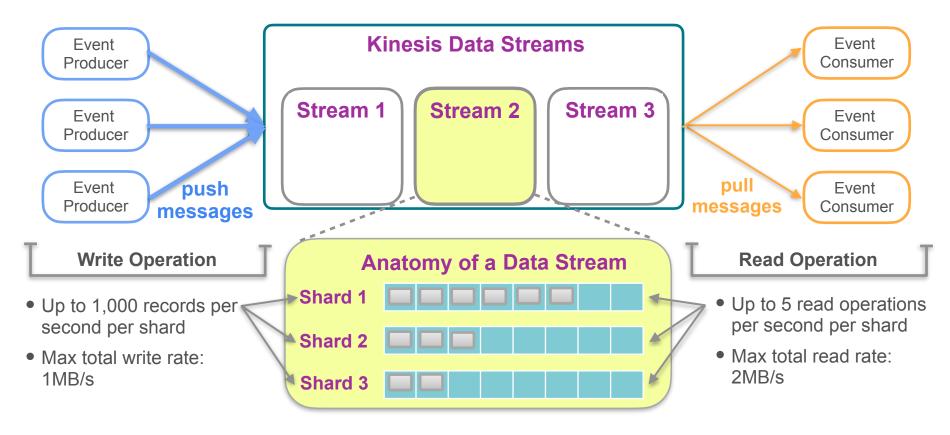
**Amazon Kinesis Data Streams** 





## **Streaming Ingestion**

# Amazon Kinesis Data Streams Details



Size and rate of write and read operations

•	Automatically manage the scaling of the
	shards up or down as needed

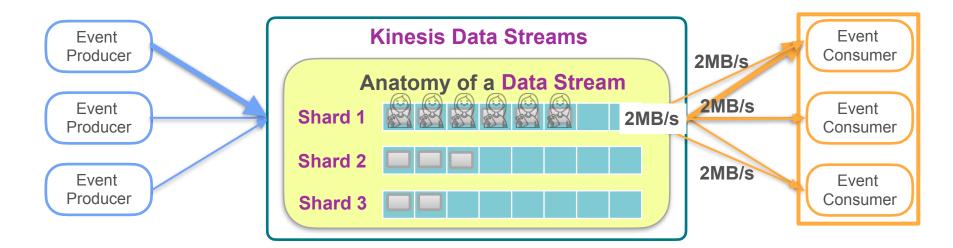
Kinesis in "on-demand" Mode

- Only charged for what you use
- More convenient from an operational perspective

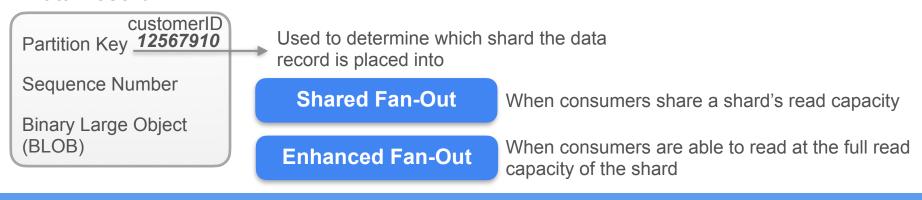
 Specify the number of shards necessary for your application based on the expected write and read request rate

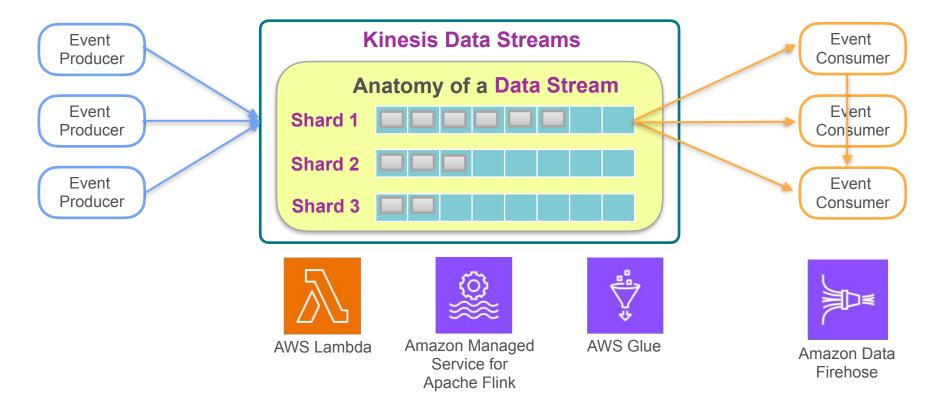
Kinesis in "Provisioned" Mode

- Manually add more shards or re-shard when needed
- A good fit if...
  - you have predictable application traffic
  - you are able to control your costs more carefully



#### **Data Record**





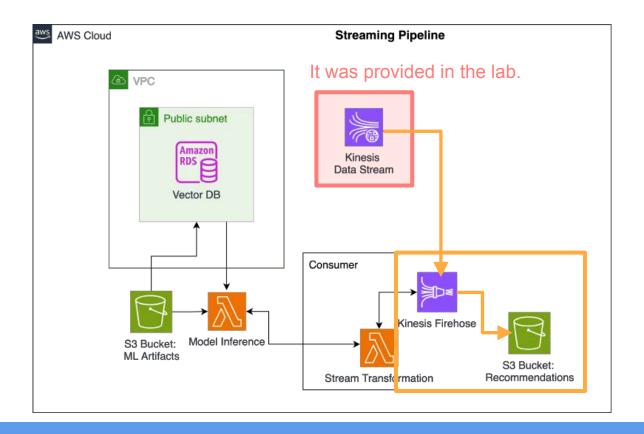
Amazon Kinesis Client Library (KCL)



# Lab Walkthrough

## **Streaming Ingestion**

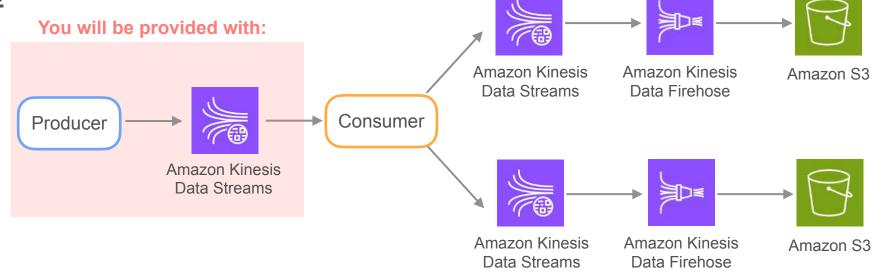
### Course 1 Lab



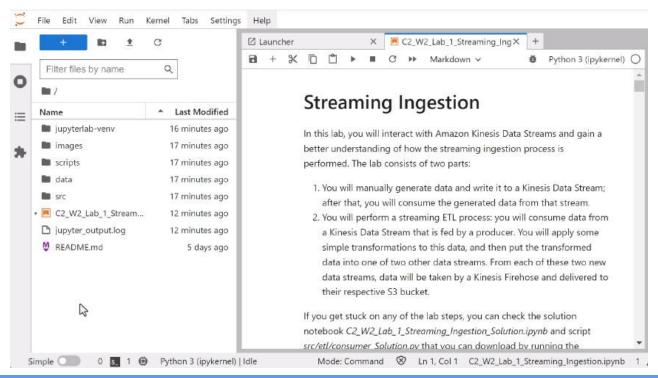
#### Part 1













```
Part 1
        def main():
            logging.info("Starting PutRecord Producer")
            args = parser.parse args()
                                                                  Code snippet from
                                                                 producer_from_cli.py
            kinesis_stream_name = args.stream
  produ
            data_record = json.loads(args.json_string)
  • write
            kinesis = boto3.client("kinesis")
  uses
  can
            trv:
  pytho
                # execute single PutRecord request
                response = kinesis.put_record(
                    StreamName=kinesis_stream_name,
                    Data=json.dumps(data_record).encode("utf-8"),
                    PartitionKey=data_record["session_id"],
                logging.info(
                    f"Produced record {response['SequenceNumber']} to Shard {response['ShardId']}"
```

```
def poll_shards(kinesis, shard_iterators):
Part 1
                      """This function continuously polls the shards for data. It iterates
                     over the list of shard iterators, fetching records from each shard using
                      the respective iterator. For each record retrieved, it logs the order
                     data along with the shard ID and sequence number. It updates the shard
                     iterator to the next iterator if available.
                     Args:
   producer_
                         kinesis (boto3 client): Boto3 client for kinesis resources
   writes a s
                         shard iterators (List): Pair of ShardId and corresponding Iterator
                      0.00
   uses botc
                     while True:
                         for shard_itr in shard_iterators:
   can be ru
                             try:
                                 records_response = kinesis.get_records(
   python pr
                                     ShardIterator=shard_itr.iterator, Limit=200
                                                                                                                                    eam>
                                 for record in records_response["Records"]:
                                     order = json.loads(record["Data"].decode("utf-8"))
                                     logging.info(
                                         f"Read Order {order} from Shard {shard_itr.shard_id} at position {record['SequenceNumber']}"
                                 if records_response["NextShardIterator"]:
                                     shard_itr.iterator = records_response["NextShardIterator"]
                             except Exception as e:
                                                                                                                                   record
                                 logging.error(
                                     {"message": "Failed fetching records", "error": str(e)}
    Deeple
                         time.sleep(1)
```

#### Part 1



#### producer\_from\_cli.py

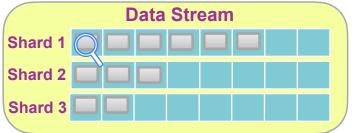
- writes a single data record into the data stream
- uses boto3 to interact with Kinesis
- can be run from the terminal:

```
python producer_from_cli.py
    --stream <name of the data stream>
    --json_string <record as json string>
```

#### consumer\_from\_cli.py

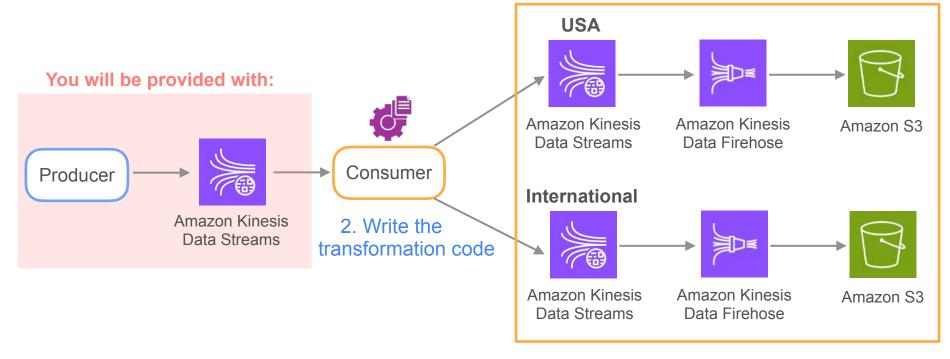
- simple consumer application
- uses boto3 to interact with Kinesis
- can be run from the terminal:

```
python consumer_from_cli.py
    --stream <name of the data stream>
```

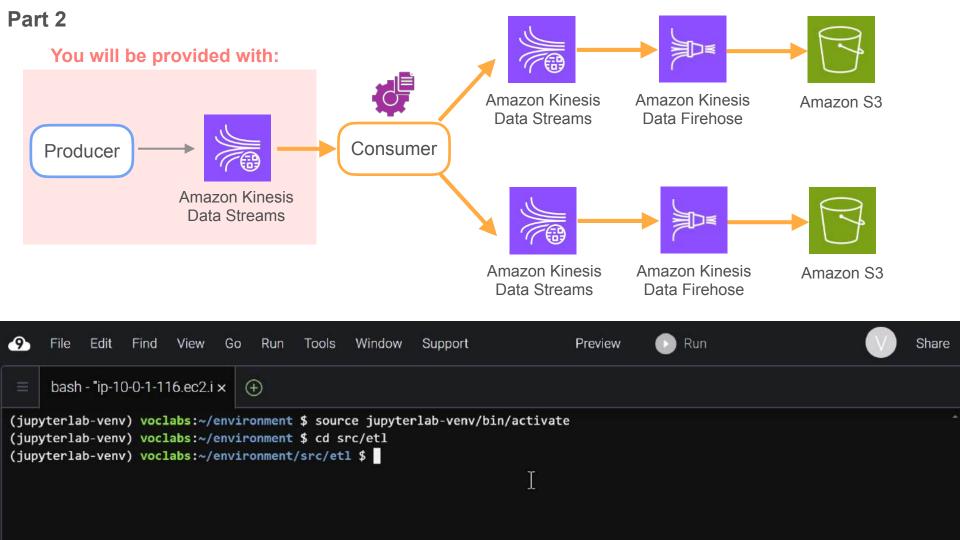


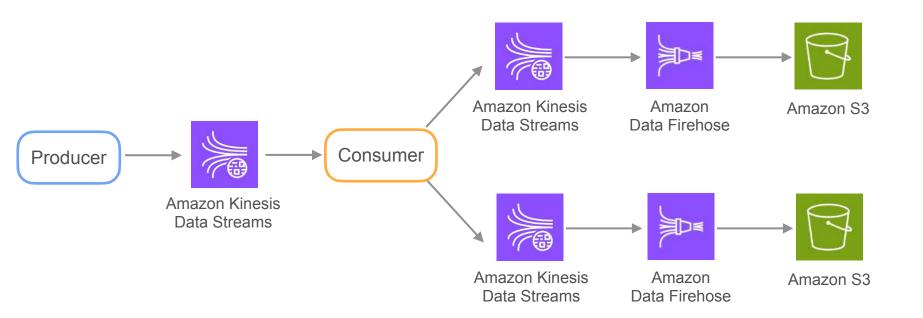
print information in the terminal about each record

### **Streaming ETL Pipeline**



1. Create these resources



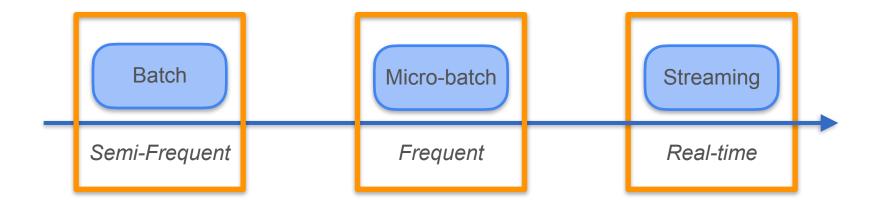




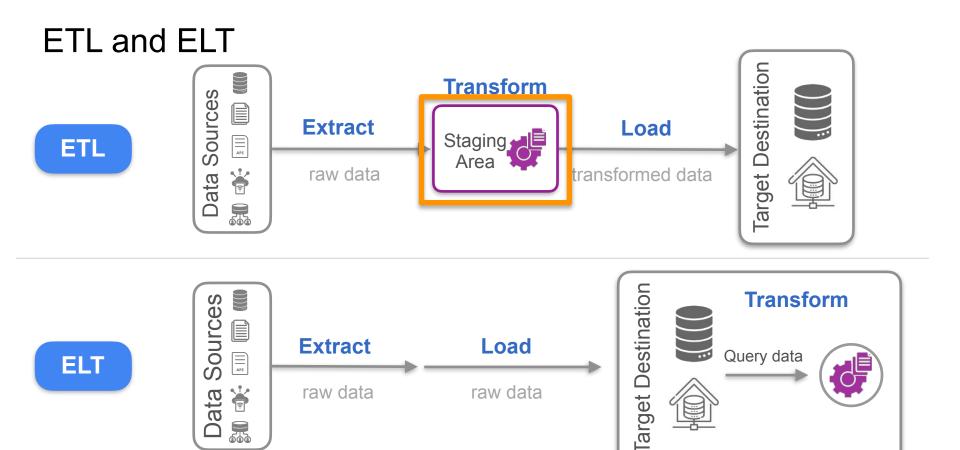
# **Data Ingestion**

**Week 2 Summary** 

### Batch and Streaming Ingestion



You determine your approach based on the stakeholder needs.



### Week 2 Labs

