

Module 1

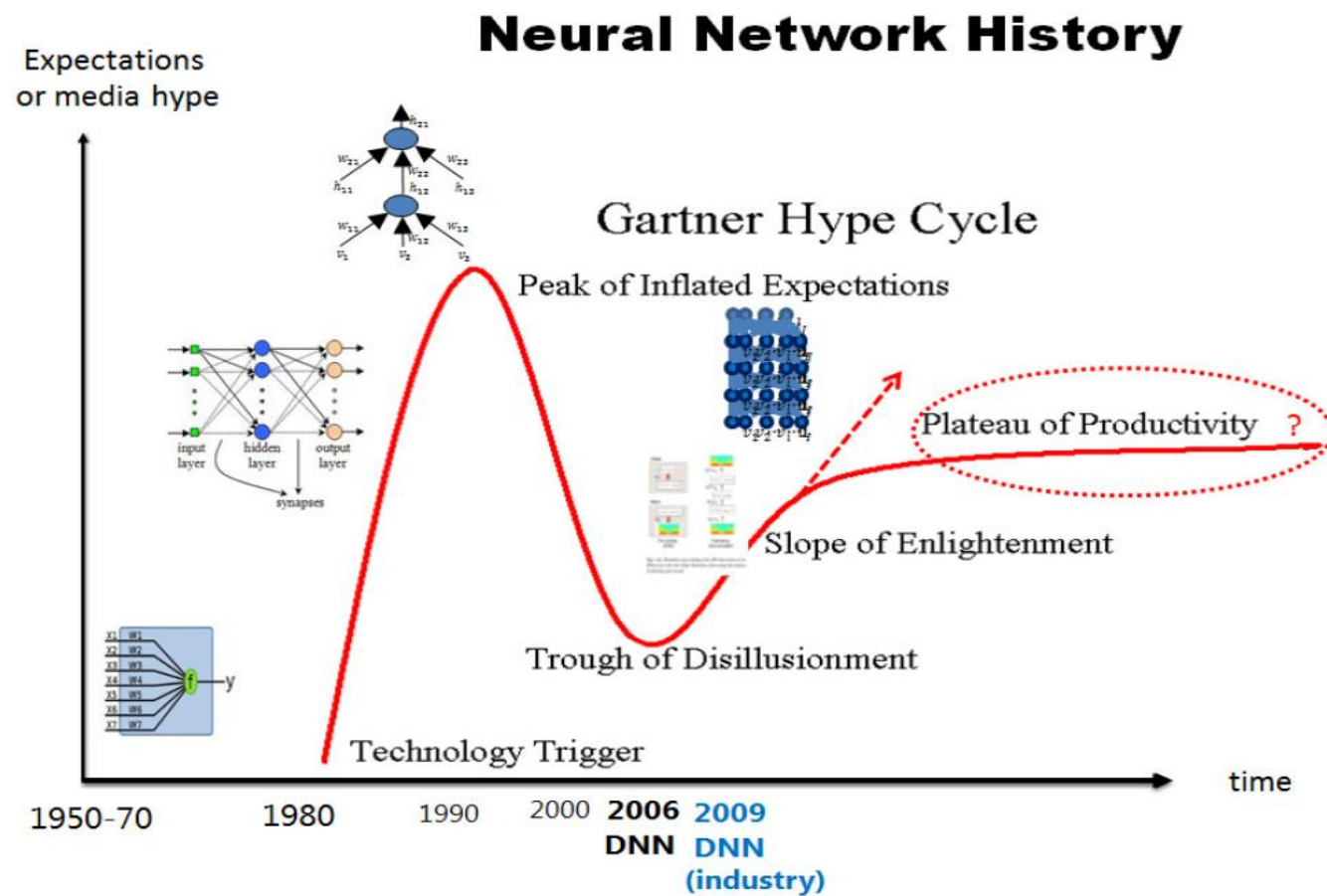
Introduction to NLP with Deep Learning

Introduction of NLP with Deep Learning

- Overview

- A brief history of deep neural networks (DNN)
- An example of neural models for topic classification
- Different forms of DNN for classification/ranking/generation tasks

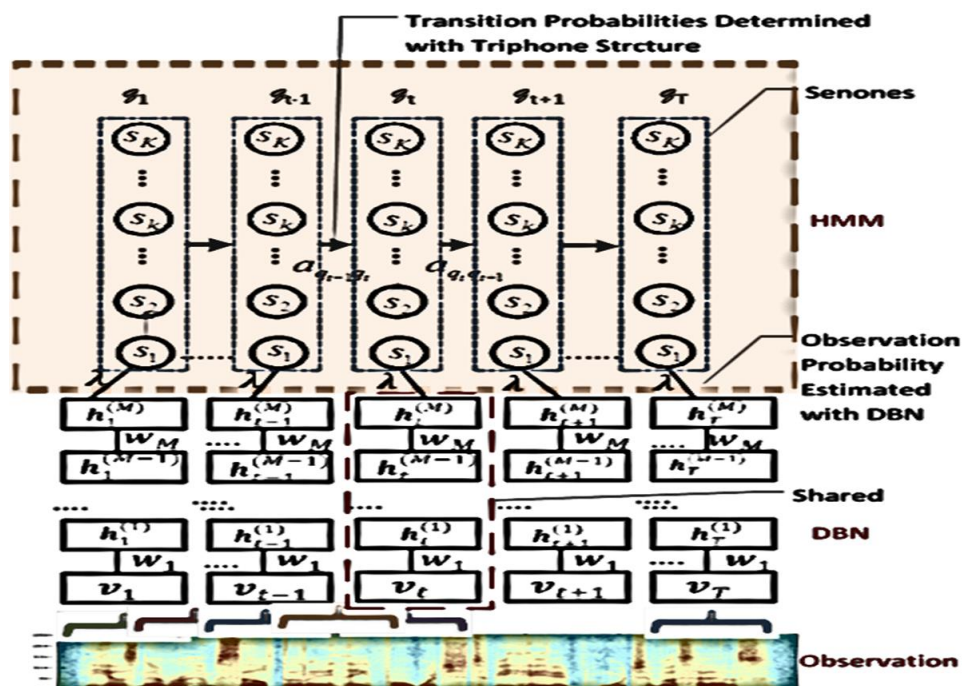
A brief history of deep neural networks (DNN)



[Deng & Yu, 2014]

Deep Learning in recent years

- In 2013, MIT Technology Review rated Deep Learning as one of the 10 major breakthrough technologies.
- Back in 2012, Rick Rashid, Microsoft's top scientist, demonstrated a voice recognition program using deep learning technology.



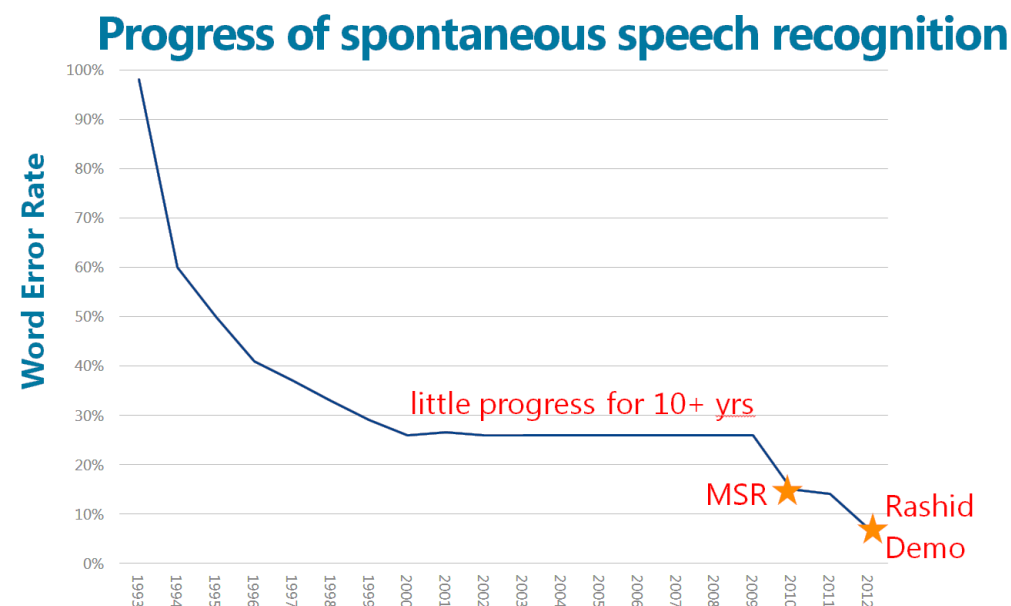
After no improvement for 10+ years by the research community...

MSR reduced error from **~23%** to **<13%**
(and under 7% for Rick Rashid's S2S demo)!

CD-DNN-HMM

Dahl, Yu, Deng, and Acero, "Context-Dependent Pre-trained Deep Neural Networks for Large Vocabulary Speech Recognition," *IEEE Trans. ASLP*, Jan. 2012

Seide, Li, and Yu, "Conversational Speech Transcription using Context-Dependent Deep Neural Networks," *INTERSPEECH* 2011.



Skype to get 'real-time' translator



Analysts say the translation feature could have wide ranging applications

Object Recognition

ImageNet:

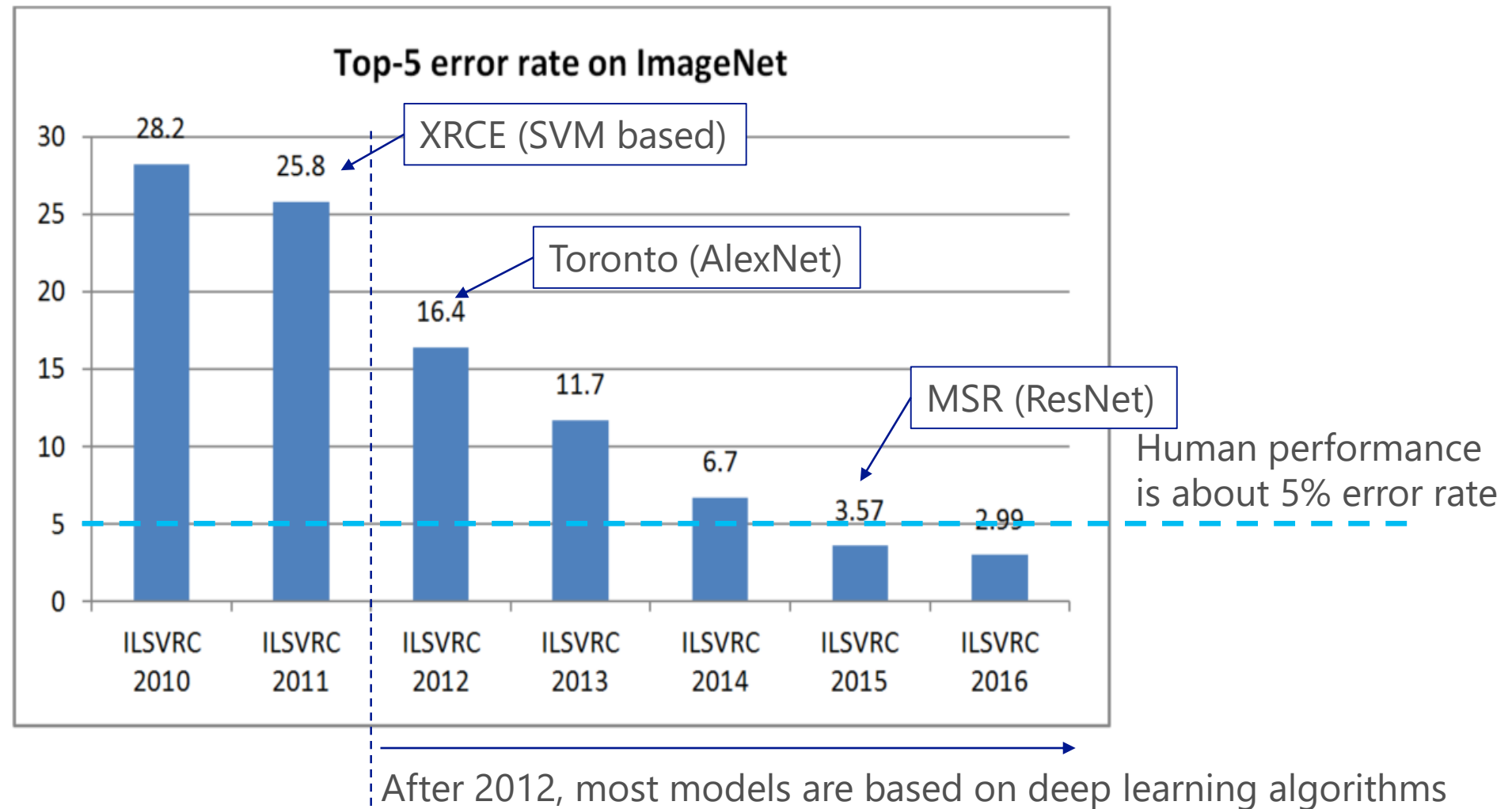
Large Scale Visual Recognition Challenge
(ILSVRC)

[Fei-Fei Li, et al]

- Task: 1000-category image classification
- Data: Millions of images with labels
- Challenge: Annual competition since 2010

Object Recognition

Reached human parity on the ImageNet Benchmark in 2015



The focus of this course

- Is not on speech or image,
- But on text and natural language processing
 - Machine translation
 - Conversation
 - Information retrieval
 - Semantic parsing
 - Question answering
 - Image captioning
 - Etc.

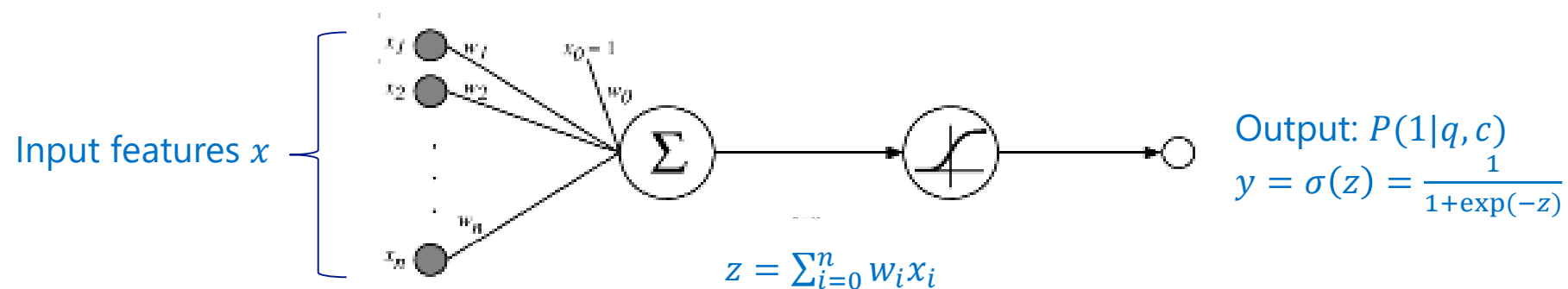
A query classification problem

- Given a search query q , e.g., “denver sushi downtown”
- Identify its domain c e.g.,
 - Restaurant
 - Hotel
 - Nightlife
 - Flight
 - etc.
- So that a search engine can tailor the interface and result to provide a richer personalized user experience

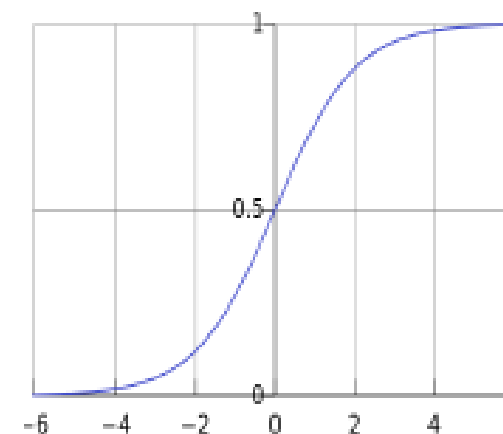
A single neuron model

- For each domain c , build a binary classifier
 - Input: represent a query q as a vector of features $x = [x_1, \dots, x_n]^T$
 - Output: $y = P(1|q, c)$
 - q is labeled c if $P(1|q, c) > 0.5$
- Input feature vector, e.g., a bag of words vector
 - Regards words as atomic symbols: *denver, sushi, downtown*
 - Each word is represented as a one-hot vector: $[0, \dots, 0, 1, 0, \dots, 0]^T$
 - Bag of words vector = sum of one-hot vectors
 - We may use other features, such as n-grams, phrases, (hidden) topics

A single neuron model



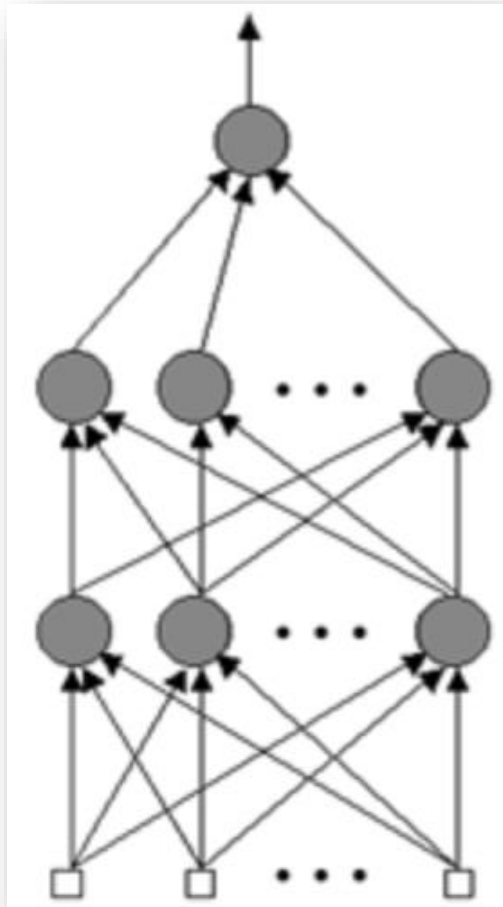
- w : weight vector to be learned
- z : weighted sum of input features
- σ : the logistic function
 - Turn a score to a probability
 - non-linear activation function, essential in DNN models



Model training: how to assign w

- Training data: a set of $(x^{(m)}, y^{(m)})_{m=\{1,2,\dots,M\}}$ pairs
 - Input $x^{(m)} \in R^n$
 - Output $y^{(m)} = \{0,1\}$
- optimize parameters w on training data
 - minimize a loss function (mean square error loss)
 - $\min_w \sum_{m=1}^M L^m$
 - where $L^{(m)} = \frac{1}{2} (f_w(x^{(m)}) - y^{(m)})^2$
 - Using Stochastic Gradient Descent (SGD)
 - Initialize w randomly
 - Update for each training sample until convergence: $w^{new} = w^{old} - \eta \frac{\partial L}{\partial w}$

Multi-layer (deep) neural networks



Output layer $y^o = \sigma(w^T y^2)$

Vector w

2st hidden layer $y^2 = \sigma(\mathbf{W}_2 y^1)$

Projection matrix \mathbf{W}_2

1st hidden layer $y^1 = \sigma(\mathbf{W}_1 x)$

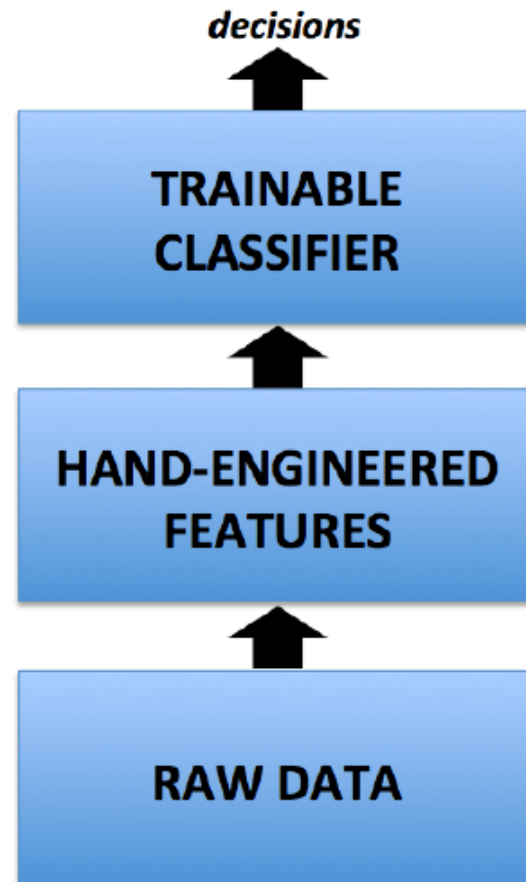
Projection matrix \mathbf{W}_1

Input features x

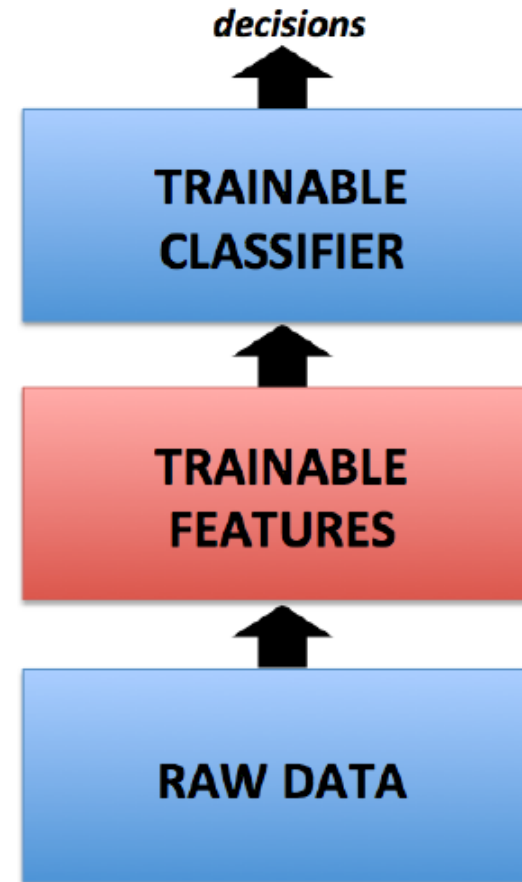
This is exactly the **single neuron model** with **hidden** features.

Feature generation: project raw input features (bag of words) to **hidden** features (topics).

Standard Machine Learning Process



Deep Learning

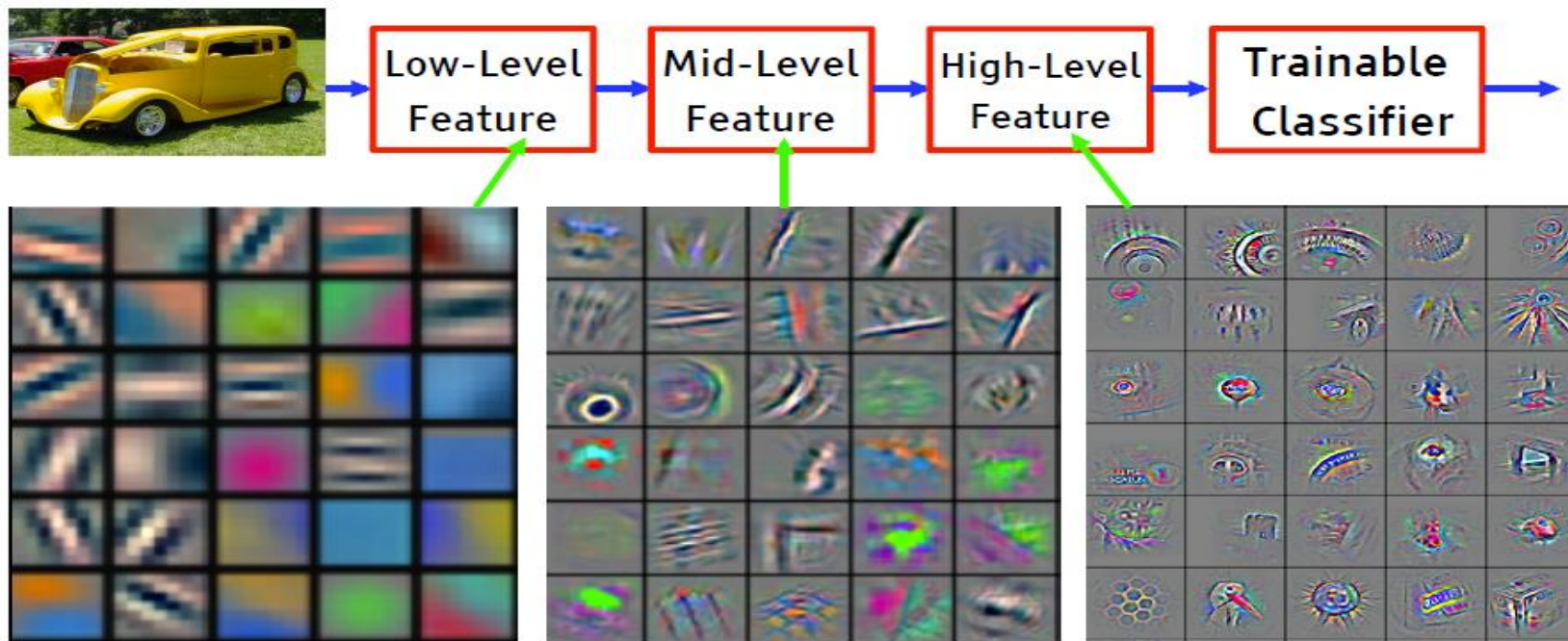


Adapted from [Duh 14]

Why Multiple Layers?

DL tutorial at NIPS'2015

- Hierarchy of representations with increasing level of abstraction
- Each layer is a trainable feature transform
- **Image recognition:** pixel \rightarrow edge \rightarrow texton \rightarrow motif \rightarrow part \rightarrow object
- **?? Text:** character \rightarrow word \rightarrow word group \rightarrow clause \rightarrow sentence \rightarrow story

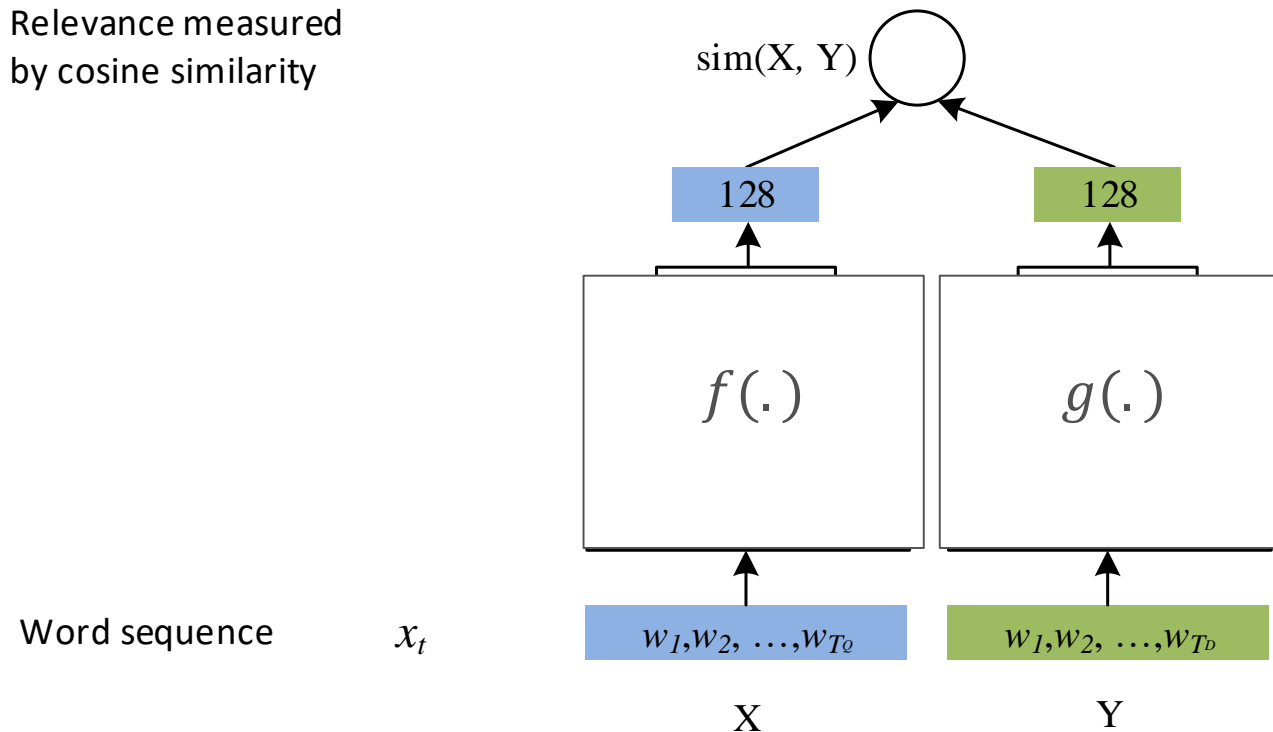


Different forms of Deep Learning for NLP

- Classification task – label X by Y
 - Multi-Layer Perceptron
 - Convolutional NN
- Ranking task – compute the sim btw X and Y
 - Siamese neural network [Bromley et al. 1993]
 - Deep Semantic Similarity Model (DSSM)
- (Text) Generation task – generate Y from X
 - RNN/LSTM, Seq2Seq
 - Memory Network

DSSM: Compute Similarity in Semantic Space

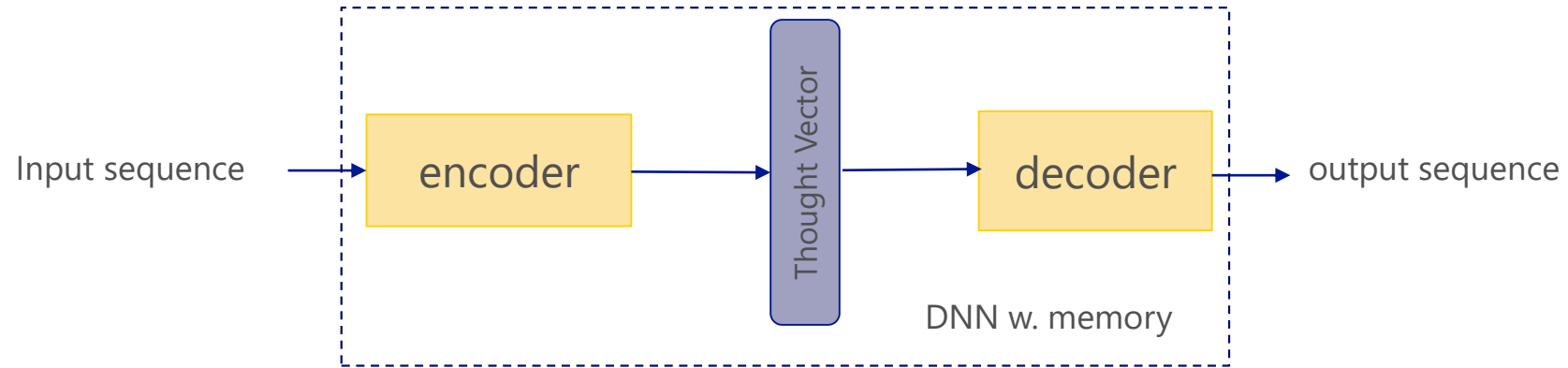
Relevance measured
by cosine similarity



Learning: maximize the similarity
between X (source) and Y (target)

Representation: use DNN to extract
abstract semantic representations

Sequence-to-Sequence Tasks



- Machine translation (MT):
 - A sentence in source language → A sentence in target language
- Conversation (chitchat):
 - Context + message → response

End-to-End Memory Networks (MemNN)

[Sukhbaatar+ 15]

- Retrieving long-term mem x
- Embedding input
$$m_i = Ax_i$$
$$c_i = Cx_i$$
$$u = Bq$$
- Attention over memories
$$p_i = \text{softmax}(u^T m_i)$$
- Generating (ranking) the final answer
$$o = \sum_i p_i c_i$$
$$a = \text{softmax}(W(o + u))$$

