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Graded Review Questions

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Graded Review Questions

Instructions for Review Questions

1. Time allowed: **Unlimited**

- We encourage you to go back and review the materials to find the right answer
- Please remember that the Review Questions are worth 60% of your final mark.

3. Attempts per question:

- One attempt - For True/False questions
- Two attempts - For any question other than True/False

3. Clicking the "**Final Check**" button when it appears, means your submission is **FINAL**. You will **NOT** be able to resubmit your answer for that question ever again

4. Check your grades in the course at any time by clicking on the "Progress" tab

Question 1

1/1 point (ungraded)

According to this Module's reading assignment, what is the ultimate purpose of analytics?

☐ To evangelize data science

☒ To communicate findings to stakeholders to formulate policy or strategy

☐ To facilitate meetings between sales and marketing

☐ To efficiently store big data with minimum storage requirements



Answer

Correct: Correct. According to the reading, this the ultimate purpose of analytics.

Submit

You have used 1 of 2 attempts

Question 2

1/1 point (ungraded)

In this Module's reading assignment, what role of a data scientist is discussed?

☐ Using the data to put together a story that the CEO wants to tell

☐ Developing a strategy to fix the problems in the findings

☒ Using insights to build a narrative to communicate findings.

☐ Managing a team of analysts to create a predictive model



Answer

Correct: Correct

Submit

You have used 1 of 2 attempts

Question 3

1/1 point (ungraded)

The United States Economic Forecast is a publication by McKinsey University Press.

☐ True

☒ False



Answer

Correct: Correct. It is by Deloitte University Press.

Submit

You have used 1 of 1 attempt

Question 4

1/1 point (ungraded)

The report, discussed in this Module's reading assignment, successfully did the job of:

☒ Using data and analytics to generate the likely economic scenarios

☐ Calculating projections for the economy

☐ Convincing the leadership team to act on an initiative

☐ Summarizing pages and pages of research



Submit

You have used 2 of 2 attempts

Question 5

0/1 point (ungraded)

According to this Module's reading assignment, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.

☒ True

☐ False ✓



Answer

Incorrect:

Incorrect. In order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

Submit

You have used 1 of 1 attempt

 Answers are displayed within the problem

Discussion - Module 5 Review Questions

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Topic: Week 5 / Topic-Level Student-Visible Label

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