

Success of Speed Dating Organizations

How do they operate?

Allow eligible singles to meet certain number of potential partners in a social event for a fee
Short conversations with each potential partner is followed by a rating
All ratings are collated and contacts are shared between mutual matches

Where does business opportunity lie?

1. Improve selectivity by clustering partners and participants based on initial preferences
(Participants have met 5 to 22 potential partners in given data sets)



2. Study relationships between various attributes for improving match possibilities

