



E-LEARNING SOLUTIONS

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CASE

E-LEARNING SOLUTION

This is a real project. We are building a digital university for non-profits in Brazil.

LETS GET STARTED





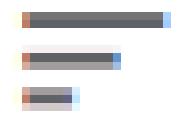
PROBLEM

**STAKEHOLDERS WANT TO
OPTIMIZE THE PLATFORM AND
COURSES FOR DESKTOP USERS**

DATA TOLD US

Based on the open datasets ([link](#)), we found that the majority of users study through their mobile devices either for lack of money for a computer or for having a busy routine.

A Device



Enter a description

Mobile

84%

Computer

13%

Other (30)

2%



01

STAKEHOLDERS AGREED

Stakeholders agreed to have a hybrid solution.

04

WE TESTED

We created devices to test how many users were in the desktop or mobile versions.

03

DATA TOLD US AGAIN

Most of our users were mobile-based.

04

WE DECIDED

We optimized all future courses and the platform development to mobile-first.

RESULTS

