



Bike Sharing Analysis Framework

December 2020

Vision of the issue

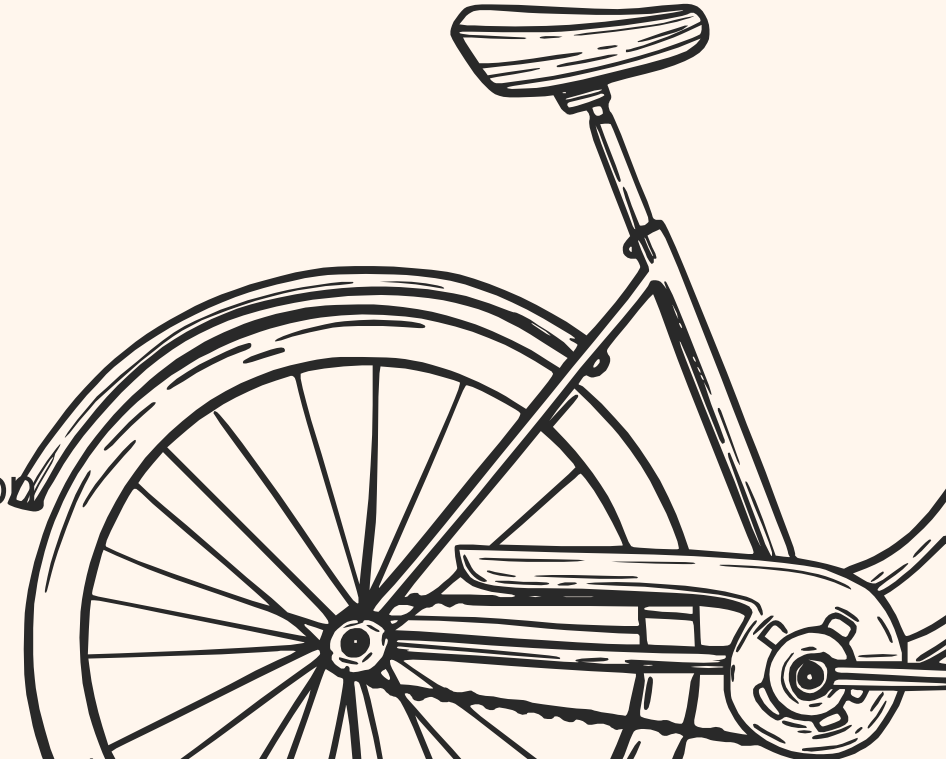
Explore new business
opportunities
for bike sharing



Value expected to generate

- Increased rentals

Increased customer satisfaction





Data sets

Bike Sharing Dataset sourced from
Laboratory of Artificial Intelligence
and Decision Support (LIAAD),
University of Porto

Indicators/ aggregates

- Seasonal
- Work Days
- Weather Conditions
- Rental Bikes Counts



Interpretations

- Relationships examined
- Correlations
- External factors considered
- Additional information



Thanks

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com



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