

## **Task 1**

### **Model Answer – Video 1**

#### **Video Transcript**

I did research on the Boston Consulting group's consulting internship.

You are welcome to review the worksheet that I completed when doing my research.

Keep in mind that I filled it out with my personal reactions, and your reactions may be different. I looked at the Boston Consulting Group website for most of my research.

I began with the About Us page and looked at the overview to learn about the company size, structure, and their mission and values.

I also took a look through the rest of the website, taking note of things like industry and capabilities, featured insights, and careers.

In addition to the website, I took a look at the company on Glassdoor and specifically looked at the reviews to see what might be exciting about working there as well as some possible concerns.

Doing company and role research is an important part of preparing for an interview. It's a good way to show interest in the company and role, and having some background information can help you understand what they're looking for.

Knowing about the company and role will also help you answer the interviewer's questions about why you'd be a good fit.

And it can help you figure out what the most important questions you want to ask during the interview.

You should take some time to think about what you are looking for in a role in a company. Think about the most important things you would want in a job or internship.

It might be helpful to look at different types of roles and companies when it comes to figuring out what you feel would be the best fit for you.

Depending on what you're looking for, your job or internship search might look different. For example, you might only want to look for smaller companies, or maybe you have a future role in mind and you want the internship or job that you think will help you reach that goal.

You should watch the video from the BCG employee who can explain it from the hiring managers perspective, why company and role research is important.

I will see you again as you dive into some sample technical interview prompts.