

Product Analysis Potential Solution

Task 2: List at least three advantages of leveraging a Generative AI solution.

Generative AI Solution Advantages	
•	Entire production process is accelerated
•	Chemical interactions and toxicity levels can be predicted more accurately and rapidly
•	Generative AI models can learn from existing data and propose improved formulas
•	Resources are optimized more effectively
•	Improved and accelerated decision-making potential

Task 3: Review the Current 6 Step Process. How will each process step be enhanced?

Process Step	Generative AI Solution Measurable Advantages
Step 1	• Information on existing cleaners and toxicity levels is accelerated
Step 2	• Rapid competitive analysis and comprehensive data to improve firm's competitive advantage
Step 3	• Generative Models can be trained to identify safe and effective product composition
Step 4	• Generative AI models can predict results of various formulas and optimize results
Step 5	• Testing results can be analyzed, and refinements made at an accelerated pace
Step 6	• Production processes can be analyzed, improved, and optimized

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Task 4: Balanced Scorecard Analysis

Perspective	Generative AI Solution Measurable Advantages
Finance	<ul style="list-style-type: none">• Cost Savings: Efficient development, resource optimization, and predictive maintenance• Increased revenue potential
Process	<ul style="list-style-type: none">• Automate processes• Faster experimentation and adaptation• Improved speed and efficiency
Employees	<ul style="list-style-type: none">• Reduce repetitive tasks• Enhance overall skills• Increase job satisfaction
Customers	<ul style="list-style-type: none">• Tailor and personalize products• Improved products and service• Faster response time