## **Sample: Organizational Chart for FutureMart**

This sample organizational chart for FutureMart will help you to complete **Exercise 3: Draft the Data Governance Framework** in the **Lab: Create a Data Governance Plan for FutureMart**. Here, you can see the organizational structure of FutureMart for creating a data governance plan.

CEO: Eleanor Vance

COO: Alistair Finch

CMO: Seraphina Dubois

CTO: Kenji Tanaka

VP of Operations: Ingrid Olsen

VP of Marketing: Jasper Thorne

VP of Engineering: Zara Khan

Director of Fulfillment & Logistics: Marcus Bell

Director of Customer Service: Genevieve Rossi

Director of Digital Marketing: Finnigan Hayes

Director of Brand Marketing: Astrid Berger

Director of Product Marketing: Caleb Sterling

Director of Software Development: Naomi Patel

Manager of Warehouse: Owen Davies

Manager of Customer Support: Lila Moreau

Manager of SEO & Content: Silas Carter

Manager of Social Media: Willow Stone

Manager of Email Marketing: Ethan Reed

Team Leads (Software Development): Rajiv Sharma, Lena Meyer, Ben Carter

Team Leads (Warehouse): Chloe Evans, Priya Patel, Javier Gomez

Team Leads (Customer Support): Samir Khan, Isabelle Rossi

Specialists (SEO & Content): Ethan Miller, Aisha Khan

Specialists (Social Media): Olivia Green, Kai Walker, Sofia Rodriguez

Specialists (Email Marketing): Daniel Lee, Nadia Singh

Graphic Designers: Ava Chen

CFO: Julian Blackwood

**CHRO: Simone Dubois** 

CSO: Devon Hayes

VP of Finance: Isabelle Moreau

VP of Human Resources: Elias Thorne

VP of Sales: Olivia Carter

Director of Accounting: Nathaniel Rossi

Director of Financial Planning: Clara Bell

Director of Talent Acquisition: Jasper Singh

Director of Employee Relations: Lena Olsen

Recruiters: Liam Carter

HR Generalists: Priya Sharma

The below image displays a visual organization structure of FutureMart.

	Eleanor Vance     CEO
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Alistair Finch     COO	Seraphina Dubois     Kenji Tanaka     CMO   CTO
Ingrid Olsen	Jasper Thorne   Zara Khan   VP of Marketing   VP of Engineering
	ieve Rossi   Finnigan Hayes   Astrid Berger   Caleb Sterling   Naomi Patel   Cust. Serv    Dir. Dig. Mktg    Dir. Brand Mktg    Dir. Prod. Mktg    Dir. Soft. Dev  
	a Moreau
Chloe   Priya     Samir   Evans   Patel     Khan   Javier   Gomez	Isabelle
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Julian Blackwood   	Simone Dubois
Isabelle Moreau     VP of Finance	Elias Thorne     Olivia Carter     VP of HR     VP of Sales
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