

Reflection Answer Sheet – Tool Comparison

Instructions:

Answer the following questions based on your review of the tool comparison table and summaries. Write the tool you would choose for each scenario and briefly explain your reasoning.

1. A personal small business side hustle

Tool chosen:

Reason for your choice:

2. A 10-person marketing agency

Tool chosen:

Reason for your choice:

3. A company managing 30 social accounts

Tool chosen:

Reason for your choice:
