## Project: Social Media Management for a Brand

## Social Media Calendar

Instructions: Use this template to add responses to the task, **Create a 7-Day Social Media Content Calendar.** 

1. Platforms selected in Task 1	(Build Aurea Living's	Social Media Strategy)
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Platform #1
Platform # 2
Platform # 3
Platform # 4

## 2. Social media goals identified in Task 1 (Build Aurea Living's Social Media Strategy)

Goal #1	
Goal # 2	
Goal # 3	

## 7-Day Calendar

Day	Platform	Post Type	Caption (Brief)	Hashtags (2–3)	Goal Supported