

200597 M2|L2 Lab Product Roadmap Worksheet

Introduction: Use this worksheet to develop a Product Roadmap for the solar water heating scenario.

This worksheet contains:

1. Product Roadmap Format
2. Product Roadmap Example
3. Blank Product Roadmap Template

Product Roadmap Format

Product Name or Component	Phase 1 Development	Phase 2 Development	Phase 3 Development
Product Identifier	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone
Product Identifier	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone
Product Identifier	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone	<ul style="list-style-type: none">• Feature 1• Feature 2• Milestone

Product Roadmap Example

Always Ready 3D Printer Development	Phase 1 (Q1) Development	Phase 2 (Q2) Development	Phase 3 (Q3) Development
Basic Functionality	<ul style="list-style-type: none">• Print Resolution and Quality• Print Volume• Automated Bed Leveling• Basic Touchscreen• Basic Connectivity Options	<ul style="list-style-type: none">• Reliability Enhancements• Multi-Color touchscreen• Beta Test and Prepare for Launch	<ul style="list-style-type: none">• Launch and Delivery
Premium Options	<ul style="list-style-type: none">• Higher Resolution Print Quality Options• Basic Remote Controller• Basic Secure Printing Option	<ul style="list-style-type: none">• Enhanced Remote Controller• Paper and Toner Tracking Management System• Increased print Volume Options	<ul style="list-style-type: none">• Enhanced Secure Printing Options• Beta Test and Prepare for Launch Q4
IT Development and Support	<ul style="list-style-type: none">• Basic App Development• FAQ Development	<ul style="list-style-type: none">• Website Upgrade• App Upgrades• Link App to Support	<ul style="list-style-type: none">• Add Additional Printer Options to App• Automated Fault Detection• Beta Test and Prepare for Launch Q4

Note : Review the updated Product Scenario to support the solar water heater product development and launch.

Blank Product Roadmap Format

Product Name or Component	Phase 1 Development	Phase 2 Development	Phase 3 Development
Solar Water Heating System	<ul style="list-style-type: none"> Design and develop multiple commercial and residential solar collector systems. 	<ul style="list-style-type: none"> Beta test commercial solar collection systems. 	<ul style="list-style-type: none"> Finalize and launch commercial system app.
	<ul style="list-style-type: none"> Identify and procure multiple water tank and storage options compatible with SRU solar collection systems. 	<ul style="list-style-type: none"> Design and develop residential solar collection systems. 	<ul style="list-style-type: none"> Launch commercial solar water heating systems.
	<ul style="list-style-type: none"> Finalize all supply chain and distribution system contracts. 	<ul style="list-style-type: none"> Finalize water tank and storage options. Procure initial inventory to support systems launch. 	<ul style="list-style-type: none"> Beta test residential console.
	<ul style="list-style-type: none"> Evaluate the current product mix. Determine which products will remain and which will be retired. 	<ul style="list-style-type: none"> Begin retirement activities for systems to be phased out of the product mix. 	<ul style="list-style-type: none"> Design, develop, and beta test app prototypes for residential systems.