Sprint Goal: Globalize Bepha Tools' E-Commerce Platform

Achieve an enhanced international experience by extending the site's capabilities to support a wider global audience. This sprint will focus on:

Multi-Language Expansion:

Implement complete translations for all products, pages, and site functions in Japanese, Italian, German, Portuguese, Chinese, and Korean. This upgrade will complement the existing English, Spanish, and French support, ensuring a consistent and native experience for new markets.

Multi-Currency Integration:

Incorporate support for additional currencies from South Korea, India, Brazil, Mexico, South Africa, Russia, China, and Japan. This will facilitate seamless transactions for customers from these regions, expanding the platform's global reach.

By the end of the sprint, the e-commerce site should be fully internationalized, offering localized language and currency options to enhance user engagement and drive international market expansion.